

## 2023 - 2024 FBLA ARIZONA EVENTS AT A GLANCE

AZ FBLA COMPETITIVE EVENTS	Type of Event	Individual or Team Event & Student Number	Prepared Prior to Competition	Topic Provided Annually	Presentation	Role Play	Regionals	State	Submission Prior to Competition	Unique Information
<b>Accounting I</b>	Objective Test	Individual				YES	YES			
<b>Accounting II</b>	Objective Test	Individual				YES	YES			
<b>Advertising</b>	Objective Test	Individual				YES	YES			
<b>Agribusiness</b>	Objective Test	Individual				YES	YES			
<b>American Enterprise Project</b>	Pre-Judged and Presentation	Chapter Event	YES		YES		YES	YES		
<b>Banking &amp; Financial Systems</b>	Objective Test & Role Play	Team of 1-3 Students		Scenario Given at Competition		YES	YES	YES		Performance 20% & Test 80%
<b>Battle of the Chapters</b>	Arizona Only Event	Team of 4				YES	YES			Non-Qualifying for NLC
<b>Broadcast Journalism</b>	Presentation with Equipment	Team of 1-3 Students	YES	YES	YES	YES	YES			
<b>Business Calculations</b>	Objective Test	Individual				YES	YES			
<b>Business Communication</b>	Objective Test	Individual				YES	YES			
<b>Business Ethics</b>	Presentation with Test & Executive Summary (Pre- Submit)	Team of 1-3 Students	YES	YES	YES	YES	YES	YES -Case Study Summanry		
<b>Business Graphics</b>	Arizona Only Event	Team of 1-3 Students				YES	YES			Non-Qualifying for NLC
<b>Business Law</b>	Objective Test	Individual				YES	YES			
<b>Business Management</b>	Objective Test & Role Play	Team of 1-3 Students		Scenario Given at Competition		YES	YES	YES		Performance 20% & Test 80%
<b>Business Plan</b>	Pre-Judged & Performance	Team of 1-3 Students	YES	YES	YES		YES	YES		
<b>Chapter Scrapbook: Professionally Printed</b>	Arizona Only Event		YES				YES	YES		Non-Qualifying for NLC
<b>Chapter Scrapbook: Traditional</b>	Arizona Only Event		YES				YES			Non-Qualifying for NLC
<b>Chapter Sign</b>	Arizona Only Event		YES			YES	YES			Non-Qualifying for NLC
<b>Chapter T-Shirt</b>	Arizona Only Event		YES				YES			Non-Qualifying for NLC
<b>Client Service</b>	Role Play	Individual				YES	YES	YES		
<b>Coding &amp; Programming</b>	Presentation with Equipment	Team of 1-3 Students	YES	YES	YES	YES	YES			
<b>Computer Applications</b>	Objective Test & Production Test	Individual	For Regionals YES For State No			YES	YES	Yes for Regionals No State		Skill 85% Test 15% for scoring-Production will be done at home school prior to Regionals State test will be taken first then top test takers (TOP 15) Move to Production Part
<b>Computer Game &amp; Simulation Programming</b>	Presentation	Team of 1-3 Students	YES	YES	YES	YES	YES	NO		

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<b>Community Service Project</b>	Pre-Judged and Presentation	Chapter Event	YES		YES		YES	YES		
<b>Computer Game &amp; Simulation Programming</b>	Presentation with Equipment	Team	YES	YES	YES	YES	YES			
<b>Computer Problem Solving</b>	Objective Test	Individual	YES			YES	YES			
<b>Cyber Security</b>	Objective Test	Individual	YES			YES	YES			
<b>Data Analysis</b>	Presentation with Equipment	Team of 1-3 Students	YES	YES	YES	YES	YES			
<b>Dabase Design &amp; Applications</b>	Objective Test & Production Test	Individual					YES		<i>Skill 85% Test 15% for scoring-Production State test will be taken first then top test takers (TOP 15) Move to Production Part</i>	
<b>Digital Animation</b>	Presentation with Equipment	Team of 1-3 Students	YES	YES	YES	YES	YES			
<b>Digital Photography</b>	Objective Test-Arizona Only	Individual				YES	YES		<i>Non-Qualifying for NLC-Arizona Event Only</i>	
<b>Digital Photography: Commercial Photo Portfolio</b>	Pre-Judged & Performance-Arizona Only	Team of 1-3 Students	YES	Guidelines given prior to competition	YES	YES	YES	YES	<i>Non-Qualifying for NLC</i>	
<b>Digital Photography: Professional Business Portraits</b>	Pre-Judged & Performance-Arizona Only	Individual	YES	Guidelines given prior to competition	YES	YES	YES	YES	<i>Non-Qualifying for NLC</i>	
<b>Digital Video Production</b>	Prejudged Project & Presentation	Team of 1-3 Students	YES	YES	YES	YES	YES	YES	<i>Videos must be original content- competitors may not use previously published video clips</i>	
<b>Economics</b>	Objective Test	Individual				YES	YES			
<b>Electronic Career Portfolio</b>	Presentation with Equipment	Individual	YES		YES	YES	YES			
<b>Entrepreneurship</b>	Objective Test & Role Play	Team of 1-3 Students		Scenario Given at Competition		YES	YES	YES	<i>Performance 20% &amp; Test 80%</i>	
<b>Financial Statement Analysis</b>	Pre-Judged & Performance	Team of 1-3 Students	YES	YES	YES		YES	YES	<i>Name Change from Business Financial Plan</i>	
<b>Future Business Educator</b>	Pre-Judged and Presentation	Individual	YES		YES	YES	YES	YES	<i>New Event</i>	
<b>Future Business Leader</b>	Interview & Objective Test	Individual	YES		YES	YES	YES	YES		
<b>Graphic Design</b>	Presentation with Equipment	Team of 1-3 Students	YES	YES	YES	YES	YES			
<b>Health Care Administration</b>	Objective Test	Individual				YES	YES			
<b>Help Desk</b>	Objective Test & Role Play	Individual		Scenario Given at Competition		YES	YES	YES		
<b>Hospitality and Event Management</b>	Objective Test & Role Play	Team of 1-3 Students		Scenario Given at Competition		YES	YES	YES	<i>Performance 20% &amp; Test 80%</i>	

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<b>Human Resource Management</b>	Objective Test	Individual				YES	YES			
<b>Impromptu Speaking</b>	Speech	Individual		YES Given once there	YES		YES	YES		
<b>International Business</b>	Objective Test & Role Play	Team of 1-3 Students		Scenario Given at Competition		YES	YES	YES		Performance 20% & Test 80%
<b>Insurance &amp; Risk Management</b>	Objective Test	Individual					YES	YES		
<b>Introduction to Business Communication</b> (9th-10th grade)	Objective Test	Individual					YES	YES		
<b>Introduction to Business Concepts</b> (9th-10th grade)	Objective Test	Individual					YES	YES		
<b>Introduction to Business Presentation</b> (9th-10th grade)	Presentation with Equipment	Team of 1-3 Students	YES	YES	YES		YES	YES		
<b>Introduction to Business Procedures</b> (9th-10th grade)	Objective Test	Individual					YES	YES		
<b>Introduction to Event Planning</b> (9th-10th grade)	Objective Test & Role Play	Team of 1-3 Students		Scenario Given at Competition		YES	YES	YES		Performance 20% & Test 80%
<b>Introduction to FBLA</b> (9th-10th grade)	Objective Test	Individual					YES	YES		
<b>Introduction to Financial Math</b> (9th-10th grade)	Objective Test	Individual					YES	YES		
<b>Introduction to Information Technology</b> (9th-10th grade)	Objective Test	Individual					YES	YES		
<b>Introduction to Marketing Concepts</b>	Objective Test	Individual					YES	YES		
<b>Introduction to Parliamentary Procedure</b> (9th-10th grade)	Objective Test	Individual					YES	YES		
<b>Introduction to Programming</b> (9th-10th only)	Presentation with Equipment	Team	YES	YES	YES		YES	YES		New Event
<b>Introduction to Public Speaking</b> (9th-10th grade)	Speech	Individual	YES		YES		YES	YES		
<b>Introduction to Social Media Strategy</b> (9th-10th only)	Presentation with Equipment	Team of 1-3 Students	YES	YES	YES		YES	YES		
<b>Job Interview</b>	Pre-Judge & Interview	Individual	YES				YES	YES	YES	Limited Entries at Regionals-See "Event Limit" Chart on Competitive Event List for your allowable entries

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<b>Journalism</b>	Objective Test	Individual				YES	YES			
<b>Local Chapter Annual Business Report</b>	Pre-Judged and Presentation	Chapter Event	YES		YES		YES	YES		
<b>Management Information Systems</b>	Objective Test & Role Play	Team of 1-3 Students		Scenario Given at Competition		YES	YES	YES		Performance 20% & Test 80%
<b>Marketing</b>	Objective Test & Role Play	Team of 1-3 Students		Scenario Given at Competition		YES	YES	YES		Performance 20% & Test 80%
<b>Mobile Application Development</b>	Presentation	Team of 1-3 Students	YES	YES	YES		YES	YES		
<b>National T-Shirt Design Contest</b>	Arizona Only Event		YES					YES		Non-Qualifying for NLC
<b>Network Design</b>	Objective Test & Role Play	Team of 1-3 Students		Scenario Given at Competition		YES	YES	YES		Performance 20% & Test 80%
<b>Networking Infrastructures</b>	Objective Test	Individual					YES	YES		
<b>Organizational Leadership</b>	Objective Test	Individual					YES	YES		
<b>Partnership with Business</b>	Pre-Judged and Presentation	Chapter Event	YES		YES			YES	YES	
<b>Parliamentary Procedure</b>	Objective Test & Role Play	Team of 4-5 Students				YES	YES	YES		Performance 20% & Test 80% (Students test individually)
<b>Personal Finance</b>	Objective Test	Individual					YES	YES		
<b>Photo Editing</b>	Project - AZ ONLY	Individual					YES	YES		New AZ ONLY Event
<b>Photo Gallery Walk</b>	Project & Presentation - AZ ONLY	Individual	YES	Guidelines given prior to competition	YES		YES	YES		New AZ ONLY Event
<b>Public Policy &amp; Advocacy</b>	Objective Test	Individual					YES	YES		Name Change: Used to be Political Science
<b>Public Service Announcement</b>	Presentation with Equipment	Team of 1-3 Students	YES	YES	YES		YES	YES		Videos must be <i>original content</i> ; competitors may not use previously published video clips
<b>Public Speaking</b>	Speech	Individual	YES		YES		YES	YES		
<b>Sales Presentation</b>	Presentation with Equipment	Team of 1-3 Students	YES	YES	YES		YES	YES		
<b>Securities &amp; Investments</b>	Objective Test	Individual					YES	YES		
<b>Social Media Strategies</b>	Presentation with Equipment	Team of 1-3 Students	YES	YES	YES		YES	YES		

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<b>Sports &amp; Entertainment Management</b>	Objective Test & Role Play	Team of 1-3 Students		Scenario Given at Competition		YES	YES	YES		Performance 20% & Test 80%
<b>Spreadsheet Applications</b>	Objective Test & Production Test	Individual						YES		Skill 85% Test 15% for scoring-Production State test will be taken first then top test takers (TOP 15) Move to Production Part
<b>State Trading Pin Contest</b>	Arizona Only Event	Individual	YES	Guidelines given prior to				YES		Non-Qualifying for NLC
<b>Supply Chain Management</b>	Objective Test	Individual					YES	YES		
<b>UX Design</b>	Objective Test	Individual					YES	YES		
<b>Visual Design</b>	Presentation	Team of 1-3 Students	YES	YES	YES		YES	YES	NO	Name Change from Publication Design
<b>Website Coding &amp; Development</b>	Presentation with Equipment	Team of 1-3 Students								Name Change from E-Business
<b>Website Design</b>	Presentation with Equipment	Team of 1-3 Students								
<b>Word Processing</b>	Production & Objective Test	Individual	For Regionals YES For State No				YES	YES	Yes for Regionals No State	Skill 85% Test 15% for scoring-Production will be done at home school prior to Regionals State test will be taken first then top test takers (TOP 15) Move to Production Part
<b>Arizona Business Leadership Empowerment (ABLE): Job Interview</b>	Pre-Submission & Interview	Individual	YES			YES		YES	YES	
<b>Arizona Business Leadership Empowerment (ABLE): Public Speaking</b>	Speech	Individual	YES		YES			YES		