

FBLA ARIZONA NEWS

FUTURE BUSINESS LEADERS OF AMERICA - ADVISER EDITION

FEBRUARY 2025 | VOLUME 5

MESSAGE FROM YOUR STATE ADVISER

Hello FBLA Advisers,

I hope 2025 is off to a great start for you and you have some amazing things planned throughout the year.

We have just completed our regional conferences in two weeks and am glad to get some time to relax and sleep. It was great seeing so many of you over the past few weeks. Congrats to all of our winners.

We have just opened our State Leadership Conference registration and so far we have 1,700 people registered. What an exciting time it is for all of us this year as we have a new venue, new hotel block, and some pretty amazing advisers and students. Registration will close on March 6, 2025.

We are also getting near the March 1st membership deadline. Please make sure your members are all in the national database system (FBLA Connect) and that payment is sent to the state office before March 1st. Another reminder is that BAAs and LEAD awards are due on March 1st as well. All other recognition awards are due on March 10, 2025. Please make sure you submit these awards so your students, fellow advisers, admins, and business people get recognized.

Next week is FBLA Week as well as CTE Month. What a great time to be an FBLA adviser and a CTE teacher. The work you do is so beneficial to the students you teach. Thanks for being the great teachers you are and for all you do for your students.

I hope as your second semester gets going that things go well and that you are in the competition spirit. This is always a fun time of the year.

Take care of yourselves, be safe, and enjoy the little things that life has to offer. Have a great day and keep up the great work that you do.

Missey Baucher-Goodman

FBLA Arizona State Adviser



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HAPPY
*Valentine's
Day*



STATE COMPETITION

REGISTRATION IS OPEN

State Leadership Conference (SLC) registration is open. The registration link is: [HS registration link](#) and [MS registration link](#). Instructions on how to register are [here](#). Registration will remain open until March 6 at 11:59 p.m. Please make sure your students are registered FBLA members in FBLA Connect by March 1 so they can compete. Also, all payments for hotel, registration, and meals will be made to FBLA Arizona and need to be received by April 1st when you come to the registration table. You can bring a check with you to registration or put it in the mail by March 18, 2025. Please mail to: FBLA Financial Services, PO Box 1440, Owasso, OK 74055.

The cost for this conference is listed below:

High School Member - \$90.00 which includes registration and a t-shirt
 Middle Level Member - \$60.00 which includes registration and a t-shirt
 High School Adviser - \$45.00 which includes registration and a t-shirt
 Middle School Adviser - \$35.00 which includes registration and a t-shirt
 Chaperone/Guest - \$10.00 which includes registration and a t-shirt

All-Inclusive cost for the conference is as follows:

All-Inclusive High School Member - \$202 includes registration, t-shirt, and 5 meals
 All-Inclusive Middle School Member - \$127 includes registration, t-shirt, and 3 meals
 All-Inclusive High School Adviser - \$157 includes registration, t-shirt, and 5 meals
 All-Inclusive Middle School Adviser - \$102 includes registration, t-shirt, and 5 meals
 All-Inclusive High School Chaperone/Guest - \$122 includes registration, t-shirt, and 5 meals
 All-Inclusive Middle School Chaperone/Guest - \$77 includes registration, t-shirt, and 3 meals

Meals will be at the Tucson Convention Center and can be purchased seperately. Costs are as follows:

Breakfast ONLY (4/2 Both) and (4/3 HS)	\$20.00 per meal per day
Lunch ONLY (4/1 MS) and (4/2 HS)	\$22.00 per meal per day
Dinner ONLY (4/1 Both) and (4/2 HS)	\$25.00 per meal per day

Menus will be out and on the website the first week of February.

Hotel Block

Since we have a new venue this year, we also have a new hotel block. [Click here](#) to see our list of conference hotels. Every hotel is located and priced differently so please look over the list of choices and choose the hotel that will best fit your price, location, and transportation needs. [Click here](#) to look at our hotels at a glance sheet that is a quick cheat sheet of what each hotel offers such as breakfast, provides SunLink tram transportation or shuttle bus provided, has a parking fee, distance from the Tucson Convention Center, and etc.

If your hotel requires a parking fee, please make sure you select parking and how many nights you need it for and how many busses or vans you are bringing. All attendees MUST stay in our hotel block.

State Guidebook and FAQ Padlet

To help you with state leadership conference information, we have sent out a State Leadership Conference Guidebook to all advisers. This guidebook provides lots of important information from a tentative agenda, cost breakdown, dress code, checklists, timeline and deadlines, tips, hotel breakdowns, and etc. [Click here](#) to view this guidebook.

We have also put together a list of frequently asked questions about State Leadership Conference in a padlet format. This is where you can view questions and post questions yourself that will be answered. Please check this out by [clicking here](#).

Competitive Events

As your students prepare for State Leadership Conference (SLC), please make sure they are looking over the event guidelines, rating sheets (rubrics), and the national topics. If they competed in these events at regional competition, make sure they are reading over the judge comments and scores they received.

Due to the number of competitors at SLC, some of the ways we do competition are different from how we did them at regional competition. Please read below to see how these events are done for State.

Objective Tests

All objective tests will be done prior to the conference at the school site. These tests will need to be proctored by someone at your school to make sure students are only using one testing device, are staying only on the testing page, and are not using anyone or anything to help them take these tests. It is very important these tests are closely monitored. If a student moves away from the main testing screen more than one time, they will be disqualified from the event. The testing system will be open from February 24 to March 28. Please make sure your students are testing in that time frame. For those doing computer applications, database analysis, spreadsheet applications, or word processing, objective tests **MUST** be done by March 5 as only the top 15 or the top 10% of competitors in that event will move onto the production portion of the test which will be done at the State Leadership Conference.

Students can take up to three objective tests at SLC. These tests are to be done individually and no other help should be given to them.

Role Play and Skill Event Tests

Testing needs to be done for both the role play and skill event competitions.

For the role play events, teams will take the test individually and all teammates scores will be averaged to get a final score. The multiple choice test scores will be added to the performance score in determining our winners. These tests must be taken by March 28.

The Skill events objective test needs to be taken by March 5 so we can let you know who will be moving onto the final round to do the production portion of the event at the state conference. This is the reverse order of how we do it at regional conference so please help us by having your students take the multiple choice test by the March 5 deadline. We will notify you by March 6 who is moving onto the final round.

Skill Events include: Computer Applications, Data Base Design and Applications, Spreadsheet Applications, and Word Processing.

Role Play Events Include: Help Desk, Banking and Financial Systems, Client Service (no test), Entrepreneurship, Hospitality and Event Management, International Business, Management Information Systems, Marketing, Network Design, Sports and Entertainment Management, Parli-Pro, and Introduction to Event Planning.

Pre-Submission Events

Just like regionals, some events have both a pre-submission component and a performance component. Pre-submission events **MUST** be sent in by March 5, 2025 or students cannot compete in that event and must be removed from the competition by March 6, 2025 when registration closes. The pre-submission link can be found by [clicking here](#).

Events with pre-submission components include the following:

- American Enterprise Project
- Business Ethics
- Community Service Project
- Digital Photo: Commercial Photography Portfolio
- Digital Photo: Professional Business Portraits
- Digital Animation
- Digital Video Production
- Future Business Educator
- Future Business Leader
- Job Interview
- Local Chapter Annual Business Report
- National T-shirt Design
- Partnership with Business
- State Trading Pin Design

Performance and Presentation Events

Students may do a total of two performance/presentation events at State Leadership Conference (SLC). It does not matter if they are individual or team events. Just make sure students are staying within their individual total of five events and that you are within your chapter limits for the events. Also, remember the limits are based on the number of students you sign up for the conference **NOT** the number of students that are on your national membership.

Arizona Only Events (Non-Qualifying for NLC)

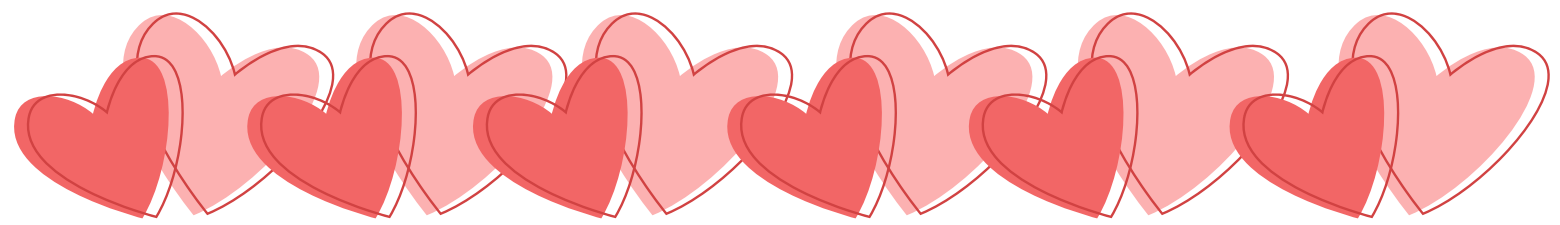
Students can also participate in our Arizona Only Events. These events do not count as part of the student's event limit and include the following events only:

Battle of the Chapters, Business Graphics, Chapter Scrapbook: Traditional, Electronic Chapter Scrapbook, Chapter Awards Program (AZ Bronze, AZ Silver, AZ Gold, and AZ Platinum), Chapter T-Shirt (Electronic Submission), State Trading Pin Competition, National T-Shirt Design, and Chapter Sign.

Competitive Event Links

Helpful Links

- [HS Competitive Event Page](#)
- [MS Competitive Event Page](#)
- [HS Event Guidelines and Rating Sheets](#)
- [MS Event Guidelines and Rating Sheets](#)
- [HS Arizona State Competition List](#)
- [MS Arizona State Competition List](#)



Competition Differences

Regionals

Objective Tests taken at competition.

Skill Event Production test (tasks) done as a pre-submit. Test taken at competition.

Photo Editing pre-submit.

Pre-submits due before registration closes so you have a chance to change events for students in case they didn't pre-submit.

State

Objective tests taken at school ahead of time.

Skill Event Production test (tasks) done at the competition. Only top % of test takers move on. Test must be taken at home site prior to competition.

Photo Editing done at competition. Must bring own device.

Some new events added that weren't at regionals

Nationals

Objective Tests taken at competition.

Skill Event Production test (tasks) done at competition

Test determines who performs for role plays. Only top 15 test takers move on.

No Arizona only events offered only national qualifying events.

Outstanding Invoices:

As we are nearing the second semester of the school year, we have many invoices out from the start of the year that have not been paid. We need your help in looking into this for us as our finance departments attempts with reminder notices every 30 days is not working.

If you received an email from us stating that an invoice has not been paid, can you please check with your finance department and help us track these down and even forward these invoices to them so they get paid? We sure appreciate your help and we want to say thank you to those of you who have already been on this.

We need to get all payments before final hotel confirmations come out to you so thank you for your help. If you have cashed check information, date the check was sent, invoice number, who the check is written out to we can send it to finance to look into it or you can email them at fblaarizona@ctsofinance.org or you can call [602.892.4773](tel:602.892.4773).



State Officer Applications

Do you have a student who has great time management, is very organized, creative, hard working, motivated, dedicated, responsible, a leader, and a team player? If so we have the opportunity for them in possibly being an FBLA State Officer.

Applications are open until February 10, 2025. If the student makes it through the initial screening then they will be asked to come to an interview, complete an FBLA knowledge test, and even prepare a power point presentation. Interviews will be held in-person near ADE on February 24, 2025. Applicants will get that information if they are moving onto the next stage. After that the top 14 applicants or top 10% depending on how many total applicants apply will move onto the campaign stage at this year's State Leadership Conference where the top 8 students will become next year's state officer team.

Applicants must have a 2.75 or higher unweighted GPA, be in a CTE program that falls under FBLA or a program completer, be in good standing and an active FBLA member, complete the application form with adviser and admin. approval, and provide the required documentation asked for in the application. Students can find the application and the submission links on the state officer page at the bottom right hand corner or you can find the information here:

- [State Officer Application](#)
- [State Officer Submission Form](#)

Regional Winners

All regional scores and rubrics were sent out last week to those advisers who attended regional conference. We also sent your professional development certificates. If you have an co-adviser or chaperone who is needing a PD cert, please email the state office and we will get that out to them.

All regional winner power points are up on your regional conference page. Again, congrats to all regional winners.

Tips from Regional Conference in Preparing for State

- Make sure everyone is in dress code. Some students were in jeans and short dresses and tennis shoes. Please make sure students abide by dress code always.
- Make sure your students bring photo ID to check into their events.
- Double check your registration to make sure your teams are correct. If you have more than one student or group who should be on a team please mark them as the same team number. If they are supposed to be on different teams, please make sure you change the team number so they are not the same number.
- Make sure your students do the pre-submission upload if they have a pre-submission event. Many students do not pre-submit in time for regionals.
- Make sure students read the guidelines, rubrics, and national topics for their events.
- Have students do quizlets, look over vocabulary, objectives, and competencies for event tests. There is lots of testing material out there if they take the time to look.

Upcoming Deadlines

January 30

- State Leadership Conference (SLC) registration opens.
- Hotel block opens.

February 9-15

- FBLA Week

February 10

- State Officer applications due

February 24

- State Leadership Conference (SLC) testing opens
- State Officer candidate interviews and test

March 1

- Membership: Please have all members inputted with nationals and payment sent to FBLA Arizona.
- BAA and LEAD Awards: Please submit all of your students awards to the national office.

March 5

- All pre-submissions, projects, and videos are due for State Competition.
- All Skill Tests need to be taken to see who will move onto the finalist production round at SLC. This is the multiple choice test that needs to be done by this date. The top 15 or a % of total competitors will move onto the production portion.

March 6

- State Leadership Conference (SLC) Registration closes.
- Skill Testing must be complete (Computer Applications, Database Design, Spreadsheet Applications, and Word Processing). This is the multiple choice test.

March 10

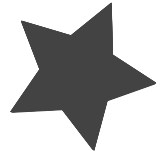
- All awards are due to the state office. Here are the submission links:
 Chapter Awards (AZBronze, AZSilver, AZGold and AZ Platinum) - [2025 SLC - Chapter Awards Program](#)
 FBLA Scholarships - [2025 FBLA Arizona Scholarship](#)
 National Business Honor Roll - [2025 National Business Honor Roll \(NBHR\)](#)
 Who's Who in FBLA Arizona - [2025 SLC - Who's Who in FBLA Arizona](#)
 FBLA Arizona Adviser of the Year - [2025 FBLA Arizona Adviser of the Year](#)
 FBLA Arizona New Adviser of the Year - [2025 FBLA Arizona NEW Adviser of the Year](#)
 FBLA Arizona Middle Level Adviser of the Year - [2025 FBLA Arizona Middle Level Adviser of the Year](#)
 Administrator of the Year - [2025 Administrator of the Year Award](#)
 Business/Community Person of the Year - [2025 Business /Community Person of the Year Award](#)

March 28

- SLC Online testing closes.



CTE Month/FBLA Week



FBLA Week is Feb. 9-15

This month is CTE Month

Happy CTE Month and FBLA Week! Thanks for all you do!



**CELEBRATE TODAY,
OWN TOMORROW!**

FBLA Week is February 9-15, 2025.
Join us in celebrating. [Click here](#) for the adviser toolkit. You can also go to this link for more information <https://www.fbla.org/fbla-week/>.

February is CTE Month. [Click here](#) for more information about CTE.

For CTE ideas to do during the month [Click Here](#).

Remind your members of some of the contests and activities:

- Chapter Video Pitch Contest. Submission Form [HERE](#).
- CTE Career Panel. Register [HERE](#).
- National President's Forum. Register [HERE](#).
- Chapter Poster Contest. Submission Form [HERE](#).
- Thank an adviser/state leader. Submission form [HERE](#).
- Fundraising Panel Webinar. Register [HERE](#).

