

FBLA MIDDLE LEVEL STATE LEADERSHIP CONFERENCE AGENDA

FBLA MIDDLE LEVEL STATE LEADERSHIP CONFERENCE		
Monday March 20, 2023		
10:00 am-12:00 pm	Registration	Satellite Registration Desk
12:00 pm-1:00 pm	Opening Session	Turquoise Ballroom I and II
12:00 pm-1:00 pm	Judges Meeting and Lunch	Presidio Ballroom IV
1:00 pm-4:30 pm	Workshops	Coronado II
1:00 pm-5:30 pm	Business Graphics Goose Chase Leadership Village Vendors	Turquoise Ballroom III
1:00 pm-6:00 pm	Competition - Business Ethics - Career Research – SECTION 1 - Career Research – SECTION 2 - Critical Thinking Skills – PREP - Critical Thinking Skills – PERFORMANCE - Elevator Speech - Exploring Business Issues - Marketing Mix Challenge - Multimedia and Website Development & Video Game Challenge - Pledge and Mission	Agave 2 Presidio Ballroom I Presidio Ballroom I Joshua Tree I Joshua Tree 2 Agave I Agave 3 Mesquite Presidio Ballroom I Palo Verde I
4:00 pm-5:30 pm	Career Research – FINAL	Agave 3
4:00 pm-5:00 pm	Battle of the Chapters	Turquoise Ballroom I and II
5:00 pm-5:30 pm	Adviser Meeting	Presidio Ballroom IV
5:30 pm-7:00 pm	Dinner (Pre-Paid)	Presidio Ballroom IV
7:00 pm-8:00 pm	Hypnosis Comedy Show!	Turquoise Ballroom I and II
8:00 pm-10:00 pm	Nighttime Activities	Turquoise Ballroom III
10:00 pm	In Rooms	
Tuesday March 21, 2023		
7:30 am-8:30 am	Breakfast (Pre-Paid)	Presidio Ballroom IV
9:00 am-10:30 am	Awards Session	Turquoise Ballroom I and II
10:30 am	Travel Home Safe	
FBLA MIDDLE LEVEL STATE LEADERSHIP CONFERENCE WORKSHOPS		
Workshops – Coronado I and II		
1:00 pm -1:30 pm	<i>Ice Breakers and Getting to Know You – FBLA State Officers – Coronado II</i> An activity-filled workshop where you can get to know each other better.	
1:45 pm - 2:15 pm 2:30 pm – 3:00 pm	<i>Career Planning Scavenger Hunt – Cindy Ballantyne – Coronado I</i> Students will discover careers by learning about career clusters and exploring a virtual career fair.	
2:30 pm - 3:00 pm	<i>Blow Up Your Strengths: A Balloon-Powered Team Building Workshop – Amanda Potts – Coronado II</i> This exciting and unique workshop combines the fun of balloon art with the power of team building and personal strength discovery. Participants will work together to create balloon sculptures while exploring and celebrating their individual strengths. Through hands-on activities, group challenges, and reflective discussions, participants will build communication and collaboration skills while gaining a deeper understanding of themselves.	
3:15 pm - 3:45 pm 4:00 pm – 4:30 pm	<i>Career Planning Scavenger Hunt – Cindy Ballantyne – Coronado I</i> Students will discover careers by learning about career clusters and exploring a virtual career fair.	
4:00 pm - 4:30 pm	<i>Unleash the Power of Success - Mike DeShalit – Coronado II</i> <i>Imagine if you can have all the success you are wanting in life. In 60 minutes, Michael will teach you how to Unleash the Power of Success using your subconscious mind. Not only will you learn how to use your powerful imagination to properly set your life goals, but how to manifest them into a reality in your life. Who knows, we might even be able to use our collective super brain power to come together as One Association with an experiment that will Blow Your Minds!!!</i>	
4:30 pm - 5:00 pm	<i>Team Building - State Officers – Coronado II</i> <i>Come and enjoy teamwork building activities with the state officer team.</i>	

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FBLA MIDDLE LEVEL STATE LEADERSHIP CONFERENCE VENDORS	
Vendor Tables – Turquoise III – 1:00 PM to 5:00 PM	
ICEV	Dennis Bushong
K8 Academy	Susan Farreta
Junior Achievement	Cindy Ballantyne