



SPONSORING ARIZONA'S CHAPTER OF FUTURE BUSINESS LEADERS OF AMERICA

FBLA is a 501c(3) student-led organization that serves to provide students with competitive events that mimic real-world business scenarios and leadership opportunities. FBLA (Future Business Leaders of America) is a national organization with over 200,000 members globally. Arizona's chapter currently has over 8,400 members!

Our State Leadership Conference is hosted on April 1-3, 2025, at the Tucson Convention Center in Tucson, Arizona where we offer over 72 competitive events.

The competitive events test leadership, public speaking, business, and so many other important skills!

Students work hard to prepare for these competitions. The top four competitors in each event get the opportunity to represent Arizona at the National Leadership Conference this summer.

However, a trip to the conference could be quite expensive, so we need **YOUR** help in easing the cost of attending the conference!

1 What does it mean to sponsor FBLA AZ?

Sponsoring FBLA Arizona means that you are sponsoring one - or more - of our competitive events. This money ensures that the event winners can afford a memorable trip to the National Leadership Conference! At this conference, the members will be able to compete in their competitive events at the national level!

2 What do we give our business sponsors?

The benefits of sponsoring FBLA AZ:

- ◆ Have your business logo broadcasted in front of the over 2,000 members that attend our State Leadership Conference
- ◆ Have your business name announced at the conference
- ◆ Be recognized on our state website and social media platforms
- ◆ Have the opportunity to present both the award and the money to the winning team at our State Leadership Conference

3 Who does your sponsorship help?

For every competitive event that a business sponsors, they aid 3 event winners in affording a trip to the National Leadership Conference. For example, a sponsorship of \$1000 would help 10 students pay for some of the expenses of their trip!

A business can sponsor as many events as they please!

4 How do you sponsor FBLA?

To sponsor FBLA AZ, scan the QR Code and fill out the form!



Competitive Events Over 72 events!

Future Business Leaders of America

Competitive Event Categories

Accounting

FBLA Arizona offers competitive events that test a student's business calculation skills like Accounting, Business Calculations, etc.

Business Management

Competitive events are offered that allow students to work in teams or individually to learn the skills needed to effectively run a business.

Personal Finance

FBLA Arizona offers events that allow students to show off their knowledge in the world of investing and personal finance.

General Business

Students can learn and develop knowledge in the different forms of business in our competitive events like Agriculture, Healthcare Administration, etc.

Human Resources

Students can learn business ethics and how to communicate with others in our team and individual Human Resources events.

Information Technology

Students can develop advanced skills in utilizing computers and programs in our competitive events like Database Design, Coding and Programming, etc.

Marketing

Students can show off their skills in marketing by competing in our events centered around advertisement!

Media

Students can develop skills in utilizing social media, photography, and videos in our competitive events that focus on how businesses use Media Technology!

For detailed information:

www.azfbla.org