



# MIDDLE LEVEL FBLA REGIONALS

JANUARY 29, 2024 - GRAND CANYON UNIVERSITY

## SCHEDULE OF EVENTS

ALL EVENTS IN COLANGELO COLLEGE OF BUSINESS BLDG. #42

- 9:15 a.m. to 10:00 a.m. - Registration (Colangelo College of Business Courtyard - Bld. #42)
- 10:15 a.m. to 10:45 a.m. - Opening Session (Colangelo College of Business Main Lobby)
- 11:00 a.m. to 2:00 p.m. - Competitive Events Begin (See locations below)
- 11:00 a.m. to 2:00 p.m. - Business Graphics & Board Games (CCOB - Room #42-220/222)
- 11:00 a.m. to 2:00 p.m. - Leadership Circus (Colangelo College of Business Courtyard Lawn)
- 12:00 p.m. to 2:00 p.m. - FBLA Store (Second floor of CCOB)
- 11:15 a.m. to 2:00 p.m. - Student Lunch (CCOB - Room #42-220/222)
- 11:15 a.m. to 12:30 p.m. - Adviser Lunch (Delivered to you at adviser assignment area)
- 11:15 a.m. to 11:45 a.m. - Middle School Workshop (Main lobby of the Business Building)
- 11:30 a.m. to 2:00 p.m. - Goosechase Challenge, CCOB Scavenger Hunt, Million Dollar Idea (Main Lobby)
- 12:00 p.m. to 12:45 p.m. - Battle of the Chapters (Main lobby of the Business Building)
- 12:45 p.m. to 2:00 p.m. - GCU ThunderVision and Tour (Main lobby of the Business Building)
- 2:30 p.m. to 3:30 p.m. - Closing session awards (Main lobby of Business College)

## PRESENTATION EVENTS

### CCOB ROOM #42-224/226

- Business Ethics
- Career Research
- Critical Thinking Skills
- Exploring Business Issues
- Multimedia and Website

### CCOB ROOM #42-225/227

- Elevator Speech
- Pledge and Mission
- Marketing Mix Challenge
- Video Game Challenge

## TESTING EVENTS

### CCOB ROOM #42-221/223

- Business Etiquette
- Career Exploration
- Digital Citizenship
- Exploring Computer Science
- Exploring Economics
- Exploring Technology
- FBLA Concepts
- Financial Literacy
- Leadership
- Learning Strategies
- Running an Effective Meeting



## WORKSHOP PRESENTATIONS

### CCOB MAIN LOBBY

- 11:15 a.m. – 11:45 a.m. – Middle Level Workshop
- 12:00 p.m. – 12:45 p.m. – Battle of the Chapters (Test your trivia)
- 12:45 p.m. – 2:00 p.m. – GCU Workshop (ThunderVision and Tour)

## SCAVENGER HUNTS AND MORE

### CCOB ROOM MAIN LOBBY

- AZ FBLA Goosechase (Win AZ FBLA SWAG)
- GCU CCOB Scavenger Hunt (Win Prizes)
- Million \$ Idea Team Game (Win Prizes)

## GCU THUNDERVISION AND TOUR

### CCOB MAIN LOBBY

## LEADERSHIP CIRCUS

### CCOB COURTYARD LAWN RIGHT OUTSIDE CCOB BUILDING

## STUDENT LUNCH

### CCOB ROOM #42-220/222

Student lunch will be a hamburger Bar-B-Que with potato salad, cold slaw, beans, chips, and a drink.

Lunch will be from 11:30 a.m. to 2:00 p.m. in room 42-220/222 in the CCOB building.

## GOOSECHASE

### CCOB ROOM MAIN LOBBY

Code to play: 8J9MEP



## BUSINESS GRAPHICS/BOARD GAMES

### CCOB ROOM #42-220/222

Want to come and show off your poster making/marketing skills? This event is for you. Come and get the prompt and you have 2 hours to design a poster showcasing your ideas. This is an Arizona only event that you can medal in.







# THANK YOU FROM FBLA AZ

MIDDLE SCHOOL  
JANUARY 29, 2024

## A HUGE THANK YOU TO THE FOLLOWING:

**Grand Canyon University Staff**

**All Middle Level Judges**

**Julie Ellis - CTSO State Director**

**Missey Boucher-Goodman - FBLA State Adviser**

**Seth Filo - FBLA Arizona Competitive Events Coordinator**

**Tracey Celeya - FBLA Arizona Judge Coordinator**

**Lainey Gottfried - Assistant to the State Adviser**

**Alvin Todd - Program Project Specialist**

**Elena Sobampo - ADE Program Specialist, BME, and CMT programs**

**Tracey Rexroat - ADE Program Specialist**

**Arizona Department of Education Staff**

**FBLA Arizona State Officers**

**FBLA Arizona Middle Level Advisers**

**FBLA Arizona Board of Trustees**

**FBLA Arizona Executive Council**

**THANK  
YOU!**

