

**2024-2025 FBLA Arizona Competitive Event List**  
**REGIONAL CONFERENCE (High School)**  
**3 Events Max Per Student**

**Step 1: Select UP TO THREE objective tests. Tests are an individual competition.**

	<u>OBJECTIVE TESTS; (9-10 ONLY)</u>	<u>OBJECTIVE TESTS; (9-12)</u>
<b>Objective Test</b> (100 %; 60 min for SLC-Pre-submitted)	Introduction to Business Communication Introduction to Business Concepts Introduction to Business Procedures Introduction to FBLA Introduction to Financial Math Introduction to Information Technology Introduction to Marketing Concepts Introduction to Parliamentary Procedures	Accounting I Accounting II Advertising Agribusiness Business Communications Business Law Computer Problem Solving Cyber Security Digital Photography Economics <b>Financial Math</b> Health Care Administration Human Resource Management Insurance & Risk Management Journalism Networking Infrastructures Organizational Leadership Personal Finance Public Policy and Advocacy Securities & Investments Supply Chain Management UX Design

**Step 2: In place of One written test, you can compete in ONE Skill Event. Skill Production will be done Prior to Regional Competition. Written test will be done at Regional Competition. Advisers will be notified ahead of time for planning purposes. See AZFBLA website for all information about testing and production.**

<b>Skill Event</b>	<b><u>Skill Event (85%) + Test (15%)</u></b> Computer Applications ** Word Processing **
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**Step 3: Without going over the Max of 3 events, students can pick TWO performance events from any of the events listed below. They can be from the same event box.**

	<u>Individual Events</u>	<u>Team Events</u>	
<b>Events that get more teams based on Specific CTE Program</b>	Digital Photo: Prof. Business Portraits – AZ Event ONLY Photo Editing – AZ Event ONLY Photo Gallery Walk – AZ Event ONLY	Broadcast Journalism Coding and Programming Computer Game & Simulation Programming Data Analysis Digital Animation Digital Photo-Commercial Photography Portfolio – AZ Event ONLY Digital Video Production	Graphic Design Introduction to Business Presentation (9-10) Introduction to Programming (9-10) Introduction to Social Media Strategy (9-10) Mobile Application Development Public Service Announcement Sales Presentation Social Media Strategies Visual Design
	<b>Individual Role Play with Test (Test 80% - Performance 20%)</b>	<b>Team Events - Role Play with Test Test 80% - Performance 20%</b>	
<b>No extra teams - All Programs</b>	Help Desk  <b>Role Play ONLY No Test</b>  Client Service	Banking and Financial Systems Business Management Entrepreneurship Hospitality and Event Management	International Business Introduction to Event Planning (9-10) Management Info Systems Marketing Network Design Sports and Entertainment Management
	<b>Individual Performance, Interview, OR Speech</b>	<b>Case Study &amp; Performance</b>	<b>Project and Performance</b>
	Electronic Career Portfolio Future Business Leader Future Business Educator Impromptu Speaking Introduction to Public Speaking Job Interview Public Speaking	Business Ethics Parliamentary Procedures	Website Coding and Development Website Design

**IMPORTANT-Follow the Event Limits Based on Conference Registration & CTE Program**

**TABLE 1: CHAPTER LIMITS FOR EVENTS IF THIS IS YOUR CTE PROGRAM AREA**

CONFERENCE STUDENT ATTENDEES	1-24	25-49	50-74	75-99	100-124	125-149	150-174	175-199
<b>INDIVIDUAL EVENTS</b> (PER Event If This <b>IS</b> the Program You Teach)	3	4	5	6	7	8	9	10
<b>TEAM EVENTS</b> (PER Event If This <b>IS</b> the Program You Teach)	2	3	4	5	6	7	8	9

**TABLE 2: CHAPTER LIMITS FOR EVENTS IF THIS IS NOT YOUR CTE PROGRAM AREA & EVENTS THAT ARE CONSIDERED TO BE ALL CTE PROGRAMS**

CONFERENCE STUDENT ATTENDEES	1-24	25-49	50-74	75-99	100-124	125-149	150-174	175-199
<b>INDIVIDUAL EVENTS</b> (PER Event If This <b>IS NOT</b> the Program You Teach)	2	3	4	5	6	7	8	9
<b>TEAM EVENTS</b> (PER Event If This <b>IS NOT</b> the Program You Teach)	1	2	3	4	5	6	7	8

**Step 4:** Students can compete in Arizona CHAPTER EVENTS. These events are **NOT** part of the Student's Event Limit.

**Arizona Only Events**

Battle of the Chapters  
Business Graphics  
Chapter Sign

*ALL Team Tests will be taken Individually, then scores will be averaged together for Team Score*

- All "Introduction" Events are ONLY for 9<sup>th</sup> & 10<sup>th</sup> Grade Students*
- Blue Highlight indicates changes made for 2024-2025 competitive events year.**

**Read about events & view sample materials online:**

AZFBLA - [Arizona FBLA Competitive Event Link](#) & National FBLA - [National FBLA Event Information Link](#)

*(Updated: 7/11//24)*

# ***FBLA EVENTS BY CTE PROGRAMS***



**\*\* NOTE: CTE programs are allowed an additional entry into events related to their CTE program. These programs are divided into Business, Information Technology, and Media. Below is the list of events each program is allowed an additional entry for under which CTE Program. If you are doing events in these programs but it is not your CTE program, use Table 2 instead of Table 1 for chapter limits.**

<b>BUSINESS</b>	<b>INFORMATION TECHNOLOGY</b>	<b>MEDIA</b>
Banking and Financial Systems Business Management Entrepreneurship Hospitality and Event Management International Business Introduction to Business Presentation Introduction to Event Planning Marketing Sales Presentation Sports and Entertainment Management	Coding and Programming Computer Game and Simulation Programming Data Analysis Help Desk Introduction to Programming Management Information Systems Mobile Application Development Network Design Website Coding and Development	Broadcast Journalism Digital Animation Digital Photo: Commercial Photography Portfolio Digital Photo: Professional Business Portraits Digital Video Production Graphic Design Introduction to Social Media Strategy Photo Editing Photo Gallery Walk Public Service Announcement Social Media Strategies Visual Design

**\*\* These events are ones that can fit in all programs, so an extra entry is not allowed. You will follow the chapter guidelines for TABLE 2 on the Arizona Competitive Event List.**

<b>Performance, Interview, OR Speech</b>	<b>Case Study &amp; Performance</b>	<b>Project and Performance</b>
Client Service Electronic Career Portfolio Future Business Leader Future Business Educator Impromptu Speaking Introduction to Public Speaking Job Interview Public Speaking	Business Ethics Parliamentary Procedures	Website Coding and Development Website Design