



Photo Gallery Walk

FBLA Arizona State Event ONLY

Category: Project and 250 Word Summary
Type: Individual

Scope of the Competition

This is an Arizona ONLY Photography event and does not have a qualifying National FBLA Competition. This competitive event is an event that is prepared before the conference and then presented to a judge at the conference. The photos will be on display for most of the conference for all conference attendees to see.

Event Overview

This is a two part event: (1) a prepared project, (2) a 250 word summary explaining the photos that have been displayed. Competitors must complete both parts for award eligibility.

The competition will include a series of hands-on performance activities assessing overall photographic mechanics and techniques as well as explanation skills.

1. Photos and Printing:
 - a. Competitors are to take two photo images and edit them to their likings, export them as a high-resolution JPEG, then they are to print the photos produced before the competition in any category of their choice. Prints will be on public display and must not contain any questionable content including but not limited to drugs, sex, violence, illegal activity, etc.
 - b. Prints must adhere to the following criteria:
 - 1) Print size must be an 11"x14" or 10"x15."
 - 2) Both prints must be mounted to a 16"x20" black foam core board (1/4" thick) with a 16"x20" black over mat.
 - 3) Each print must have a label placed on the back upper middle section that includes the following information:
 - a) First and Last Name
 - b) Chapter Name
 - c) Adviser Name

- 4) Prints must be set up by the competitors on the day of the competition. (Must provide their own easels/stand for the presentation – Labeled with their names and chapters)

2. Brief Explanation

- a. Students are to write a brief explanation of no more than 250 words explaining the background of the photographs and how it ties to the theme provided.

Guidelines

- Students will submit digital originals of the photographs in JPG format prior to competition as well an explanation of the gallery submission not to exceed 250 words. **PHOTOGRAPHS EDITED IN ADOBE PHOTOSHOP OR AN EQUIVALENT THIRD-PARTY IMAGE EDITING APPLICATION WILL BE DISQUALIFIED.**
- All work must be created originally by the student. Use of Artificial Intelligence or other digital generative programs are prohibited.
- Competitors may utilize any photo editing or adjustment software to make adjustments to their photographs.
- Photography Gallery Walk competition will place emphasis on camera essentials and visual composition. Elements to consider prior to submission include:
 - Lighting
 - Elements and Principles of Design
 - Design Composition
 - Storytelling/Interpretation of Theme
 - Use of Photographic Techniques
 - Written Explanation
- Competitors must complete all requirements of the Photography Gallery Walk
 - Planning/pre-production
 - Photo shoot/production
 - Photo Editing and Adjustment/post-production
- Advisers and others are not permitted to help.
- Competitors must submit signed and dated model release forms for all subjects photographed for the Digital Photography: Commercial Photography Portfolio competition. All minors photographed for the Digital Photography: Commercial Photography Portfolio competition must have their signed and dated model release forms co-signed by a parent or guardian. **PHOTOGRAPHS OF ANY INDIVIDUALS FOR WHOM A SIGNED MODEL RELEASE FORM HAS NOT BEEN SUBMITTED WILL BE DISQUALIFIED.**

- Individual names of all photographic subjects must not appear anywhere within any submitted photograph. PHOTOGRAPHS WHEREIN SUBJECTS ARE IDENTIFIED BY NAME WILL BE DISQUALIFIED.
- Competitors are expected to follow all applicable copyright laws.
- Any trademarks, logos, or intellectual property not created by the competitor must be supported by proper documentation and approvals.
- This project must adhere to the topic provided.
- Projects submitted for competition become the property of FBLA. These projects may be used for publication and/or reproduced for sale by the state or national association.

Penalty Points Deducted by

- Five (5) points will be deducted if competitors do not follow the FBLA/PBL dress code.
- Five (5) points may be deducted for presentations over the allotted time.
- Five (5) points may be deducted for not following guidelines.

Topic: Hometown Pride

The two pictures must be photos showing your hometown pride. This can include but is not limited to local products, historical landmarks, community attitudes and values, community service, traditions, famous people, and etc.



FBLA Gallery Walk:

Project Rating Sheet

Category	Not Demonstrated		Below Expectations		Meets Expectations		Exceeds Expectations		Points Earned	Tie Breaker
Principles and elements of design	No effort was made in employing the Elements and Principles of Design		Minimal consideration was made by the photographer related to the use of elements and principles of design creating a unclear message to the audience as it relates to the theme		The photographer's use of elements and principles of design were executed, however some of these elements and/or principles make it difficult for the audience to see the overall message from the written explanation		The photographer's use of the elements and principles of design were executed in a way that enhances and exemplifies the message provided in the written explanation			
	0	0	0	5	0	10	0	15		
Creativity, emotional impact, and overall effectiveness	Images do not show a creative approach to the competition requirements. Images generate no emotional response from the viewer and are not compelling		Images lack creativity and show minimal evidence of attempting anything out-of-the-ordinary. Images generate little emotional response from the viewer and are less-than-compelling		Images demonstrate an appropriate level of creativity and originality. Images generate an appropriate emotional response from the viewer and are effective and compelling		Images demonstrate a highly creative and original approach to the photographic challenge. Images generate a strong emotional response from the viewer and are exceedingly effective and compelling			
	0	0	0	7	0	14	0	20		
Written Explanation	Student failed to provide some sort of explanation of the work provided		Student submitted a vague explanation that did not provide much understanding of the choices made for the product created		Student submitted an explanation of the works submitted that contained basic understanding of the technical and creative thought needed for digital images		Student submitted an explanation of the works submitted that contained advanced understanding of the technical and creative thought needed for digital images			
	0	0	0	5	0	10	0	15		
Proper Matte	Student failed to matte their photographs		Student failed to print the photographs to the correct specification		Student printed their photos to the correct specifications, including their label, but failed to put it on the correct size board		Student met all the specifications for the print and matte of their photo as outlined in the guidelines			
	0	0	0	7	0	14	0	20		
Use of compositional and photographic technique	No compositional or photographic considerations were made		Compositional and/or photographic considerations made were not executed in a way to help the audience understand how the photographs connect or relate to the theme		Compositional and/or photographic considerations were made, but may have left the intent or understanding unclear to the audience		Compositional and photographic considerations were made and can be seen throughout the works and is evident with the written explanation			
	0	0	0	10	0	20	0	30		



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Penalty Points					
Project Guidelines not followed	0	-5	Total Penalty Points		
			Total Points Possible (100)		

Name: _____

School: _____

Judge's signature: _____ Date: _____