

# SUMMER CONFERENCE 2025

## SIGN-IN LINK



PLEASE SCAN THE QR-CODE TO CHECK IN.  
THANK YOU!



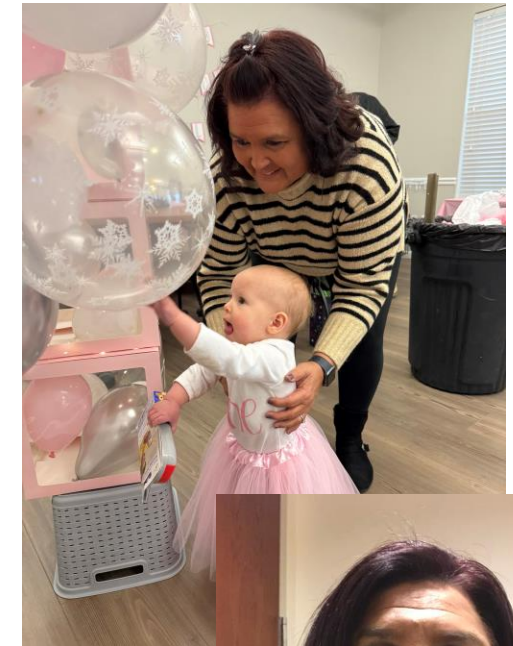
# FBLA RECAP AND UPDATES



## SUMMER CONFERENCE 2025



# WELCOME FBLA ADVISERS



**Missey Boucher-Goodman**

FBLA State Adviser

[Missey.Boucher-Goodman@azed.gov](mailto:Missey.Boucher-Goodman@azed.gov)

(602) 364-2339







# 2024 – 2025 RECAP





# MEMBERSHIP





# MEMBERSHIP STATS

## Last Year 2023 - 2024

• High School Membership	6,000
• High School Chapters	280
• New/Reactivated Chapters	35
• Middle School Membership	110
• Middle School Chapters	10

## This Year 2024 - 2025

• High School Membership	6,200
• High School Chapters	308
• New/Reactivated	30
• Middle School Membership	122
• Middle School Chapters	10



# CONFERENCE RECAP







# FBLA ARIZONA CONFERENCE STATS

## Last Year 2023- 2024

• Adviser Conference	89
• Adviser Competitive Events	44
• Leadership Camp	377
• FBLA on Fire	1,673
• FLEX Leadership Conference	2,372
• Regional Conferences	2,316
• MS Regionals	85
• MS State	87
• State Conference	2,352
• National Conference	558

## This Year 2024- 2025

• Adviser Conference	90
• Adviser Competitive Events	40
• Leadership Camp	432
• FBLA on Fire Leadership with the Suns	1,837
• FLEX Leadership Conference	2,400
• Regional Conferences	2,320
• MS Regionals	80
• MS State	75
• State Conference	2,503
• National Conference	568

# AWARDS





# FBLA PROGRAM AWARDS

## Last Year 2023 - 2024

- Business Achievement Awards
  - Contributor 451
  - Advocate 120
  - Leader 170
  - Capstone 5
- ML Explore Awards 1
- AZ Chapter Awards
  - Platinum 12
  - Gold 8
  - Silver 18
  - Bronze 21
- Scholarship Recipients 15
- NBHR Awards 27



## This Year 2024 - 2025

- Business Achievement Awards
  - Contributor 447
  - Advocate 90
  - Leader 119
  - Capstone 6
- ML Explore Awards 0
- AZ Chapter Awards
  - Platinum 17
  - Gold 6
  - Silver 15
  - Bronze 13
- Scholarship Recipients 15
- NBHR Awards 12





# FBLA PROGRAM AWARDS

## Last Year 2023 - 2024

- Champion Chapter (Nationals)
  - Gold 18
  - Silver 8
  - Bronze 3
  - Not Completed 12

## This Year 2024 - 20254

- Champion Chapter (Nationals)
  - Gold 15
  - Silver 16
  - Bronze 5
  - Not Completed 10
  - Middle School 1





# NLC Top Ten Winners



Place	Event	Name	School
8 <sup>th</sup>	Client Service	Carlotte Graham	Safford High School
10 <sup>th</sup>	Computer Applications	Maanvick Poddar	West-MEC – Northeast Campus
4 <sup>th</sup>	Computer Game and Simulation	Brandon Larson, Xavier Smith, & Kaleb Stilson	Lake Havasu High School
10 <sup>th</sup>	Digital Video Production	Abrina Fontas, Jordan Ricker	Lake Havasu High School
7 <sup>th</sup>	Financial Statement Analysis	Aiden Young	Sandra Day O'Connor High School
7 <sup>th</sup>	Help Desk	Gabriel Zarate Esparza	Agua Fria High School – IT
7 <sup>th</sup>	International Business	Anthony Dyjak	Desert Vista High School
9 <sup>th</sup>	Impromptu Speaking	Reese Ford	Lake Havasu High School
1 <sup>st</sup>	Local Chapter Annual Business Report	Natalie LaPaglia Pisaño, Emily Ledesma, & Lauren Platt	Coolidge High School
7 <sup>th</sup>	Network Design	Connor Belakovsky	Desert Vista High School – IT`
5 <sup>th</sup>	Organizational Leadership	Katelyn Matsumoto	Mohave Accelerated Learning Center
2 <sup>nd</sup>	Securities and Investments	Charles McCue	Sandra Day O'Connor High School
8 <sup>th</sup>	Word Processing	Scott Sinex	Liberty High School – Media



# ADVISER RECOGNITION AWARDS



**ADVISER OF THE  
YEAR**

**DENISE  
RODGERS**

**Paradise Honors**



**NEW ADVISER OF  
THE YEAR**

**STEVEN  
TILTON**

**Safford High  
School**



**MIDDLE LEVEL  
ADVISER OF THE  
YEAR**

**AIMEE  
HAND**

**Ridgeline Academy**



**MIDDLE LEVEL  
ADVISER OF THE  
YEAR**

**TITUS  
CONVERSE**

**Ridgeline Academy**







# FBLA BOARD OF TRUSTEES AND EXECUTIVE COUNCIL





# 2024-2025 BOARD MEMBERS

- Gregg Pelka – Board Chair
- Troy Maskell – Board Elect-Chair
- Laurie Urich – Board Past-Chair/Secretary
- Debbie Cross – Board Treasurer/Alumni Rep
- CJ Martinez – FBLA Region Rep
- Tom Bird – FBLA Region Rep
- Gregg Pelka – FBLA Region Rep
- Renee Morgan – FBLA Region Rep
- Kel Vrana – Business, Education, & Industry
- Troy Maskell – Business, Education, & Industry
- Michael Fox – Business, Education, & Industry
- Yvette Perez – Business, Education, & Industry
- Laurie Urich – Business, Education, & Industry
- Mahesh Vinayagam – Business, Education, & Industry
- Vacant – Business, Education, & Industry
- Dave Sousa – Business, Education, & Industry
- Missey Goodman – FBLA State Adviser
- Natalie LaPaglia Pisano – FBLA State President
- Tirso Tonche – FBLA Collegiate State Adviser
- Katie Holm – FBLA Collegiate State President
- Debbie Cross – FBLA Alumni and Business Partner Adviser
- Tracy Rexroat – Engineering and IT Education Program Specialist
- Elena Sobampo – Business Education Program Specialist
- Julie Ellis – CTSO State Director
- Missey Boucher-Goodman – FBLA State Adviser



# 2024-2025 EXECUTIVE COUNCIL

- Esther Anna Nsengi – Estrella Foothills High School
- Miguel Cancio– Yuma High School
- Frankie Cappello – Liberty High School
- Eva Falcon – Metro Tech High School
- Lesira Kpea – Buckeye Union High School
- Natalie La Paglia Pisano - Coolidge High School
- Hanna Macias – Centennial High School
- Lizbeth Ortiz – Buckeye Union High School
- Bruce Ruan – Mountain Ridge High School
- Elizabeth Young – Sandra Day O'Connor High School
- Adryanna Leatherwood – Asst. to the State Adviser
- Missey Goodman – FBLA AZ State Adviser
- Julie Ellis – CTSO State Director
- Katy Englehorn – Metro Tech High School
- Paul Hintz – Mountain Ridge High School
- Andrea Yancey Goodwin - Casteel High School
- New Teacher - Yuma High School
- Crystal Hunt – Buckeye Union High School
- Tiffany Kurtz – Sandra Day O'Connor High School
- Mylynda Koener – Centennial High School
- Gregg Pelka – Estrella High School
- Jennifer Piercy – Poston Butte High School
- Nicole Schmitt – Coolidge High School



# 2024 – 2025 STATE OFFICERS



**Natalie LaPaglia Pisano**  
Coolidge High School  
State President



**Lizbeth Ortiz**  
Buckeye Union High School  
Executive Vice-President



**Bruce Ruan**  
Mountain Ridge High School  
VP of Leadership Development



**Miguel Cancio**  
Liberty High School  
VP of Chapter Development



**Eva Falcon**  
Metro Tech High School  
VP of Communications



**Lesira Kpea**  
Buckeye Union High School  
VP of Community Service &  
Alumni Relations



**Frankie Cappello**  
Liberty High School  
VP of Finance & Sponsorship



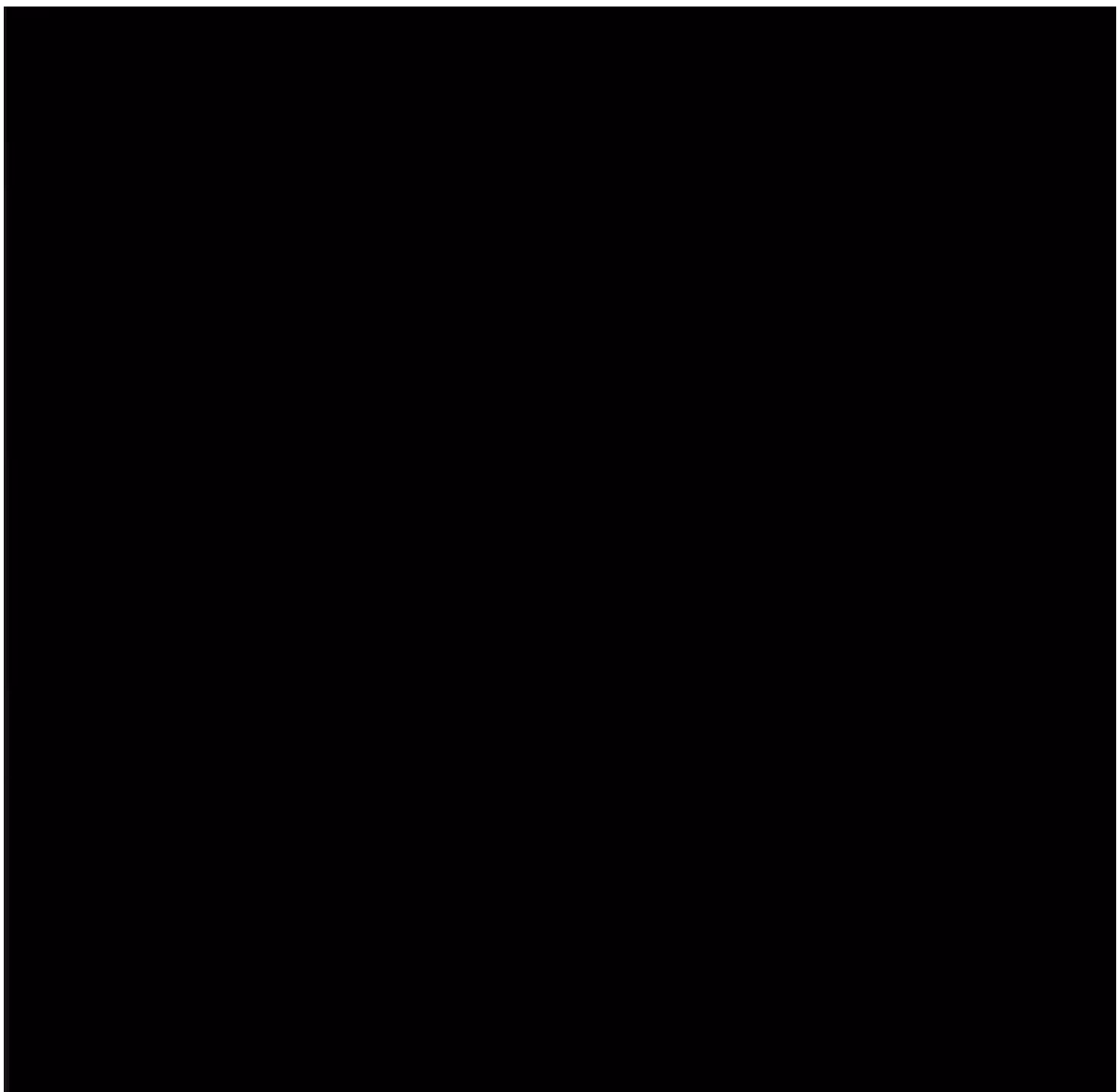
**Estrella Foothills High School**  
VP of Media Relations



**Hanna Macias**  
Centennial High School  
VP of Public Relations



**Day O'Connor High School**  
VP of State and National  
Programs





# MOVING INTO THE 2025-2026 SCHOOL YEAR





# INTRODUCTIONS



Name



School



What program do you teach



How many years have you been an adviser



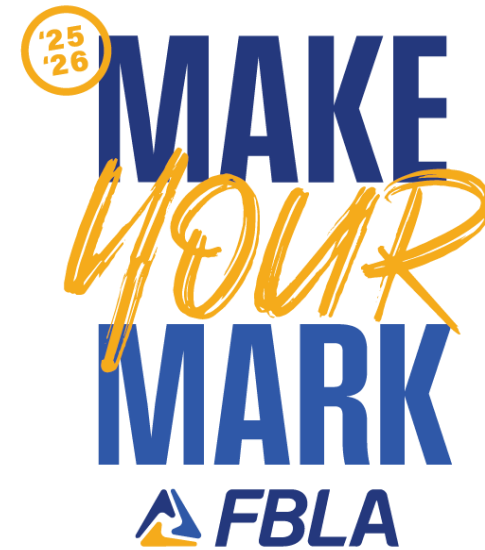
One thing you look forward to in FBLA this year



# 2025-2026 STATE AND NATIONAL THEME



**State Theme**



**National Theme**



# NATIONAL AND STATE WEBSITES

NATIONAL  
FBLA.ORG

FBLA Shop Media Center FBLA Connect Help Desk

**FBLA**

About FBLA Middle School High School Collegiate Conferences & Events Get Involved

## ADVISER RESOURCES

Advising an FBLA chapter has rich rewards, allows you to have a stronger CTSO program, closer relationships with students, and personal and professional recognition. Advisers are an integral part of students' success within FBLA as students rely on them for mentorship and leadership in navigating FBLA programs and opportunities.

STATE  
AZFBLA.ORG

FBLA ARIZONA

Home About Conferences Middle School High School Collegiate Alumni Partners Online Shop

## Welcome to FBLA Arizona

Who We Are National Site Donate





# FBLA COMMUNICATION SOURCES

## MONDAY MEMO



**FBLA ARIZONA**  
MONDAY MEMO  
2025-2026

**TALKATIVE THURSDAY MOVING TO FBLA  
FRIDAYS FROM 11 AM TO 1 PM**

## MONTHLY NEWSLETTER

FBLA End of the Year

**NEWS  
LETTER**

May 20th 2025



### THANK YOU FOR A GREAT YEAR

As summer arrives, I want to thank you for all you do for your students and for FBLA Arizona. It is an honor to work with such a great group of educators! I am excited to continue to work with you to bring FBLA to even greater heights in the future. Enjoy your summer, stay safe, and hopefully we will see you soon.

### TO THOSE LEAVING US

If you are retiring, switching professions, changing schools or teaching something different next year, we wish you the best and thank you so much for the time and effort you put into your students, program, and FBLA chapter. We have enjoyed our time with you and wish you nothing but the best in the future in whatever you choose to do. Stay in touch and maybe come back to be a workshop presenter, judge, or just come by and say hi. You are always welcome and you will be missed!



### NATIONAL LEADERSHIP CONFERENCE (NLC)

For those of you going to Anaheim this summer we should be set and ready for a great time. All registration is done, pre-submits are all submitted, and your Arizona Swag bags will be coming your way the first or second week of June to the address you provided on our form. I will send more detailed, up-to-date information through our Arizona Delegation email system as well our GroupMe link. Good luck to you and your students as you prepare to represent Arizona this summer.

UPDATES &  
CHANGES





# CHANGES FOR 2025-2026



New themes

New Region re-alignments

New website look and tabs



New testing site (Blue Panda)

Possible New Registration Site

Online Testing Tourney?



Price increase on some events

New Events and Guidelines

New Topics

New Chapter Awards – Arizona Awards



Regional Registration before break end December 21<sup>st</sup>?????



# UPDATES AND REMINDERS FOR 2025-2026



ADVISER  
RESOURCE BOOKS OUT  
BY FIRST OF AUGUST

NATIONAL TOPICS AND  
GUIDELINES OUT IN  
AUGUST



COMMUNICATION  
SOURCES

NFLC IN ARIZONA  
THIS YEAR



FINANCES STILL  
OUTSTANDING  
FROM LAST YEAR

ONCE DEADLINES  
PAST NO CHANGES



MEMBERSHIP  
REGISTRATION HELP





# FINANCE DEPARTMENT

**Everything you do** – membership, conferences, and competitions gets invoiced and sent to FBLA financial services nothing goes to nationals. Ignore all national invoices.

**FBLA Arizona Financial Services**

**PO Box 1440**

**Owasso, OK 74055**



# TEAM 64





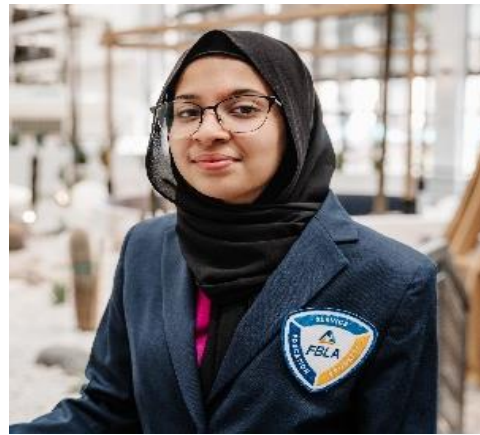
# MEET YOUR NEW STATE OFFICER TEAM



**Kaylani Tucker**  
Canyon View High School  
State President



**Lesira Kpea**  
Buckeye Union High School  
2025 – 2026 Western Region



**Fatima Ijaz**  
Ironwood High School  
VP of Leadership Development



**Elizabeth Young**  
Sandra Day O'Connor High School  
VP of Chapter Development



**Miguel Salazar**  
Cibola High School  
VP of Community Service &  
Alumni Relations



**Nishanti Jaikumar**  
Mountain Point High School  
VP of Finance & Sponsorship



**Sophia La Paglia Pisano**  
Coolidge High School  
VP of Social Media



**Sophie Martinez**  
Thatcher High School  
VP of Public Relations & State  
and National Programs



**Yohavarsheni Muthuvinaayagam**  
Mountain View High School  
VP of Communications





# 2025-2026 WESTERN REGION VP

CONGRATS!

LESIRA STEPHANY  
**KPEA**

2025-26 Western Region  
Vice President  
*Arizona*







# CHAPTER VISITS

- Want to learn more about FBLA?
- Want to have a state officer come in your class and talk to your students?
- Chapter Visit Request forms are open for the upcoming school year [Click here](#) to complete the form.



## 2025-2025 Chapter Visit Request Form

Thank you for inviting our State Officers to visit your classroom. We will respond to your request within 48 hours after you have submitted this form. If you do not hear from FBLA Arizona within 48 hours, please follow up with Missey Goodman at [MisseyBoucher-Goodman@azed.gov](mailto:MisseyBoucher-Goodman@azed.gov) or [Director@azfbla.org](mailto:Director@azfbla.org).

Chapter Name (ex. Moon Valley High School Business/Media/IT) \*

Adviser Name \*

First Name

Last Name

Adviser Email \*

Adviser Phone Number \*

Area Code

Phone Number

Program Area \*

Program Area



# 2025-2026 BOARD OF DIRECTORS

**Gregg Pelka – Board Chair**

**Troy Maskell – Board Elect-Chair**

**Laurie Urich – Board Past-Chair**

**Laurie Urich – Board Secretary**

**Debbie Cross – Board Treasurer**

**CJ Martinez – FBLA Region Rep**

**Tom Bird – FBLA Region Rep**

**Gregg Pelka – FBLA Region Rep**

**Renee Morgan – FBLA Region Rep**

**Kel Vrana – Business, Education, & Industry**

**Troy Maskell – Business, Education, & Industry**

**Jennifer May – Business, Education, & Industry**

**Aaron Wodka – Business, Education, & Industry**

**Emily Cadamagnani – Business, Education, & Industry**

**Yvette Perez – Business, Education, & Industry**

**Laurie Urich – Business, Education, & Industry**

**Mahesh Vinayagam – Business, Education, & Industry**

**Karen Quick – Business, Education, & Industry**

**Dave Sousa – Business, Education, & Industry**

**Reagan Dumpert – Business, Education, & Industry**

**Missey Goodman – FBLA State Adviser**

**Kaylani Tucker – FBLA Arizona President**

**Debbie Cross – FBLA Alumni and Business Partner Adviser**

**Julie Ellis – CTSO State Director**

**Tracy Rexroat – Engineering and IT Education Program Specialist**

**Elena Gallego Rascon – Business Education Program Specialist**

**Robert Waller – Communications Media Technologies Program Specialist**

# 2025-2026 ADVISORY COUNCIL

- Leisra Kpea – Buckeye Union High School
- Kaylani Tucker – Canyon View High School
- Miguel Salazar – Cibola High School
- Sophia LaPaglia Pisano – Coolidge High School
- Fatima Ijaz – Ironwood High School
- Nishanthi Jaikumar – Mountain Point High School
- Yohavarshieni Muthuvinayagam – Mountain Ridge High School
- Elizabeth Young – Sandra Day O'Connor High School
- Sophie Martinez – Thatcher High School
- Crystal Hunt – Buckeye Union High School
- Shannon Rachal – Canyon View High School
- Sue Turner – Ironwood High School
- Mark Campbell – Mountain Point High School
- Paul Hintz – Mountain Ridge High School
- Tiffany Kurtz – Sandra Day O'Connor High School
- Maya Martinez – Thatcher High School
- Matt Desmond or new teacher – Yuma High School
- Gregg Pelka – FBLA Arizona Board of Trustees
- Missey Goodman – FBLA State Adviser
- Julie Ellis – Arizona Department of Education
- Alvin Todd – Arizona Department of Education



Arizona



***FBLA***

**ARIZONA EVENTS**



# 2025-2026 CALENDAR OF EVENTS

## 2025-2026 Calendar

### FBLA ARIZONA 2025-2026 CALENDAR OF EVENTS

June 27-July 3, 2025:	National Leadership Conference – Anaheim, CA
August 27, 2025:	New Adviser Track (New Advisers Only) – Westin La Paloma, Tucson, AZ
August 28-29, 2025:	Adviser Leadership Conference (All Advisers) – Westin La Paloma, Tucson, AZ
September 22-24, 2025:	Leadership Camp – Williams, AZ
October 1, 2025:	Online Testing Tournament Begins
October TBD, 2025:	FBLA on Fire! – Phoenix, AZ
November 6-8, 2025:	National Fall Leadership Conference – Phoenix, AZ (This is taking place of FLEX this year)
November 21, 2025:	Adviser Competitive Event Training – Phoenix, AZ
December 1, 2025:	Online Testing Tournament Ends
January 14, 2026:	*Region 4 Conference – Ottawa University – Phoenix, AZ
January 16, 2026:	*Region 5 Conference – Ottawa University – Phoenix, AZ
January 22, 2026:	*Region 3 Conference – TBD, Tempe, AZ
January 23, 2026:	*Region 2 Conference – TBD, Tempe, AZ
January 28, 2026:	*Region 1 Conference – Eastern Arizona College, Thatcher, AZ
February 4, 2026:	*Middle Level Competition – Jake's Unlimited – Mesa, AZ
February 18, 2026:	State Officer Interviews – Phoenix, AZ
April 6-8, 2026:	State Leadership Conference – Tucson Convention Center, Tucson, AZ
April 8-9, 2026:	Newly Elected State Officer Training – Phoenix, AZ
June 27-July 3, 2026:	National Leadership Conference – San Antonio, TX

**"ALL DATES ARE ALL SUBJECT TO CHANGE"**

[www.azfbla.org](http://www.azfbla.org) – [director@azfbla.org](mailto:director@azfbla.org) – 602.364.2339



## PO Calculation Form



DOES NOT SERVE AS A SUBSTITUTE FOR REGISTRATION  
TO BE USED FOR PURCHASE ORDER CREATION ONLY

### New Adviser Track & Adviser Leadership Conference (ALC)

**Dates/Location:** August 27, 2025 - New Adviser Track (New Advisers Only) and August 28-29, 2025 - Adviser Leadership Conference (All Advisers) Westin La Paloma - Tucson, AZ

**Registration Deadline:** Opens July 1, 2025 - Closes August 16, 2025

**Hotel:** Westin La Paloma is the conference hotel. You must make your own reservation. Hotel cost is separate from registration cost. Refer to our website for additional information.

**Fees:** \$225.00 (August 28-29 dates) includes adviser polo, teacher resources, one lunch, and one breakfast. \$300.00 (August 27-29 New Adviser Track on 8/27 and Adviser Track on 8/28-8/29) includes two breakfast and one lunch.

New Adviser 8/27 to 8/29 dates	x \$300.00 =	\$0.00
Adviser 8/28 to 8/29 dates	x \$225.00 =	\$0.00
TOTAL		\$0.00

### Leadership Camp

This three-day training provides a mix of FBLA and leadership development activities. Registration includes a t-shirt, five meals, lodging and materials. Cost is per person (including Advisers/Chaperones).

**Dates/Location:** September 22-24, 2025 - Williams, AZ

**Registration & Cancellation Deadline:** Opens August 1, 2025 - Closes September 1, 2025

**Fee:** \$225.00 per person

Student	x \$225.00 =	\$0.00
Adviser/Chaperone	x \$225.00 =	\$0.00
TOTAL		\$0.00

### FBLA on Fire! Leadership Conference with the Suns

FBLA on Fire! Leadership Conference with the Suns – FBLA members will meet with Phoenix Suns Management staff for Leadership discussions and behind-the-scenes tour of the PHX Arena. A Phoenix Suns game after the conference is included.

**Date/Location:** October TBD, 2025 – PHX Arena

**Registration Deadline:** Opens September 1, 2025 - Closes September 30, 2025

**Fee:** \$60.00 per Student and \$40.00 per Adviser/Chaperone (Includes conference registration and Suns game). Game is TBD as the Suns Schedule doesn't come out until August.

Student	x \$60.00 =	\$0.00
Adviser/Chaperone	x \$40.00 =	\$0.00
TOTAL		\$0.00



Revised: June 7, 2024





# FBLA ADVISER SPECIFIC CONFERENCES

## ADVISER LEADERSHIP CONFERENCE

- August 27-29, 2025
- Westin La Paloma, Tucson, AZ  
\$131 per night + 12.05% tax  
[Click Here](#) for hotel link
- 2 - 3 pm Registration Check In on 8/27 - New Advisers
- 9 -10 am Registration Check In on 8/28
- 12:30 pm Conference Departure on 8/29
- \$225 (includes Polo and Resources)
- \$300 New Adviser Track (\$300 per Adviser for half day conference - August 27-29)
- Flyer: [Click Here for the Flyer](#)
- Registration Link: [Click Here to Register](#)
- For up-to-date information: [Click Here](#)
- Topics: New Database System (Nationals), Membership, resources, Arizona and National Programs, and competition information

## ADVISER COMPETITIVE EVENTS TRAINING

- November 21, 2025
- ADE North 100 N. 15<sup>th</sup> Avenue, Phoenix, AZ
- Flyer: [Click Here for the Flyer](#)
- For up-to-date information: [Click Here](#)
- Topics: Competitive Events, Registration System, and everything Competition





# STUDENT CONFERENCES - LEADERSHIP CAMP

- September 22-24, 2025
- Flyer [Click Here](#)
- For up-to-date information click here
- Lost Canyon – Young Life, Williams, AZ
- Price \$225 per person
- Includes five meals, camp t-shirt, lodging, and more
- Topics:
  - How to Jump Start Your Chapter
  - Officer Specific Workshops
  - Program of Work
  - Team Building Activities
  - Color Teams
  - Smores and More





# FBLA ON FIRE LEADERSHIP CAMP WITH THE SUNS

- Fall TBD, 2025
- PHX Arena, Phoenix, AZ
- Student Price \$60 for conference and game
- Adviser/Chaperone Price \$40 for conference and game
- Career related workshops, panel discussion, and more
- Flyer [Click Here](#)
- For up-to-date information click here



# NATIONAL FALL LEADERSHIP CONFERENCE

- **November 6, 2025: Pre-Conference**
- **November 7-8, 2025: Full Conference**
- **Phoenix Convention Center, Phoenix, AZ**
- **Price:**
  - **\$25 Pre-Conference (11/6)**
  - **\$80 One-Day Conference + Lunch (11/7 ONLY)**
  - **\$125 Full Conference (11/7-11/8)**
- **Registration: Coming Soon**
  - **Opens August 1**
  - **Closes October 1**
- **For up-to-date information: [Go to FBLA.org/nflc](https://www.fbla.org/nflc)**
- **Flyer: [Click Here](#)**

**This event is taking the place of FLEX Conference this year and is sponsored by FBLA Arizona and National FBLA**





# REGIONAL CONFERENCES

- 1 Middle School Conference (February 2026)
- 5 High School Conferences (January 2026)
  - [Region 1](#) – January 28, 2026, Eastern Arizona University, Thatcher, AZ
  - [Region 2](#) – January 23, 2026, TBD, Tempe, AZ
  - [Region 3](#) – January 22, 2026, TBD, Tempe, AZ
  - [Region 4](#) – January 14, 2026, Ottawa University, Surprise, AZ
  - [Region 5](#) – January 16, 2026, Ottawa University, Surprise, AZ
  - [Middle School](#) – February 4, 2026 Jake's Unlimited, Mesa, AZ
- Price
  - \$30 Middle Level Student
  - \$40 High School Student
  - \$00 Adviser/Chaperone (If they work at the conference)
  - \$15 Middle Level Adviser/Chaperone (If they work at the conference)
  - \$20 High School Adviser/Chaperone (If they do not work at the conference)







# MIDDLE SCHOOL STATE CONFERENCE



- April 6, 2026
- Tucson Convention Center, Tucson, Arizona
- Price (Includes Registration and T-Shirt)
  - Adviser Cost \$35
  - Chaperone Cost \$10
  - Student Cost \$60
- Over 20 Events
- Top 4 Qualify for Nationals
- Workshops, competitions, leadership village, and other activities
- For up-to-date information: [Click Here](#)



# HIGH SCHOOL STATE CONFERENCE



- April 6-8, 2026
- Tucson Convention Center, Tucson, Arizona
- Price (Includes Registration and T-Shirt)
  - Student Cost \$95
  - Adviser Cost \$45
  - Chaperone Cost \$10
  - All inclusive rates available also (see website)
- Over 65 Events
- Top 4 Qualify for Nationals in National Qualifying Events
- 3 days and 2 nights
- Workshops, competitions, leadership village, and other activities
- For up-to-date information: [Click Here](#)





# NATIONAL LEADERSHIP CONFERENCE



- June 29-July 2, 2026
- San Antonio, TX
- Price: TBD
- Over 17,000 members from across the Nation
- Workshops, competitions, excursions, explore the city
- More information will come as we get closer to the event
- For up-to-date information: [Click Here](#)





# COMPETITIONS UPDATES AND MODIFICATIONS



## 2025-26 Competitive Events List

### Middle School



Competitive Event	Category	NLC Entries Per State
Annual Chapter Activities Presentation	Chapter Event	4
Career Exploration	Objective Test	4
Career Research	Presentation	4
Community Service Presentation	Presentation	4
Digital Citizenship	Objective Test	4
Exploring Animation	Presentation	4
Exploring Accounting & Finance	Objective Test	4
Exploring Agribusiness	Objective Test	4
Exploring Business Communication	Objective Test	4
Exploring Business Concepts	Objective Test	4
Exploring Business Ethics	Presentation	4
Exploring Business Issues	Presentation	4
Exploring Coding & Programming	Presentation	4
Exploring Computer Science	Objective Test	4
Exploring Customer Service	Role Play	4
Exploring Digital Video Production	Presentation	4
Exploring Economics	Objective Test	4
Exploring FBLA	Objective Test	4
Exploring Leadership	Objective Test	4
Exploring Management & Entrepreneurship	Role Play	4
Exploring Marketing Concepts	Objective Test	4
Exploring Marketing Strategies	Presentation	4
Exploring Parliamentary Procedure	Objective Test	4
Exploring Personal Finance	Objective Test	4
Exploring Professionalism	Objective Test	4
Exploring Public Speaking	Presentation	4
Exploring Technology	Objective Test	4
Exploring Website Design	Presentation	4
Interpersonal Communication	Objective Test	4
Slide Deck Applications	Production	4
Spreadsheet Applications	Production	4
Word Processing	Production	4

## 2025-2026

### MS COMPETITION LIST

# MIDDLE SCHOOL CHANGES

## 2025-26 Competitive Events Changes Middle School



For specific information regarding competitive events guidelines, visit the individual guidelines released in August 2025 from [this page](#).

### High Level Changes for the 2026 National Leadership Conference

For the Middle School Competitive Events program, the National FBLA Competitive Events Committee carefully analyzed state survey results, state course offerings, and state standards. The Middle School competitive events lineup was reviewed to ensure alignment with High School competitive events and career pathways. To guide our focus on career pathways, the Advance CTE's [Career Cluster Framework](#) was used as a foundational reference to inform the changes outlined in this document.

### Exploring Accounting and Finance

- **New Event:** Individual Event, Objective Test

**Rationale for Change:** Adding this event to address the Financial Services Cluster and FBLA "pathway" to High School Accounting/Finance events.

### Exploring Agribusiness

- **New Event:** Individual Event, Objective Test

**Rationale for Change:** Adding this event to address the Agriculture Cluster and FBLA "pathway" to High School Agribusiness event

### Exploring Animation

- **New Event:** Team Event, Presentation with a Prejudge Video

**Rationale for Change:** Adding this event with a pre-judge project to address the Arts, Entertainment, & Design Cluster and FBLA "pathway" to High School event Digital Animation

### Exploring Business Communication

- **New Event:** Individual Event, Objective Test

**Rationale for Change:** Adding this event to address the Marketing & Sales Cluster and FBLA "pathway" to High School events Introduction to Business Communication and Business Communication

### Exploring Business Concepts

- **New Event:** Individual Event, Objective Test

**Rationale for Change:** Adding this event to address the Management & Entrepreneurship and FBLA "pathway" to High School event Introduction to Business Concepts.

### Exploring Coding & Programming

- Formerly named 'Video Game Challenge'
- Team Event, Presentation

25-26 Middle School Changes - Page 1 of 4 – Updated March 2025  
Visit the Competitive Events guidelines (released in August 2025) for event specifics

## 2025-26 Competitive Events Changes Middle School



- Event not eligible for those that placed in the top ten at previous NLCs in Video Game Challenge

**Rationale for Change:** Renaming to better share the focus of the event and to align these events to their High School equivalent and the Middle School Exploring naming convention.

### Exploring Computer Applications

- Event has been retired

**Rationale for Change:** This event was split into three individual events – Slide Deck Applications, Spreadsheet Applications, Word Processing.

### Exploring Customer Service

- **New Event:** Individual Event, Role Play (no objective test)

**Rationale for Change:** Focused role play on the Hospitality, Event, and Tourism Cluster and Marketing & Sales Cluster as FBLA "pathway" to High School event Customer Service.

### Exploring Digital Video Production

- **New Event:** Team Event, Presentation with a Prejudge Video

**Rationale for Change:** Adding this event with a pre-judge project to address the Arts, Entertainment, & Design Cluster and FBLA "pathway" to High School event Digital Video Production.

### Exploring FBLA

- Formerly named FBLA Concepts
- Individual Event, Objective Test
- Event not eligible for those that placed in the top ten at previous NLCs in FBLA Concepts

**Rationale for Change:** Renaming to better share the focus of the event and to align these events to their High School equivalent and the Middle School Exploring naming convention.

### Exploring Management & Entrepreneurship

- Formerly named Critical Thinking
- Team Event, Role Play

**Rationale for Change:** Renaming to better share the focus of the event and to align these events to their High School equivalent and the Middle School Exploring naming convention.

### Exploring Marketing Concepts

- **New Event:** Individual Event, Objective Test

**Rationale for Change:** Adding this event to address Marketing & Sales Cluster and FBLA "pathway" to Middle School Marketing Strategies event and High School events Introduction to Marketing Concepts and Marketing.

25-26 Middle School Changes - Page 2 of 4 – Updated March 2025  
Visit the Competitive Events guidelines (released in August 2025) for event specifics

# MIDDLE SCHOOL CHANGES

## 2025-26 Competitive Events Changes Middle School



### Exploring Marketing Strategies

- Formerly named Marketing Mix Challenge
- Team Event, Presentation
- Event not eligible for those that placed in the top ten at previous NLCs in Marketing Mix Challenge

**Rationale for Change:** Renaming to better share the focus of the event and to align these events to their High School equivalent and the Middle School Exploring naming convention.

### Exploring Personal Finance

- Formerly named Financial Literacy
- Individual Event, Objective Test
- Event not eligible for those that placed in the top ten at previous NLCs in Financial Literacy

**Rationale for Change:** Renaming to better share the focus of the event and to align these events to their High School equivalent and the Middle School Exploring naming convention.

### Exploring Professionalism

- Formerly named Business Etiquette
- Individual Event, Objective Test
- Event not eligible for those that placed in the top ten at previous NLCs in Business Etiquette

**Rationale for Change:** Renaming to better share the focus of the event and to align these events to their High School equivalent and the Middle School Exploring naming convention.

### FBLA Mission & Pledge

- Event has been retired

**Rationale for Change:** This event was deemed to not align with the career cluster framework or provide career readiness preparation.

### Learning Strategies

- Event has been retired

**Rationale for Change:** This event was deemed to not align with the career cluster framework or provide career readiness preparation.

### Slide Deck Applications

- **New Event:** Individual Event, Production (no objective test)

**Rationale for Change:** Adding this event to address Business Information Management Sub Cluster and FBLA "pathway" to High School event Computer Applications.

### Spreadsheet Applications

- **New Event:** Individual Event, Production (no objective test)

## 2025-26 Competitive Events Changes Middle School



**Rationale for Change:** Adding this event to address Business Information Management Sub Cluster and FBLA "pathway" to High school event Computer Applications.

### Word Processing

- **New Event:** Individual Event, Production (no objective test)

**Rationale for Change:** Adding this event to address Business Information Management Sub Cluster and FBLA "pathway" to High School event Computer Applications.

Middle School Changes Link:  
[Click Here](#)





# MS COMPETITIVE EVENT CHANGES

## NAME CHANGES

- Video Game Challenge is now Exploring Coding & Programing
- FBLA Concepts is now Exploring FBLA
- Critical Thinking is now Exploring Management & Entrepreneurship
- Marketing Mix Challenge is now Exploring Marketing Strategies

## NAME CHANGES

- Financial Literacy is now Exploring Personal Finance
- Business Etiquette is now Exploring Professionalism



# MS COMPETITIVE EVENT CHANGES CONT.

## NEW EVENTS

- Exploring Accounting and Finance (Test)
- Exploring Agribusiness (Test)
- Exploring Animation (Team – Pres with Prejudge Video)
- Exploring Business Communication (Test)
- Exploring Business Concepts (Test)
- Exploring Customer Service (Ind)

## NEW EVENTS

- Exploring Digital Video Production (Team – Pres with Prejudge Video)
- Exploring Marketing Concepts (Test)
- Slide Deck Applications (Ind – Production No Test)
- Spreadsheet Applications (Ind – Production No Test)
- Word Processing (Ind – Production No Test)



# MS COMPETITIVE EVENT CHANGES CONT.

## RETIRED

- Exploring Computer Applications
- FBLA Mission & Pledge
- Learning Strategies





# MIDDLE SCHOOL CONFERENCE

## COMPETITIVE EVENT LISTS

### 2025-2026 FBLA Arizona Middle Level Competitive Event List REGIONALS - 3 Events MAX



**Step 1:** Students can choose **UP TO THREE** objective tests if they are only competing in testing events. Tests are individual competitions. Regional testing is done at the competition site.

Objective Test (1007 s, 50 min for regional test)	<b>M/L OBJECTIVE TESTS</b> Career Exploration Digital Citizenship Exploring Accounting and Finance Exploring Agribusiness Exploring Business Communication Exploring Business Concepts Exploring Computer Science Exploring Economics Exploring FBLA Exploring Leadership Exploring Marketing Concepts Exploring Parliamentary Procedure Exploring Personal Finance Exploring Professionalism Exploring Technology FBLA Concepts Interpersonal Communications

**Step 2:** Instead of doing all tests, students without going over the Max of three events, can pick **TWO** performance events.

Performance Events	<b>Individual – Performance</b> Career Research Exploring Customer Service (New no test) Exploring Public Speaking  <b>Individual – Production (No Test)</b> Slide Deck Applications Spreadsheet Applications Word Processing	<b>Team – Performance</b> <b>Teams of 1-3 students</b> Exploring Management & Entrepreneurship (Role Play) Exploring Animation (Pre-judge Video also) Exploring Business Ethics (Testing Required) Exploring Business Issues Exploring Coding & Programming Exploring Digital Video Production (Pre-judge Video) Exploring Website Design Exploring Marketing Strategies

**Step 3:** In addition, you can compete in CHAPTER EVENTS. These events are **NOT** part of the Student's Event Limit.

<b>Arizona Only Chapter Events</b> (not eligible for NCL) Battle of the Chapters Business Graphics Chapter Sign+ Leadership Village
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#### CHAPTER LIMITS

There are **NO** Chapter Limits per event for M/L Regionals.  
You can enter as many students per event as you like but cannot go over the three limit per student.  
Remember students can go over the 3-event limit only by adding Arizona Chapter Events to their mix of tests and performances.

\*Blue highlight = Name Change for 2025-2026

\*Yellow= New Event for 2025-2026

ARIZONA LINK: [Middle Level Competitive Events Link](#)  
NATIONAL FBLA LINK: [National FBLA Middle Level Competitive Events Link](#)

(Updated: 7/13/2025)

## REGIONAL CONFERENCE

### 2025-2026 FBLA Arizona Middle Level Competitive Event List REGIONALS - 5 Events MAX



**Step 1:** Students can choose **UP TO FIVE** objective tests if they only compete in testing events. Tests are individual competitions. Regional testing is done at the competition site.

Objective Test (1007 s, 50 min for State-Home Site Testing)	<b>M/L OBJECTIVE TESTS</b> Career Exploration Digital Citizenship Exploring Accounting and Finance Exploring Agribusiness Exploring Business Communication Exploring Business Concepts Exploring Computer Science Exploring Economics Exploring FBLA Exploring Leadership Exploring Marketing Concepts Exploring Parliamentary Procedure Exploring Personal Finance Exploring Professionalism Exploring Technology FBLA Concepts Interpersonal Communications

**Step 2:** Instead of doing all tests, students without going over the Max of three events, can pick **TWO** performance events.

Performance Events	<b>Individual – Performance</b> Career Research Exploring Customer Service (New test) Exploring Public Speaking  <b>Individual – Production (No Test)</b> Slide Deck Applications Spreadsheet Applications Word Processing	<b>Team – Performance</b> <b>Teams of 1-3 students</b> Exploring Management & Entrepreneurship (Role Play) Exploring Animation (Pre-judge Video also) Exploring Business Ethics (Testing Required) Exploring Business Issues Exploring Coding & Programming Exploring Digital Video Production (Pre-judge Video) Exploring Website Design Exploring Marketing Strategies

**Step 3:** In addition, you can compete in CHAPTER EVENTS. These events are **NOT** part of the Student's Event Limit.

<b>Arizona Only Chapter Events</b> (not eligible for NLC) Battle of the Chapters Business Graphics State Chapter Awards Chapter Sign (Bring Ahead of time) Chapter Scrapbook Chapter T-Shirt Goosechase (Scavenger Hunt) Leadership Village
---

#### CHAPTER LIMITS

There are **NO** Chapter Limits per event for M/L State.  
You can enter as many students per event as you like but cannot go over the five limit per student.  
Remember students can go over the 5-event limit only by adding Arizona Chapter Events to their mix of tests and performances.

\*Yellow highlight = New Event Change 2025-2026

\*Blue highlight = Name Change for 2025-2026

ARIZONA LINK: [Middle Level Competitive Events Link](#)  
NATIONAL FBLA LINK: [National FBLA Middle Level Competitive Events Link](#)

(Updated: 7/13/2025)

## STATE CONFERENCE





# HIGH SCHOOL CONFERENCE COMPETITIVE EVENT LISTS

## 2025-2026 FBLA Arizona Competitive Event List High School Regional Conference – (3 Events max per students)

**Step 1:** A student can select up to **(3) objective tests** if they are only wanting to take tests. Tests are an individual competition.

OBJECTIVE TESTS (100 %; 50 min for SLC-Pre-submitted)	OBJECTIVE TESTS: (9-10 ONLY)	OBJECTIVE TESTS: (9-12)	
	Introduction to Business Communication Introduction to Business Concepts Introduction to Business Procedures Introduction to FBLA Introduction to Information Technology Introduction to Marketing Concepts Introduction to Parliamentary Procedures <b>Introduction to Retail &amp; Merchandising Management</b>	<b>Accounting</b> <b>Advanced Accounting</b> Advertising Agribusiness Business Communications Business Law Computer Problem Solving Cyber Security <b>Data Science &amp; AI</b> Digital Photography (State Only Event) Economics Health Care Administration	Human Resource Management Insurance & Risk Management Journalism Networking Infrastructures Organizational Leadership Personal Finance <b>Project Management</b> <b>Public Administration &amp; Management</b> <b>Real Estate</b> <b>Retail Management</b> Securities & Investments

**Step 2:** In place of an objective test, you can compete in **(1) Skill Event**. Skill production test will be done at the home site prior to regional competition. Written test for skill event will be done at the regional competition. See AZFBLA website for all information about testing and production.

SKILL EVENT	<b>SKILL EVENT (85%) + TEST (15%)</b> Computer Applications
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**Step 3:** Without going over the max of **(3) total events**, students can pick a total of **(2) Performance events** from any of the events listed below. They can be from the same event box.

EVENTS THAT GET MORE TEAMS BASED ON SPECIFIC CTE PROGRAM	INDIVIDUAL EVENTS	TEAM EVENTS	
	Digital Photo: Prof. Business Portraits – AZ Event ONLY Photo Editing – AZ Event ONLY Photo Gallery Walk – AZ Event ONLY	Broadcast Journalism Coding and Programming Computer Game & Simulation Programming Data Analysis Digital Animation Digital Photo: Commercial Photography Portfolio – AZ Event ONLY Digital Video Production	Graphic Design Introduction to Business Presentation <sup>(9-10)</sup> Introduction to Programming <sup>(9-10)</sup> Introduction to Social Media Strategy <sup>(9-10)</sup> Mobile Application Development Public Service Announcement Sales Presentation Social Media Strategies Visual Design
	INDIVIDUAL ROLE PLAY WITH TEST (TEST 80% - PERFORMANCE 20%)	TEAM EVENTS - ROLE PLAY WITH TEST TEST 80% - PERFORMANCE 20%	
	<b>Customer Service</b>  <b>INDIVIDUAL ROLE PLAY NO TEST</b> <b>Technology Support &amp; Services</b>	Banking and Financial Systems Business Management Entrepreneurship Hospitality and Event Management	International Business Management Info Systems Marketing Network Design Sports and Entertainment Management
NO EXTRA TEAMS - ALL PROGRAMS	Individual Performance Interview or Speech	Case Study & Performance	Project and Performance
	<b>Career Portfolio</b> Future Business Educator Future Business Leader Impromptu Speaking Introduction to Public Speaking Job Interview Public Speaking	Business Ethics Parliamentary Procedures	<b>Event Planning</b> <b>Financial Planning</b> <b>Supply Chain Management</b> Website Coding and Development Website Design

## REGIONAL CONFERENCE

## 2025-2026 FBLA Arizona Competitive Event List High School State Conference – (5 Events per students)

**Step 1:** A student can select up to **(5) objective tests**. Tests are an individual competition. Testing is done to prior to SLC at the home site.

OBJECTIVE TESTS (100 %; 50 min for SLC-Pre-submitted)	OBJECTIVE TESTS: (9-10 ONLY)	OBJECTIVE TESTS: (9-12)	
	Introduction to Business Communication Introduction to Business Concepts Introduction to Business Procedures Introduction to FBLA Introduction to Information Technology Introduction to Marketing Concepts Introduction to Parliamentary Procedures <b>Introduction to Retail &amp; Merchandising Management</b>	<b>Accounting</b> <b>Advanced Accounting</b> Advertising Agribusiness Business Communications Business Law Computer Problem Solving Cyber Security <b>Data Science &amp; AI</b> Digital Photography (State Only Event) Economics Health Care Administration	Human Resource Management Insurance & Risk Management Journalism Networking Infrastructures Organizational Leadership Personal Finance <b>Project Management</b> <b>Public Administration &amp; Management</b> <b>Real Estate</b> <b>Retail Management</b> Securities & Investments

**Step 2:** In place of an objective test, you can compete in **(1) Skill Event**. Written test will be done before SLC and be used as the qualifier for who will perform the skill portion. Advisers will be notified ahead of time for planning purposes. See AZFBLA website for all information about testing and production at SLC.

SKILL EVENT	<b>SKILL EVENT (85%) + TEST (15%)</b> Computer Applications
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**Step 3:** Without going over the max of **(5) total events**, students can pick a total of **(2) Performance events** from any of the events listed below. They can be from the same event box.

EVENTS THAT GET MORE TEAMS BASED ON SPECIFIC CTE PROGRAM	INDIVIDUAL EVENTS	TEAM EVENTS	
	Digital Photo: Prof. Business Portraits – AZ Event ONLY Photo Editing – AZ Event ONLY Photo Gallery Walk – AZ Event ONLY	Broadcast Journalism Coding and Programming Computer Game & Simulation Programming Data Analysis Digital Animation Digital Photo: Commercial Photography Portfolio – AZ Event ONLY Digital Video Production	Graphic Design Introduction to Business Presentation <sup>(9-10)</sup> Introduction to Programming <sup>(9-10)</sup> Introduction to Social Media Strategy <sup>(9-10)</sup> Mobile Application Development Public Service Announcement Sales Presentation Social Media Strategies Visual Design
	INDIVIDUAL ROLE PLAY WITH TEST (TEST 80% - PERFORMANCE 20%)	TEAM EVENTS - ROLE PLAY WITH TEST TEST 80% - PERFORMANCE 20%	
	<b>Customer Service</b>  <b>INDIVIDUAL ROLE PLAY NO TEST</b> <b>Technology Support &amp; Services</b>	Banking and Financial Systems Business Management Entrepreneurship Hospitality and Event Management	International Business Management Info Systems Marketing Network Design Sports and Entertainment Management
NO EXTRA TEAMS - ALL PROGRAMS	Individual Performance Interview or Speech	Case Study & Performance	Project and Performance
	<b>Business Plan</b> <b>Career Portfolio</b> Financial Statement Analysis Future Business Educator Future Business Leader Impromptu Speaking Introduction to Public Speaking Job Interview Public Speaking	Business Ethics Parliamentary Procedures  <b>Chapter Reports &amp; Performance</b> Community Service Project Local Chapter Annual Business Report	<b>Event Planning</b> <b>Financial Planning</b> <b>Supply Chain Management</b> Website Coding and Development Website Design

## STATE CONFERENCE

# 2025-2026 MS NATIONAL TOPICS



# 2025-2026 HS COMPETITION LIST

## 2025-26 Competitive Events List High School



Competitive Event	Category	Eligible Grades	NLC Entries Per State
Accounting	Objective Test	9-12	4
Advanced Accounting	Objective Test	9-12	4
Advertising	Objective Test	9-12	4
Agribusiness	Objective Test	9-12	4
Banking & Financial Systems	Role Play	9-12	4
Broadcast Journalism	Presentation	9-12	4
Business Communication	Objective Test	9-12	4
Business Ethics	Presentation	9-12	4
Business Law	Objective Test	9-12	4
Business Management	Role Play	9-12	4
Business Plan	Presentation	9-12	4
Career Portfolio	Presentation	9-12	4
Coding & Programming	Presentation	9-12	4
Community Service Project	Chapter Event	9-12	4
Computer Applications	Production	9-12	4
Computer Game & Simulation Programming	Presentation	9-12	4
Computer Problem Solving	Objective Test	9-12	4
Customer Service	Role Play	9-12	4
Cybersecurity	Objective Test	9-12	4
Data Analysis	Presentation	9-12	4
Data Science & AI	Objective Test	9-12	4
Digital Animation	Presentation	9-12	4
Digital Video Production	Presentation	9-12	4
Economics	Objective Test	9-12	4
Entrepreneurship	Role Play	9-12	4
Event Planning	Presentation	9-12	4
Financial Planning	Presentation	9-12	4
Financial Statement Analysis	Presentation	9-12	4
Future Business Educator	Presentation	9-12	4
Future Business Leader	Presentation	9-12	4
Graphic Design	Presentation	9-12	4
Healthcare Administration	Objective Test	9-12	4
Hospitality & Event Management	Role Play	9-12	4
Human Resource Management	Objective Test	9-12	4
Impromptu Speaking	Presentation	9-12	4
Insurance & Risk Management	Objective Test	9-12	4
International Business	Role Play	9-12	4
Introduction to Business Communication	Objective Test	9-10	4
Introduction to Business Concepts	Objective Test	9-10	4
Introduction to Business Presentation	Presentation	9-10	4
Introduction to Business Procedures	Objective Test	9-10	4
Introduction to FBLA	Objective Test	9-10	4
Introduction to Information Technology	Objective Test	9-10	4
Introduction to Marketing Concepts	Objective Test	9-10	4
Introduction to Parliamentary Procedure	Objective Test	9-10	4
Introduction to Programming	Presentation	9-10	4
Introduction to Public Speaking	Presentation	9-10	4
Introduction to Retail & Merchandising	Objective Test	9-10	4
Introduction to Social Media Strategy	Presentation	9-10	4
Introduction to Supply Chain Management	Objective Test	9-10	4

2025-26 High School Competitive Events List - Page 1 of 2 - Updated January 2025

## 2025-26 Competitive Events List High School



Competitive Event	Category	Eligible Grades	NLC Entries Per State
Job Interview	Presentation	9-12	4
Journalism	Objective Test	9-12	4
Local Chapter Annual Business Report	Chapter Event	9-12	4
Management Information Systems	Role Play	9-12	4
Marketing	Role Play	9-12	4
Mobile Application Development	Presentation	9-12	4
Network Design	Role Play	9-12	4
Networking Infrastructures	Objective Test	9-12	4
Organizational Leadership	Objective Test	9-12	4
Parliamentary Procedure	Role Play	9-12	4
Personal Finance	Objective Test	9-12	4
Project Management	Objective Test	9-12	4
Public Administration & Management	Objective Test	9-12	4
Public Service Announcement	Presentation	9-12	4
Public Speaking	Presentation	9-12	4
Real Estate	Objective Test	9-12	4
Retail Management	Objective Test	9-12	4
Sales Presentation	Presentation	9-12	4
Securities & Investments	Objective Test	9-12	4
Social Media Strategies	Presentation	9-12	4
Sports & Entertainment Management	Role Play	9-12	4
Supply Chain Management	Presentation	9-12	4
Technology Support & Services	Role Play	9-12	4
Visual Design	Presentation	9-12	4
Website Coding & Development	Presentation	9-12	4
Website Design	Presentation	9-12	4

2025-26 High School Competitive Events List - Page 2 of 2 - Updated January 2025

# HIGH SCHOOL CHANGES

## 2025-26 Competitive Events Changes High School



For specific information regarding competitive events guidelines, visit the individual guidelines released in August 2025 from [this page](#).

### High Level Changes for the 2026 National Leadership Conference

For the High School Competitive Events program, the National FBLA Competitive Events Committee carefully analyzed state survey results, state course offerings, and state standards. The High School competitive events lineup was reviewed to ensure alignment with Middle School & Collegiate competitive events and career pathways. To guide our focus on career pathways, the Advance CTE's [Career Cluster Framework](#) was used as a foundational reference to inform the changes outlined in this document.

#### Accounting

- Formerly named 'Accounting I'
- Individual Event, Objective Test
- Event not eligible for those that placed in the top ten at previous NLCs in Accounting I

**Rationale for Change:** This name change better aligns with competencies.

#### Advanced Accounting

- Formerly named 'Accounting II'
- Individual Event, Objective Test
- Event not eligible for those that placed in the top ten at previous NLCs in Accounting II

**Rationale for Change:** This name change better aligns with competencies.

#### American Enterprise Project

- Event has been retired

**Rationale for Change:** This chapter event has historically showed low participation. Any American Enterprise Project moving forward can be classified under the Event Planning competition and.

#### Career Portfolio

- Formerly named 'Electronic Career Portfolio'
- Individual Event, Presentation
- Event not eligible for those that placed in the top ten at previous NLCs in Electronic Career Portfolio

**Rationale for Change:** Name change to remove confusion around "electronic" verbiage as Career Portfolio can be either physical or digital.

#### Customer Service

- Formerly named 'Client Service'
- Individual Event, Role Play with Objective Test
- Event not eligible for those that placed in the top ten at previous NLCs in Client Service

## 2025-26 Competitive Events Changes High School



**Rationale for Change:** Added a more descriptive name to better align with multiple Career Clusters as well as added the objective test to align with other role play events in the Competitive Events Program.

### Data Science & AI (Artificial Intelligence)

- **New Event:** Individual Event, Objective Test

**Rationale for Change:** Adding this event to address the Digital Technology Cluster and FBLA "pathway" to Data Analysis.

### Event Planning

- **New/Modified Event:** Formerly named 'Introduction to Event Planning'
- Team Event, Presentation

**Rationale for Change:** Modified to showcase skills in planning and executing events. This event is an avenue for chapters that continue American Enterprise or Partnership with Business Projects.

### Financial Math

- Event has been retired

**Rationale for Change:** Intro to Financial Math and Financial Math competencies will be incorporated in Financial Planning, Personal Finance, Exploring Accounting & Finance.

### Financial Planning

- **New Event:** Team Event, Presentation with a Topic

**Rationale for Change:** Adding this event with a topic to address the Financial Services Cluster and the retired Financial Math event competencies.

### Introduction to Financial Math

- Event has been retired

**Rationale for Change:** Intro to Financial Math and Financial Math competencies will be incorporated in Financial Planning, Personal Finance, Exploring Accounting & Finance.

### Introduction to Retail & Merchandising

- **New Event:** Individual Event, Objective Test, 9<sup>th</sup> & 10<sup>th</sup> Grade Only

**Rationale for Change:** Adding this event to address the Marketing & Sales Cluster/Retail & Customer Experience Sub Cluster.

### Introduction to Supply Chain Management

- **New Event:** Individual Event, Objective Test, 9<sup>th</sup> & 10<sup>th</sup> Grade Only



# HIGH SCHOOL CHANGES

## 2025-26 Competitive Events Changes High School



**Rationale for Change:** Adding this event to address the Supply Chain & Transportation Cluster and expand the Supply Chain Management FBLA “pathway” as Supply Chain Management is an up & coming area within business and has a full semester curriculum from MBA Research.

### Partnership with Business Project

- Event has been retired

**Rationale for Change:** This chapter event has historically showed low participation. Any Partnership with Business Project moving forward can be classified under the Event Planning competition and.

### Project Management

- **New Event:** Individual Event, Objective Test

**Rationale for Change:** Adding this event to address the Management & Entrepreneurship Cluster/Project Management Sub Cluster.

### Public Administration & Management

- **New Event:** Individual Event, Objective Test

**Rationale for Change:** Modified Public Policy & Advocacy to this event which incorporates careers in government agencies responsible for policy and economic development, ensuring democratic processes, access to public service, governance, public administration, public policy, urban and regional planning, and community development. This field delivers services that support the protection of public goods and community resources which promote the well-being, stability, and sustainable growth of communities and their residents.

### Public Policy & Advocacy

- Event has been retired

**Rationale for Change:** Moved to Public Administration & Management to capture more global competencies in Public Administration. Public Policy will be included in the Public Administration & Management competition.

### Real Estate

- **New Event:** Individual Event, Objective Test

**Rationale for Change:** Adding this event to address Financial Services Cluster/Real Estate Sub Cluster.

### Retail Management

- **New Event:** Individual Event, Objective Test

**Rationale for Change:** Adding this event to address Management & Entrepreneurship Cluster/Project Management Sub Cluster.

### Technology Support & Services

- Formerly named ‘Help Desk’

25-26 High School Changes - Page 3 of 4 – Updated March 2025  
Visit the Competitive Events guidelines (released in August 2025) for event specifics

## 2025-26 Competitive Events Changes High School



- Individual Event, Role Play
- Event not eligible for those that placed in the top ten at previous NLCs in Help Desk

**Rationale for Change:** Name change to remove confusion. Help Desk is intended to be technology focused. This name also aligns to Career Cluster terminology.

### Supply Chain Management

- Formerly was an Objective Test
- For 2025-2026, Team Event, Presentation with a Topic

**Rationale for Change:** Modified to add to the Supply Chain Career Cluster in an FBLA pathway that includes Intro to Supply Chain Management as a test. This would provide opportunities for teacher advisers to add competitive events to their classroom curriculum.

### Spreadsheet Applications

- Event has been retired

**Rationale for Change:** This event is included in Computer Applications. These two events (Spreadsheet Applications & Word Processing) are moving to Middle School.

### UX Design

- Event has been retired

**Rationale for Change:** UX Design is best showcased as a skill. This will be incorporated into presentation events such as Coding & Programming.

### Word Processing

- Event has been retired

**Rationale for Change:** This event is included in Computer Applications. These two events (Spreadsheet Applications & Word Processing) are moving to Middle School.

High School Changes Link:  
[Click Here](#)

25-26 High School Changes - Page 4 of 4 – Updated March 2025  
Visit the Competitive Events guidelines (released in August 2025) for event specifics



# HS COMPETITIVE EVENT CHANGES

## Name Changes

- Accounting 1 is now Accounting
- Accounting 2 is now Advanced Accounting
- Electronic Career Portfolio is now Career Portfolio
- Client Service is now Customer Service
- Help Desk is now Technology Support & Services

## Modifications

- Introduction to Event Planning is now Event Planning and is a team event presentation not a role play
- Supply Chain Management was an objective test and is now a team presentation with a topic assigned



# HS COMPETITIVE EVENT CHANGES CONT.

## New Events

- Data Science & AI (Test)
- Event Planning (Team – Pres)
- Financial Planning (Team – Pres)
- Intro. to Retail & Merchandising (9<sup>th</sup>/10<sup>th</sup> Test)
- Intro. to Supply Chain Management (9<sup>th</sup>/10<sup>th</sup> Test)

## New Events

- Project Management (Test)
- Public Administration & Management (Test)
- Real Estate (Test)
- Retail Management (Test)



# HS COMPETITIVE EVENT CHANGES CONT.

## Retired Events

- American Enterprise Project
- Financial Math
- Introduction to Financial Math
- Partnership with Business

## Retired Events

- Public Policy & Advocacy
- Spreadsheet Applications
- UX Design
- Word Processing



Joy, a character from Disney Pixar's movie Inside Out, is depicted on the left side of the image. She has bright blue, spiky hair and large, expressive blue eyes. She is wearing a green sleeveless top and has a wide, joyful smile. Her right arm is raised high in the air, and her left arm is extended outwards. The background is a warm, golden-yellow gradient. Overlaid on the right side of the image is the text "Arizona Competition Gallery Walk Topic" in a large, white, sans-serif font.

# Arizona Competition Gallery Walk Topic

*Moments of Joy*

JOY

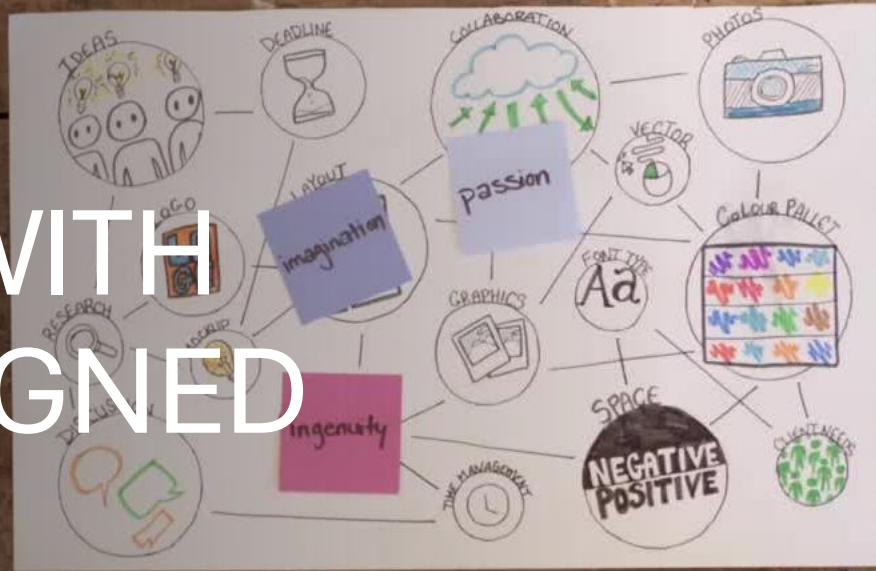
#INSIDEOUT



2025-2026 HS TOPICS



# EVENTS WITH PRE-ASSIGNED TOPICS



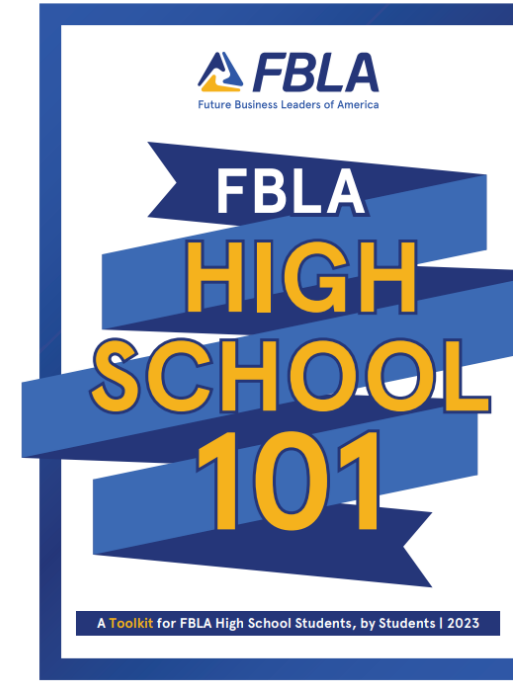
## RESOURCES – COMPETITIVE EVENTS

- On our [azfblla.org](http://azfblla.org) site
- Try to mirror nationals
- Offer both National qualifying events and Arizona Only Events
- Pay attention to events by programs
- Follow individual and chapter limits



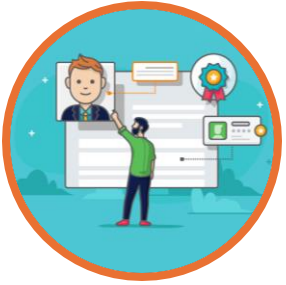


# FBLA PROGRAMS AND AWARDS





# FBLA PARTNER PROGRAMS



EQUEDI

ACADEMIC SOCIAL  
NETWORK TO  
SHOWCASE SKILLS

[Click here](#)



INNOVATION  
CHALLENGE

DESIGN INNOVATIVE  
SOLUTION TO A REAL  
WORLD PROBLEM

[Click here](#)



LEAD FOR CHANGE  
CHALLENGE

LEADERSHIP  
PROGRAM TO HELP  
DESIGN A PROJECT TO  
SERVE COMMUNITY

[Click here](#)



LIFESMARTS

COMPETITION BASED  
ON CONSUMER  
TOPICS AND  
PERSONAL FINANCE

[Click here](#)



STOCK MARKET GAME

STOCK INVESTING

[Click here](#)

VIRTUAL BUSINESS  
CHALLENGE

[Click here](#)



## Business Achievement Awards

Great way to further FBLA involvement and enhance leadership skills

[Business Achievement Awards - FBLA](#)

## Champion Chapter

Chapters compete in multiple challenges in four sections throughout the year to earn points

[HS Champion Chapter - FBLA](#)

## Arizona Chapter Awards

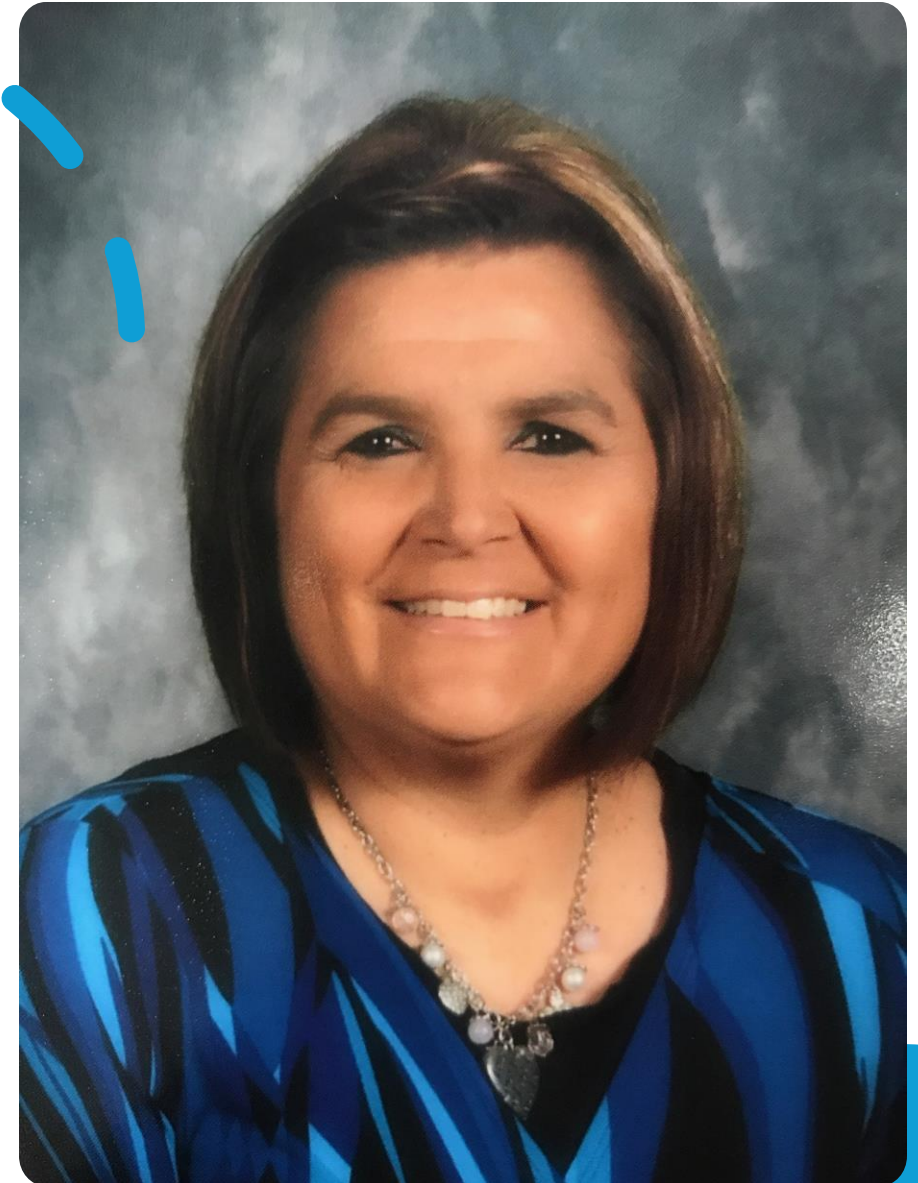
Chapters complete different things to receive either bronze, silver, gold, or platinum levels in the state

Bronze and Silver Levels meet 7A and 7B monitoring requirements

[https://www.azfbla.org/\\_files/ugd/4ec7ec\\_3e0db03c281f481fb7907bac299f1565.pdf](https://www.azfbla.org/_files/ugd/4ec7ec_3e0db03c281f481fb7907bac299f1565.pdf)

# CONTACT INFORMATION

- *Missey Boucher-Goodman*
- *FBLA Arizona State Adviser*
- *Office: (602) 364-2339*
- *Cell: (928) 358-2665*
- *Email: [Missey.Boucher-Goodman@azed.gov](mailto:Missey.Boucher-Goodman@azed.gov)*
- *Website: [www.azfblla.org](http://www.azfblla.org)*
- *Mailing: AZ Department of Education / FBLA Arizona / 1535 W. Jefferson St. Bin 42 / Phoenix AZ 85007*
- *Physical Address: 100 N. 15<sup>th</sup> Ave. / Phoenix, AZ 85007*







# FINANCE DEPARTMENT

**Everything you do** – membership, conferences, and competitions gets invoiced and sent to FBLA financial services nothing goes to nationals. Ignore all national invoices.

**FBLA Arizona Financial Services**

**PO Box 1440**

**Owasso, OK 74055**

# **Thank You!**

**Contact me with any questions...**

