

● JANUARY 2024

REGIONAL COMPETITION GUIDE

2024 FBLA Arizona Competition
Information Packet

**FBLA
ARIZONA**



www.azfbla.org

REGISTRATION
OPENS: NOVEMBER 27, 2024
CLOSES: JANUARY 5, 2024
COSTS: \$30 STUDENTS
\$0 ADVISERS IF WORK
\$15 NON- WORKING

PRE-SUBMISSIONS
DUE JANUARY 4, 2024 BEFORE 5
P.M. Click Here for the link.

Region 1 Information

Registration Link:

<https://www.registermychapter.com/fbla/az-r1>

Information Page:

<https://www.azfbla.org/region-1-conference>

January 25, 2024
Eastern Arizona College

Region 2 Information

Registration Link

<https://www.registermychapter.com/fbla/az-r2>

Information Page

<https://www.azfbla.org/region-2-conference>

January 19, 2024
ASU - Tempe

Region 3 Information

Registration Link

<https://www.registermychapter.com/fbla/az-r3>

Information Page

<https://www.azfbla.org/region-3-conference>

January 20, 2024
Grand Canyon University

Region 4 Information

Registration Link

<https://www.registermychapter.com/fbla/az-r4>

Information Page

<https://www.azfbla.org/region-4-conference>

January 17, 2024
Ottawa University - Phoenix, AZ

Region 5 Information

Registration Link

<https://www.registermychapter.com/fbla/az-r5>

Information Page

<https://www.azfbla.org/region-5-conference>

January 27, 2024
Grand Canyon University

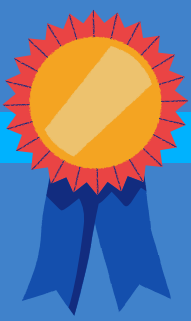
Middle Level Information

<https://www.registermychapter.com/fbla/az-ml>

<https://www.azfbla.org/middle-level-regional-conference>

January 29, 2024
Grand Canyon University

[High School Step-by-Step Registration](#)
[Middle School Step-by-Step Registration](#)



High School Competition General Information

- [Competition Information Page](#) (Everything competition on one page)
- [Arizona Regional Competitive Event List](#) (Regional Event List)
- [Competitive Event Guideline Book](#) (Event descriptions, rubrics, objectives, and time limits, etc.)
- [National Event Topics](#) (Some events have a topic look here to see)
- [National Competitive Event Page](#) (Everything competition on one page - scroll down to look over the testing objectives for objective tests)
- [National Event Changes and updates for 2023-2024](#)



Middle School Competitive Event Information

- [Competition Information Page](#) (Everything competition on one page)
- [Arizona Regional Competitive Event List](#) (Regional Event List)
- [Competitive Event Guideline Book](#) (Event descriptions, grading rubrics, objectives, and time limits, etc.)
- [National Event Topics](#) (Some events have a topic look here to see)
- [National Competitive Event Page](#) (Everything competition on one page - scroll down to look over the testing objectives for objective tests)
- No National Event Changes and updates for 2023-2024 for middle school - Except the top 4 can qualify in each ML Event now for Nationals



High School Pre-Submission Events

These Events need to be submitted by January 4, 2024 by 5 p.m. Submission links are on each region page and can also be found by [clicking here](#).

- Business Ethics
- Computer Applications
- Digital Animation
- Digital Photo: Commercial Photography Portfolio
- Digital Photo: Professional Business Portraits
- Digital Video Production
- Future Business Educator
- Future Business Leader
- Job Interview
- Word Processing



State Only Events: Digital Photo

Information for the Digital Photo Competitions can be found [here](#).

[Digital Photo: Commercial Photography Portfolio](#)

[Digital Photo: Professional Business Portraits](#)

[Photo Editing](#)

[Photo Gallery Walk](#)

ARIZONA STATE ONLY EVENTS - HS & MS

[Business Graphics](#)

[Chapter Sign](#)

[Battle of the Chapters](#)

Tentative Conference Agenda - (Subject to Change)



Registration	9:15-10:00
Opening Session	10:15-10:45
Online Event Testing	11:00-2:30
Business Graphics	11:00-2:30
Student and Adviser Lunch	11:00-2:30
Board Game Extravaganza	11:00-3:00
Leadership Circus	11:00-3:00
FBLA Store	11:00-3:00
Performance Events	11:00-3:15
Running for State Office Workshop	11:15-12:00
Battle of the Chapters	12:30-2:30
Understanding BAA's/CSA Workshop	12:45-1:30
Awards and Closing Session	3:30-5:00

Regional Event Choices

2023-2024 FBLA Arizona Competitive Event List REGIONAL CONFERENCE (High School) - 3 Events Max Per Student

Step 1: Select UP TO THREE objective tests. Tests are an individual competition.

	OBJECTIVE TESTS; (9-10 ONLY)	OBJECTIVE TESTS; (9-12)
Objective Test (100% No. of net for SAC Pre-submitter)	Introduction to Business Communication Introduction to Business Concepts Introduction to Business Procedures Introduction to FBLA Introduction to Financial Math Introduction to Information Technology Introduction to Marketing Concepts Introduction to Parliamentary Procedures	Accounting I Accounting II Advertising Agribusiness Business Calculations Business Communications Business Law Computer Problem Solving Cyber Security Digital Photography Economics Health Care Administration Human Resource Management Insurance & Risk Management Journalism Networking Infrastructures Organizational Leadership Personal Finance Public Policy and Advocacy Securities & Investments Supply Chain Management UX Design

Step 2: In place of One written test, you can compete in ONE Skill Event. Skill Production will be done Prior to Regional Competition. Written test will be done at Regional Competition. Advisers will be notified ahead of time for planning purposes. See AZFBLA website for all information about testing and production.

Skill Event	Skill Event (85%) + Test (15%) Computer Applications ** Word Processing **
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Step 3: Without going over the Max of 3 events, students can pick TWO performance events from any of the events listed below. They can be from the same event box.

	Individual Events	Team Events
Events that get more teams based on Specific CTE Program	Digital Photo: Prof. Business Portraits – AZ Event ONLY Photo Editing – AZ Event ONLY Photo Gallery Walk – AZ Event ONLY	Broadcast Journalism Coding and Programming Computer Game & Simulation Programming Data Analysis Digital Animation Digital Photo-Commercial Photography Portfolio – AZ Event ONLY Digital Video Production
	Individual Role Play with Test (Test 80% - Performance 20%)	Team Events - Role Play with Test (Test 80% - Performance 20%)
No extra teams - All Programs	Help Desk Role Play ONLY No Test Client Service	Banking and Financial Systems Business Management Entrepreneurship Hospitality and Event Management
	Individual Performance, Interview, OR Speech	Case Study & Performance Project and Performance
	Electronic Career Portfolio Future Business Leader Future Business Educator Impromptu Speaking Introduction to Public Speaking Job Interview Public Speaking	International Business Introduction to Event Planning (9-10) Management Info Systems Marketing Network Design Sports and Entertainment Management
		Website Coding and Development Website Design

IMPORTANT-Follow the Event Limits Based on Conference Registration & CTE Program

TABLE 1: CHAPTER LIMITS FOR EVENTS IF THIS IS YOUR CTE PROGRAM AREA

CONFERENCE STUDENT ATTENDEES	1-24	25-49	50-74	75-99	100-124	125-149	150-174	175-199
INDIVIDUAL EVENTS (PER Event If This IS the Program You Teach)	3	4	5	6	7	8	9	10
TEAM EVENTS (PER Event If This IS the Program You Teach)	2	3	4	5	6	7	8	9

TABLE 2: CHAPTER LIMITS FOR EVENTS IF THIS IS NOT YOUR CTE PROGRAM AREA & EVENTS THAT ARE CONSIDERED TO BE ALL CTE PROGRAMS

CONFERENCE STUDENT ATTENDEES	1-24	25-49	50-74	75-99	100-124	125-149	150-174	175-199
INDIVIDUAL EVENTS (PER Event If This IS NOT the Program You Teach)	2	3	4	5	6	7	8	9
TEAM EVENTS (PER Event If This IS NOT the Program You Teach)	1	2	3	4	5	6	7	8

Step 4: Students can compete in Arizona CHAPTER EVENTS. These events are NOT part of the Student's Event Limit.

Arizona Only Events

Battle of the Chapters
 Business Graphics
 Chapter Sign

- ALL Team Tests will be taken Individually, then scores will be averaged together for Team Score
- All "Introduction" Events are ONLY for 9th & 10th Grade Students
- **Yellow Highlight Indicates changes made for 2023-24 competitive events year.**
- **Blue Highlight Indicates New National Event added for 2023-24**

Read about events & view sample materials online:

AZFBLA - [Arizona FBLA Competitive Event Link](#) & National FBLA - [National FBLA Event Information Link](#)

(Updated: 8/16/23)

HS Students can do up to 3 Events at regional competition. These are their options:

1. Three Objective Tests
2. Two Objective Tests AND One Skill Event
3. Two Objective Tests AND One Individual Event
4. Two Objective Tests AND One Team Event
5. One Objective Test AND One Skill Event AND One Individual Event
6. One Objective Test AND One Individual AND One Team Event

Pay attention to Chapter limits (Based on # of people who are competing that day NOT your membership #). Look over the chart so you know how many teams you can enter in each event.

Some events have pre-submission components, a test and a performance component, just a presentation component, and some are prepared ahead of time. Please look at the event chart of this competitive event page to know what each event is. Also, look over the guidelines so you know exactly what each event is, if it has a set up time, presentation time, and whether it has a Q and A or other aspect.

Regional Competitive Events Continued

Pre-Submission Events

- Business Ethics
- Computer Applications
- Digital Animation
- Digital Photo: Commercial Photography Portfolio
- Digital Photo: Professional Business Portraits
- Digital Video Production
- Future Business Educator
- Future Business Leader
- Job Interview
- Word Processing

Skill Events

- Computer Applications
- Word Processing

Role Play/Case Study Events

- Banking and Finance
- Business Management
- Entrepreneurship
- Hospitality and Event Management
- International Business
- Introduction to Event Planning (9-10)
- Management Information Systems
- Marketing
- Network Design
- Sports and Entertainment Management

Other Role Plays/Case Study Events

- Client Service (No test)
- Help Desk (Test component as well)

Events with Pre-Submissions are listed here and have to be submitted by January 4, 2024 before 5 p.m. Besides the pre-submission component, they also have a presentation component.

The Skill Events (Computer Applications and Word Processing) will have to be submitted by January 4, 2024 before 5 p.m. Students will be doing the Production test part and need one hour to complete. These events will also have a test component as well. The test will be taken at the regional site.

Events with a test and role play are scored 80% test score and 20% performance score. However, the test for these role play are optional at regional competition and are not added to the overall score at regionals only.

Job Interview and FBL will do an interview on site. They also have a pre-submission (cover letter and resume) due on January 4th. They do not have a test component.

Pre-Submissions All DUE by January 4th by 5:00 p.m.

[CLICK HERE](#) for the link

DRESS CODE



National Dress Code

FBLA-PBL members and advisers should develop an awareness of the image one's appearance projects. The purpose of the dress code is to uphold the professional image of the association and its members and to prepare students for the business world.

Appropriate professional attire is required in all conference areas for all attendees—advisers, members, and guests—at all general sessions, competitive events, exhibits, regional meetings, workshops, and other activities unless otherwise stated in the conference program.

Conference name badges are part of this dress code and must be worn for all conference functions. For safety reasons, do not wear name badges when touring.

Dress for Success



ACCEPTABLE

- Business suit with:
 - Blouse
 - Collared dress shirt and neck or bow tie
- Dress pants or skirt with:
 - Blouse
 - Collared dress shirt and neck or bow tie
- Business dress
- Blazer with dress pants and:
 - Blouse
 - Collared dress shirt and neck or bow tie
- Dress shoes/dress boots

UNACCEPTABLE

- Jewelry in visible body piercing, other than ears
- Denim or flannel clothing of any kind
- Shorts
- Athletic clothing
- Leggings or graphic designed hosiery/tights
- Skintight or revealing clothing, including tank tops, spaghetti straps, and mini/short skirts or dresses
- Swimwear
- Flip flops or casual sandals
- Athletic shoes
- Industrial work shoes
- Hiking boots
- Boat shoes
- Any canvas or fabric shoes
- Hats
- Clothing with printing that is suggestive, obscene, or promotes illegal substances

No dress code can cover all contingencies, so FBLA-PBL members must use a certain amount of judgment in their choice of clothing to wear.

Regional Checklist



Pre-Registration

- Look for what region you are in and find the date and place of your competition
- Hand in a PO to your school (attach the regional flyer)
- Put in for a bus
- Hand out permission slips and other information to students
- Look over the dress code for the event
- Look over the Arizona Regional Competition List
- Read the Competition Event Guidelines to get competition information
- Look over the rating sheets
- Look over the testing objectives for testing guidelines
- Look over the national topic lists
- Look over registration deadlines and pre-submission deadlines
- Have students start looking over events and what they would like to do
- Start working on projects

Registration

- Registration opens Monday, November 27th. Closes January 5th
- Make a list of what events students want to do (Can do 3 events). Follow guidelines for both student events and chapter limits
- Look over the event guidelines and chapter limits form
- Give students the deadlines (registration, permission slips, etc.)
- Collect permission slips and other information back from students
- Have students start preparing if they haven't already
- Sign students up by the deadline
- Look carefully for pre-submissions and deadlines for events (All pre-submissions due January 4th by 5pm)
- Have students practice, practice, practice

Week before event

- Student schedules for performance events will be sent out
- Make sure students save all presentations on a zip drive and have a back up as not all events allow internet usage – look in the competitive events guidebook for which ones do – also don't trust technology have a back up plan
- Make sure students have everything they need for competition
- Get your adviser assignment (Everyone has an assignment)
- Download conference app so you know where everything is
- I will send you out a final confirmation full of information

Regional Checklist Continued

Day of Event

- Check schedules and make sure students know what time and where they present at
- Make sure students are dressed appropriately (Follow the dress code – professionally dressed)
- Make sure students have everything they need for competition
- Go to your adviser assignment
- Attend adviser meeting
- Download conference app so you know where everything is
- Attend opening and closing sessions
- Encourage students to do the leadership circus, attend workshops, do battle of the chapters, and network
- Assign your chapter president to show your chapter sign and how many members you brought to competition
- Put a team in the business graphics competition
- Remind students to bring photo ID to show at check in for competition (High School Chapters ONLY)
- Good luck

