



FBLA REGION 3 REGIONAL CONFERENCE

ARIZONA STATE UNIVERSITY
JANUARY 22, 2026

REGION 3 SCHEDULE OF EVENTS

9:15 - 10:00 am: **Registration** ([Arizona Ballroom Hallway - 2nd floor Memorial Union](#))

9:45 - 10:00 am: **Adviser Meeting** ([Pima Room 230](#))

10:15 - 10:45 am **Opening Session** ([Arizona Ballroom - Room 221](#))

11:00 - 2:30 pm: **Online Testing**
No Device - ([Coor Building Rooms \(Coor Building Rooms L1-30, L1-60, L1- 64, L1-72, L1-80, EBD Room 120, CRTV Room 107\)](#))
Own Device - ([Memorial Union Pima Room 230](#))

11:00 - 2:30 pm: **Student Lunch** ([Pitchforks - Memorial Union Building 1st floor](#))

11:15 - 12:15 pm: **Adviser Lunches** will be brought to your assignment room

11:00 - 2:30 pm: **Business Graphics** ([Ventana Room 241C](#))

11:00 - 3:00 pm: **Board Games** ([Ventana Room 241C](#))

12:00 - 3:00 pm: **Leadership Circus** ([McCord Lawn - In front of WP Carey School](#))

11:00 - 3:00 pm: **FBLA Store** ([Arizona Ballroom Hallway](#))

11:00 - 3:00 pm: **Presentation Events** ([See schedule for locations](#))

11:00 - 3:00 pm: **Role Play Events** ([See schedule for locations](#))

11:00 - 3:00 pm: **Speaking Events** ([See schedule for locations](#))

11:15 - 11:45 pm: **Understanding BAA's workshop** ([Arizona Ballroom - Room 221](#))

12:00 - 12:30 pm: **Teambuilding Workshop** ([Arizona Ballroom - Room 221](#))

12:00 - 3:00 pm: **ASU Tours** ([Meet outside the Arizona Ballroom Hallway](#))

12:45 - 1:45 pm: **Battle of the Chapters** ([Arizona Ballroom](#))

2:00 - 2:30 pm: **Running for State Office Workshop** ([Arizona Ballroom Room 221](#))

2:30 - 3:00 pm: **Teambuilding Workshop** ([Arizona Ballroom](#))

3:30 - 5:00 pm: **Awards & Closing Session** ([Arizona Ballroom](#))



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ROLE PLAY PRESENTATION EVENTS REPORT TO THE VENTANA BALLROOM - ROOM 241

- *Banking & Financial Systems
- *Business Ethics
- *Business Management
- *Customer Service
- *Entrepreneurship
- *Hospitality & Event Management
- *Impromptu Speaking - PREP ONLY
- *International Business
- *Management Information Systems
- *Marketing
- *Network Design
- *Parliamentary Procedures
 - PREP - Chrysocolia
 - PRESENTATION - Plata
- *Sports and Entertainment Management
- *Technology Support and Services
- *Website Coding and Development



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PRESENTATION EVENTS REPORT TO THE TURQUOISE ROOM

- Broadcast Journalism
- Career Portfolio
- Coding and Programming
- Computer Game and Simulation
- Data Analysis
- Digital Animation
- Digital Photo: Commercial Photo Portfolio
- Digital Photo: Professional Business Portraits
- Digital Video Production
- Event Planning
- Financial Planning
- Future Business Educator
- Future Business Leader
- Graphic Design
- Introduction to Business Presentation
- Introduction to Programming
- Introduction to Social Media Strategy
- Job Interview
- Mobile Application Development
- Public Service Announcement
- Sales Presentation
- Social Media Strategies
- Supply Chain Management
- Visual Design
- Website Design



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SPEECH EVENTS - SEE LOCATIONS BELOW

YAVAPAI - ROOM 223

- Public Speaking Section 1

SANTA CRUZ - ROOM 229

- Public Speaking Section 2

TURQUOISE - ROOM

- Public Speaking Section 3

YUMA - ROOM 225

- Introduction to Public Speaking 1

PINAL - ROOM 227

- Introduction to Public Speaking Section 2

IMPROPTU SPEAKING

PREP

- Ventana AB

PERFORMANCE

- La Paz

PARLIAMENTARY PROCEDURES

PREP

- Chrysocolia Room 208

PERFORMANCE

- Plata Room 210



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TESTING EVENTS

NO DEVICE:

COOR BUILDING ROOMS (COOR BUILDING ROOMS L1-30, L1-60, L1- 64, L1-72, L1-80, EBD ROOM 120, CRTV ROOM 107)

OWN DEVICE:

MEMORIAL UNION: PIMA - ROOM 230

TESTING ID IS ON THE FRONT OF YOUR NAME BADGE

Accounting, Advanced Accounting, Advertising, Agribusiness, Business Communications, Business Law, Customer Service, Computer Applications, Computer Problem Solving, Cyber Security, Data Science and AI, Digital Photography, Economics, Health Care Administration, Human Resource Management, Insurance & Risk Management, Intro to Business Communication, Intro to Business Concepts, Intro to Business Procedures, Intro to FBLA, Intro to Information Technology, Intro to Marketing Concepts, Intro to Parliamentary Procedures, Intro to Retail and Merchandising, Intro to Supply Chain Management, Journalism, Networking Infrastructures, Organizational Leadership, Personal Finance, Public Administration and Management, Project Management, Real Estate, Retail Management, Securities & Investments

**ROLE PLAY EVENTS TESTS ARE OPTIONAL
TO TAKE AT REGIONAL COMPETITION**