


**2025 FBLA MIDDLE LEVEL STATE LEADERSHIP CONFERENCE**  
**APRIL 1, 2025**  
**TUCSON CONVENTION CENTER, TUCSON, AZ**

**Tuesday, April 1, 2025**

10:00 am – 11:00 am	Registration	Grand Lobby
10:45 am – 11:00 am	Adviser Meeting	Grand Lobby
11:00 am – 11:45 am	Opening Session	Exhibit Hall C
12:00 pm – 2:00 pm	Pre-Paid Lunch	Exhibit Hall B
12:00 pm – 2:00 pm	<ul style="list-style-type: none"> <li>- Business Graphics</li> <li>- Games</li> <li>- Leadership Gauntlet</li> <li>- Workshop (12:30 to 1:15 Room 202)</li> <li>- Workshop (1:30 to 2:15 Room 202)</li> </ul>	Rooms 203-205
12:00 pm – 2:30 pm	 <ul style="list-style-type: none"> <li>Competition</li> <li>- Business Ethics</li> <li>- Exploring Business Issues</li> <li>- Career Research</li> <li>- Critical Thinking Skills – <b>PREP</b></li> <li>- Critical Thinking Skills – <b>PERFORMANCE</b></li> <li>- Elevator Speech</li> <li>- Marketing Mix Challenge</li> <li>- Multimedia and Website Development</li> <li>- Video Game Challenge</li> <li>- Pledge and Mission</li> </ul>	Rooms 102-105 (See schedule and program)
TBD	Awards Session	
TBD	Travel Home Safe	

**WORKSHOPS**

**Workshops – Room 202**

12:30 pm – 1:15 pm	Leadership and Team Activities
1:30 pm – 2:15 pm	Leadership and Team Activities