



High School Level, August Issue, Vol. 1

# FBLA ARIZONA Newsletter

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## ★ WELCOME FBLA ARIZONA! ★

A MESSAGE FROM OUR STATE PRESIDENT,  
NATALIE LAPAGLIA PISAÑO!



Hello FBLA Arizona! My name is Natalie LaPaglia Pisaño, and I am so happy to be serving as your 2024-2025 State President! I hope you all enjoyed your summer break and that you're ready to go back to school and start off our membership year. As your state president, I am excited to inform you all about our different conferences, competitions, opportunities, and more throughout the upcoming year. As we Transform Our Tomorrow together, I encourage our members to reflect upon their lives and ask themselves one question: How will my actions determine my future? FBLA exists to provide members with resources and tools to help you create the future that YOU want to live. I am here to help you in any way! My job is to work with you all and ensure that we are giving you the tools necessary to make this upcoming year the best year yet. I am looking forward to seeing the ways you all will Transform Your Tomorrow! So, start this school year off right, and I hope to see you all at our different conferences and events this year!

*Natalie LaPaglia Pisaño*

## A MESSAGE FROM OUR VP OF COMMUNICATIONS, EVA FALCON!

Hello FBLA! My name is Eva Falcon and I am a current Junior at Metro Tech High School! I am head over heels excited to announce that I will be serving as your VP of Communications! Therefore It is my duty to make a monthly newsletter to inform our FBLA family of news, updates, and reminders on the many different opportunities FBLA Arizona has to offer! I express my relationship with FBLA as a mutual embrace, where both parties give yet both receive. The Future Business Leaders of America welcomed me with open arms, taking me to new heights. I hope to reciprocate this embrace with the same warmth I was given, aiming to build a platform for members all around with the help of Team 63. I look forward to the wonderful year ahead of us, full of memories to be made and networking to be done, where you will Transform your Tomorrow! So Come on FBLA! Let us show Arizona how awesome we can be!

If you ever need anything, don't be afraid to email me at [eva.falcon@azfbla.org](mailto:eva.falcon@azfbla.org) or reach me at @fbla.eva on Instagram! I am here to serve you, my FBLA Family!





## MEET THE STATE OFFICERS



**Natalie LaPaglia Pisaño**  
State President



**fbla.natalie**



**Lizbeth Ortiz**  
Executive Vice President  
Western Region VP



**fbla.liz**



**Miguel Cancio**  
VP of Chapter  
Development



**fbla.miguel**



**Esther Anna Nsengi**  
VP of Media Relations



**fbla\_esther07**



**Eva Falcon**  
VP of Communications



**fbla.eva**



**Bruce Ruan**  
VP of Leadership  
Development



**fbrucela**



**Frankie Cappello**  
VP of Finance and  
Sponsorship



**fbla.frankie**



**Lesira Kpea**  
VP of Community  
Service and Alumni  
Relations



**fbla.lesira**



**Elizabeth Young**  
VP of State and National  
Programs



**fbla\_elizabeth**



**Hanna Macias**  
VP of Public Relations



**hanna.m.macias**

## ★ CHAPTER VISIT REQUESTS ★

**Interested in meeting our State Officers for a day of FBLA fun? Scan the QR code! The chapter visit request form is ready to be filled out! It's recommended to sign up as soon as possible to get dates that are the best for you and your chapter. Our state officers are ecstatic to visit your chapters!**



<https://fblaarizona.wufoo.com/forms/k8r4r8j1tcds8c/>



# THE ARIZONA STATE OFFICER *Scoop!*



## BRUCE RUAN

What's up FBLA Arizona! My name is Bruce Ruan, I'm from Mountain Ridge High School, and I'm serving as your 2024-2025 VP of Leadership Development. I'm genuinely excited to meet all of you guys at our upcoming Leadership Camp as well as, my personal favorite, FBLA on Fire. If you see me walking around, please say "Hi!" and introduce yourselves!



Hi everyone, I hope you all had a fantastic summer break! My name is Hanna Macias and I am thrilled to serve as your Vice President of Public Relations. In this role, I'll be managing our social media accounts, creating content, and keeping you all informed and engaged throughout the year. As we kick off the new year, I'm excited to work with each of you to help transform your tomorrows and achieve great things together. Our theme this year, "Transform Your Tomorrow," encourages us to embrace change, innovate, and make a positive impact in our communities. Through our social media channels, I'll be showcasing your amazing projects and initiatives, highlighting your hard work, and sharing tips and resources to help you succeed. Let's make this year unforgettable by supporting one another, setting ambitious goals, and working hard to reach them. Stay tuned for more updates, events, and opportunities coming your way! Here's to a fantastic year ahead!

## HANNA MACIAS



## LESIRA KPEA

Hello FBLA Arizona! My name is Lesira Kpea and I am so thrilled to be serving as your Vice President of Community Service and Alumni Relations as of the 2024-25 school year. In my role, I'll work alongside Team 63 to help initiate and uplift our community service endeavors locally and on the state level. This year our theme is "Transform Your Tomorrow", this theme encourages us to strive through change and welcome innovative ideas to create a healthy environment for our FBLA members to thrive and prosper. Through the concept of service to your community, we hope to influence members to the many ways you can change the lives of those around you. As your VP of Community Service and Alumni Relations, I will be working to provide our state with a service project that will Transform the Tomorrows of our FBLA community, working to see the change. So let's tap into our service mindsets and make an impact on those in need. Let's set this year off on the right foot and make this year one to remember!



# THE ARIZONA STATE OFFICER *Scoop!*



Hello FBLA Arizona! My name is Lizbeth Ortiz, and I am so thrilled to be serving as your 2024-2025 State Executive Vice President and National Western Region Vice President. I am so excited to be welcoming you to the new membership year for FBLA Arizona! As you embark on this new journey and Transform your Tomorrow I want to remind you that Team 63 is here to help you every step of the way. We are so excited to present new initiatives, conferences, and many opportunities for you to strengthen your leadership skills. As the Executive VP, I am here to ensure our team is putting their best efforts to take your FBLA experience to the next level! I am so excited for this year which will be full of learning, new experiences, memories, and so much fun! I cannot wait to see you Transform Your Tomorrow!

## LIZBETH ORTIZ



## MIGUEL CANCIO



Hello FBLA Arizona! My name is Miguel Cancio, a Senior at Yuma High School and I'm extremely honored and excited to serve as your VP of Chapter Development! I hope you have all enjoyed your summer and created new memories with your loved ones, as that's truly what life is about. As your VP of Chapter Development, I am eager to serve you, the members of FBLA, while also helping members just like you unlock new qualities and characteristics within themselves that will benefit your future endeavors. Remember to not get caught up in the future, live in the present, and truly take advantage of the opportunities life and FBLA throws at you! Make the most out of your FBLA experience, as it'll truly go by in the blink of an eye. I can't wait to see you all at the different conferences and events. I love taking pictures, so be sure to capture one with me! Whether you need advice, have a question, or simply need someone to talk to, know I am always here for you! You can reach me via email at [miguel.cancio@azfbla.org](mailto:miguel.cancio@azfbla.org) or on Instagram @fbla.miguel

# THE ARIZONA STATE OFFICER *Scoop!*



## ELIZABETH YOUNG

Hey FBLA Arizona! My name is Elizabeth Young and I'm a rising junior at Sandra Day O'Connor High School. This year, I am honored to serve as your VP of State and National Programs. I'll be creating and promoting chapter development events, state awards, and notifying you all about the amazing opportunities available at the national level. During my free time, I love binge watching Netflix TV shows and Disney movies, hanging with my two four-legged children (Snowball and Mocha), and going out with my friends to eat food. If you ever need boba shop recommendations, feel free to ask! Thank you all once again for giving me this wonderful opportunity to serve YOU and Arizona as we work together to transform our tomorrow!



## FRANKIE CAPPELLO

Hey, FBLA Arizona! My name is Frankie Cappello and I am so excited to be serving as the VP of Finance and Sponsorship for the 2024-2025 school year. This year, I am so happy to work alongside you all to "Transform Your Tomorrow" as we engage in exciting conferences, thrilling events, and life-changing networking opportunities. Alongside the rest of Team 63, we have crafted a Program of Work (POW) that has you, the members and advisers, at the center of it with goals that will increase the resources and opportunities available to you all. With innovative initiatives and strategic partnerships, we hope to elevate your FBLA experience to new heights. As the VP of Finance and Sponsorship, I will be working to provide local chapter fundraising opportunities, seek sponsorships for our major events, and increase the FBLA Arizona scholarship program. I can't wait to see the amazing things we'll achieve together this year!



## ESTHER ANNA NSENGI

Hello FBLA Arizona! My name is Esther Anna Nsengi and I am honored and proud to serve as VP of Media Relations for the 2024-2025 term. My role within this organization is to serve you all and help you "Transform Your Tomorrow." As VP of Media Relations I will accomplish this by expanding our social media presence by encouraging members to participate in post and social media events. I aim to provide you all with information on upcoming events, leadership opportunities, community service projects and competitions. I also aim to create a platform where you each have the opportunity to highlight and share your accomplishments and help transform not only your tomorrow, but the tomorrow of future members and chapters. The theme this year is an opportunity for you to transform your story and determine how your tomorrow will begin, and as your VP of Media Relations I am looking forward to capturing and sharing these transformations and accomplishments. Thank you for this opportunity to serve you all, your Media Relations Vice President!





# NLC RECAP ORLANDO, FLORIDA

## FBLA AZ WINNERS!

1ST PLACE --- BRAYDEN MATYNIAK SPREADSHEET  
APPLICATIONS SUNRISE MOUNTAIN HIGH SCHOOL

3RD PLACE --- MAY DONICK INTRODUCTION TO PROGRAMMING  
PARADISE HONORS HIGH SCHOOL

3RD PLACE --- RYAN CONNOR PUBLIC SPEAKING SAN TAN  
FOOTHILLS HIGH SCHOOL

3RD PLACE --- ASHLYN HAWS ML MARKETING MIX CHALLENGE  
ROUND VALLEY MIDDLE SCHOOL

5TH PLACE --- FERRIN & NELSON SALES PRESENTATION PIMA  
HIGH SCHOOL

5TH PLACE --- JEREMY TALLMAN HELP DESK LAKE HAVASU  
HIGH SCHOOL

6TH PLACE --- DAWSON WARREN SECURITIES & INVESTMENTS  
MOHAVE ACCELERATED LEARNING

8TH PLACE --- KENNETH ARMSTRONG WORD PROCESSING  
IRONWOOD HIGH SCHOOL - IT

10TH PLACE -- EMILY CONTRERAS PUBLIC SPEAKING SAN TAN  
FOOTHILLS HIGH SCHOOL

10TH PLACE -- MICHAEL PACKER NETWORK DESIGN PARADISE  
HONORS HIGH SCHOOL

BAA FINALIST- HAILEY HELM BAA CAPSTONE PROJECT FINALIST  
BUCKEYE HIGH SCHOOL - BUS.

BAA FINALIST- NICOLE GRIM BAA CAPSTONE PROJECT FINALIST  
SNOWFLAKE HIGH SCHOOL

BAA FINALIST - ISAISH HERNANDEZ BAA CAPSTON PROJECT  
FINALIST YUMA HIGH SCHOOL

ON JUNE 27, 2024 MEMBERS  
OF FBLA ARIZONA FLEW TO  
ORLANDO, FLORIDA FOR A  
WEEK OF COMPETITION,  
WORKSHOPS, NETWORKING,  
AND FUN. WE HAD GREAT  
REPRESENTATION HAVING 558  
MEMBERS AND ADVISERS  
ATTEND NLC THIS YEAR. WE  
ALSO WERE ABLE TO ENJOY  
THE SIGHTS OF ORLANDO. BY  
GOING TO DISNEY WORLD ,  
UNIVERSAL STUDIOS, AND  
OTHER EXCITING PLACES.  
THANKS TO ALL WHO  
ATTENDED AND  
CONGRATULATIONS TO OUR  
WINNERS!

## NLC INFO!

17K+

FBLA MEMBERS IN  
ATTENDANCE

558

ARIZONA MEMBERS IN  
ATTENDANCE

13

NUMBER OF ARIZONA TOP  
TEN FINALISTS

# WELCOME MESSAGE

## *High School Level*



## HELLO FBLA ARIZONA!

### A MESSAGE FROM OUR STATE ADVISER, MISSEY BOUCHER-GOODMAN!

Hello FBLA Members,

Welcome to the 2024-2025 school year. I hope you had a great summer and you are ready for an exciting fun year in FBLA. If you are new to FBLA – Welcome! You are beginning a new journey full of adventure, networking, fun, and lots of memories. We offer a variety of leadership conferences and competitions and hope that you will get involved. You are joining one of the best student organizations around.

If you are a returning FBLA member, we are excited to have you back and to share more opportunities and wonderful experiences for you this year. I hope you will continue to take advantage of what FBLA has to offer you. We are excited to “Transform Your Tomorrow” this year. I hope you will get involved with your chapter, be engaged in all you do, and expand your network of friends throughout this school year. Get involved in online testing, social media challenges, goosechase scavenger hunts, community service activities, state councils, and the BAA/Lead programs. There is plenty for you to do.

I wish you the best as you start this new school year. Have fun with your chapter, make lots of great memories, and have a spectacular school year.

Missey Goodman  
FBLA Arizona State Adviser





# IMPORTANT News!



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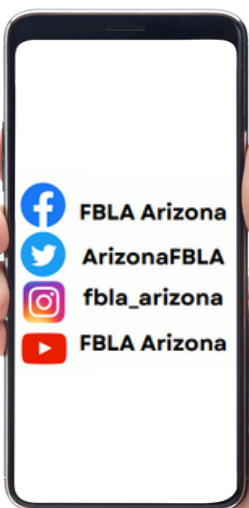
## MEMBERSHIP REGISTRATION

MEMBER REGISTRATION IS NOW OPEN! AS OF AUGUST 1ST, MAKE SURE TO STAY CONNECTED AND GET READY FOR THE YEAR AHEAD. WE ARE ENTHUSIASTIC TO START THE SCHOOL YEAR WITH THRILLING EVENTS, INFORMATIONAL WORKSHOPS, AND LAST BUT NOT LEAST, COMPETITIONS. KEEP ON THE LOOKOUT FOR OUR SOCIAL MEDIA PLATFORMS AND THIS NEWSLETTER TO SEE UPCOMING INFORMATION ON REGISTRATIONS FOR EVENTS AND SOME FUN TIPS AND TRICKS TO MAKE THE FBLA EXPERIENCE OF 2024-2025 THE BEST ONE YET! LETS TRANSFORM OUR TOMMOROW FBLA ARIZONA!



## STAY CONNECTED!

FOLLOW OUR MANY  
SOCIAL MEDIA  
PLATFORMS FOR  
UPDATES AND NEWS!



CHECK OUT OUR WEBSITE [AZFBLA.ORG](http://AZFBLA.ORG)

## COMING SOON... LEADERSHIP CAMP

FROM SEPTEMBER 23 TO SEPTEMBER 25TH, JOIN OUR FUTURE BUSINESS LEADERS FOR THIS YEAR'S LEADERSHIP CAMP IN WILLIAMS, ARIZONA! YOU HAVE A THREE-DAY INTENSIVE LEADERSHIP TRAINING MEANT TO JUMPSTART YOU AND YOUR CHAPTER TO A SUCCESSFUL YEAR. ENJOY TEAM BONDING EXPERIENCES, TEAM BUILDING ACTIVITIES, COLOR TEAMS AND GEAR UP FOR THE ANNUAL DODGEBALL TOURNAMENT AND LIP-SYNCH BATTLE. LEARN HOW TO CONSTRUCT YOUR PROGRAM AT WORK, YOUR OFFICER ROLE, AND HOW TO CONNECT WITH MORE LIKE-MINDED STUDENTS LIKE YOU FROM ALL ACROSS THE STATE!

