



REGION 3 CONFERENCE

GRAND CANYON UNIVERSITY
JANUARY 20, 2024

SCHEDULE OF EVENTS

- 9:15 - 10:00 am: Registration (Sunset Auditorium)
10:15 - 10:45 am: Opening Session (Sunset Auditorium)
11:00 - 2:30 pm: Online Testing (Technology Building (CSIT) #57 - Rooms 57-130, 57-131, 57-132, and 57-133)
11:00 - 2:30 pm: Student Lunch (Echo Building #4 - Room 4-111)
11:00 - 2:30 pm: Business Graphics (Catalina Building #5 - Room 5-108)
11:00 - 3:00 pm: Board Games (Catalina Building #5 - Room 5-104)
12:00 - 3:00 pm: Leadership Circus (Technology Building (CSIT) #57 - Lawn)
11:00 - 3:00 pm: FBLA Store (Sunset Auditorium Lobby)
11:00 - 3:00 pm: Role Play/Prep & Performance Events (Technology Building (CSIT) #57)
11:00 - 3:00 pm: Performance Events/Projects (Catalina Building #5)
11:00 - 3:00 pm: Speaking Events (Cathedral Rock Building #3 - Look for specific locations below)
11:00 - 3:00 pm: Parliamentary Procedures (PREP: Waiting area outside of Room 5-107; Performance will be 5-107)
11:15 - 11:45 pm: Running for State Office Workshop (Technology Building (CSIT) #57 - Room 57-235)
12:00 - 12:30 pm: Understanding BAA's Workshop (Technology Building (CSIT) #57 - Room 57-235)
12:00 - 3:00 pm: Grand Canyon University Tours (See Tour Schedule below for exact times)
12:45 - 1:45 pm: Battle of the Chapters (Sunset Auditorium)
2:00 - 2:45 pm: GCU Workshop: Preparing for College & Scholarship Information (Echo Building #4 - Room 4-111)
3:30 - 5:00 pm: Awards & Closing Session (Sunset Auditorium)

TESTING EVENTS

TECHNOLOGY BUILDING (CSIT) #57
ROOMS 57-130, 57-131, 57-132, 57-133

Accounting I, Accounting II, Advertising, Agribusiness, Business Calculations, Business Communications, Business Law, Client Service, Computer Applications, Computer Problem Solving, Cyber Security, Digital Photography, Economics, Health Care Administration, Human Resource Management, Insurance & Risk Management, Intro to Business Communication, Intro to Business Concepts, Intro to Business Procedures, Intro to FBLA, Intro to Financial Math, Intro to Information Technology, Intro to Marketing Concepts, Intro to Parliamentary Procedures, Journalism, Networking Infrastructures, Organizational Leadership, Personal Finance, Public Policy and Advocacy, Securities & Investments, Supply Chain Management, UX Design, Word Processing

PRESENTATION EVENTS

TECHNOLOGY BUILDING (CSIT) #57 ROOM 57-230/232

- *Banking & Financial Systems
- *Client Service
- *Help Desk
- *International Business

TECHNOLOGY BUILDING #57 ROOM 5-234/236

- *Business Ethics
- *Business Management
- *Entrepreneurship
- *Hospitality & Event Management
- *Introduction to Event Planning

TECHNOLOGY BUILDING #57 ROOM 5-235/237

- *Job Interview
- *Management Information Systems
- *Marketing
- *Network Design
- *Sports and Entertainment Management



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PRESENTATION EVENTS

CATALINA BUILDING #5 ROOM 5-101

- Broadcast Journalism
- Digital Photo: Commercial
- Digital Photo: Professional Business Portraits
- Digital Video Production
- Electronic Career Portfolio
- Future Business Educator
- Future Business Leader
- Public Service Announcement

CATALINA BUILDING #5 ROOM 5-102

- Coding and Programming
- Sales Presentation Section 1
- Sales Presentation Section 2
- Website Coding & Developmenta
- Website Design

PRESENTATION EVENTS

CATALINA BUILDING #5 ROOM 5-103

- Computer Game & Simulation Programming
- Data Analysis
- Digital Animation
- Graphic Design
- Introduction. to Business Presentation
- Introduction to Programming
- Introduction to Social Media Strategies
- Mobile Application
- Social Media Strategies
- Visual Design

PARLIMENTARY PROCEDURES

CATALINA BUILDING #5 ROOM 5-107

- Parli Procedures (PREP)
- Parli Procedures (PERFORM)

SPEECH EVENTS

CATHEDRAL ROCK BUILDING #3

- Impromptu Speaking (PREP) - **Room 3-101**
- Impromptu Speaking (PERFORMANCE) - **Room 3-102**
- Public Speaking (Section 1) - **Room 3-103**
- Public Speaking (Section 2) - **Room 3-104**
- Intro. to Public Speaking (Section 1) - **Room 3-108**
- Intro. to Public Speaking (Section 2) - **Room 3-107**

GALLERY WALK EVENT

ALL DISPLAYS WILL GO OUT IN FRONT OF
SUNSET AUDITORIUM IN THE FOYER

Registered participants must set up their two pictures - properly labeled on easels for judging. These photos will be on display until 3:00 p.m.

AZ ONLY EVENT LOCATIONS

CATALINA BUILDING #5

- Business Graphics (**Room 5-108**)
- Board Game Extraganza (**Room 5-104**)
- Goosechase Sign up and Check In (**Room 5-108**)

WORKSHOP LOCATIONS

TECHNOLOGY BUILDING (CBIT) #57 ROOM 57-235
ECHO BUILDING #4 ROOM 4-111 (GCU WORKSHOP)

- Running for State Office (Technology Building 5-244)
- Understanding the BAA's (Technology Building 5-244)
- Battle of the Chapters (Sunset Auditorium)
- GCU Workshop (College and Scholarships (Echo Building #4 Room 4-111



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LEADERSHIP CIRCUS LOCATION

SUNSET LAWN - RIGHT OUTSIDE SUNSET AUDITORIUM



STUDENT LUNCH

ECHO BUILDING #4 ROOM 4-111

Lunch will be served in the Echo Building (Room 4-111)
Must give your meal ticket to eat. You can get from 11 am to 2:00 pm.

GOOSE CHASE

- Join us to win prizes for our Region 3 Goose Chase Adventure!
- Teams of 3 can compete while you are waiting for your competitions or when you are done competing.
- Follow the instructions below to participate.
- The Region 3 Code is: **GJ37M5**

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ECHO BUILDING #4 ROOM 4-111 (GCU WORKSHOP)

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CAMPUS TOURS

- Grand Canyon University is offering several types of tours. Please go see them at registration to get times and information.
- They have an Esports tour, GCU tour, and more!
- Make sure you check out the GCU Workshop this afternoon as well.

How To

GOOSECHASE

FOR ALL REGIONAL
CONFERENCES

- Have members download the Goosechase App 
- Open the app and "Continue As A Guest"
- When prompted, use your own region's Goosechase code (ex. ABC123)
- Compete in Goosechase by uploading photos and answering questions!





THANK YOU FROM FBLA AZ

REGION 3

JANUARY 20, 2024

A HUGE THANK YOU TO THE FOLLOWING:

Grand Canyon University Staff
All Region 3 judges
Jullie Ellis - CTSO State Director
Missey Boucher-Goodman - FBLA State Adviser
Seth Filo - FBLA Arizona Competitive Events Coordinator
Tracey Celeya - FBLA Arizona Judge Coordinator
Lainey Gottfried - Assistant to the State Adviser
Alvin Todd - Program Project Specialist
Elena Sobampo - ADE Program Specialist, BME and CMT programs
Tracey Rexroat - ADE Program Specialist
Arizona Department of Education Staff
FBLA Arizona Region 3 Advisers
FBLA Arizona Board of Trustees
FBLA Arizona Executive Council

**Thank
you**



Arizona

FBLA