



FBLA MIDDLE SCHOOL REGIONAL CONFERENCE

JAKE'S UNLIMITED
FEBRUARY 4, 2026

MIDDLE LEVEL SCHEDULE OF EVENTS

- 9:15 - 10:15 am: Registration (Matrix Event Room)
- 9:50 - 10:00 am: Adviser Meeting (Outside of the Matrix Event Room)
- 10:15 - 10:45 am: Opening Session (Matrix Event Room)
- 11:00 - 2:30 pm: Online Testing (Matrix Event Room)
- 11:00 - 2:30 pm: Student Lunch (Buffet)
- 11:15 - 2:30 pm: Adviser Lunches (Buffet)
- 11:00 - 3:00 pm: Presentation Events (Matrix Event Room)
- 11:00 - 3:00 pm: Speaking Events (Matrix Event Room)
- 11:00 - TBD: Jake's arcade, bowling, laser tag fun
- 12:45 - 1:45 pm: Battle of the Chapters (Matrix Event Room)
- 3:30 - 4:30 pm: Awards & Closing Session (Matrix Event Room)



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PRESENTATION EVENTS (MATRIX EVENT ROOM)

- Career Research
- Exploring Animation
- Exploring Business Ethics
- Exploring Business Issues
- Exploring Coding & Programming
- Exploring Customer Service
- Exploring Digital Video Production
- Exploring Management & Entrepreneurship
- Exploring Marketing Strategies
- Exploring Public Speaking
- Exploring Website Design
- Slide Deck Applications
- Spreadsheet Applications
- Word Processing

TESTING EVENTS (MATRIX EVENT ROOM)

TESTING ID IS ON THE FRONT OF YOUR NAME BADGE

- Career Exploration
- Digital Citizenship
- Exploring Accounting & Finance
- Exploring Agribusiness
- Exploring Business Communication
- Exploring Business Concepts
- Exploring Computer Science
- Exploring Economics
- Exploring FBLA
- Exploring Leadership
- Exploring Marketing Concepts
- Exploring Marketing Strategies
- Exploring Parli Procedure
- Exploring Personal Finance
- Exploring Professionalism
- Exploring Technology
- Interpersonal Communication