



FBLA-MIDDLE LEVEL MULTIMEDIA & WEBSITE DEVELOPMENT Rating Sheet

| Evaluation Item | Not Demonstrated | Does Not Meet Expectations | Meets Expectations | Exceeds Expectations | Points Earned |
|--|------------------|----------------------------|--------------------|----------------------|------------------|
| Content | | | | | |
| Creative and original | 0 | 1-3 | 4-7 | 8-10 | |
| Effectively covers topic | 0 | 1-3 | 4-7 | 8-10 | |
| Web pages appeal to audience | 0 | 1-3 | 4-7 | 8-10 | |
| Web page incorporates a theme and logo | 0 | 1-3 | 4-7 | 8-10 | |
| Includes one activity with user interaction (game, survey, form completion, etc.) | 0 | 1-3 | 4-7 | 8-10 | |
| Comments | | | | | |
| | | | | | |
| Technical Components | | | | | |
| Web pages are viewable on standard browsers | 0 | 1-3 | 4-7 | 8-10 | |
| Logical and effective sequence of navigation | 0 | 1-3 | 4-7 | 8-10 | |
| All links are functional and allow viewer a path to home page | 0 | 1-3 | 4-7 | 8-10 | |
| Sites uses technology tools and enhancements effectively (i.e. video, sound, photo, image editing, graphics) | 0 | 1-3 | 4-7 | 8-10 | |
| Multimedia presentation includes sound, photos, image editing, graphics (1-3 minutes) | 0 | 1-3 | 4-7 | 8-10 | |
| Comments | | | | | |
| | | | | | |
| Subtotal | | | | | /100 max. |
| Penalty Deduct five (5) points for failure to follow guidelines. | | | | | |
| Final Score | | | | | /100 max. |

Name(s): _____

School: _____ State: _____

Judge's Signature: _____ Date: _____

Judge's Comments: