



REGION 4 CONFERENCE

OTTAWA UNIVERSITY
JANUARY 17, 2024

SCHEDULE OF EVENTS

- 9:15 - 10:00 am: Registration (O'Dell Center Foyer - Gym)
- 10:15 - 10:45 am Opening Session (O'Dell Center Building - Gym)
- 11:00 - 2:30 pm: Online Testing (Veritas Hall Rooms 101, 102, and 104)
- 11:00 - 2:30 pm: Student Lunch (Student Union Building Cafeteria)
- 11:15 to 12:15 pm: Adviser Lunches will be brought to your assignment room
- 11:00 - 2:30 pm: Business Graphics (Veritas Hall Room 105)
- 11:00 - 3:00 pm: Board Games (Veritas Hall Room 105)
- 12:00 - 3:00 pm: Leadership Circus (Grass area between Veritas and Eichner Hall)
- 11:00 - 3:00 pm: FBLA Store (Outside Veritas)
- 11:00 - 3:00 pm: Presentation Events (See Locations)
- 11:00 - 3:00 pm: Speaking Events (Eichner Hall - See locations)
- 11:15 - 11:45 pm: Running for State Office Workshop (Eichner Hall Room 1006)
- 12:00 - 12:30 pm: Understanding BAA's Workshop (Eichner Hall Room 1006)
- 12:00 - 3:00 pm: Ottawa University Tours (Meet outside of the Student Union Building)
- 12:45 - 1:45 pm: Battle of the Chapters (Outside Leadership Circus Lawn)
- 2:00 - 3:00 pm: College Opportunities at Ottawa University (Eichner Hall Room 1006)
- 3:30 - 5:00 pm: Awards & Closing Session (O'Dell Center Building - Gym)

TESTING EVENTS

VERITAS HALL ROOMS 101, 102, 104

TESTING ID IS ON THE FRONT OF YOUR NAME TAG

Accounting I, Accounting II, Advertising, Agribusiness, Business Calculations, Business Communications, Business Law, Client Service, Computer Applications, Computer Problem Solving, Cyber Security, Digital Photography, Economics, Health Care Administration, Human Resource Management, Insurance & Risk Management, Intro to Business Communication, Intro to Business Concepts, Intro to Business Procedures, Intro to FBLA, Intro to Financial Math, Intro to Information Technology, Intro to Marketing Concepts, Intro to Parliamentary Procedures, Journalism, Networking Infrastructures, Organizational Leadership, Personal Finance, Public Policy and Advocacy, Securities & Investments, Supply Chain Management, UX Design, Word Processing

PRESENTATION EVENTS

STUDENT UNION ROOMS 210, 212, 214, 216

REPORT/HOLD ROOM 210

- *Banking & Financial Systems
- *Business Management
- *Client Service
- *Coding and Programming
- *Entrepreneurship
- *Help Desk
- *Hospitality & Event Management
- *Introduction to Business Presentation
- *International Business
- *Introduction to Event Planning
- *Introduction to Programming
- *Management Information Systems
- *Marketing
- *Network Design
- *Parliamentary Procedures (Check in then get room #)
- *Sports and Entertainment Management



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PRESENTATION EVENTS

EICHNER HALL CHECK IN - LOBBY HALL

EICHNER HALL 1003

- Public Speaking Section 1

EICHNER HALL 1004

- Public Speaking Section 2

EICHNER HALL 1010

- Digital Photography: Commercial Photo Portfolio
- Electronic Career Portfolio
- Future Business Educator
- Future Business Leader
- Introduction to Social Media Strategy
- Mobile App
- Public Service Announcement
- Social Media Strategies
- Visual Design

EICHNER HALL 1011

- Introduction to Public Speaking Section 2

EICHNER HALL 1013

- Introduction to Public Speaking Section 1

EICHNER HALL 1021

- Job Interview

EICHNER HALL 1028/1030

- Broadcast Journalism
- Computer Game & Simulation Programming
- Data Analysis
- Digital Animation
- Digital Video Production
- Website Coding and Development
- Website Design

EICHNER HALL 1031

- Impromptu Speaking (PREP)

EICHNER HALL 1033

- Graphic Design
- Sales Presentation

EICHNER HALL 1034 & 1036

- Impromptu Speaking (Section 1) - Room 1034
- Impromptu Speaking (Section 2) - Room 1036

PRESENTATION EVENTS

VERITAS HALL ROOMS

VERITAS HALL ROOMS 101, 102, 103, 104

- Computer Labs

VERITAS HALL ROOMS 105

- Business Graphics
- Board Games

MORE FUN EVENTS

LEADERSHIP CIRCUS

GRASS AREA BETWEEN VERITAS AND EICHNER HALL

WORKSHOPS

EICHNER HALL ROOM 1006

- Running for State Office - 11:15 to 11:45
- Understanding the BAA's - 12:00 to 12:30
- Ottawa College Opportunities - 2:00 to 3:00

OTTAWA UNIVERSITY TOURS

Ottawa University will be giving tours throughout the day from 12:00 to 3:00 p.m. Check with registration on times and where to meet for them.

BATTLE OF THE CHAPTERS

O'DELL CENTER FROM 12:45 TO 1:45

GALLERY WALK EVENT

ALL DISPLAYS WILL GO OUT IN FRONT OF O'DELL CENTER FOYER
Registered participants must set up their two pictures - properly labeled on easels for judging. These photos will be on display until 3:00 p.m.

STUDENT LUNCH

STUDENT UNION BUILDING

Lunch will be served in the Student Union Cafeteria. Must have your meal ticket to eat.

REGION 4 CONFERENCE OTTAWA UNIVERSITY MAPS

SURPRISE CIVIC CAMPUS & OTTAWA BUILDING MAPS

PARKING MAPS



Parking and drop off at Ottawa University

**15950 N. Civic Center Plaza
Surprise, AZ 85374**

Take Civic Center Drive to Tierra Buena Lane
Drop off in front of the O'Dell Center Gym
Park in the dirt parking lot marked on the map

- O'DELL CENTER**
- OPENING & CLOSING SESSION
 - GALLERY WALK SETUP/HAND IN

- EICHNER HALL**
- EVENTS
 - WORKSHOPS

- VERITAS HALL**
- COMPUTER TESTING
 - BUSINESS GRAPHICS/GOOSECHASE SIGN UP
 - BOARD GAMES

- LEADERSHIP CIRCUS**
- GRASS AREA BETWEEN VERITAS HALL AND EICHNER HALL. LOOK FOR CONES



THANK YOU FROM FBLA AZ

REGION 4

JANUARY 17, 2024

A HUGE THANK YOU TO THE FOLLOWING:

City of Surprise - Russell Baker, Mayor Hall, and Staff
Ottawa University Staff
All Region 4 Judges
Jullie Ellis - CTSO State Director
Missey Boucher-Goodman - FBLA State Adviser
Seth Filo - FBLA Arizona Competitive Events Coordinator
Tracey Celeya - FBLA Arizona Judge Coordinator
Lainey Gottfried - Assistant to the State Adviser
Alvin Todd - Program Project Specialist
Elena Sobampo - ADE Program Specialist, BME and CMT programs
Tracey Rexroat - ADE Program Specialist
Arizona Department of Education Staff
FBLA Arizona Region 4 Advisers
FBLA Arizona Board of Trustees
FBLA Arizona Executive Council

Thank
You



Arizona

FBLA