



FBLA ON FIRE

Level 2: Orange Sessions



Assigned Spot	Presenter	Company	Session 1 Description: 12:40 to 1:20	Session 2 Description: 1:30 to 2:10	Session 3 Description: 2:20 to 3:00
Box 1 – The Eatery Above sections 218-219	Dave Sousa	D.J. POSITIVES L.L.C	Effective Principles of Success In the engaging session, you will prepare a personal workbook that will help you with your future. We will discuss the on effective principles of success and will be able to tailor the answers to your goals for your own success!	Grow Your Leadership This session we will play a youth leadership game that will be interactive as students will be assigned to a team and will be provided discussion questions on personal and professional leadership growth.	Become a Person of Influence This session will be a lesson on Becoming a Person of Influence.
Box 2 – Above sections 215-216	Tirso Tonche	AZ FBLA Collegiate	Crafting an Effective Elevator Speech This workshop will give attendees valuable insights into confidently delivering a clear, concise, and compelling pitch in 30 seconds. Whether preparing for a job interview, networking event, or simply looking to improve your professional communication skills, this session will equip you with the tools needed to make a memorable first impression. Join us for a dynamic learning experience perfect for students, young professionals, and anyone looking to enhance their branding!	Crafting an Effective Elevator Speech This workshop will give attendees valuable insights into confidently delivering a clear, concise, and compelling pitch in 30 seconds. Whether preparing for a job interview, networking event, or simply looking to improve your professional communication skills, this session will equip you with the tools needed to make a memorable first impression. Join us for a dynamic learning experience perfect for students, young professionals, and anyone looking to enhance their branding!	Crafting an Effective Elevator Speech This workshop will give attendees valuable insights into confidently delivering a clear, concise, and compelling pitch in 30 seconds. Whether preparing for a job interview, networking event, or simply looking to improve your professional communication skills, this session will equip you with the tools needed to make a memorable first impression. Join us for a dynamic learning experience perfect for students, young professionals, and anyone looking to enhance their branding!



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Box 3 – Above sections 208-209	Vanessa Crues	ASU Thunderbird School of Global Management	<p>Navigating Your Career Journey: Finding Fun & Flexibility</p> <p>In this engaging and interactive session, Vanessa, Career Coach at Thunderbird School of Global Management, will share valuable insights on how to approach career choices with curiosity, creativity, and flexibility. Students will learn how to discover their passions, embrace diverse opportunities, and make informed career decisions without feeling locked into a single path. With a focus on how career paths can evolve over time, Vanessa will empower students to enjoy the journey, adapt to changes, and leverage their unique strengths to create fulfilling careers in any industry—including the exciting world of sports management. Attendees will leave with practical tips on how to have fun while building a meaningful and dynamic career that grows with them.</p>	<p>Navigating Your Career Journey: Finding Fun and Flexibility</p> <p>In this engaging and interactive session, Vanessa, Career Coach at Thunderbird School of Global Management, will share valuable insights on how to approach career choices with curiosity, creativity, and flexibility. Students will learn how to discover their passions, embrace diverse opportunities, and make informed career decisions without feeling locked into a single path. With a focus on how career paths can evolve over time, Vanessa will empower students to enjoy the journey, adapt to changes, and leverage their unique strengths to create fulfilling careers in any industry—including the exciting world of sports management. Attendees will leave with practical tips on how to have fun while building a meaningful and dynamic career that grows with them.</p>	<p>Navigating Your Career Journey: Finding Fun and Flexibility</p> <p>In this engaging and interactive session, Vanessa, Career Coach at Thunderbird School of Global Management, will share valuable insights on how to approach career choices with curiosity, creativity, and flexibility. Students will learn how to discover their passions, embrace diverse opportunities, and make informed career decisions without feeling locked into a single path. With a focus on how career paths can evolve over time, Vanessa will empower students to enjoy the journey, adapt to changes, and leverage their unique strengths to create fulfilling careers in any industry—including the exciting world of sports management. Attendees will leave with practical tips on how to have fun while building a meaningful and dynamic career that grows with them.</p>



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Box 4 – Above sections 202 and 203	Troy Maskell	Goodwill	Storytelling The Art of Expressing Your Passion to Land Golden Opportunities: You need to get up and get talking. We teach you how to highlight your experiences, so you become memorable.	Building an Impact Statement Learn how to communicate your purpose and intentions with conviction and find your comfort zone when you are most uncomfortable	Storytelling The Art of Expressing Your Passion to Land Golden Opportunities: You need to get up and get talking. We teach you how to highlight your experiences, so you become memorable.
Box 5 – Above section 230-231	Drew Norton	PSBLTY Co	Selling is Leadership! Selling is an attribute of successful leadership. Many entrepreneurs hate sales and believe it is a necessary evil. We define leadership as the ability to help others see what is truly possible for them in. There is what you believe is possible, and what is possible. Being able to have a mindset around sales where you can truly be serving others by helping them see what is possible with your product or service is transformational for many business owners, entrepreneurs, and sales professionals. Selling is leadership!	Having the proper mindset for enrolling We go through how to identify limitations around sales that are not useful and how to replace those limitations with so that you can show up as your most bold and authentic self in your leadership and sales and enrollment conversations.	The Enrollment Narrative Framework Teaching our framework on how to have successful enrollment conversations. Approaching a sales process with the right mindset, grounding yourself as a leader, and then using language that is powerful to help you sell and enroll.



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Box 6 – Above sections 223-224	Nicole Wnenta	Goodwill	Interviewing Mastery Learn the STAR Technique for effective storytelling in interviews. Navigate interview do's and don'ts and tackle common interview questions. Gain insights into the selection process and post-interview follow-up strategies.	Interviewing Mastery Learn the STAR Technique for effective storytelling in interviews. Navigate interview do's and don'ts and tackle common interview questions. Gain insights into the selection process and post-interview follow-up strategies.	Interviewing Mastery Learn the STAR Technique for effective storytelling in interviews. Navigate interview do's and don'ts and tackle common interview questions. Gain insights into the selection process and post-interview follow-up strategies.
Box 6A – Bleachers in section 220		State Officers	Teamwork and Collaboration Come join the state officers for an exciting session on teamwork and collaboration.	Running for State Office/State Councils Interested in running for state office or being on a state council? Come talk to the state officers to get information and some tips and hints.	Middle School ONLY Session Are you a middle school student. Come check out this workshop just for you. The state officers will do lots of fun activities as well as give you some tips on how to be successful in everything you do.
Box 13- Basketball Court	Basketball Shots on the Court	Phoenix Suns Staff	Do you have Skills? Ready to show off your basketball shooting skills? Come to the center court and show us what you got.	Do you have Skills? Ready to show off your basketball shooting skills? Come to the center court and show us what you got.	Do you have Skills? Ready to show off your basketball shooting skills? Come to the center court and show us what you got.