FBLA
KNOW
BEFORE
YOU GO!
2026

REGION 3 IMPORTANT LOCATIONS

Conference Location:

Arizona State University - Tempe

Registration will be in the Arizona Ballroom Hallway - 2nd Floor Memorial Union

FBLA AZ Agenda Highlights

- Leadership Village
- Business Graphics
- Goose Chase
- Battle of the Chapters
- Gallery Walk
- Workshops

Opening and Closing Ceremony

- In the Arizona Ballroom
- Testing and Competition Medals
- Business casual or business professional dress (no casual dress)

FBLA ARIZONA REGIONAL SCHEDULE
SUBJECT TO CHANGE

9:15 - 10:00 am: Registration (Arizona Ballroom Hallway - 2nd floor Memorial Union)

9:45 - 10:00 am: Adviser Meeting (Pima Room 230)

10:15 - 10:45 am: Opening Session (Arizona Ballroom - Room 221)

11:00 - 2:30 pm: Online Testing

No Device - (Coor Building Rooms (Coor Building Rooms L1-30, L1-60, L1- 64, L1-72, L1-80, EBD Room 120, CRTV Room 107)

Own Device - (Memorial Union Pima Room 230)

11:00 - 2:30 pm: Student Lunch (Pitchforks - Memorial Union Building 1st floor)

11:15 - 12:15 pm: Adviser Lunches will be brought to your assignment room

11:00 - 2:30 pm: Business Graphics (Ventana Room 241C)

11:00 - 3:00 pm: Board Games (Ventana Room 241C)

12:00 - 3:00 pm: Leadership Circus (McCord Lawn - In front of WP Carey School)

11:00 - 3:00 pm: FBLA Store (Arizona Ballroom Hallway)

11:00 - 3:00 pm: Presentation Events (See schedule for locations)

11:00 - 3:00 pm: Role Play Events (See schedule for locations)

11:00 - 3:00 pm: Speaking Events (See schedule for locations)

11:15 - 11:45 pm: Understanding BAA's workshop (Arizona Ballroom - Room 221)

12:00 - 12:30 pm: Teambuilding Workshop (Arizona Ballroom - Room 221)

12:00 - 3:00 pm: ASU Tours (Meet outside the Arizona Ballroom Hallway)

12:45 - 1:45 pm: Battle of the Chapters (Arizona Ballroom)

2:00 - 2:30 pm: Running for State Office Workshop (Arizona Ballroom Room 221)

2:30 - 3:00 pm: Teambuilding Workshop (Arizona Ballroom)

3:30 - 5:00 pm: Awards & Closing Session (Arizona Ballroom)

ADVISER ASSIGNMENTS

Region 3 Conference - Adviser Assignments

Duty	Location	Report Time	Adviser
Ventana Ballroom Check In #1	Ventana Ballroom Rm. 241	10:45	Andrew Laue
Ventana Ballroom Check In #2	Ventana Ballroom Rm. 241	10:45	Aimee Hand
Ventana Ballroom Check In #3	Ventana Ballroom Rm. 241	10:45	Brett Tracy
Impromptu Speaking PREP	Ventana Ballroom Rm. 241	10:45	JoDee Pennock
Impromptu Speaking RUNNER - Ventana	Ventana Ballroom Rm. 241	10:45	Stephen Truog
Impromptu Speaking RUNNER - La Paz	La Paz Rm.	10:45	Jonathan Mireles
Customer Service Section 1,2,3 PREP/Technology Support PREP (Group 1)	Ventana Ballroom Rm. 241	10:45	Josh Cunningham
Customer Service Section 1,2,3 PREP/Technology Support PREP (Group 2)	Ventana Ballroom Rm. 241	10:45	Sini Thomas
Customer Service Section 1,2,3/Technology Support RUNNER (Group 1)	Ventana Ballroom Rm. 241	10:45	Tyler Arkin
Customer Service Section 1, 2,3/Technology Support RUNNER (Group 2)	Ventana Ballroom Rm. 241	10:45	Alan McCall
Banking/Business Management/International Bus/Entrepreneurship 1/Hospitality PREP (Group 1)	Ventana Ballroom Rm. 241	10:45	Rebecca McGinnis
Banking/Business Management/International Bus/Entrepreneurship 1/Hospitality PREP (Group 2)	Ventana Ballroom Rm. 241	10:45	Jim Threadgill
Banking/Business Management/International Bus/Entrepreneurship 1/Hospitality RUNNER (Group 1)	Ventana Ballroom Rm. 241	10:45	Donald Seago
Banking/Business Management/International Bus/Entrepreneurship 1/Hospitality RUNNER (Group 2)	Ventana Ballroom Rm. 241	10:45	Paul Hintz
Entrepreneurship 2/MIS/Network Design/Marketing/Sports PREP (Group 1)	Ventana Ballroom Rm. 241	10:45	Mylynda Koerner
Entrepreneurship 2/MIS/Network Design/Marketing/Sports PREP (Group 2)	Ventana Ballroom Rm. 241	10:45	Sue Turner
Entrepreneurship 2/MIS/Network Design/Marketing/Sports RUNNER (Group 1)	Ventana Ballroom Rm. 241	10:45	David Bunch
Entrepreneurship 2/MIS/Network Design/Marketing/Sports RUNNER (Group 2)	Ventana Ballroom Rm. 241	10:45	Jonathan Ramos
Ventana Ballroom Runner (Group 1a Events)	Ventana Ballroom Rm. 241	10:45	Richard Dean
Ventana Ballroom Runner (Group 1b Events)	Ventana Ballroom Rm. 241	10:45	Corey Pound
Ventana Ballroom Runner (Group 2a Events)	Ventana Ballroom Rm. 241	10:45	Ryan Schmit
Ventana Ballroom Runner (Group 2b Events)	Ventana Ballroom Rm. 241	10:45	Charles Jannetto
Turquoise Room Check In #1	Turquoise Ballroom	10:45	Carri McCarthy
Turquoise Room Check In #2	Turquoise Ballroom	10:45	Alexa Becker
Turquoise Room Check In #3	Turquoise Ballroom	10:45	Irma Yaw-Ruiz
Runner Section 1 Presentation Events	Turquoise Ballroom	10:45	Karen Martin
Runner Section 2 Presentation Events	Turquoise Ballroom	10:45	Patrick Burgess
Runner Section 3 Presentation Events	Turquoise Ballroom	10:45	Kenyon Ozanne
Runner Section 4 Presentation Events	Turquoise Ballroom	10:45	Krista Tomlin
Runner Section 5 Presentation Events	Turquoise Ballroom	10:45	John Hay
Introduction to Public Speaking and Public Speaking Check In	Outside of Yuma, Pinal, Yavapai, and Santa Cruz Hall	10:45	Tiffany Kurtz
Introduction to Public Speaking and Public Speaking Runner (Sections 1 and 2)	Yuma and Pinal Rooms	10:45	Joseph Temple
Parli Pro Check In and Runner	Outside of Plaza	10:45	Meichelle Roberge
Parli Pro PREP	Outside Hallway of Plaza	10:45	David Touhill
Testing Lab Check In and Directing Students to Labs	Coor Hall	10:45	BOSS Member
Testing Lab Administrator #1	Coor Hall LL-30	10:45	Misty Smith
Testing Lab Administrator #2	Coor Hall LL-60	10:45	Nicole Nitschke
Testing Lab Administrator #3	Coor Hall LL-64	10:45	Kevin Dyer
Testing Lab Administrator #4	Coor Hall LL-72	10:45	Bryce Budoff
Testing Lab Administrator #5	Coor Hall LL-80	10:45	Liz Jevtic-Somlai
Testing Lab Administrator #6	EBD Room 120	10:45	Kaycee Palmer
Testing Lab Administrator #7	Memorial Union Pima Rm. 230	10:45	John Kagy III
Business Graphics/Board Games	Ventana Ballroom Rm. 241 Section C	10:45	BOSS Member
Judge and HQ Runners	See Mizzey in Ventana Ballroom - Meet at check in table		BOSS Members

ADVISER ASSIGNMENTS

VENTANA BALLROOM

Ventana Ballroom Check In #1	10:45	Andrew Laue
Ventana Ballroom Check In #2	10:45	Aimee Hand
Ventana Ballroom Check In #3	10:45	Brett Tracy
Impromptu Speaking PREP	10:45	JoDee Pennock
Impromptu Speaking RUNNER - Ventana	10:45	Stephen Truog
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Banking/Business Management/International Bus/Entrepreneurship 1/Hospitality PREP (Group 2)	10:45	Jim Threadgill
Banking/Business Management/International Bus/Entrepreneurship 1/Hospitality RUNNER (Group 1	10:45	Donald Seago
Banking/Business Management/International Bus/Entrepreneurship 1/Hospitality RUNNER (Group 2	10:45	Paul Hintz
Entrepreneurship 2/MIS/Network Design/Marketing/Sports PREP (Group 1)	10:45	Mylynda Koener
Entrepreneurship 2/MIS/Network Design/Marketing/Sports PREP (Group 2)	10:45	Sue Turner
Entrepreneurship 2/MIS/Network Design/Marketing/Sports RUNNER (Group 1)	10:45	Davud Bunch
Entrepreneurship 2/MIS/Network Design/Marketing/Sports RUNNER (Group 2)	10:45	Jonathan Ramos
Ventana Ballroom Runner (Group 1a Events)	10:45	Richard Dean
Ventana Ballroom Runner (Group 1b Events)	10:45	Corey Pound
Ventana Ballroom Runner (Group 2a Events)	10:45	Ryan Schmit
Ventana Ballroom Runner (Group 2b Events)	10:45	Charles Jannetto

YUMA, PINAL, YAVAPAI, SANTA CRUZ, PLATA

Introduction to Public Speaking and Public Speaking Check In	Outside of Yuma, Pinal. Yavapai, and Santa Cruz Hall	10:45	Tiffany Kurtz
Introduction to Public Speaking and Public Speaking Runner (Sections 1 and 2)	Yuma and Pinal Rooms	10:45	Joseph Temple
Parli Pro Check In and Runner	Outside of Plata	10:45	Meichelle Roberge
Parli Pro PREP	Outside Hallway of Plata	10:45	David Touhill

ADVISER ASSIGNMENTS

TURQUOISE BALLROOM

Turquoise Room Check In #1	10:45	Carri McCarthy
Turquoise Room Check In #2	10:45	Alexa Becker
Turquoise Room Check In #3	10:45	Irma Yaw-Ruiz
Runner Section 1 Presentation Events	10:45	Karen Martin
Runner Section 2 Presentation Events	10:45	Patrick Burgess
Runner Section 3 Presentation Events	10:45	Kenyon Ozanne
Runner Section 4 Presentation Events	10:45	Krista Tomlin
Runner Section 5 Presentation Events	10:45	John Hay

COOR HALL

Testing Lab Check In and Directing Students to Labs	Coor Hall	10:45	BOSS Member
Testing Lab Administrator #1	Coor Hall L1-30	10:45	Misty Smith
Testing Lab Administrator #2	Coor Hall L1-60	10:45	Nicole Nitschke
Testing Lab Administrator #3	Coor Hall L1-64	10:45	Kevin Dyer
Testing Lab Administrator #4	Coor Hall L1-72	10:45	Bryce Budoff
Testing Lab Administrator #5	Coor Hall L1-80	10:45	Liz Jevtic-Somlai

MEMORIAL UNION AND EBD ROOM

Testing Lab Administrator #6	EBD Room 120	10:45	Kaycee Palmer
Testing Lab Administrator #7	Memorial Union Pima Rm. 230	10:45	John Kagy III

FBLA DRESS CODE

REQUIRED FOR ALL ATTENDEES

FBLA | DRESS CODE

Projecting a professional image is vital for business leaders to demonstrate respect for clients, colleagues, and others. This policy is to provide guidance for conference attendees—students, advisers, and guests. Professional business attire is required at all general sessions, competitive events, exhibits, regional meetings, workshops, and other activities unless otherwise indicated in conference materials.

Conference name badges are considered part of the dress code and must be worn at all conference functions. For safety reasons, do not wear conference badges outside of the conference area. The dress code is gender neutral.

ACCEPTABLE ITEMS

BUSINESS PROFESSIONAL

Business Suit
- Suit pants and jacket
- Blouse (or) collared dress shirt
- Neckwear such as tie or scarf
- Dress shoes (or) dress boots

Blazer
- Dress pants, including khakis, (or) dress (or) skirt
- Blazer
- Blouse (or) collared dress shirt
- Neckwear such as tie or scarf
- Dress shoes (or) dress boots

Dress
- A business dress
- Dress shoes (or) dress boots

Other Professional
- Dress pants, including khakis, (or) skirt
- Blouse (or) collared dress shirt
- Neckwear such as tie or scarf
- Dress shoes (or) dress boots

BUSINESS CASUAL
- Dress pants, skirt, (or) khakis/chino-style pants
- Blouse, collared dress shirt, (or) polo shirt
- Dress shoes (or) dress boots

NOTE: Business Casual is only permitted during sessions specifically noted in conference materials.

UNACCEPTABLE ITEMS

The following items are prohibited in all conference areas, including competitive events.

- Denim or flannel clothing
- Shorts
- Athletic clothing
- Leggings or graphically designed hosiery/tights
- Skintight or revealing clothing, including tank tops, spaghetti straps, and mini/short skirts or dresses more than 1" above the knee
- Swimwear
- Flip flops or casual sandals
- Athletic shoes
- Industrial work shoes
- Hiking boots
- Hats
- Graphically printed clothing

No dress code can cover all contingencies, so FBLA members must use a certain amount of judgment in their choice of clothing to wear. Members who experience uncertainty about unacceptable attire should ask their local adviser, state leader, or conference staff.

FBLA recognizes that exceptions may need to be made and will work with advisers on a case-by-case basis to accommodate requests. Advisers should indicate the need for exceptions on the special accommodation portion of the registration form. Requests made after registration closes must be made in writing.
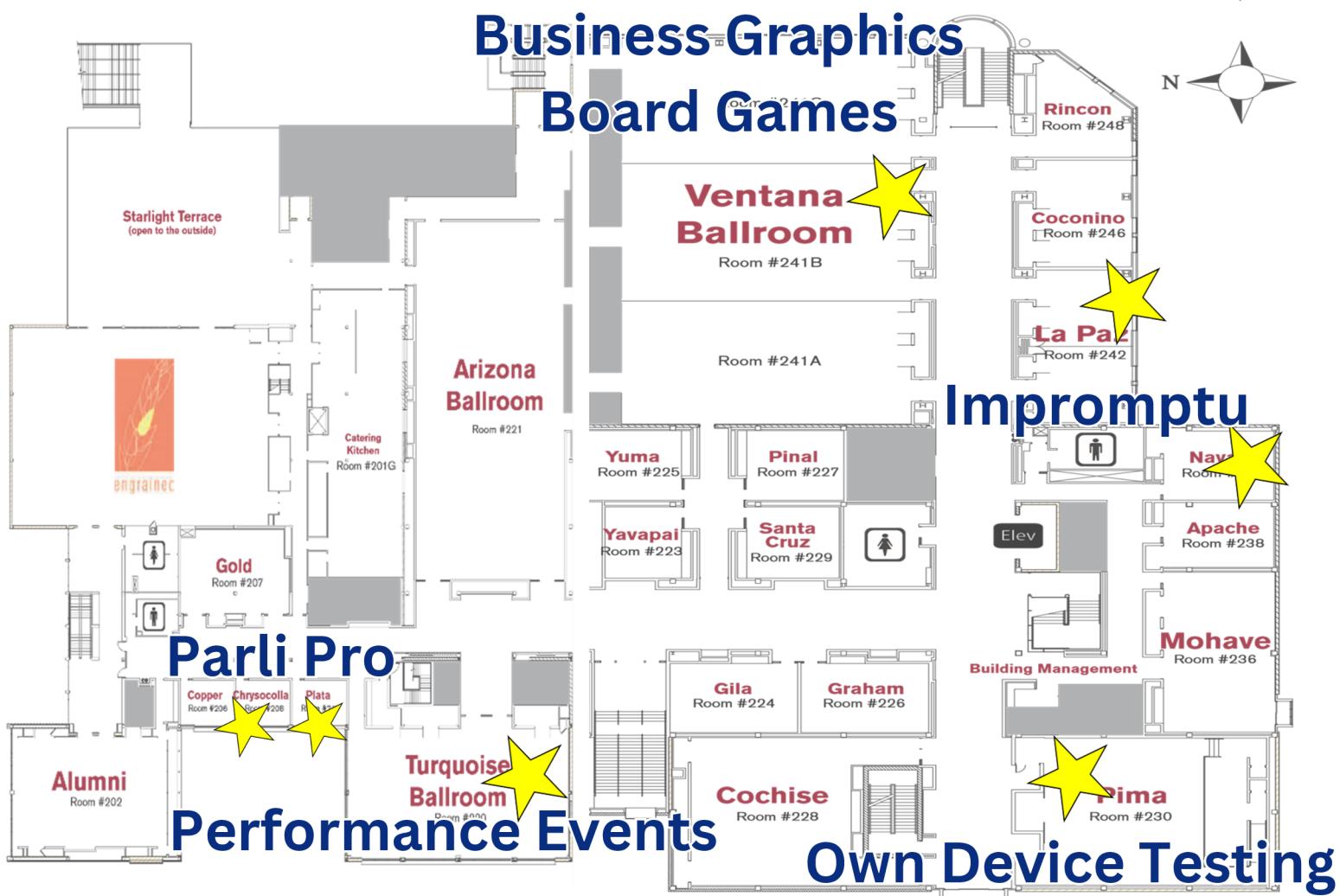
ASU CAMPUS MAP

ASU CAMPUS MAP

Memorial Union
Second Floor Room Features
rev. July 2010

N

Business Graphics
Board Games

Impromptu

Performance Events

Parli Pro

Own Device Testing

Starlight Terrace
(open to the outside)

engrainec

Ventana
Ballroom
Room #241B

Room #241A

Arizona
Ballroom
Room #221

Catering
Kitchen
Room #201G

Gold
Room #207

Copper
Room #206

Chrysocolla
Room #208

Plata

Alumni
Room #202

Turquoise
Ballroom

Rincon
Room #248

Coconino
Room #246

La Paz
Room #242

Yuma
Room #225

Pinal
Room #227

Yavapai
Room #223

Santa
Cruz
Room #229

Gila
Room #224

Graham
Room #226

Cochise
Room #228

Nav
Room

Apache
Room #238

Elev

Mohave
Room #236

Building Management

Pima
Room #230

ASU CAMPUS MAP

Parking Map - Busses (Lot 59)

ASU CAMPUS MAP

Parking Map - Busses (Lot 59)