



# **FBLA MIDDLE LEVEL REGIONAL CONFERENCE**

**JAKE'S UNLIMITED  
JANUARY 29, 2025**

## **MIDDLE LEVEL SCHEDULE OF EVENTS**

- 9:15 - 10:00 am: Registration (Matrix Event Room)**
- 9:45 - 10:00 am: Adviser Meeting (Outside of the Matrix Event Room)**
- 10:15 - 10:45 am: Opening Session (Matrix Event Room)**
- 11:00 - 2:30 pm: Online Testing (Matrix Event Room)**
- 11:00 - 2:30 pm: Student Lunch**
- 11:15 - 2:30 pm: Adviser Lunches**
- 11:00 - 3:00 pm: Presentation Events (Matrix Event Room)**
- 11:00 - 3:00 pm: Speaking Events (Matrix Event Room)**
- 12:45 - 1:45 pm: Battle of the Chapters (Matrix Event Room)**
- 2:00 - 2:30 pm: State Officer Event Workshop (Matrix Event Room)**
- 3:30 - 4:30 pm: Awards & Closing Session (Matrix Event Room)**



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## **PRESENTATION EVENTS**

**(MATRIX EVENT ROOM)**

- Annual Chapter Activities
- Career Research
- Community Service Presentation
- Critical Thinking Skills
- Exploring Business Ethics
- Exploring Business Issues
- Exploring Computer Applications
- Exploring Public Speaking
- Exploring Website Design
- Marketing Mix Challenge
- Pledge and Mission
- Video Game Challenge

## **TESTING EVENTS**

**(MATRIX EVENT ROOM)**

**TESTING ID IS ON THE FRONT OF YOUR NAME BADGE**

- |                            |                              |
|----------------------------|------------------------------|
| Business Etiquette         | Exploring Parli Procedure    |
| Career Exploration         | Exploring Technology         |
| Digital Citizenship        | FBLA Concepts                |
| Exploring Computer Science | Financial Literacy           |
| Exploring Economics        | Interpersonal Communications |
| Exploring Leadership       | Learning Strategies          |

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## **WORKSHOPS AND OTHER EVENTS**

### **WORKSHOP**

State Officer Ice Breaker and Activity Workshop

### **JAKE'S FUN ACTIVITIES**

When you are done with all your tests and performance activities, you can bowl, play pool, arcade games, ride the rides, and just have some fun before we get ready for closing session.

### **GOOSECHASE**

Participate in our FBLA Middle School Goosechase competition to see if you can win a prize.

**BEST OF LUCK TO YOU IN ALL YOUR COMPETITIONS!**

# **FBLA REGION 3** **REGIONAL CONFERENCE**



**GRAND CANYON UNIVERSITY**  
**JANUARY 25, 2025**

## **A HUGE THANK YOU TO THE FOLLOWING:**

Jake's Unlimited Staff

All Judges

Jullie Ellis - CTSO State Director

Missey Boucher-Goodman - FBLA State Adviser

Seth Filo - FBLA Competitive Events Coordinator

Adryanna Leatherwood - FBLA Arizona Assistant to the State Adviser

Alvin Todd - Program Project Specialist

Elena Sobampo - ADE Program Specialist, BME and CMT programs

Tracey Rexroat - ADE Program Specialist, IT and Engineering Software

Arizona Department of Education Staff

FBLA Arizona Middle Level Advisers

FBLA Arizona Board of Trustees

FBLA Arizona Executive Council



Arizona

# **FBLA**