

April 6-8, 2026

FBLA ARIZONA

State Leadership Conference

Know Before You Go

High School Edition

**Tucson Convention Center
260 S. Church Avenue
Tucson, AZ 85701**





GENERAL INFORMATION



STATE CONTACTS

Missey (928) 358-2665
Alvin (602) 790-8735
Seth (480) 685-0798



TUCSON CONVENTION CENTER


260 S. Church Street, Tucson, AZ 85701
All SLC Events will be held here

PARKING AT TCC

Parking at the Tucson Convention Center will be in Lot B located at 400 W. Cushing Street, Tucson 85701. FBLA Arizona will cover the parking fee



REGISTRATION PICKUP

A blue icon representing a registration form with a person silhouette, checkboxes, and a pencil.

Pick up all registration materials inside the Tucson convention center in the grand lobby located right when you walk in from lot b

Pickup times are 1 pm to 4 pm on April 6th



HOTEL AND SUNLINK INFORMATION



FBLA ARIZONA HOTEL BLOCK

OUR HOTEL BLOCKS THIS YEAR AND ADDRESSES

- o AC Hotel - 151 E. Broadway Blvd. 85701
- o ALOFT Hotel - 1900 E. Speedway Blvd. 85719
- o Country Inn & Suites - 705 N. Freeway Rd. 85745
- o Double Tree by Hilton TCC - 280 S. Church ave. 85701
- o Graduate Tucson - 930 E. 2nd Street 85719
- o Hampton Inn by Hilton - 141 S. Stone Ave 85701
- o Hilton Tucson East - 7600 E. Broadway 85710
- o Homes 2 Suites - 141 S. Stone Ave 85701
- o The Leo Kent - 1 S. Church Ave 85701
- o Marriott Tucson University Park - 880 E. 2nd St. 85719
- o Spark by Hilton - 102 N Alvernon Way 85711

HOTEL CHECK-IN

- o Most hotels have a check-in time of 4:00 pm on Monday, April 6th. This is also the opening session start time, so you may have to get ready ahead of time.
- o The hotels do not have to let you in before the check-in time, so please be courteous to the hotel staff regardless, as they are only doing their jobs.
- o Hotels try their best to put all schools close by each other in a block, so sometimes rooms take longer to get. Please be patient with their process.
- o Sometimes hotels can give you space to hold your luggage. You can ask for them to do so.
- o You can keep your luggage at the convention center at the back or sides of Exhibit Hall A and B. However, you are responsible for watching it, and it must be up against the back walls and out of the way of others.



HOTEL ETIQUETTE

- Make sure your students treat all property with respect
- Curfew will be 11 pm unless you enforce an earlier time but let students know
- No boys in girls room and vice versa
- Absolutely no rough housing or damaging hotel property - your chapter will have to pay any damages
- No vaping, smoking, or drugs - hotels will enforce this rule



SUN LINK STREETCAR INFORMATION

These hotels can catch the Sun Link Streetcar to get to the convention center. Make sure you plan accordingly!


- **ALOFT HOTEL - 1900 E. SPEEDWAY BLVD. 85719**
 - Walk to Warren Avenue and Helen Street Stop (8-minute walk)
 - Board the Sun Link Streetcar Westbound to Convento and Congress Street (22-minute ride)
 - Exit Sun Link Streetcar at Congress St and Church Ave
 - Walk to Tucson Convention Center (8-minute walk)

- **GRADUATE TUCSON - 930 E. 2ND STREET 85719**
 - Walk to University Blvd & Tyndall Ave Stop (3-minute walk)
 - Board the Sun Link Streetcar Westbound to Convento & Congress St (13-minute ride)
 - Exit Sun Link Streetcar at Congress St & Church Ave
 - Walk to Tucson Convention Center (8-minute walk)

- **MARRIOTT TUCSON UNIV PARK - 880 E. 2ND ST. 85719**
 - Walk to University Blvd & Tyndall Ave Stop (3 minute walk)
 - Board the Sun Link Streetcar Westbound to Convento & Congress St (13 minute ride)
 - Exit Sun Link Streetcar at Congress St & Church Ave
 - Walk to Tucson Convention Center (8 minute walk)

All other hotels can walk to one of these jump-on locations or are within walking distance to the convention center. Some are a 12-minute or longer walk, so please plan accordingly.

The Hilton Tucson East will have a shuttle provided. Please read the shuttle schedule that was sent out to the advisers who are staying there.



GENERAL INFORMATION



NAME BADGES & PHOTO ID

Name badges must be worn by all conference attendees at all times while at the convention center.

Photo ID must be shown at check-in time for all performance events.

DRESS CODE

All attendees must follow the dress code and be in professional dress attire while at the convention center. This includes guests, chaperones, advisers, students, and conference staff.

PRE-PAID MEALS

All pre-paid meals are served at the convention center. You must bring your meal ticket and show it to staff in order to receive your food.

All meals are served in Exhibit Hall A.

Breakfast will be served buffet-style, with lunch and dinner available at the food trucks.

WORKSHOPS

Workshops will take place on both days, April 6 and all day on April 7. Please come check them out. The full schedule will be listed in the program and is attached to this packet.

SCHEDULES

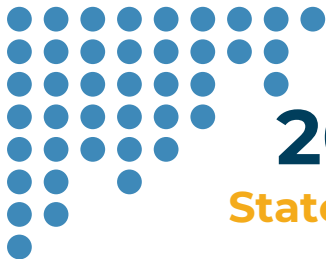
Please have students look over their schedules and arrive early to their performance event times.

Schedules are available for viewing on your state registration portals.

CONCESSIONS

For those who did not purchase meals at the convention center, there will be a concession stand available. These items are not included in the pre-paid meals and will require separate cash or card payment.

There will also be a coffee cart with beverages available. This will require individual card or cash payment as well.



2026 FBLA Arizona

State Leadership Conference - Day One

Schedule of Events



MONDAY, APRIL 6, 2026

1:00 – 4:00 PM | **REGISTRATION** | GRAND LOBBY

4:00 PM | **JUDGES ORIENTATION** | GRAND LOBBY

4:00 – 5:00 PM | **OPENING SESSION** | EXHIBIT HALL C

5:30 – 7:30 PM | **DINNER - PRE-PAID MEAL** | EXHIBIT HALL A

5:30 – 8:15 PM | **WORKSHOPS** | ROOM 201 AND ROOM 202

- WORKSHOP SESSION 1: 5:30 TO 6:15
- WORKSHOP SESSION 2: 6:30 TO 7:15
- WORKSHOP SESSION 3: 7:30 TO 8:15

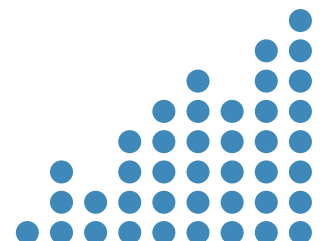
5:30 – 7:30 PM | **LEADERSHIP VILLAGE** | EXHIBIT HALL A

5:30 – 8:30 PM | **PERFORMANCE EVENT PRELIMS:**

- BANKING AND FINANCIAL SYSTEMS | COPPER BALLROOM
- CAREER PORTFOLIO | TURQUOISE BALLROOM
- CODING AND PROGRAMMING | TURQUOISE BALLROOM
- CUSTOMER SERVICE | COOPER BALLROOM
- COMPUTER APPLICATIONS | FINALS | ROOM 102
- DATA ANALYSIS | CRYSTAL BALLROOM
- DIGITAL VIDEO PRODUCTION | TURQUOISE BALLROOM
- ENTREPRENEURSHIP | COPPER BALLROOM
- EVENT PLANNING | CRYSTAL BALLROOM
- FINANCIAL STATEMENT ANALYSIS | CRYSTAL BALLROOM
- GRAPHIC DESIGN | TURQUOISE BALLROOM
- HOSPITALITY AND EVENT MANAGEMENT | COPPER BALLROOM
- INTERNATIONAL BUSINESS | COPPER BALLROOM
- INTRODUCTION TO PROGRAMMING | TURQUOISE BALLROOM
- INTRODUCTION TO PUBLIC SPEAKING | ROOM 204
- JOB INTERVIEW | CRYSTAL BALLROOM
- PHOTO EDITING | FINALS | ROOM 102
- PUBLIC SPEAKING | ROOM 205
- SALES PRESENTATION | CRYSTAL BALLROOM
- WEBSITE DESIGN | TURQUOISE BALLROOM

6:00 PM - 7:00 PM | **BATTLE OF THE CHAPTERS** | EXHIBIT HALL C (STAGE)

7:00 PM – 8:00 PM | **BINGO** | EXHIBIT HALL C TABLES





2026 FBLA Arizona

State Leadership Conference - Day Two

Schedule of Events

TUESDAY, APRIL 7, 2026

7:00 – 9:00 AM | **BREAKFAST (PREPAID)** | EXHIBIT HALL A

7:30 - 8:30 AM | **JUDGES ORIENTATION** | GRAND LOBBY

8:00 – 8:45 AM | **WORKSHOPS SESSION 1** | ROOM 201 AND ROOM 202

8:30 – 9:15 AM | **STATE OFFICER CANDIDATE SPEECHES** | EXHIBIT HALL C (**VOTING DELEGATES ONLY**)

8:30 – 12:30 PM | **PERFORMANCE EVENT**

- ABLE: ELEVATOR SPEECH | HOLD IN ROOM 102 PERF ROOM 103
- ABLE: JOB INTERVIEW | HOLD IN ROOM 102 PERF ROOM 103
- BROADCAST JOURNALISM | TURQUOISE BALLROOM
- BUSINESS ETHICS | CRYSTAL BALLROOM
- BUSINESS GRAPHICS | EXHIBIT HALL A
- BUSINESS MANAGEMENT | COPPER BALLROOM
- COMPUTER GAME & SIMULATION | CRYSTAL BALLROOM
- DIGITAL PHOTO: COMMERCIAL PHOTOGRAPH | CRYSTAL BALLROOM
- FINANCIAL PLANNING | CRYSTAL BALLROOM
- IMPROMPTU SPEAKING | PREP ROOM 203 PERF 204
- INTRODUCTION TO BUSINESS PRESENTATION | CRYSTAL BALLROOM
- INTRODUCTION TO SOCIAL MEDIA STRATEGY | CRYSTAL BALLROOM
- MARKETING | COPPER BALLROOM
- PHOTO GALLERY WALK | GRAND LOBBY
- PUBLIC SERVICE ANNOUNCEMENT | TURQUOISE BALLROOM
- SOCIAL MEDIA STRATEGIES | TURQUOISE BALLROOM
- SPORTS AND ENTERTAINMENT MANAGEMENT | COPPER BALLROOM
- SUPPLY CHAIN MANAGEMENT | CRYSTAL BALLROOM
- VISUAL DESIGN | CRYSTAL BALLROOM
- WEBSITE CODING AND DEVELOPMENT | TURQUOISE BALLROOM

8:30 – 4:00 PM | **EXHIBIT HALL (VENDOR TABLES)** | GRAND BALLROOM FOYER

9:30 – 4:00 PM | **STATE OFFICER CANDIDATE BOOTHS** | GRAND BALLROOM FOYER

9:00 – 5:00 PM | **LEADERSHIP VILLAGE** | EXHIBIT HALL A

9:00 – 9:45 AM | **WORKSHOPS SESSION 2** | ROOM 201 AND ROOM 202

10:00 – 11:00 AM | **ADVISER MEETING** | EXHIBIT HALL C TABLES

(REPEATED IN PM - ALL ADVISERS MUST ATTEND THE AM OR PM MEETING)

10:00 AM – 12:00 PM | **CHAPTER VS CHAPTER GAME SHOW FUN ON THE HOUR**
EVERY HOUR | EXHIBIT HALL A



2026 FBLA Arizona

State Leadership Conference - Day Two

Schedule of Events

TUESDAY, APRIL 7, 2026

10:00 – 10:45 AM | **WORKSHOPS SESSION 3** | ROOM 201 AND ROOM 202

10:00 – 3:00 PM | **BUSINESS GRAPHICS** | EXHIBIT HALL A

11:00 – 11:45 PM | **WORKSHOPS SESSION 4** | ROOM 201 AND ROOM 202

11:30 – 12:30 PM | **ADMIN LUNCH** | EXHIBIT HALL AT THE TABLES

12:00 – 2:00 PM | **LUNCH (PREPAID)** | EXHIBIT HALL A

12:00 – 12:45 PM | **WORKSHOPS SESSION 5** | ROOM 201 AND ROOM 202

12:30 – 1:30 PM | **JUDGE MEETING** | GRAND LOBBY

1:00 – 1:45 PM | **WORKSHOPS SESSION 6** | ROOM 201 AND ROOM 202

1:00 – 2:00 PM | **WALK FOR ALZHEIMER'S** | MEET AT THE REGISTRATION TABLE

2:30 – 3:30 PM | **BATTLE OF THE CHAPTERS - FINAL** | EXHIBIT HALL C

1:30 – 5:30 PM | **PERFORMANCE EVENTS**

- BANKING AND FINANCIAL SYSTEMS - FINALS
- BROADCAST JOURNALISM - FINALS
- BUSINESS ETHICS - FINALS
- BUSINESS MANAGEMENT – FINALS
- BUSINESS PLAN – FINALS
- CAREER PORTFOLIO - FINALS
- CODING AND PROGRAMMING – FINALS
- CUSTOMER SERVICE – FINALS
- COMMUNITY SERVICE PROJECT – FINALS
- COMPUTER GAME & SIMULATION PROGRAMMING – FINALS
- DATA ANALYSIS – FINALS
- DIGITAL ANIMATION - FINALS
- DIGITAL PHOTO: COMMERCIAL PHOTOGRAPHY – FINALS
- DIGITAL PHOTO: PROFESSIONAL BUSINESS PORTRAITS – FINALS
- DIGITAL VIDEO PRODUCTION – FINALS
- ENTREPRENEURSHIP – FINALS
- EVENT PLANNING
- FINANCIAL PLANNING
- FINANCIAL STATEMENT ANALYSIS – FINALS
- FUTURE BUSINESS EDUCATOR – FINALS
- FUTURE BUSINESS LEADER – FINALS
- GRAPHIC DESIGN – FINALS
- HOSPITALITY AND EVENT MANAGEMENT - FINALS
- IMPROMPTU SPEAKING - FINALS
- INTERNATIONAL BUSINESS - FINALS



2026 FBLA Arizona

State Leadership Conference - Day Two

Schedule of Events

TUESDAY, APRIL 7, 2026

- INTRODUCTION TO BUSINESS PRESENTATION – FINALS
- INTRODUCTION TO PROGRAMMING – FINALS
- INTRODUCTION TO PUBLIC SPEAKING – FINALS
- INTRODUCTION TO SOCIAL MEDIA STRATEGIES – FINALS
- JOB INTERVIEW – FINALS
- LOCAL ANNUAL CHAPTER BUSINESS REPORT – FINALS
- MANAGEMENT INFORMATION SYSTEMS – FINALS
- MARKETING – FINALS
- MOBILE APPLICATION DEVELOPMENT - FINALS
- NETWORK DESIGN – FINALS
- PARLIAMENTARY PROCEDURES – FINALS
- PUBLIC SERVICE ANNOUNCEMENT – FINALS
- PUBLIC SPEAKING – FINALS
- SALES PRESENTATION – FINALS
- SOCIAL MEDIA STRATEGIES – FINALS
- SPORTS AND ENTERTAINMENT MANAGEMENT – FINALS
- SUPPLY CHAIN MANAGEMENT - FINALS
- VISUAL DESIGN – FINALS
- WEBSITE CODING AND DEVELOPMENT – FINALS
- WEBSITE DESIGN - FINALS

1:30 PM | **ADVISER MEETING** | EXHIBIT HALL C AT THE TABLES

2:00 - 3:00 PM | **TEAMBUILDING ACTIVITIES IN LEADERSHIP** | ROOM 103

2:00 – 2:45 PM | **WORKSHOPS SESSION 7** | ROOM 201 AND ROOM 202

3:00 - 3:45 PM | **WORKSHOPS SESSION 8** | ROOM 201 AND ROOM 202

4:00 - 4:45 PM | **WORKSHOPS SESSION 9** | ROOM 201 AND ROOM 202

4:00 PM | **HYPNOTIST SHOW DOORS OPEN** | EXHIBIT HALL C

4:30 – 5:30 PM | **HYPNOTIST SHOW** | EXHIBIT HALL C

5:30 – 7:30 PM | **DINNER (PREPAID)** | EXHIBIT HALL B

6:15 - 6:45 PM | **BINGO** | EXHIBIT HALL C AT THE TABLES



2026 FBLA Arizona

State Leadership Conference - Day Three



Schedule of Events

WEDNESDAY, APRIL 8, 2026

7:30 AM – 9:00 AM | **BREAKFAST (PREPAID)** | EXHIBIT HALL A

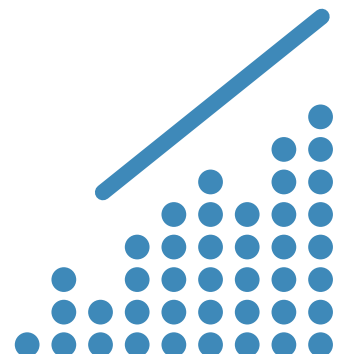
8:30 AM | **DOORS OPEN - CLOSING SESSION** | EXHIBIT HALL C

9:00 AM – 12:00 PM | **CLOSING SESSION** | EXHIBIT HALL C

12:00 PM – 12:30 PM | **NLC WINNERS MEETING (ADVISERS ONLY)** | EXHIBIT HALL C

Good luck to all attendees! Please be respectful and stay for all sessions.

You must be in professional dress to go on stage to receive your awards, including professional shoes. Sneakers are not permitted.





WORKSHOP SCHEDULE

ALL WORKSHOPS WILL BE IN ROOM 201 AND/OR ROOM 202

MONDAY, APRIL 6, 2026

WORKSHOP 1: 5:30 PM - 6:15 PM

- ROOM 201 - THE TRADING GAME
- ROOM 202 - BALANCING THE KEY TO SUCCESS

WORKSHOP 2: 6:30 PM - 7:15 PM

- ROOM 201 - HOW TO START A BUSINESS BEFORE YOU ARE 20
- ROOM 202 - PUT THE SHOW BUSINESS IN YOUR BUSINESS

WORKSHOP 3: 7:30 PM - 8:15 PM

- ROOM 201 - THE TRADING GAME
- ROOM 202 - GENDER NON-TRADITIONAL JOBS

TUESDAY, APRIL 7, 2026

WORKSHOP 1: 8:00 AM - 8:45 AM

- ROOM 201 - PUT THE SHOW BUSINESS IN YOUR BUSINESS
- ROOM 202 - STOPPING SEXUAL HARASSMENT



WORKSHOP 2: 9:00 AM TO 9:45 AM

- ROOM 201 - POV: WHAT WOULD YOU DO?
- ROOM 202 - UNLOCK THE SECRETS TO LANDING YOUR DREAM JOB

WORKSHOP 3: 10:00 AM TO 10:45 AM

- ROOM 201 - CRACKING THE COMMUNICATION CODE: DISCOVER YOUR UNIQUENESS
- ROOM 202 - HOW FBLA STUDENTS CAN MAKE A COMMUNITY IMPACT THROUGH BOARD SERVICE

WORKSHOP 4: 11:00 AM TO 11:45 AM

- ROOM 201 - THE VOWELS OF THE WORKPLACE: FIVE KEYS TO STARTING STRONG
 - ROOM 202 - BALANCING THE KEY TO SUCCESS
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WORKSHOP SCHEDULE

ALL WORKSHOPS WILL BE IN ROOM 201 AND/OR ROOM 202



TUESDAY, APRIL 7, 2026 CONTINUED

WORKSHOP 5: 12:00 PM TO 12:45 PM

- ROOM 201 - AVOIDING CAREER LIMITING BEHAVIORS
- ROOM 202 - PRINCIPLES OF SUCCESS

WORKSHOP 6: 1:00 PM - 1:45 PM

- ROOM 201 - CRACKING THE COMMUNICATION CODE: DISCOVER YOUR UNIQUENESS
- ROOM 202 - YOUR NEXT STEP: WHY EVERY STUDENT NEEDS A MENTOR AND HOW TO FIND ONE

WORKSHOP 7: 2:00 PM TO 2:45 PM

- ROOM 201 - NAVIGATING THE HIERARCHY
- ROOM 202 - THE VOWELS OF THE WORKPLACE: FIVE KEYS TO STARTING STRONG

WORKSHOP 8: 3:00 PM TO PM 3:45 PM

- ROOM 201 - WIRED TO LEAD: BRAIN SCIENCE, BRAIN HEALTH, AND THE FEMALE LEADER
- ROOM 202 - POV: WHAT WOULD YOU DO?

WORKSHOP 9: 4:00 PM TO 4:45 PM

- ROOM 201 - PITCHING YOUR PERSONAL BRAND
- ROOM 202 - LEADERSHIP GAME



WORKSHOP DESCRIPTIONS

AVOIDING CAREER LIMITING BEHAVIORS

Troy Maskell - Goodwill

- The Career Limiting Behaviors (CLBs) workshop helps employees identify and correct habits that harm their reputation and hinder career growth. Studies show that 97% of employees have at least one such habit, and managers often prioritize addressing these behaviors over technical skills.

“BALANCING – THE KEY TO SUCCESS”

Mike DeShalit - McMagic

- A practical and inspiring presentation designed to help students learn how to effectively manage the many aspects of their lives—school, work, health, social activities, and future career goals—without feeling overwhelmed. Through clear strategies on setting priorities, managing time, staying healthy, and building meaningful connections, this workshop offers tools to achieve both academic and personal success. With a focus on adaptability, gratitude, and staying grounded, the presentation encourages students to see balance not as a struggle, but as the foundation for long-term achievement and happiness.

CRACKING THE COMMUNICATION CODE: DISCOVER YOUR UNIQUENESS

Christian DeVries - AOS Sports LLC

- "Cracking the Communication Code: Discover Your Uniqueness" is a high-energy, interactive workshop designed for FBLA students who want to lead, influence, and collaborate with confidence. Participants will learn how to recognize different communication styles, avoid common misunderstandings, and adapt their message so it actually lands.
- Using five Power Statements—Ask Questions, Be a Teacher, Live in the Positive, Respect Everyone, and Celebrate Your Uniqueness—students will walk away with practical tools to strengthen relationships, improve teamwork, and communicate with purpose in school, leadership roles, and life.



WORKSHOP DESCRIPTIONS

GENDER NONTRADITIONAL CAREERS

Maya salas - University of Arizona-Southwest Institute for Research

- Why do some jobs employ more men, such as construction and engineering, while other jobs employ more women, such as nursing and early childhood education? This interactive presentation examines gender stereotypes and how they may impact career choice. Together, we will explore the benefits of gender nontraditional careers while encouraging students to think outside the box.

HOW FBLA STUDENTS CAN MAKE A COMMUNITY IMPACT THROUGH BOARD SERVICE

Robyn Austin - Tucson Federal Credit Union

- This interactive session will introduce students to the world of nonprofit leadership and show how serving on a board of directors can strengthen professional development, build networks, and open doors for future opportunities. Students will learn the basics of how boards work, key leadership roles, why nonprofits rely on board governance, and how young leaders can take their seat at the table in an intergenerational world.
- Whether you are just starting your FBLA journey or are a senior preparing for life after high school, this session will help you understand why the time is now to begin researching nonprofits and exploring leadership pathways in your community.

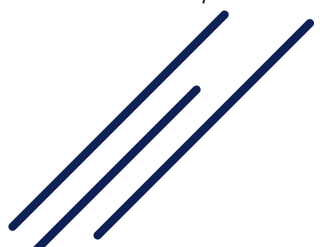
HOW TO START A BUSINESS BEFORE YOUR 20S

Tom Bogle - Foundation for Economic Education

- This workshop introduces students to the fundamentals of entrepreneurship and shows how young leaders can turn ideas into action at an early age. Students will learn the basics of starting a business, including identifying opportunities, building a simple business plan, understanding customers, and taking smart risks. Emphasizing creativity, innovation, and real-world application, this session empowers students to see that age is not a barrier to success and that the foundation for entrepreneurship can begin now.

LEADERSHIP GAME

Dave Sousa - D.J. Positives LLC

- This game is designed to help teenagers recognize their ability to lead, improve their self-esteem, and learn how to serve and add value to others daily. Why? Because teens are not the leaders of tomorrow; they are the leaders of today. —John C. Maxwell
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WORKSHOP DESCRIPTIONS CONTINUED

NAVIGATING THE HIERARCHY

Troy Maskell - Goodwill

- “Navigating the Hierarchy” is a professional development workshop designed to help employees and managers understand, adapt to, and effectively operate within organizational structures. The workshop focuses on balancing adherence to formal reporting lines with the strategic need for cross-functional collaboration, enabling participants to build trust and influence across different levels of leadership.

PITCHING YOUR PERSONAL BRAND

Andrea Scahill - ALA Applied Technologies

- Are you ready to build your confidence and speaking skills? Do you dream of launching your own business or managing a team in your dream career? When we think of branding, we often think of logos and marketing strategies for different companies. Whether you have realized it or not, you have your own personal brand. Take charge of defining your brand. It is your ticket to success in any entrepreneurship or career field.
- During this highly interactive workshop, you will develop a personal brand for yourself, write and practice your pitch, and test industry-proven techniques to boost your confidence.
- Arrive with a positive mindset and a willingness to step outside your comfort zone. Participants will write a pitch, design a personal logo, practice networking skills, and even shout their future goals while surrounded by peers sitting on a parachute.

POV: WHAT WOULD YOU DO?

Alexus Calahan - Junior Achievement of Arizona

- Students team up to tackle real workplace problems drawn from a spinning Career Cluster Wheel. Each group collaborates on a solution, presents their ideas, and competes for audience-voted awards such as Best Teamwork, Best Solution, and Best Presentation. This fast-paced and fun activity builds essential employability skills through engaging, real-world scenarios.

WORKSHOP DESCRIPTIONS

PRINCIPLES OF SUCCESS

Dave Sousa - D.J. Positives LLC

- This workshop will help improve your life by improving your thinking. It will also help you find and fulfill your purpose in life. Finally, you will walk away from this session with guidance and information that will bring you future success.

PUT THE SHOW BUSINESS IN YOUR BUSINESS

Mike DeShalit - McMagic

- Listen to what I have to share about what I learned as a Las Vegas headliner that can help you become successful in your personal and professional lives. From success, to failure, and back to success again, you will hear real experiences and lessons learned along the way. You will also have the opportunity to ask questions about what it is like to star in a nightly show in the entertainment capital of the world.

STOPPING SEXUAL HARASSMENT

Maya Salas - University of Arizona-Southwest Institute for Research

- The ability to identify, respond to, and prevent sexual harassment is an employability skill that business leaders need. Positive workplace cultures increase employee retention, collaboration, and work ethic, while also improving company reputation. This presentation defines sexual harassment, discusses its professional consequences, and provides methods to prevent and report it. By demonstrating your competencies in sexual harassment prevention, you equip yourself with the leadership skills needed to cultivate healthy and productive work environments.

Trading Game

Tom Bogle - Foundation for Economic Education

- It is still commonly believed that for exchange to occur, the goods exchanged must be of equivalent value. However, voluntary exchanges are actually only made when both parties believe they will benefit from the transaction. This is correctly seen as an increase in wealth for both parties. This lesson focuses on the gains from trade as the net wealth creation that results from individuals entering into voluntary trade. By engaging in specialization and trade, entrepreneurs are able to create far more value for themselves and society than if they were to work in isolation.

WORKSHOP DESCRIPTIONS CONTINUED

THE VOWELS OF MY WORKPLACE: FIVE KEYS TO STARTING STRONG

Ryan Soffer - The Arizona Group Insurance Brokers

- Entering the professional workforce can feel overwhelming. Despite maintaining a 4.0 GPA through college and graduate school, I still felt like a fish out of water during my first days on the job.
- Less than two years into my career, I am still learning every single day. This presentation highlights five key principles I have learned and continue to develop, backed by real stories and research.
- I am not here as an expert, but to offer an honest, supportive, and interactive session. My goal is to help you walk away with practical insights and skills you can begin developing now, so you can be more confident and more effective when you transition into the workplace.

UNLOCK THE SECRETS TO LANDING YOUR DREAM JOB

Andrea Scahill - ALA Applied Technologies

- Resume writing. Cover letter writing. Interviewing. UGH! Applying for jobs is an annoying full-time job in itself. And let's be real—it is boring, stressful, and incredibly competitive. How can anyone stand out among hundreds of applicants?
- Learn all the tips and tricks to impress recruiters and hiring managers and increase your chances of getting that call saying, "You're hired!"
- If you have a device, please bring it to this workshop. We will practice using AI tools to help write rough drafts and edit a standard cover letter and resume. Then, you will learn how to truly stand out by customizing your templates and tailoring your writing for each job application.
- At the end of the session, everyone will pair up with peers to practice new interview skills and sharpen responses to popular interview questions.



WORKSHOP DESCRIPTIONS


WIRED TO LEAD: BRAIN SCIENCE, BRAIN HEALTH, AND THE FEMALE LEADER

Nancy Jones - Crossroads Coaching

- What if the way you're wired is exactly what leadership needs? Skills will get you in the door, but it's your leadership ability and teamwork that will get you to the top. Designed for future female business leaders but open to all, this session reveals how neuroscience and brain health can unlock confidence, strengthen decision-making, and elevate leadership impact in today's fast-paced, AI-driven world.

YOUR NEXT STEP: WHY EVERY STUDENT NEEDS A MENTOR AND HOW TO FIND ONE

Robyn Austin - Tucson Federal Credit Union

- Finding the right mentor can make all the difference as you transition out of high school and begin planning for college, career, or certification pathways. In this session, students will learn how to identify the types of adult mentors who can support their goals, how to approach potential mentors with confidence, and how to start building meaningful professional relationships before and after graduation.
 - Whether you are beginning to explore your future or are a senior preparing for your next chapter, this workshop will give you practical tools to take action now. Learn how mentorship can open doors, strengthen your community connections, and help you launch your future with confidence.
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ACTIVITIES AT CONFERENCE

BINGO

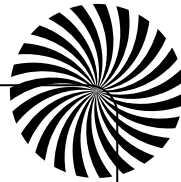
Join us from 6:00 pm to 7:00 pm in Exhibit Hall C on April 6 to win some prizes.

Bingo will also be held from 6:15 pm to 6:45 pm on April 7.



HYPNOTIST SHOW

Come check it out on April 7 in Exhibit Hall C from 4:00 pm to 5:30 pm.



ALZHEIMER'S WALK

Join us as we participate in a State Alzheimer's Walk to find a cure.

Bring your tennis shoes, meet at the registration table, and complete a walk with the State Officers.

Time: 1:00 pm to 2:00 pm

LEADERSHIP VILLAGE

Looking for things to do when you are not competing, eating, or attending workshops? Head over to Exhibit Hall A and join the Activities Room, where lots of action will be happening.

Enjoy activities such as bracelet making, business graphics, board games, yard games, a graffiti wall, Nintendo Switch gaming, karaoke, chapter game shows, team-building activities, and much more.



VENDOR BOOTHS & STATE OFFICER CANDIDATE BOOTHS

Come visit the vendor and candidate booths! They will be available on April 7 from 8:30 am to 4:00 pm in the Grand Ballroom Foyer.

ACTIVITIES AT CONFERENCE

STATE OFFICER VOTING DELEGATE MEETING (ONLY FOR VOTING DELEGATES)

All chapters receive voting delegates based on your membership numbers this year. Ribbons labeled "Voting Delegate" have been placed in your registration packets to reflect the number of delegates your chapter receives.

Please assign students to attend the State Officer candidate speeches so they can vote on behalf of your chapter. Voting delegates cannot be a candidate, a current State Officer, or a student who is competing during that same time.

These students must attend the meeting from 8:30 am to 9:15 am to hear the speeches. It is important that they arrive on time, as the meeting will begin promptly at 8:30 am. They must also wear their voting delegate ribbon on their name badge.

At this meeting, students will receive voting instructions, so please ensure your voting delegates attend.



BUSINESS GRAPHICS

Do you like to create and draw? Join this competition where you will receive a prompt and have the chance to win a prize.

No advance registration is required. Simply show up in Exhibit Hall A from 10:00 am to 3:00 pm on Tuesday, April 7, and compete.



BATTLE OF THE CHAPTERS

How well does your chapter know FBLA trivia? Gather a team of four to five members and test your knowledge. Which chapter knows FBLA the best?

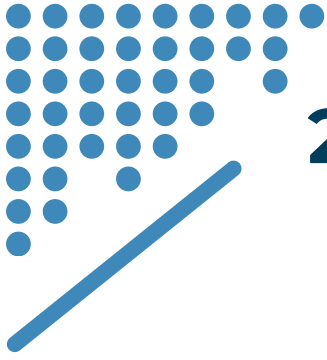
Come find out on Monday, April 6 at 6:00 pm in Exhibit Hall C. Listen for the all-call announcement to begin.

CHAPTER GAME SHOW

Do you like game shows? Bring five members from your chapter to compete in a variety of fun game challenges. This activity will be first come, first served and held at various times throughout the day.

Which chapter will be the game show champions? Come and see.

This activity will take place in the Activities Room in Exhibit Hall A from 10:00 am to 12:00 pm on April 6. Look for the open space in the room and our game show host to join.



2026 FBLA Arizona

State Leadership Conference



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2026 FBLA Arizona

State Leadership Conference



Thanks to Our Workshop Presenters

Alexus Calahan - Junior Achievement of Arizona

Andrea Scahill - ALA Applied Technologies

Christian DeVries - AOS Sports, LLC

Dave Sousa - D.J. Positives LLC

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Mike Deshalit - McMagic

Nancy Jones - Crossroads Coaching

Robyn Austin - Tucson Federal Credit Union

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