

WORKSHOP SESSIONS – LEVEL 1 (PURPLE)



Level 1–Main Concourse Sessions
(Map & Workshop Descriptions on the next page)

Workshop Title	Location	Sessions	Workshop Presenter
Phoenix Suns and Phoenix Mercury Panel	Pavilion (Up front) Box 1	1,2,3	Phoenix Suns and Phoenix Mercury Panelists
The Three Shifts to Overcome Your Fear of Success	LED Wall (Up front) Box 2	1	Dr. A. Margot Blair
Leverage Your Professional Assets	LED Wall (Up front) Box 2	2	Dr. A. Margot Blair
Leading with Influence	LED Wall (Up front) Box 2	3	Dr. A. Margot Blair
Navigating professional hierarchies with precision	Hornitos Corner Box 3	1,2,3	Troy Maskell
Leadership in the age of AI	Jameson Corner Box 4	1, 2	Audrey Dieken
Lost in Translation	Jameson Corner Box 4	3	State Officers
Building an Informal Brand Statement	Dos Equis Garden Box 5	1	Benjie Wilhelm
Masked Messages	Dos Equis Garden Box 5	2	State Officers
Middle School Workshop ONLY	Dos Equis Garden Box 5	3	State Officers
Economics of Entrepreneurship	Section 103-104 Concourse Box 6	1,2,3	David Kee
Why Being Unique is a Superpower	Section 108 Concourse Box 7	1,2,3	Rutherford Pascal
What You Need to Know About Money Before 20	Section 114 Concourse Box 8	1,2,3	Carol Roberts
Brand Launch: Design the Future	Ultra Club(Under Bleacher) Box 9	1,2,3	Patience Walton
From Student to Leader	Gila Club(Under Bleachers) Box 10	1,3	Frank Ceballos
From Position to Influence	Gila Club(Under Bleachers) Box 10	2	Frank Ceballos
Leading with Excellence	Annexus Social Club	1,2,3	Shuping England