

**2024-2025 FBLA Arizona Competitive Event List**  
**REGIONAL CONFERENCE (High School)**  
**3 Events Max Per Student**

**Step 1: Select UP TO THREE objective tests. Tests are an individual competition.**

	<u>OBJECTIVE TESTS; (9-10 ONLY)</u>	<u>OBJECTIVE TESTS; (9-12)</u>
<b>Objective Test</b> (100 %; 60 min for SLC-Pre-submitted)	Introduction to Business Communication Introduction to Business Concepts Introduction to Business Procedures Introduction to FBLA Introduction to Financial Math Introduction to Information Technology Introduction to Marketing Concepts Introduction to Parliamentary Procedures	Accounting I Accounting II Advertising Agribusiness Business Communications Business Law Computer Problem Solving Cyber Security Digital Photography Economics <b>Financial Math</b> Health Care Administration Human Resource Management Insurance & Risk Management Journalism Networking Infrastructures Organizational Leadership Personal Finance Public Policy and Advocacy Securities & Investments Supply Chain Management UX Design

**Step 2: In place of One written test, you can compete in ONE Skill Event. Skill Production will be done Prior to Regional Competition. Written test will be done at Regional Competition. Advisers will be notified ahead of time for planning purposes. See AZFBLA website for all information about testing and production.**

<b>Skill Event</b>	<b><u>Skill Event (85%) + Test (15%)</u></b> Computer Applications ** Word Processing **
--------------------	--

**Step 3: Without going over the Max of 3 events, students can pick TWO performance events from any of the events listed below. They can be from the same event box.**

	<b>Individual Events</b>	<b>Team Events</b>	
<b>Events that get more teams based on Specific CTE Program</b>	Digital Photo: Prof. Business Portraits – AZ Event ONLY Photo Editing – AZ Event ONLY Photo Gallery Walk – AZ Event ONLY	Broadcast Journalism Coding and Programming Computer Game & Simulation Programming Data Analysis Digital Animation Digital Photo-Commercial Photography Portfolio – AZ Event ONLY Digital Video Production	Graphic Design Introduction to Business Presentation (9-10) Introduction to Programming (9-10) Introduction to Social Media Strategy (9-10) Mobile Application Development Public Service Announcement Sales Presentation Social Media Strategies Visual Design
	<b>Individual Role Play with Test (Test 80% - Performance 20%)</b>	<b>Team Events - Role Play with Test Test 80% - Performance 20%</b>	
	Help Desk <b>Role Play ONLY No Test</b> Client Service	Banking and Financial Systems Business Management Entrepreneurship Hospitality and Event Management	International Business Introduction to Event Planning (9-10) Management Info Systems Marketing Network Design Sports and Entertainment Management
	<b>Individual Performance, Interview, OR Speech</b>	<b>Case Study &amp; Performance</b>	<b>Project and Performance</b>
<b>No extra teams - All Programs</b>	Electronic Career Portfolio Future Business Leader Future Business Educator Impromptu Speaking Introduction to Public Speaking Job Interview Public Speaking	Business Ethics Parliamentary Procedures	Website Coding and Development Website Design