

2023-2024 FBLA Arizona Competitive Event List

REGIONAL CONFERENCE (High School) - 3 Events Max Per Student

Step 1: Select UP TO THREE objective tests. Tests are an individual competition.

	OBJECTIVE TESTS; (9-10 ONLY)	OBJECTIVE TESTS; (9-12)		
Objective Test (100 ?s; 60 min for SLC-Pre-submitted)	Introduction to Business Communication Introduction to Business Concepts Introduction to Business Procedures Introduction to FBLA Introduction to Financial Math Introduction to Information Technology Introduction to Marketing Concepts Introduction to Parliamentary Procedures	<table style="width: 100%; border: none;"> <tr> <td style="width: 50%; border: none;"> Accounting I Accounting II Advertising Agribusiness Business Calculations Business Communications Business Law Computer Problem Solving Cyber Security Digital Photography Economics </td> <td style="width: 50%; border: none;"> Health Care Administration Human Resource Management Insurance & Risk Management Journalism Networking Infrastructures Organizational Leadership Personal Finance Public Policy and Advocacy Securities & Investments Supply Chain Management UX Design </td> </tr> </table>	Accounting I Accounting II Advertising Agribusiness Business Calculations Business Communications Business Law Computer Problem Solving Cyber Security Digital Photography Economics	Health Care Administration Human Resource Management Insurance & Risk Management Journalism Networking Infrastructures Organizational Leadership Personal Finance Public Policy and Advocacy Securities & Investments Supply Chain Management UX Design
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Step 2: In place of One written test, you can compete in ONE Skill Event. Skill Production will be done Prior to Regional Competition. Written test will be done at Regional Competition. Advisers will be notified ahead of time for planning purposes. See AZFBLA website for all information about testing and production.

Skill Event	Skill Event (85%) + Test (15%)
	Computer Applications ** Word Processing **

Step 3: Without going over the Max of 3 events, students can pick TWO performance events from any of the events listed below. They can be from the same event box.

	Individual Events	Team Events	
Events that get more teams based on Specific CTE Program	Broadcast Journalism Coding and Programming Computer Game & Simulation Programming Data Analysis Digital Animation Digital Photo-Commercial Photography Portfolio – AZ Event ONLY Digital Video Production	Graphic Design Introduction to Business Presentation (9-10) Introduction to Programming (9-10) Introduction to Social Media Strategy (9-10) Mobile Application Development Public Service Announcement Sales Presentation Social Media Strategies Visual Design	
	Individual Role Play with Test (Test 80% - Performance 20%)	Team Events - Role Play with Test Test 80% - Performance 20%	
	Help Desk Role Play ONLY No Test Client Service	Banking and Financial Systems Business Management Entrepreneurship Hospitality and Event Management	International Business Introduction to Event Planning (9-10) Management Info Systems Marketing Network Design Sports and Entertainment Management
	Individual Performance, Interview, OR Speech	Case Study & Performance	Project and Performance
No extra teams - All Programs	Electronic Career Portfolio Future Business Leader Future Business Educator Impromptu Speaking Introduction to Public Speaking Job Interview Public Speaking	Business Ethics Parliamentary Procedures	Website Coding and Development Website Design

IMPORTANT-Follow the Event Limits Based on Conference Registration & CTE Program

TABLE 1: CHAPTER LIMITS FOR EVENTS IF THIS IS YOUR CTE PROGRAM AREA

CONFERENCE STUDENT ATTENDEES	1-24	25-49	50-74	75-99	100-124	125-149	150-174	175-199
INDIVIDUAL EVENTS (PER Event If This IS the Program You Teach)	3	4	5	6	7	8	9	10
TEAM EVENTS (PER Event If This IS the Program You Teach)	2	3	4	5	6	7	8	9

TABLE 2: CHAPTER LIMITS FOR EVENTS IF THIS IS NOT YOUR CTE PROGRAM AREA & EVENTS THAT ARE CONSIDERED TO BE ALL CTE PROGRAMS

CONFERENCE STUDENT ATTENDEES	1-24	25-49	50-74	75-99	100-124	125-149	150-174	175-199
INDIVIDUAL EVENTS (PER Event If This IS NOT the Program You Teach)	2	3	4	5	6	7	8	9
TEAM EVENTS (PER Event If This IS NOT the Program You Teach)	1	2	3	4	5	6	7	8

Step 4: Students can compete in Arizona CHAPTER EVENTS. These events are NOT part of the Student's Event Limit.

Arizona Only Events

Battle of the Chapters
Business Graphics
Chapter Sign

- ALL Team Tests will be taken Individually, then scores will be averaged together for Team Score
 - All "Introduction" Events are ONLY for 9th & 10th Grade Students
 - **Yellow Highlight indicates changes made for 2023-24 competitive events year.**
 - **Blue Highlight indicates New National Event added for 2023-24**

Read about events & view sample materials online:

AZFBLA - [Arizona FBLA Competitive Event Link](#) & National FBLA - [National FBLA Event Information Link](#)

(Updated: 8/16/23)

FBLA EVENTS BY CTE PROGRAMS



****NOTE:** CTE programs are allowed an additional entry into events related to their CTE program. These programs are divided into Business, Information Technology, and Media. Below is the list of events each program is allowed an additional entry for under which CTE Program. If you are doing events in these programs but it is not your CTE program, use Table 2 instead of Table 1 for chapter limits.

BUSINESS	INFORMATION TECHNOLOGY	MEDIA
Banking and Financial Systems Business Management Entrepreneurship Hospitality and Event Management International Business Introduction to Business Presentation Introduction to Event Planning Marketing Sales Presentation Sports and Entertainment Management	Coding and Programming Computer Game and Simulation Programming Data Analysis Help Desk Introduction to Programming Management Information Systems Mobile Application Development Network Design Website Coding and Development	Broadcast Journalism Digital Animation Digital Photo: Commercial Photography Portfolio Digital Photo: Professional Business Portraits Digital Video Production Graphic Design Introduction to Social Media Strategy Photo Editing Photo Gallery Walk Public Service Announcement Social Media Strategies Visual Design

****These events are ones that can fit in all programs, so an extra entry is not allowed. You will follow the chapter guidelines for TABLE 2 on the Arizona Competitive Event List.**

Performance, Interview, OR Speech	Case Study & Performance	Project and Performance
Electronic Career Portfolio Future Business Leader Future Business Educator Impromptu Speaking Introduction to Public Speaking Job Interview Public Speaking	Business Ethics Parliamentary Procedures	Website Coding and Development Website Design