

FBLA Arizona Regional Competition Guide



**January
2026**

High School Regional Information

Registration Dates

Opens:
Closes:
Pre-Submits:
HS Cost:

November 19
January 7
January 6
\$40 Student
\$0 Working Adviser
\$20 Non-Working
\$0 Working Chaperone

Region 1

January 28, 2026

Eastern Arizona College
615 N. Stadium Avenue
Thatcher, AZ

[Region 1 registration link](#)

[Region 1 conference info.](#)

[Step-by-Step Registration
Guide](#)

Region 4

January 14, 2026

Ottawa University
15950 N. Civic Center Plaza
Surprise, AZ

[Region 4 registration link](#)

[Region 4 conference info.](#)

Region 2

January 23, 2026

Arizona State University
301 E. Orange Street
Tempe, AZ

[Region 2 registration link](#)

[Region 2 conference info.](#)

Region 5

January 16, 2026

Ottawa University
15950 N. Civic Center Plaza
Surprise, AZ

[Region 5 registration link](#)

[Region 5 conference info.](#)

Region 3

January 22, 2026

Arizona State
University
301 E. Orange Street
Tempe, AZ

[Region 3 registration
link](#)

[Region 3 conference
info.](#)

WINNER!

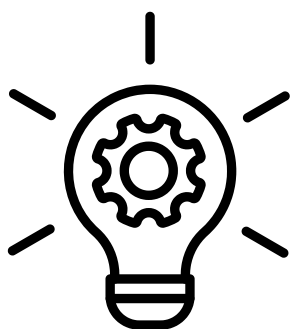
High School General Information

General Competition Links



- [Regional Competition Page](#)
- [AZ High School Competitive Event List](#)
- [HS Guidelines and Rating Sheets](#)
- [HS National Topics](#)
- [Competitive Event Production Test Reference Guide](#)
- [Pre-Submission Link](#)

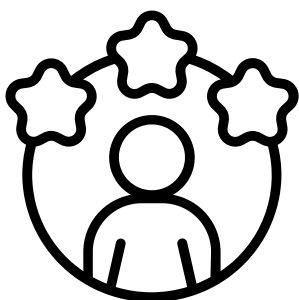
Pre-Submissions Events



These events have a pre-submit component and need to be uploaded by January 6th: Business Ethics, Computer Applications, Digital Animation, Digital Photography: Commercial Photography Portfolio, Digital Photography Professional Business Portraits, Digital Video Production, Future Business Educator, Future Business Leader, Job Interview, and Photo Editing.

Pre-submission link is:
<https://www.azfbla.org/submission-page>

Role Play/Case Studies



- Banking and Financial Systems
- Business Management
- Customer Service
- Entrepreneurship
- Hospitality and Event Management
- International Business
- Management Information Systems
- Marketing
- Network Design
- Parliamentary Procedure
- Sports and Entertainment Management
- Technology Support and Services

High School Tentative Agenda

Conference Agenda

Registration 9:15-10:00
Opening Session 10:15-10:45
Online Event Testing 11:00-2:30
Business Graphics 11:00-2:30
Student and Adviser Lunch 11:00-2:30
Board Game Extravaganza 11:00-3:00
Leadership Circus 11:00-3:00
FBLA Store 11:00-3:00
Performance Events 11:00-3:15
Workshops and Activities 12:00 - 2:30
Battle of the Chapters 12:30-1:30
Awards and Closing Session 3:30-5:00

Regional Event Options

HS Students can do up to 3 Events at regional competition. These are their options:

- Three Objective Tests
- Two Objective Tests AND One Skill Event
- Two Objective Tests AND One Individual Event
- Two Objective Tests AND One Team Event
- One Objective Test AND One Skill Event AND One Individual Event
- One Objective Test AND One Individual AND One Team Event

Please make sure you are also staying within the chapter limits on how many students from your chapter can compete in each event. Chapter limits are based on how many students you have that are competing NOT how many students are in your chapter.

Regional Information Continued

Arizona Only Events

- Battle of the Chapters
- Business Ethics
- Business Graphics
- Chapter Sign
- Digital Photo: Commercial PhotographyPortfolio
- Digital Photo: Professional Business Portfolio
- Digital Photography Test
- Photo Editing
- Photo Gallery Walk

Production Event

Computer Applications is a production (Skill) Event. This event needs to be proctored on or before January 6th, 2026. This takes 2 hours and the student need to complete as many tasks as they can in the 2 hour time frame.

Students will apply their skills in word processing spreadsheets, and presentation tools to complete real-world tasks.

Job Interview and Future Business Leader will interview on site.

Dress Code (Please Follow)



DRESS CODE

Projecting a professional image is vital for business leaders to demonstrate respect for clients, colleagues, and others. This policy is to provide guidance for conference attendees—students, advisers, and guests. Professional business attire is required at all general sessions, competitive events, exhibits, regional meetings, workshops, and other activities unless otherwise indicated in conference materials.

Conference name badges are considered part of the dress code and must be worn at all conference functions. For safety reasons, do not wear conference badges outside of the conference area. The dress code is gender neutral.

ACCEPTABLE ITEMS



BUSINESS PROFESSIONAL

Business Suit

- Suit pants and jacket
- Blouse (or) collared dress shirt
- Neckwear such as tie or scarf
- Dress shoes (or) dress boots

Blazer

- Dress pants, including khakis, (or) dress (or) skirt
- Blazer
- Blouse (or) collared dress shirt
- Neckwear such as tie or scarf
- Dress shoes (or) dress boots

Dress

- A business dress
- Dress shoes (or) dress boots

Other Professional

- Dress pants, including khakis, (or) skirt
- Blouse (or) collared dress shirt
- Neckwear such as tie or scarf
- Dress shoes (or) dress boots

BUSINESS CASUAL

- Dress pants, skirt, (or) khakis/chino-style pants
- Blouse, collared dress shirt, (or) polo shirt
- Dress shoes (or) dress boots

NOTE: Business Casual is only permitted during sessions specifically noted in conference materials.

UNACCEPTABLE ITEMS



The following items are prohibited in all conference areas, including competitive events.

- ⊗ Denim or flannel clothing
- ⊗ Shorts
- ⊗ Athletic clothing
- ⊗ Leggings or graphically designed hosiery/tights
- ⊗ Skintight or revealing clothing, including tank tops, spaghetti straps, and mini/short skirts or dresses more than 1" above the knee
- ⊗ Swimwear
- ⊗ Flip flops or casual sandals
- ⊗ Athletic shoes
- ⊗ Industrial work shoes
- ⊗ Hiking boots
- ⊗ Hats
- ⊗ Graphically printed clothing

No dress code can cover all contingencies, so FBLA members must use a certain amount of judgment in their choice of clothing to wear. Members who experience uncertainty about unacceptable attire should ask their local adviser, state leader, or conference staff.

FBLA recognizes that exceptions may need to be made and will work with advisers on a case-by-case basis to accommodate requests. Advisers should indicate the need for exceptions on the special accommodation portion of the registration form. Requests made after registration closes must be made in writing.

June 2017



Regional Checklist



Pre-Registration

- ☐ Look for what region you are in and find the date and place of your competition
- ☐ Hand in a PO to your school (attach the regional flyer)
- ☐ Put in for a bus
- ☐ Input all your students into FBLA Connect (they must be members)
- ☐ Hand out permission slips and other information to students
- ☐ Look over the dress code for the event
- ☐ Look over the Arizona Regional Competition List
- ☐ Read the Competition Event Guidelines to get competition information
- ☐ Look over the rating sheets
- ☐ Look over the testing objectives for testing guidelines
- ☐ Look over the national topic lists
- ☐ Look over registration deadlines and pre-submission deadlines
- ☐ Make sure students are only in three events - (2 can be performance)
- ☐ Make sure you are sticking to the chapter limits for each event
- ☐ Have students start looking over events and what they would like to do
- ☐ Start working on projects

Registration

- ☐ Registration opens November 15th. Closes January 6th
- ☐ Make a list of what events students want to do (Can do 3 events). Follow guidelines for both student events and chapter limits
- ☐ Look over the event guidelines and chapter limits form
- ☐ Give students the deadlines (registration, permission slips, etc.)
- ☐ Collect permission slips and other information back from students
- ☐ Have students start preparing if they haven't already
- ☐ Sign students up by the deadline
- ☐ Look carefully for pre-submissions and deadlines for events (All pre-submissions due January 3rd)
- ☐ Have students practice, practice, practice



Regional Checklist Continued

Week before event

- ☐ Student schedules for performance events will be sent out
- ☐ Make sure students save all presentations on a zip drive and have a back up as not all events allow internet usage – look in the competitive events guidebook for which ones do – also don't trust technology have a back up plan
- ☐ Make sure students have everything they need for competition
- ☐ Get your adviser assignment (Everyone has an assignment)
- ☐ Download conference app so you know where everything is
- ☐ I will send you out a final confirmation full of information

Day of the Event

- ☐ Check schedules and make sure students know what time and where they present at
- ☐ Make sure students are dressed appropriately (Follow the dress code – professionally dressed)
- ☐ Make sure students have everything they need for competition
- ☐ Go to your adviser assignment
- ☐ Attend adviser meeting
- ☐ Download conference app so you know where everything is
- ☐ Attend opening and closing sessions
- ☐ Encourage students to do the leadership circus, attend workshops, do battle of the chapters, and network
- ☐ Assign your chapter president to show your chapter sign and how many members you brought to competition
- ☐ Put a team in the business graphics competition
- ☐ Remind students to bring photo ID to show at check in for competition (High School Chapters ONLY)
- ☐ Good luck

Middle School Regional Information

Registration Dates

Opens:	November 19
Closes:	January 20
Pre-Submits:	January 16
ML Cost:	\$30 Student \$0 Working Adviser \$15 Non-Working Adviser \$0 Working Chaperone \$15 Non-Working Chaperone

Middle School

February 4, 2026

Jake's Unlimited
1830 E. Baseline
Mesa, AZ 85204

Middle School Registration Link
[MS registration Link](#)

Middle School Information
[MS Competition Page](#)

[Step-by-Step Registration Guide](#)

Pre-Submissions

These events have a pre-submission portion due by January 16th:

- Exploring Animation
- Exploring Digital Video Production
- Slide Deck Applications
- Spreadsheet Applications
- Word Processing

They need to be submitted through the submission link located here:

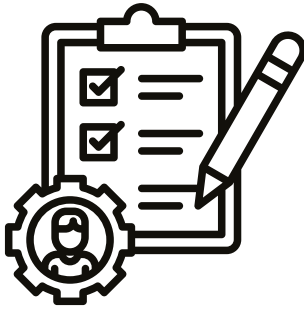
<https://www.azfbla.org/submission-page>

Tentative Schedule:

9:15 - 10:00 am:	Registration
9:45 - 10:00 am:	Adviser Meeting
10:15 - 10:45 am:	Opening Session
11:00 - 2:30 pm:	Online Testing & Competitive Events
11:15 - 2:30 pm:	Lunch
12:45 - 1:45 pm:	Battle of the Chapters
2:00 - 2:30 pm:	State Officer Event Workshop
3:30 - 4:30 pm:	Awards & Closing Session

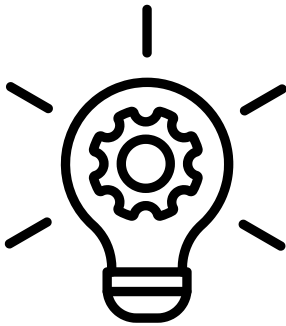
Middle School General Information

General Competition Links



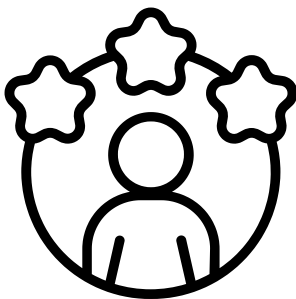
- [MS Regional Competition Page](#)
- [MS AZ Regional Competitive Event List](#)
- [MS National Topics](#)
- [2025-2026 MS Changes](#)
- [MS Event Guidelines and Rubrics](#)

Objective Tests



- Career Exploration
- Digital Citizenship
- Exploring Accounting and Finance
- Exploring Agribusiness
- Exploring Business Communication
- Exploring Business Concepts
- Exploring Computer Science
- Exploring Economics
- Exploring FBLA
- Exploring Leadership
- Exploring Marketing Concepts
- Exploring Parliamentary Procedure
- Exploring Personal Finance
- Exploring Professionalism
- Exploring Technology

Presentation Events



- Career Research
- Exploring Animation
- Exploring Business Ethics
- Exploring Business Issues
- Exploring Coding and Programming
- Exploring Digital Video Production
- Exploring Marketing Strategies
- Exploring Public Speaking
- Exploring Website Design

Role Play: Exploring Management and Entrepreneurship