

2023-2024 FBLA Arizona Competitive Event List

STATE LEADERSHIP CONFERENCE (SLC)-5 Events Max Per Student

Step 1: You can Select UP TO FIVE objective tests. Tests are an individual competition. Testing is prior to SLC.

	OBJECTIVE TESTS; 9-10 ONLY	OBJECTIVE TESTS; 9-12	
Objective Test (100 ?; 60 min for SLC-Pre-submitted)	Introduction to Business Communication Introduction to Business Concepts Introduction to Business Procedures Introduction to FBLA Introduction to Financial Math Introduction to Information Technology Introduction to Marketing Concepts Introduction to Parliamentary Procedures	Accounting I Accounting II Advertising Agribusiness Business Calculations Business Communications Business Law Computer Problem Solving Cyber Security Digital Photography Economics	Health Care Administration Human Resource Management Insurance & Risk Management Journalism Networking Infrastructures Organizational Leadership Personal Finance Public Policy and Advocacy Securities & Investments Supply Chain Management UX Design

Step 2: In place of One written test, you can compete in One Skill Event. Written test will be done before SLC and be used as the qualifier for who will perform the skill portion. Advisers will be notified ahead of time for planning purposes. See AZFBLA website for all information about testing and production at SLC.

Skill Event	Skill Event (85% for Production + 15% for Test)
	Computer Applications Database Design & Applications Spreadsheet Applications Word Processing

Step 3: Without going over the Max of 5 events, students can pick TWO performance events from any of the events listed below. They can be from the same event box.

	Individual Events	Team Events	
Events that get more teams based on Specific CTE Program	Broadcast Journalism Coding and Programming Computer Game & Simulation Programming Data Analysis Digital Animation Digital Photo-Commercial Photography Portfolio – AZ Event ONLY Digital Video Production Financial Statement Analysis	Graphic Design Introduction to Business Presentation (9-10) Introduction to Programming Introduction to Social Media Strategy (9-10) Mobile Application Development Public Service Announcement Sales Presentation Social Media Strategies Visual Design	
	Individual Role Play with Test (Test 80% - Performance 20%)	Team Events - Role Play with Test Test 80% - Performance 20%	
	Help Desk Role Play ONLY No Test Client Service	Banking and Financial Systems Business Management Entrepreneurship Hospitality and Event Management	International Business Introduction to Event Planning (9-10) Management Info Systems Marketing Network Design Sports and Entertainment Management
	Individual Performance, Interview, OR Speech	Case Study & Performance	Project and Performance
No extra teams - All Programs	Electronic Career Portfolio Future Business Leader Future Business Educator Impromptu Speaking Introduction to Public Speaking Job Interview Public Speaking	Business Ethics Parliamentary Procedures	Business Plan Website Coding and Development Website Design

IMPORTANT-Follow the Event Limits Based on Conference Registration & CTE Program

TABLE 1: CHAPTER LIMITS FOR EVENTS IF THIS IS YOUR CTE PROGRAM AREA

CONFERENCE STUDENT ATTENDEES	1-24	25-49	50-74	75-99	100-124	125-149	150-174	175-199
INDIVIDUAL EVENTS (PER Event If This IS the Program You Teach)	3	4	5	6	7	8	9	10
TEAM EVENTS (PER Event If This IS the Program You Teach)	2	3	4	5	6	7	8	9

TABLE 2: CHAPTER LIMITS FOR EVENTS IF THIS IS NOT YOUR CTE PROGRAM AREA & EVENTS THAT ARE CONSIDERED TO BE ALL CTE PROGRAMS

CONFERENCE STUDENT ATTENDEES	1-24	25-49	50-74	75-99	100-124	125-149	150-174	175-199
INDIVIDUAL EVENTS (PER Event If This IS NOT the Program You Teach)	2	3	4	5	6	7	8	9
TEAM EVENTS (PER Event If This IS NOT the Program You Teach)	1	2	3	4	5	6	7	8

Step 4: Or Students can compete in National CHAPTER EVENTS. These events COUNT AS part of the Student's Event Limit of 5 Events. All Chapter Reports will present at SLC.

CHAPTER AWARDS & NLC Qualifying Events

- American Enterprise Project
- Community Service Project
- Local Chapter Annual Business Report
- Partnership with Business

Step 5: Students can compete in Arizona CHAPTER EVENTS. These events are NOT part of the Student's Event Limit.

Arizona Only Events (non-qualifying for NLC)

- Arizona Business Leadership Empowerment (ABLE) Job Interview
- Arizona Business Leadership Empowerment (ABLE) Public Speaking
- Battle of the Chapters
- Business Graphics
- Chapter Scrapbook Professionally Printed
- Chapter Scrapbook Traditional
- Chapter Awards Program
- Chapter Shirt
- Chapter Sign
- State Trading Pin Competition
- National T-Shirt Design Contest

ALL Team Tests will be taken Individually, then scores will be averaged together for Team Score

• All "Introduction" Events are ONLY for 9th & 10th Grade Students

• Yellow Highlight indicates changes made for 2023-2024 competitive events year

• Blue Highlight indicates New National Event added for 2023-2024 competitive event year

FBLA EVENTS BY CTE PROGRAMS



****NOTE:** CTE programs are allowed an additional entry into events related to their CTE program. These programs are divided into Business, Information Technology, and Media. Below is the list of events each program is allowed an additional entry for under which CTE Program. If you are doing events in these programs but it is not your CTE program, use Table 2 instead of Table 1 for chapter limits.

BUSINESS	INFORMATION TECHNOLOGY	MEDIA
Banking and Financial Systems Business Management Entrepreneurship Financial Statement Analysis Hospitality and Event Management International Business Introduction to Business Presentation Introduction to Event Planning Marketing Sales Presentation Sports and Entertainment Management	Coding and Programming Computer Game and Simulation Programming Data Analysis Help Desk Introduction to Programming Management Information Systems Mobile Application Development Network Design Website Coding and Development	Broadcast Journalism Digital Animation Digital Photo: Commercial Photography Portfolio Digital Photo: Professional Business Portraits Digital Video Production Graphic Design Introduction to Social Media Strategy Photo Editing Photo Gallery Walk Public Service Announcement Social Media Strategies Visual Design

****These events are ones that can fit in all programs, so an extra entry is not allowed. You will follow the chapter guidelines for TABLE 2 on the Arizona Competitive Event List.**

Performance, Interview, OR Speech	Case Study & Performance	Project and Performance
Electronic Career Portfolio Future Business Leader Future Business Educator Impromptu Speaking Introduction to Public Speaking Job Interview Public Speaking	Business Ethics Parliamentary Procedures	Business Plan Website Coding and Development Website Design