

FBLA STATE LEADERSHIP CONFERENCE SCHEDULE

April 8-10, 2024



Monday, April 8, 2024

3:00 - 6:00 pm | Registration | *Lobby Foyer*

4:00 pm | Judges Orientation | *Sonoran I*

6:00 - 8:00 pm | Pre-Paid Meal | *Fiesta Area*

5:00 - 8:00 pm | Performance Event Prelims

Client Service – All Sections | *Pavilion*

Computer Applications — *FINAL* | *Ironwood*

Computer Game & Simulation Programming – Section 1 | *Murphy I*

Computer Game & Simulation Programming – Section 2 | *Murphy II*

Computer Game & Simulation Programming – Section 3 | *Murphy III*

Computer Game & Simulation Programming – Section 4 | *Acacia*

Database Design & Applications – *FINAL* | *Sonoran I*

Future Business Educator – Section 1-2 | *Pavilion*

Help Desk – All Sections | *Pavilion*

Hospitality and Event Management – All Sections | *Pavilion*

Impromptu Speaking Prep - All | *Aster II*

Impromptu Speaking – Section 1 | *Indigo*

Impromptu Speaking -Section 2 | *Indigo*

Impromptu Speaking – Section 3 | *Indigo*

Impromptu Speaking – Section 4 | *Indigo*

Impromptu Speaking – Section 5 | *Verbana*

Impromptu Speaking – Section 6 | *Verbana*

Impromptu Speaking – Section 7 | *Verbana*

Intro to Event Planning – All Sections | *Pavilion*

Intro to Public Speaking – All Sections | *Palo Verde*

Job Interview – All Sections | *Pavilion*

Marketing – All Sections | *Pavilion*

Photo Gallery Walk - (Hand in all photos & essay on Monday night at registration)

Public Service Announcement – Section 1 | Mesquite

Public Service Announcement – Section 2 | South Rim

Public Service Announcement – Section 3 | South Rim

Public Service Announcement – Section 4 | South Rim

Public Speaking – Sections 1 | Cottonwood

Public Speaking – Sections 2 | Cottonwood

Public Speaking – Sections 3 | Cottonwood

Public Speaking – Sections 4 | Cottonwood

Public Speaking – Sections 5 | Cottonwood

Public Speaking – Sections 6 | Cottonwood

Public Speaking – Sections 7 | Arizona Office

Sale Presentation – Section 1 | Primrose

Sales Presentation –Section 2 | Aster I

Sales Presentation – Section 3 | Verbana

Sales Presentation –Section 4 | Lantana

Sales Presentation –Section 5 | Lantana

Sales Presentation – Section 6 | Goldwater

Sales Presentation – Section 7 | Udall

Spreadsheet Applications & Design – FINAL | Sonoran I

Website Design – Section 1 | Finger Rock I

Website Design— Section 2 | Finger Rock II

Website Design – Section 3 | Finger Rock III

Word Processing - FINAL | Sonoran I

8:15 pm | Parade of Presidents Rehearsal | Arizona Ballroom

8:30 pm | Opening Session Doors Open | Arizona Ballroom

9:00 pm | Opening Session | Arizona Ballroom

10:00 pm | Battle of the Chapters | Arizona Ballroom Stage

10:30 pm | Curfew

Tuesday, April 9, 2024

7:00 - 9:00 am | Breakfast (prepaid) | Fiesta Area

8:00 - 11:00 pm | Conference Headquarters | Sonoran II

8:15 - 9:30 am | State Officer Candidate Speeches | *Grand Ballroom*

9:00 - 3:00 pm | Exhibit Hall/State Officer Candidates | *Arizona Foyer*

9:00 - 3:00 pm | Leadership Gauntlet | *Canyon II*

10:00 - 11:00 am | Adviser Meeting | *Sonoran I*

(Repeated in PM - All Advisers must attend the am or pm meeting)

8:00 - 12:30 pm | Performance Event Prelims

Arizona Business Leader Empowerment (ABLE): Elevator Speech – FINAL *Verbena*

Arizona Business Leader Empowerment (ABLE): Job Interview – FINAL | *Verbena*

Banking and Financial System – Section 1 | *Pavilion*

Banking and Financial System – Section 2 | *Pavilion*

Broadcast Journalism – Section 1 | *Murphey I*

Broadcast Journalism – Section 2 | *Murphey II*

Broadcast Journalism – Section 3 | *Murphey III*

Business Ethics – All Sections | *Pavilion*

Business Management - All Sections | *Pavilion*

Coding & Programming – All Sections | *Pavilion*

Data Analysis – Section 1 | *Aster I*

Data Analysis – Section 2 | *Aster II*

Digital Photo: Commercial Photography Portfolio – All Sections | *Pavillion*

Digital Photo: Professional Business Portraits – Section 1 | *Palo Verde*

Digital Photo: Professional Business Portraits – Section 2 | *Palo Verde*

Digital Video Production – Section 1 | *Acacia*

Digital Video Production – Section 2 | *Primrose*

Electronic Career Portfolio – All Sections | *Pavillion*

Entrepreneurship – All Sections | *Pavillion*

Future Business Leader – All Sections | *Pavilion*

Graphic Design – All Sections | *Cottonwood*

International Business – All Sections | *Pavilion*

Intro to Business Presentation - Section1 | *Finger Rock I*

Intro to Business Presentation – Section 2 | *Finger Rock II*

Intro to Business Presentation – Section 3 | *Finger Rock III*

Intro to Business Presentation – Section 4 | *Arizona Office*

Intro to Programming – All Sections | *Pavilion*

Intro to Social Media Strategy – Section 1 | *South Rim*

Intro to Social Media Strategy – Section 2 | *South Rim*

Intro to Social Media Strategy – Section 3 | *Goldwater*

Intro to Social Media Strategy – Section 4 | *Udall*

Management Information Systems - FINAL | *Pavilion*

Network Design - FINAL | *Pavilion*

Photo Editing – FINAL (Check your time to show up) | *Ironwood*

Social Media Strategies – Section 1 | *Indigo*

Social Media Strategies – Section 2 | *Indigo*

Social Media Strategies – Section 3 | *Indigo*

Social Media Strategies – Section 4 | *Indigo*

Social Media Strategies – Section 5 | *Lantana*

Sports and Entertainment Management – All Sections | *Pavilion*

Visual Design – All Sections | *Palo Verde*

Website Coding & Development – All Sections | *South Rim*

8:00 - 8:45 am | Workshops Session 1

Gender, CTE, & Nontraditional Career Success | *Canyon I*

Leadership Gauntlet | *Canyon II*

Enhancing Your Communications Skills | *Canyon III*

9:00 - 9:45 am | Workshops Session 2

What You Need to Know About Money before 20 | *Canyon I*

Leadership Gauntlet | *Canyon II*

Am I Trippin? Navigating Teen Mental Health for Future Business Leaders | *Canyon III*

10:00 - 10:45 am | Workshops Session 3

Ace Your Interview | *Canyon I*

Leadership Gauntlet | *Canyon I*

Vampires at Work: Handling Drama and Conflict | *Canyon III*

11:00 - 11:45 am | Workshops Session 4

Future Ready: What to do after High School? | Canyon I

Leadership Gauntlet | *Canyon I*

Crafting Your Professional Brand: Personal Branding and Elevator Speech Essentials | Canyon III

12:30 – 1:15 pm | Workshops Session 5

Put the Show Business in Your Business | Canyon I

Leadership Gauntlet | *Canyon II*

Road to W.P. Carey School of Business | Canyon III

12:00 - 2:00 pm | Lunch (Prepaid) | Fiesta Area

12:00 -1:00 pm | Judges Meeting | Sonoran I

1:30 - 2:15 pm | Workshops Session 6

Perceptions - "Is Success a Reality or Just Your Imagination???" | Canyon I

Leadership Gauntlet | *Canyon II*

Intergalactic Networking | Canyon III

2:30 – 3:15 pm | Workshops Session 7

Self-Hypnosis for Self-Improvement| Canyon I

Leadership Gauntlet | *Canyon II*

Shark Tank Pitch Presentation | Canyon III

1:30 - 5:30 pm | Performance Events

American Enterprise Project - FINAL | Aster I

Banking and Financial Systems – FINAL | Pavillion

Broadcast Journalism - FINAL – OPEN | Murphy II

Business Ethics –FINAL | Pavillion

Business Management - FINAL | Pavilion

Business Plan – FINAL | Mesquite

Client Service - FINAL | Pavilion

Coding and Programing - FINAL | Finger Rock III

Community Service Project - FINAL | Aster I

Computer Game & Simulation Programming - FINAL - | Pavilion

Data Analysis – FINAL | Palo Verde

Digital Animation – FINAL | Cottonwood

Digital Photo: Commercial Photography Portfolio – FINAL | South Rim

Digital Photo: Professional Business Portraits - FINAL | South Rim

Digital Video Production - FINAL - OPEN | Murphy III

Electronic Career Portfolio - FINAL - OPEN | Cottonwood

Entrepreneurship - FINAL | Pavilion

Future Business Educator – FINAL | Ironwood

Future Business Leader – FINAL | Pavilion

Financial Statement Analysis – FINAL | Indigo

Graphic Design - Final - OPEN | Finger Rock II

Help Desk - FINAL | Pavilion

Hospitality and Event Management – FINAL | Pavilion

Impromptu Speaking - PREP | Acacia

Impromptu Speaking - FINAL | Primrose

International Business – FINAL | Pavilion

Intro to Business Presentation - FINAL | Palo Verde

Intro to Event Planning - FINAL | Pavilion

Intro to Programming - FINAL | Palo Verde

Intro to Public Speaking - FINAL - OPEN | Aster II

Intro to Social Media Strategy - FINAL | Palo Verde

Job Interview - FINAL | Pavilion

Local Chapter Annual Report - FINAL | Verbana

Marketing - FINAL | Pavilion

Mobile Application Development - FINAL | Cottonwood

Parliamentary Procedures - PREP | Goldwater Board Room

Parliamentary Procedures - FINAL | Udall Board Room

Partnership with Business - FINAL | Verbana

Public Service Announcement - FINAL | Cottonwood

Public Speaking - FINAL- OPEN | Murphy I

Sales Presentation - FINAL - OPEN | Finger Rock I

Social Media Strategies - FINAL | Indigo

Sports and Entertainment Management - FINAL | Pavilion

Visual Design – FINAL | Cottonwood

Website Coding & Development – FINAL | Arizona Office

Website Design – FINAL – OPEN | Lantana

2:00 pm | Adviser Meeting | Sonoran I

10:00 - 3:00 pm | Business Graphics | Terrance Level Foyer

4:30 - 5:30 pm | Mid General Awards Session & Business Meeting (required) | Arizona Ballroom

5:30 - 7:30 pm | Dinner (Prepaid) | Fiesta Area

6:30 – 7:30 pm | Battle of the Chapters - Final | Arizona Ballroom

7:00 - 10:00 pm | FBLA Game Night | *Arizona Ballroom*

7:30 - 8:45 pm | Hypnotist (Doors close at 7:30!) | *Grand and Canyon II/IV Ballroom*

9:00 – 10:00 pm | Jeopardy | *Arizona Ballroom*

9:00 - 11:00 pm | FBLA Bingo | *Finger Rock*

9:00 - 11:00 pm | Nighttime Activities (Yard games, video games, Goosechase, and etc.)

11:15 pm: Curfew

Wednesday, April 10

7:30 am - 9:00 am | Breakfast (prepaid) | *Fiesta Area*

8:15 am | Doors Open - Closing Session | *Arizona Ballroom*

9:00 am - 11:30 am | Closing Session | *Arizona Ballroom*

11:30 am - 12:30 pm | NLC Winners Meeting | *Arizona Ballroom*

**Lost and found is in Sonoran I.