



WORKSHOP SCHEDULE

ALL WORKSHOPS WILL BE IN ROOM 201 AND/OR ROOM 202

MONDAY, APRIL 6, 2026

WORKSHOP 1: 5:30 PM - 6:15 PM

- ROOM 201 - THE TRADING GAME
- ROOM 202 - BALANCING THE KEY TO SUCCESS

WORKSHOP 2: 6:30 PM - 7:15 PM

- ROOM 201 - HOW TO START A BUSINESS BEFORE YOU ARE 20
- ROOM 202 - PUT THE SHOW BUSINESS IN YOUR BUSINESS

WORKSHOP 3: 7:30 PM - 8:15 PM

- ROOM 201 - THE TRADING GAME
- ROOM 202 - GENDER NON-TRADITIONAL JOBS

TUESDAY, APRIL 7, 2026

WORKSHOP 1: 8:00 AM - 8:45 AM

- ROOM 201 - PUT THE SHOW BUSINESS IN YOUR BUSINESS
- ROOM 202 - STOPPING SEXUAL HARASSMENT



WORKSHOP 2: 9:00 AM TO 9:45 AM

- ROOM 201 - POV: WHAT WOULD YOU DO?
- ROOM 202 - UNLOCK THE SECRETS TO LANDING YOUR DREAM JOB

WORKSHOP 3: 10:00 AM TO 10:45 AM

- ROOM 201 - CRACKING THE COMMUNICATION CODE: DISCOVER YOUR UNIQUENESS
- ROOM 202 - HOW FBLA STUDENTS CAN MAKE A COMMUNITY IMPACT THROUGH BOARD SERVICE

WORKSHOP 4: 11:00 AM TO 11:45 AM

- ROOM 201 - THE VOWELS OF THE WORKPLACE: FIVE KEYS TO STARTING STRONG
 - ROOM 202 - BALANCING THE KEY TO SUCCESS
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WORKSHOP SCHEDULE

ALL WORKSHOPS WILL BE IN ROOM 201 AND/OR ROOM 202



TUESDAY, APRIL 7, 2026 CONTINUED

WORKSHOP 5: 12:00 PM TO 12:45 PM

- ROOM 201 - AVOIDING CAREER LIMITING BEHAVIORS
- ROOM 202 - PRINCIPLES OF SUCCESS

WORKSHOP 6: 1:00 PM - 1:45 PM

- ROOM 201 - CRACKING THE COMMUNICATION CODE: DISCOVER YOUR UNIQUENESS
- ROOM 202 - YOUR NEXT STEP: WHY EVERY STUDENT NEEDS A MENTOR AND HOW TO FIND ONE

WORKSHOP 7: 2:00 PM TO 2:45 PM

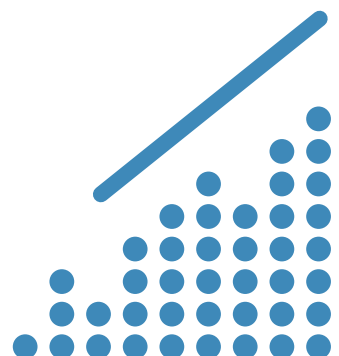
- ROOM 201 - NAVIGATING THE HIERARCHY
- ROOM 202 - THE VOWELS OF THE WORKPLACE: FIVE KEYS TO STARTING STRONG

WORKSHOP 8: 3:00 PM TO PM 3:45 PM

- ROOM 201 - WIRED TO LEAD: BRAIN SCIENCE, BRAIN HEALTH, AND THE FEMALE LEADER
- ROOM 202 - POV: WHAT WOULD YOU DO?

WORKSHOP 9: 4:00 PM TO 4:45 PM

- ROOM 201 - PITCHING YOUR PERSONAL BRAND
- ROOM 202 - LEADERSHIP GAME



WORKSHOP DESCRIPTIONS

AVOIDING CAREER LIMITING BEHAVIORS

Troy Maskell - Goodwill

- The Career Limiting Behaviors (CLBs) workshop helps employees identify and correct habits that harm their reputation and hinder career growth. Studies show that 97% of employees have at least one such habit, and managers often prioritize addressing these behaviors over technical skills.

“BALANCING – THE KEY TO SUCCESS”

Mike DeShalit - McMagic

- A practical and inspiring presentation designed to help students learn how to effectively manage the many aspects of their lives—school, work, health, social activities, and future career goals—without feeling overwhelmed. Through clear strategies on setting priorities, managing time, staying healthy, and building meaningful connections, this workshop offers tools to achieve both academic and personal success. With a focus on adaptability, gratitude, and staying grounded, the presentation encourages students to see balance not as a struggle, but as the foundation for long-term achievement and happiness.

CRACKING THE COMMUNICATION CODE: DISCOVER YOUR UNIQUENESS

Christian DeVries - AOS Sports LLC

- "Cracking the Communication Code: Discover Your Uniqueness" is a high-energy, interactive workshop designed for FBLA students who want to lead, influence, and collaborate with confidence. Participants will learn how to recognize different communication styles, avoid common misunderstandings, and adapt their message so it actually lands.
- Using five Power Statements—Ask Questions, Be a Teacher, Live in the Positive, Respect Everyone, and Celebrate Your Uniqueness—students will walk away with practical tools to strengthen relationships, improve teamwork, and communicate with purpose in school, leadership roles, and life.



WORKSHOP DESCRIPTIONS

GENDER NONTRADITIONAL CAREERS

Maya salas - University of Arizona-Southwest Institute for Research

- Why do some jobs employ more men, such as construction and engineering, while other jobs employ more women, such as nursing and early childhood education? This interactive presentation examines gender stereotypes and how they may impact career choice. Together, we will explore the benefits of gender nontraditional careers while encouraging students to think outside the box.

HOW FBLA STUDENTS CAN MAKE A COMMUNITY IMPACT THROUGH BOARD SERVICE

Robyn Austin - Tucson Federal Credit Union

- This interactive session will introduce students to the world of nonprofit leadership and show how serving on a board of directors can strengthen professional development, build networks, and open doors for future opportunities. Students will learn the basics of how boards work, key leadership roles, why nonprofits rely on board governance, and how young leaders can take their seat at the table in an intergenerational world.
- Whether you are just starting your FBLA journey or are a senior preparing for life after high school, this session will help you understand why the time is now to begin researching nonprofits and exploring leadership pathways in your community.

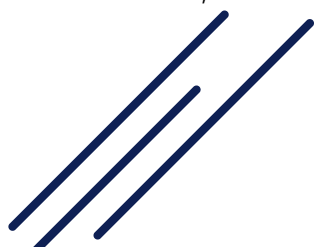
HOW TO START A BUSINESS BEFORE YOUR 20S

Tom Bogle - Foundation for Economic Education

- This workshop introduces students to the fundamentals of entrepreneurship and shows how young leaders can turn ideas into action at an early age. Students will learn the basics of starting a business, including identifying opportunities, building a simple business plan, understanding customers, and taking smart risks. Emphasizing creativity, innovation, and real-world application, this session empowers students to see that age is not a barrier to success and that the foundation for entrepreneurship can begin now.

LEADERSHIP GAME

Dave Sousa - D.J. Positives LLC

- This game is designed to help teenagers recognize their ability to lead, improve their self-esteem, and learn how to serve and add value to others daily. Why? Because teens are not the leaders of tomorrow; they are the leaders of today. —John C. Maxwell
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WORKSHOP DESCRIPTIONS CONTINUED

NAVIGATING THE HIERARCHY

Troy Maskell - Goodwill

- “Navigating the Hierarchy” is a professional development workshop designed to help employees and managers understand, adapt to, and effectively operate within organizational structures. The workshop focuses on balancing adherence to formal reporting lines with the strategic need for cross-functional collaboration, enabling participants to build trust and influence across different levels of leadership.

PITCHING YOUR PERSONAL BRAND

Andrea Scahill - ALA Applied Technologies

- Are you ready to build your confidence and speaking skills? Do you dream of launching your own business or managing a team in your dream career? When we think of branding, we often think of logos and marketing strategies for different companies. Whether you have realized it or not, you have your own personal brand. Take charge of defining your brand. It is your ticket to success in any entrepreneurship or career field.
- During this highly interactive workshop, you will develop a personal brand for yourself, write and practice your pitch, and test industry-proven techniques to boost your confidence.
- Arrive with a positive mindset and a willingness to step outside your comfort zone. Participants will write a pitch, design a personal logo, practice networking skills, and even shout their future goals while surrounded by peers sitting on a parachute.

POV: WHAT WOULD YOU DO?

Alexus Calahan - Junior Achievement of Arizona

- Students team up to tackle real workplace problems drawn from a spinning Career Cluster Wheel. Each group collaborates on a solution, presents their ideas, and competes for audience-voted awards such as Best Teamwork, Best Solution, and Best Presentation. This fast-paced and fun activity builds essential employability skills through engaging, real-world scenarios.

WORKSHOP DESCRIPTIONS

PRINCIPLES OF SUCCESS

Dave Sousa - D.J. Positives LLC

- This workshop will help improve your life by improving your thinking. It will also help you find and fulfill your purpose in life. Finally, you will walk away from this session with guidance and information that will bring you future success.

PUT THE SHOW BUSINESS IN YOUR BUSINESS

Mike DeShalit - McMagic

- Listen to what I have to share about what I learned as a Las Vegas headliner that can help you become successful in your personal and professional lives. From success, to failure, and back to success again, you will hear real experiences and lessons learned along the way. You will also have the opportunity to ask questions about what it is like to star in a nightly show in the entertainment capital of the world.

STOPPING SEXUAL HARASSMENT

Maya Salas - University of Arizona-Southwest Institute for Research

- The ability to identify, respond to, and prevent sexual harassment is an employability skill that business leaders need. Positive workplace cultures increase employee retention, collaboration, and work ethic, while also improving company reputation. This presentation defines sexual harassment, discusses its professional consequences, and provides methods to prevent and report it. By demonstrating your competencies in sexual harassment prevention, you equip yourself with the leadership skills needed to cultivate healthy and productive work environments.

Trading Game

Tom Bogle - Foundation for Economic Education

- It is still commonly believed that for exchange to occur, the goods exchanged must be of equivalent value. However, voluntary exchanges are actually only made when both parties believe they will benefit from the transaction. This is correctly seen as an increase in wealth for both parties. This lesson focuses on the gains from trade as the net wealth creation that results from individuals entering into voluntary trade. By engaging in specialization and trade, entrepreneurs are able to create far more value for themselves and society than if they were to work in isolation.

WORKSHOP DESCRIPTIONS CONTINUED

THE VOWELS OF MY WORKPLACE: FIVE KEYS TO STARTING STRONG

Ryan Soffer - The Arizona Group Insurance Brokers

- Entering the professional workforce can feel overwhelming. Despite maintaining a 4.0 GPA through college and graduate school, I still felt like a fish out of water during my first days on the job.
- Less than two years into my career, I am still learning every single day. This presentation highlights five key principles I have learned and continue to develop, backed by real stories and research.
- I am not here as an expert, but to offer an honest, supportive, and interactive session. My goal is to help you walk away with practical insights and skills you can begin developing now, so you can be more confident and more effective when you transition into the workplace.

UNLOCK THE SECRETS TO LANDING YOUR DREAM JOB

Andrea Scahill - ALA Applied Technologies

- Resume writing. Cover letter writing. Interviewing. UGH! Applying for jobs is an annoying full-time job in itself. And let's be real—it is boring, stressful, and incredibly competitive. How can anyone stand out among hundreds of applicants?
- Learn all the tips and tricks to impress recruiters and hiring managers and increase your chances of getting that call saying, "You're hired!"
- If you have a device, please bring it to this workshop. We will practice using AI tools to help write rough drafts and edit a standard cover letter and resume. Then, you will learn how to truly stand out by customizing your templates and tailoring your writing for each job application.
- At the end of the session, everyone will pair up with peers to practice new interview skills and sharpen responses to popular interview questions.



WORKSHOP DESCRIPTIONS

WIRED TO LEAD: BRAIN SCIENCE, BRAIN HEALTH, AND THE FEMALE LEADER

Nancy Jones - Crossroads Coaching

- What if the way you're wired is exactly what leadership needs? Skills will get you in the door, but it's your leadership ability and teamwork that will get you to the top. Designed for future female business leaders but open to all, this session reveals how neuroscience and brain health can unlock confidence, strengthen decision-making, and elevate leadership impact in today's fast-paced, AI-driven world.

YOUR NEXT STEP: WHY EVERY STUDENT NEEDS A MENTOR AND HOW TO FIND ONE

Robyn Austin - Tucson Federal Credit Union

- Finding the right mentor can make all the difference as you transition out of high school and begin planning for college, career, or certification pathways. In this session, students will learn how to identify the types of adult mentors who can support their goals, how to approach potential mentors with confidence, and how to start building meaningful professional relationships before and after graduation.
 - Whether you are beginning to explore your future or are a senior preparing for your next chapter, this workshop will give you practical tools to take action now. Learn how mentorship can open doors, strengthen your community connections, and help you launch your future with confidence.
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