

Can go under “Resources” tab below “Students”

- FBLA Connect
  - FBLA Connect serves as the hub for managing your FBLA chapter. Here, you can add new members, plan meetings and events, receive national announcements, and access the Business Achievement Awards!
  - Link to step-by-step tutorials for FBLA Connect  
[https://www.youtube.com/playlist?list=PL-pTY3rirSUn62aVVYSxQH\\_khI8TK72kB](https://www.youtube.com/playlist?list=PL-pTY3rirSUn62aVVYSxQH_khI8TK72kB)
- BAAs
  - The **Business Achievement Awards** are an individual achievement award program for FBLA High School members. Participating students have the opportunity to enhance their leadership skills, expand their business knowledge, contribute to their local communities, and earn recognition by immersing themselves in their school and communities.
  - <https://connect.fbla.org/>
- Lead for Change Challenge
  - Lead4Change is a free leadership program for 6th-12th graders that teaches proven leadership skills and creates real change in your school and community. Complete lessons and a project, enter the Lead4Change Challenge, and win up to \$10,000 for your school or community.
  - <https://www.fbla.org/portfolio-items/lead4change-student-leadership-program/>
- Lifesmarts Competition
  - LifeSmarts is a national educational competition open to 6th-12th graders focused on personal finance and consumer topics. The LifeSmarts FBLA Challenge is a competitive event that begins online, and the 12 top-scoring teams, (but only one per state), from both the Fall and Spring Challenges advance to live, in-person competition at the National Leadership Conference the following summer. Two FBLA members join an FBLA team and compete individually and together. [Learn more about the LifeSmarts FBLA Challenge.](#)
  - <https://www.fbla.org/portfolio-items/lifesmarts/>
- Stock Market Game
  - Students in the FBLA SMG may work individually or in teams of two to five members to build and manage a successful investment portfolio of stocks, bonds, and mutual funds, using a hypothetical \$100,000. They track their investments over the course of 10 weeks, receiving valuable opportunities to practice math, critical thinking, problem solving, and research skills as well as essential real life money skills.
  - <https://www.fbla.org/portfolio-items/stock-market-game/>
- Knowledge Matters Virtual Business Challenge
  - FBLA high school members will be able to participate in both qualifying rounds for both tracks of this Virtual Business Challenge (VBC) event. One track focuses on personal finance, and the other, management. Each track encourages FBLA members to test their skills within its particular Virtual Business environment – individually or as a team of up to three members.
  - <https://www.knowledgematters.com/high-school/competitions/fbla/>

- Champion Chapter High School
  - The High School Champion Chapter program is a set of membership recruitment and engagement-focused challenges that chapters may complete for national recognition, such as ribbons, banners, and digital certificates, based on the number of points accumulated. Build your 2024-25 chapter Program of Work by completing activities. Chapters may participate in one or all of the five sections. All eligible Champion Chapters will earn a banner for the adviser's classroom/meeting space or a school award case. Chapters need a minimum of 600 points in each section, in addition to the necessary total points, for challenge recognition.
  - <https://www.fbla.org/divisions/fbla/fbla-membership/>
- Champion Chapter Middle School
  - The Middle School Champion Chapter program is the prequel to High School Champion Chapter. It is a membership engagement-focused challenge that chapters may complete for national recognition. Chapters work toward building a basic program of work through a calendar of activities to complete throughout the year. Recognition will be given at the Middle School and High School National Leadership Conference to the top 10 states and top 10 local chapters based on the number of points accumulated and quality of entries.
  - <https://www.fbla.org/divisions/fbla-middle-level/member-benefits/>
- LEAD middle school
  - The LEAD Awards are an individual achievement award program open to all active, paid FBLA Middle School members. Participating students have the opportunity to enhance their leadership skills, expand their business knowledge, contribute to their local communities, and earn recognition by immersing themselves in their school and communities.
  - <https://www.fbla.org/divisions/fbla-middle-level/education-programs/>
- BusinessU
  - FBLA has collaborated with BusinessU to deliver a new bellringer resource to FBLA advisers. FBLA at the Bell is a biweekly bellringer series designed to kickstart classroom conversations with fun and informative business insights, news, and case studies.
  - [https://www.businessu.org/fbla-at-the-bell?utm\\_campaign=fatb](https://www.businessu.org/fbla-at-the-bell?utm_campaign=fatb)