



REGION 2 CONFERENCE

ARIZONA STATE UNIVERSITY
JANUARY 19, 2024

SCHEDULE OF EVENTS

- 9:15 - 10:00 am: Registration (Arizona Ballroom Hallway - 2nd Floor Memorial Union Building)
10:15 - 10:45 am: Opening Session (Arizona Ballroom - Room 221)
11:00 - 2:30 pm: Online Testing (See locations below in testing events section)
11:00 - 2:30 pm: Student Lunch (Pitchforks - Memorial Union Building 1st floor)
11:15 - 12:15 pm: Adviser Lunch (Will be delivered to your assignment room)
11:00 - 2:30 pm: Business Graphics (Gold - Room 207)
11:00 - 3:00 pm: Board Games (Gold - Room 207)
12:00 - 3:00 pm: Leadership Circus (McCord Lawn - In front of WP Carey School of Business)
11:00 - 3:00 pm: FBLA Store (Arizona Ballroom Hallway)
11:00 - 3:00 pm: Presentation Events (Ventana Ballroom - Room 241)
11:00 - 3:00 pm: Speaking Events (See locations)
11:15 - 11:45 pm: Running for State Office Workshop (Arizona Ballroom)
12:00 - 12:30 pm: Understanding BAA's Workshop (Arizona Ballroom)
12:00 - 3:00 pm: Arizona State University Tours (Meet in Arizona Ballroom Hallway)
12:45 - 1:45 pm: Battle of the Chapters (Arizona Ballroom)
2:00 - 2:30 pm: ASU Workshop (Arizona Ballroom)
3:30 - 5:00 pm: Awards & Closing Session (Arizona Ballroom)

TESTING EVENTS

NO DEVICE:

WP Carey School of Business: BAC9

Coop Hall: L1-80, L1-38, & L1-72

OWN DEVICE:

Memorial Union: (Pima - Room 230)

Accounting I, Accounting II, Advertising, Agribusiness, Business Calculations, Business Communications, Business Law, Client Service, Computer Applications, Computer Problem Solving, Cyber Security, Digital Photography, Economics, Health Care Administration, Human Resource Management, Insurance & Risk Management, Intro to Business Communication, Intro to Business Concepts, Intro to Business Procedures, Intro to FBLA, Intro to Financial Math, Intro to Information Technology, Intro to Marketing Concepts, Intro to Parliamentary Procedures, Journalism, Networking Infrastructures, Organizational Leadership, Personal Finance, Public Policy and Advocacy, Securities & Investments, Supply Chain Management, UX Design, Word Processing

PRESENTATION EVENTS

VENTANA BALLROOM - ROOM 241

- *Banking & Financial Systems
- *Business Management
- *Client Service
- *Entrepreneurship
- *Future Business Leader
- *Help Desk
- *Hospitality & Event Management
- *Job Interview
- *International Business
- *Introduction to Event Planning
- *Management Information Systems
- *Marketing
- *Network Design
- *Sports and Entertainment Management

PARLIMENTARY PROCEDURES

- Parliamentary Procedures (PREP)- Gold Room #207
- Parliamentary Procedures (PERFORM) - PlataRoom #210



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PRESENTATION EVENTS VENTANA BALROOM ROOM 241

- Broadcast Journalism
- Business Ethics
- Coding and Programming
- Computer Game & Simulation Programming
- Data Analysis
- Digital Animation
- Digital Photo: Commercial
- Digital Photo: Professional Business Portraits
- Digital Video Production
- Electronic Career Portfolio
- Future Business Educator
- Future Business Leader
- Graphic Design
- Impromptu Speaking (PREP)
- Interview to Business Presentation
- Introduction to Programming
- Introduction to Social Media Strategies
- Management Info. System
- Mobile App
- Public Service Announcement
- Sales Presentation
- Social Media Strategies
- Visual Design
- Website Design
- Website Coding & Development
- Website Design

SPEECH EVENTS

- Public Speaking Section 1 - (Santa Cruz Room 229)
- Public Speaking Section 2 - (Pinal Room 227)
- Introduction to Public Speaking Section 1- (Yavapai Room 223)
- Introduction to Public Speaking Section 2 - (Yuma Room 225)

GALLERY WALK EVENT

ALL DISPLAYS WILL GO OUT IN FRONT OF ARIZONA BALLROOM IN THE FOYER

Check in at registration. Registered participants must set up their two pictures properly labeled on easels for judging. These photos will be on display until 3:00 p.m.

STUDENT LUNCH PITCH FORKS - MU LEVEL ONE

Lunch will be served at the Pitch Forks Cafeteria in the Memorial Union Building 1st Floor. Must have your meal card to eat.

AZ ONLY EVENT LOCATIONS GOLD ROOM 207

- Business Graphics
- Board Game Extraganza
- Goosechase Sign up and Check In


LEADERSHIP CIRCUS LOCATION MCCORD LAWN - RIGHT OUTSIDE MU AND IN FRONT OF WP CAREY SCHOOL OF BUSINESS

WORKSHOP LOCATIONS ARIZONA BALLROOM ROOM 221

- Running for State Office - 11:15 to 11:45 a.m.
- Understanding the BAA's - 12:00 to 12:30 a.m.
- Battle of the Chapters - 12:45 to 1:45 p.m.
- ASU Workshop - 2:00 to 2:30 p.m.

GOOSECHASE LINK GOOSECHASE CODE

How To
GOOSECHASE
FOR ALL REGIONAL
CONFERENCES

- Have members download the Goosechase App 
- Open the app and "Continue As A Guest"
- When prompted, use your own region's Goosechase code (ex. ABC123)
- Compete in Goosechase by uploading photos and answering questions!



7B98X4

Be in the top three teams to win a prize!



THANK YOU FROM FBLA AZ

REGION 2

JANUARY 19, 2024

A HUGE THANK YOU TO THE FOLLOWING:

Arizona State University Staff

All Region 2 judges

Jullie Ellis - CTSO State Director

Missey Boucher-Goodman - FBLA State Adviser

Seth Filo - FBLA Arizona Competitive Events Coordinator

Tracey Celeya - FBLA Arizona Judge Coordinator

Lainey Gottfried - Assistant to the State Adviser

Alvin Todd - Program Project Specialist

Elena Sobampo - ADE Program Specialist, BME and CMT programs

Tracey Rexroat - ADE Program Specialist

Arizona Department of Education Staff

FBLA Arizona Region 2 Advisers

FBLA Arizona Board of Trustees

FBLA Arizona Executive Council

**Thank
you**



Arizona

FBLA