

FBLA on Fire Level Two Sessions Orange Group



Workshop Title	Workshop Description	Sessions	Location
Be a Financial Leader	Learn the financial skills you'll need to succeed in college and career, and how to help others reach their financial goals along the way.	1,2,3	Level 2: Box 14
Bounce Back Like a Boss: Mental Fitness & Resilient Leadership in Action	Empowering Minds • Strengthening Leaders • Building Resilience for Life. This fun, interactive, and engaging workshop is designed to equip leaders with practical tools to strengthen resilience, build mental fitness, and lead with confidence.	3	Level 2: Box 13
Building the Blueprint for Leadership	Tools for Thriving Through Challenges and Change	1,2,3	Level 2: Box 19
Crafting Your Brand: Personal Branding and Elevator Speech	Understand the power of personal branding in today's competitive landscape. Master the art of concise self-presentation. Craft and deliver your Elevator Speech with confidence.	1	Level 2: Box 16
Crush the Competition	In overly saturated markets, a business needs to be disruptive to stand out. This out-of-the-box creativity leads to minimal marketing expenses while surpassing sales goals. Learn from timeless real-world examples of the most genius guerrilla marketing strategies. Instead of playing in an exhausting head-to-head business match, learn how to crash through the competition while placing a spotlight on your business.	3	Level 2: Box 17
Everything Rises & Fall With Leadership	This workshop is designed to give students an introduction to leadership in the business world, focusing on self-awareness, communication, and customer service. By the end, students will have explored their personality traits and how these can be used to lead effectively in real-world situations.	1	Level 2: Box 13

FBLA on Fire Level Two Sessions - Continued
Orange Group



Workshop Title	Workshop Description	Sessions	Location
From Fans to Fanatics: Designing Hype Posters	Step into the shoes of a sports marketing designer! In this hands-on workshop, you'll cut, paste, and create a one-of-a-kind hype poster for the Phoenix Suns. Using bold shapes, letters, and logos, you'll learn how layout and design choices can transform casual fans into die-hard fanatics. Get messy, get creative, and take home your own game day masterpiece!	1,2,3	Level 2: Box 18
Inspire When You Speak	Learn how to overcome those nervous jitters and build confidence! Whether it's during a job interview, networking event, business launch or presenting to audiences on stage - there are fundamentals you can master to uplevel your communication skills. Learn industry tips and tricks (backed by science) to make yourself a memorable inspiration in any setting.	2	Level 2: Box 17
Own the Room	Leading With Unshakable Confidence. Have you ever felt like a fraud in your role, despite your qualifications? Do you fear being "found out" by coworkers or managers, even though you're working hard and achieving results? If this sounds familiar, you might be experiencing Imposter Syndrome—a silent confidence killer that affects countless professionals. You'll uncover what Imposter Syndrome is, where it comes from, and how it impacts your performance. Nancy will guide you step-by-step to identify and eliminate this toxic thought pattern, empowering you to embrace confidence, authenticity, and success in your professional life.	1,3	Level 2: Box 15
Personal Branding	Amazing opportunities don't fall in our lap. Landing that dream job or achieving success in entrepreneurship has nothing to do with luck. With the rapid evolution of social media and AI, the current trend is all about personal branding. Discover the importance of developing your image online & in-person, and take notes during a speed	1	Level 2: Box 17

	run of all the free online resources you may use to kick start your personal brand!		
Shark Tank Simulation: Mastering Communication and Teamwork	Dive into the world of innovation and collaboration with our Shark Tank Simulation Workshop — a hands-on experience designed to strengthen communication and teamwork skills. Participants will work in teams to develop a creative business idea and deliver a persuasive pitch to a panel of “sharks.” Through this activity, students will learn how to communicate their ideas clearly, listen actively, and collaborate effectively under pressure. The workshop emphasizes that success isn’t just about having a great idea — it’s about how well a team works together to bring that idea to life and how confidently they can share it with others. By the end of the session, participants will have a deeper understanding of effective communication, teamwork dynamics, and the power of presenting with purpose.	3	Level 2: Box 16
Soft Skills	Focusing on developing essential interpersonal abilities for personal and professional effectiveness. Cultivating self-awareness, fostering a positive attitude, practicing effective communication, building self-motivation, mastering time management.	2	Level 2: Box 16
10 Things Your Dream Needs	10 Things your Dream Needs not something you simply wish for, but something that also requires things from you. Just as relationships thrive through mutual commitment and energy exchange, your dream thrives when you give back to it with focus, creativity, growth, and passion.	2	Level 2: Box 15
Unlocking Your Leadership DNA: Confidence, Connection, & Resilience	This interactive workshop helps students tap into their unique leadership potential by strengthening teamwork, confidence, and resilience. Through engaging activities and real-world scenarios, participants will discover tools to empower themselves and others, build mental toughness, and develop stronger connections. Students will leave equipped with actionable strategies to grow as leaders - both within FBLA and beyond.	2	Level 2: Box 13

**FBLA on Fire Level Two Sessions on Level One Concourse
Orange Group**



Workshop Title	Workshop Description	Sessions	Location
Phoenix Suns and Phoenix Mercury Staff Panel	Ever wonder what it takes to work behind the scenes of a professional basketball franchise? Come and talk with the experts in the field of sports and entertainment management.	1,2,3	Level 1: Box 1
Basketball Shots on the Court	Have Skills? Test your basketball shots on the court.	1,2,3 Session 1: Schools A-F Session 2: Schools G-P Session 3: Schools R-Y	Level 1: Box 12 Court