



FBLA ARIZONA NEWS

Adviser Edition

VOLUME 4 | DECEMBER 2025

Greetings from Your State Adviser

Welcome to December FBLA Advisers:

I hope as you are nearing the end of the first semester that you have had a great start to your school year, have some great students, and have been able to "Make Your Mark" with FBLA Arizona this year.

FBLA Arizona has had a successful Fall that started with the Adviser Leadership Conference, then progressed onto Leadership Camp, FBLA on Fire, being the host state for NFLC, doing the annual Online Testing Tournament, and just last week ending with the Adviser Competitive Event Training. Through these events we were able to meet many of our new advisers, reconnect with our seasoned advisers, and were able to expand our network of FBLA family and friends. We sure are thankful for each one of you and for the opportunity to work with you.

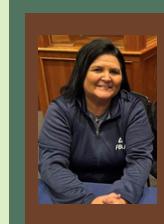
As we start December, we are busy working on our upcoming Regional Conferences in January and our State Conferences in April. We look forward to seeing the student projects and what they will do at these competitions. Good luck to all and we hope to see your chapter represent Arizona at the National Leadership Conference this summer in Texas.

I hope your semester continues to go well and you finish 2025 strong. Remember our state theme, "Next, Starts Now."

Happy Holidays to you and your loved ones.

Missey Boucher-Goodman

Missey Boucher-Goodman
FBLA Arizona State Adviser



In This Edition:

- Greetings from Your State Adviser
- Reminders
- Upcoming Events
 - Regional Competition
 - State Competition
- State Opportunities
- National Opportunities





Reminders

Outstanding Invoices

We still have a lot of unpaid invoices. These invoices need to be paid as soon as possible as some of these date back to Nationals this past summer. These need to be paid immediately. Please help us by checking with your finance department to ensure all your invoices are paid. Thank you so much for your help on this.

Membership

Make sure you get your membership in with FBLA Connect before your regional competition. Students have to be registered FBLA members to compete at all competitions.

As a reminder, all membership payments are to be paid to FBLA Arizona NOT national FBLA. The state invoice includes both the state and national membership fees so please ignore the national invoice and pay the state invoice only. If you have not requested a membership invoice from the state office please do so now. The membership request form can be completed by [clicking here](#). Our membership level tier system can be found [clicking here](#).

CTSO Annual Submission Form

In order to be an FBLA Chapter in Arizona, you must complete the CTSO Annual Submission Form. Here is the link if you need to complete it [CTSO Annual Submission Form](#). This must be done every year.

Please use the sample bylaws and the program of work template when you hand this in. You also need to attach a copy of your state membership invoice. If you need a membership invoice, please contact Christine Martinez at christine.martinez@azfbla.org.

Online Testing Tournament

The 13th annual online testing tournament just ended. Reminder, the top three schools will be announced at each regional conference, with the top five winners announced as well. The overall top five schools with the highest points overall will be announced at the State Leadership Conference. Student test scores will be released next week.

Middle school online testing winners will be announced at the State Leadership Conference in April. We will be sending your student results over next week as well.

UPCOMING EVENT: REGIONAL COMPETITIONS

COMPETITION DATES

Competition is right around the corner. Here are the regional dates and locations for this year's regional competitions.

- Region 4 - January 14, 2026 @ Ottawa University, Surprise, AZ
- Region 5 - January 16, 2026 @ Ottawa University, Surprise, AZ
- Region 3 - January 22, 2026 @ Arizona State University, Tempe, AZ
- Region 2 - January 23, 2026 @ Arizona State University, Tempe, AZ
- Region 1 - January 28, 2026 @ Eastern Arizona College, Thatcher, AZ
- Middle School - February 4, 2026 @ Jacks Unlimited, Mesa, AZ



COMPETITION INFORMATION

Competition information can be found on the state website at [azfbla - resources - competitive events](#) (High School or [azfbla - middle level](#) and on the national website competitive events page (FBLA.org then go to either the middle school or high school)).

The regional Information Guide (Which has everything you need in it) can be found by [clicking here](#). Please look this over and be familiar with it as it is your best friend and quick guide to all things pertaining to regional competition. Please check out all Pre-submission events as they are due January 6th.

HIGH SCHOOL COMPETITION INFORMATION

High School Competition Information [click here](#).

Competition information can be found on the state website under the high school adviser competitive events tab. It can also be found on your region tab under conferences.

Please pay attention to deadlines, individual and chapter limits, guidelines, and rubrics. Information for these can be found [clicking here](#).

Other important things to look over are:

- (1) National competitive guidelines and rating sheets
- (2) National topics
- (3) FBLA Arizona Chapter Region List
- (4) FBLA Arizona Region Competition List

Competition registration is open and closes on January. Look on the website for the most recent up-to-date information.

Click here for
Regional Guide Book



High School Updates



HIGH SCHOOL COMPETITION INFORMATION

- High School Competition Changes include the following:

- **Event Name Changes**

- Accounting 1 is now Accounting
 - Accounting 11 is now Advanced Accounting
 - Client Service is now Customer Service
 - Electronic Career Portfolio is now Career Portfolio
 - Help Desk is now Technology Support & Services
 - Introduction to Event Planning is now Event Planning

- **New Events**

- Data Science & AI (Artificial Intelligence)
 - Financial Planning
 - Introduction to Retail & Merchandising
 - Introduction to Supply Chain Management
 - Project Management
 - Public Administration & Management
 - Real Estate
 - Retail Management

- **Retired Events**

- American Enterprise Project
 - Financial Math
 - Introduction to Financial Math
 - Partnership with Business
 - Public Policy & Advocacy
 - Spreadsheet Applications
 - UX Design
 - Word Processing

- **Other Competitive Event Changes**

- There are several other competitive event modifications and Competencies and Tasks changes. Please [click here](#) to see them all.

Please refer to the [high school competitive events page](#) for up-to-date information. Click on the event name to get that events information and make sure you scroll to the bottom of the page to get all competitive event information.



UPCOMING EVENT: REGIONAL COMPETITIONS

MIDDLE SCHOOL COMPETITION INFORMATION

Middle School Competition information can be found on the state website under middle school regional competition tab.

Please pay attention to deadlines, guidelines, and rubrics. Information for these can be found [clicking here](#).

Other important things to look over are:

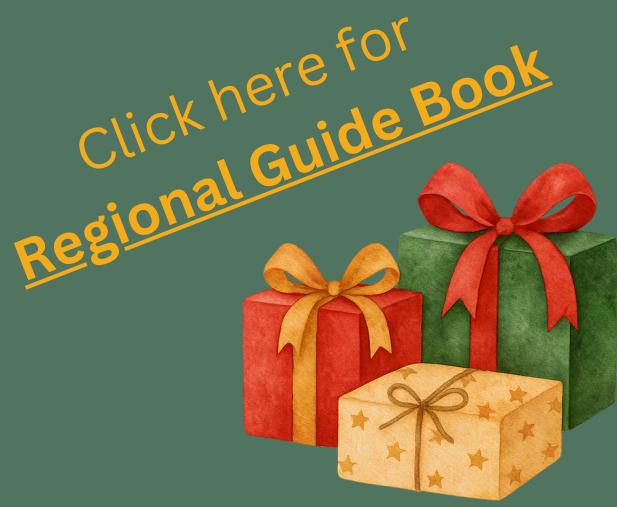
- (1) National competitive guidelines and rating sheets
- (2) National topics
- (4) FBLA Arizona Region Competition List

Competition registration is open now and closes on January 20th. Look on the website for the most recent up-to-date information.

MIDDLE SCHOOL COMPETITION UPDATES

Middle School Competition Changes include the following:

- Event Name Changes
 - Business Etiquette is now Exploring Professionalism
 - Critical Thinking Skills is now Exploring Management & Entrepreneurship
 - FBLA Concepts is now Exploring FBLA
 - Financial Literacy is now Exploring Personal Finance
 - Marketing Mix Challenge is now Exploring Marketing Strategies
 - Video Game Challenge is now Exploring Coding & Programming
- New Events
 - Exploring Accounting and Finance
 - Exploring Agribusiness
 - Exploring Animation
 - Exploring Business Communication
 - Exploring Business Concepts
 - Exploring Customer Service
 - Exploring Digital Video Production
 - Exploring Marketing Concepts
 - Slide Deck Applications
 - Spreadsheet Applications
 - Word Processing
- Retired Events
 - Exploring Computer Applications
 - FBLA Mission & Pledge
 - Learning Strategies
- Other Competitive Event Changes
 - There are several other competitive event modifications and Competencies and Tasks changes. Please [click here](#) to see them all.



Please refer to the [middle school competitive events page](#) for up-to-date information. Click on the event name to get that events information and make sure you scroll to the bottom of the page to get all competitive event information.

REGIONAL TIMELINE

REGISTRATION IS
OPEN
NOW UNTIL JANUARY
7th High School and
JANUARY 20TH Middle
School.

Tip:
Make sure you follow
individual event limits
(3 per student) as well
as chapter limits (based
on # of students at
competition. No limits
for Middle School)

MS : Exploring Animation
MS: Exploring DVP
MS: Slide Deck Applications
MS: Spreadsheet Applications
MS: Word Processing

Pre-Submits Due on
January 6th.

Pre-submits are
listed below

Pre-Submission Link

Business Ethics
Computer Applications
Digital Animation
Digital Photo: Commercial Photography
Digital Photo: Professional Business Portraits
Digital Video Production
Future Business Educator
Future Business Leader
Job Interview
Photo Editing

Follow the Step-
by-Step link to
help you sign up.

Tentative Conference Agenda

Registration	9:15-10:00
Opening Session	10:15-10:45
Online Event Testing	11:00-2:30
Business Graphics	11:00-2:30
Student and Adviser Lunch	11:00-2:30
Board Game Extravaganza	11:00-3:00
Leadership Circus	11:00-3:00
FBLA Store	11:00-3:00
Performance Events	11:00-3:15
Workshop/Activities	11:15-2:30
Battle of the Chapters	12:30-2:30
Awards and Closing Session	3:30-5:00

Upcoming Events: State Leadership Conference

Reminder Everyone MUST stay in our hotel block to compete!

High School

Dates: April 6-8, 2026

Where: Tucson Convention Center

Middle School

Dates: April 6, 2026

Where: Tucson Convention Center

Registration for State Conferences Opens in February!

Information Pages

High School

Information Page: [Click Here](#)

Middle School

Information Page: [Click Here](#)

MS State Page: [Click Here](#)

More Information to come out closer to the event!
Hotel List coming soon!



State Chapter Awards:



State Chapter Awards (Arizona Bronze, Arizona Silver, Arizona Gold, and Arizona Platinum) due on March 1, 2026. Click on the links for more information.

[State Chapter Awards Program Requirements](#)

[State Chapter Awards Submission Link](#)



More State Opportunities

Click on the links for more information.

[Student of the Month Nominations](#)

[Student Scholarships](#)

[Student Who's Who in FBLA Award](#)

(Can be found on High School - Student Tab)

[2026-2027 State Officer Application](#)

Can be found on About - State Officer Tab or High School - Students)

[2026-2027 State Officer Submission Link](#)

(Can be found on About - State Officer Tab or High School - Students)

[Adviser Awards Nominations](#)