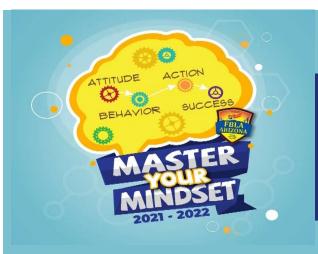


2022-2023

Summer Conference



2021 – 2022 Recap of the Year

- Membership is 5,369 members (up 44 members from last year)
- Middle Level Membership is 274 members (up 74 members)
- Had 27 new or reactivated chapters
- Hosted our 1st ever Middle Level Regional Conference (ML Only no HS)
- All regional conferences had an increase in attendance numbers
- Had more than 62 advisers attend the Annual Teacher Leadership Conference
- We were able to give out 12 scholarships this year instead of 10



2021 – 2022 Recap Continued

- 795 Arizona members participated in the Business Achievement Awards (BAA)
- 11 Arizona members achieved the "America" level
- ????? LEAD level awards
- Gold chapters this year
 - Estrella Foothills High School
 - Poston Butte High School
 - San Luis High School
 - San Tan Foothills High School
 - Sunnyslope High School
 - Youngker High School
- Champion chapters (List them)



2021 – 2022 Recap Continued

- Attended SLC this Year
 - 720 High School
 - 96 Middle Level
- Attended National Leadership Conference
 - 457 High School
 - 45 Middle Level

2022 ML National Winners

ML Career Research

• 1st Nicolas Szokol - Copperwood Elementary School

ML Critical Thinking

• 7th Devon Spangler & Solvei Wadman - Old Vail Middle School

ML Multimedia & Website Development

 5th Gladys Leal Garcia & Arthur Gage Quetel - Round Valley Middle School

ML Video Game Challenge

• 5th Skyler Biss - Old Vail Middle School



2022 HS National Winners

Computer Problem Solving

• 4th Sean Cabahug - Tolleson Union High School

Data Analysis

6th James Hepworth - Casteel High School

Digital Video Production

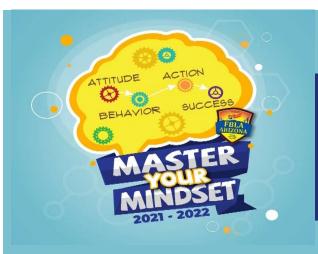
 9th Bennett Corcoran, Joshua Garcia, & Gael Rodriguez - Sunnyslope High School

E-business

3rd John Dyjak & Andrew Postik – Desert Vista High School

Economics

• 8th Priya List - Mountain Ridge High School



2022 HS National Winners

Graphic Design

• 7th Jayda Saenz - Canyon View High School

Journalism

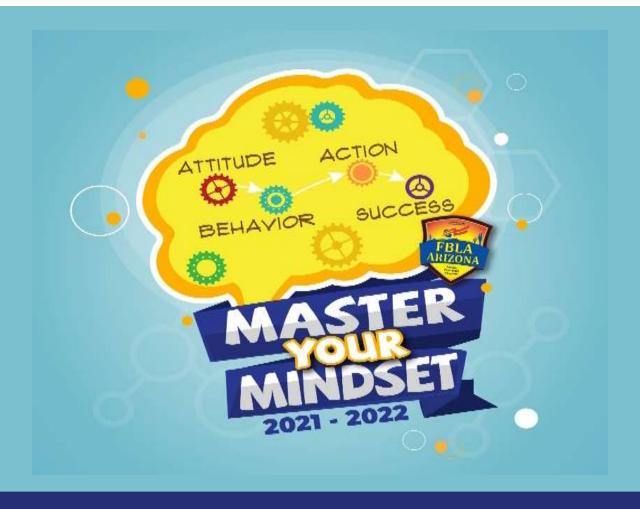
• 8th Kelly Hill -Holbrook High School - Media

Local Chapter Annual Business Report

• 2nd Henry Calkins & Oliver Howard - Sunnyslope High School

Public Speaking

• 5 th Taylynd Stuhr - Buckeye Union High School - Media



Adviser Recognition Awards



FBLA has THE BEST Advisers!





2022 Adviser of the Year/Local Outstanding Chapter Adviser

Kara Calloway – Safford High School



2022 New Adviser of the Year

Cami Damron – Pima High School



2022 Middle Level Adviser of the Year

John McGaughey– Round Valley High School



2022 FBLA Arizona Honorary Life Member

Bud Evans – Payson High School



2022 Administrator of the Year

Steve Pallack - Aztec High School



2021 – 2022 Executive Council

FBLA Adviser – Brandon LeBlanc

FBLA Adviser – Mylynda Koener

FBLA Adviser – Tiffany Kurtz

FBLA Adviser – Tonya Nolan

FBLA Adviser – Gregg Pelka

FBLA Adviser – Jennifer Piercy

CTSO State Director – Julie Ellis

FBLA State Adviser – Missey Boucher-Goodman

FBLA State Staff – Lupita Simbron

Retired FBLA Adviser – Debbie Cross

President – Boston Siddoway

VP of Leadership Development – Dolores

Vasquez

VP of Communication – Aniya King

VP of Public Relations – Jared Weber

VP of Media Relations – Alexandria Lopez

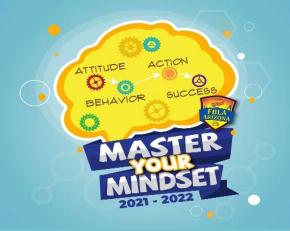
VP of Finance & Sponsorship— Noah Killeen

VP of Community Service & Alumni – Dylan

Walia

VP of Chapter Development/State &

National Programs – Allyson Tate



2021 – 2022 Board of Trustees

Board Chair - Jens Eltze

Board Elect-Chair – Laurie Urich

Past Chair – Debbie Cross

Board Secretary – Tami Melton

Board Treasurer – Debbie Cross

FBLA Region Rep. – Bill Babyar

FBLA Region Rep. – Traci Jones

FBLA Region Rep. - Gregg Pelka

FBLA Region Rep. – Donald Sheldon

FBLA Region Rep. – Vacant

FBLA Middle Level Rep. – Brandon Le Blanc

Business, Education, & Industry – Jens Eltze

Business, Education, & Industry – Michael Fox

Business, Education, & Industry – Gaspar Mata

Business, Education, & Industry – Tami Melton

Business, Education, & Industry – Yvette Perez

Business, Education, & Industry – Stephanie Romo

Business, Education, & Industry – Laurie Urich

Business, Education, & Industry – Mahesh Vinayagam

Business, Education, & Industry – Vacant

FBLA State Adviser – Missey Boucher-Goodman

FBLA State President – Boston Siddoway

PBL State Adviser – Mike Manion

PBL State President – Lucero Vargas

PBL Local Chapter Adviser – Linda Friedel

ADE – Julie Ellis

ADE – Tracy Rexroat

ADE – Elena Sobampo



2021 – 2022 State Officer Team (Team 60)

- President Boston Siddoway
- VP of Leadership Development Dolores Vasquez
- VP of Communication Aniya King
- VP of Public Relations Jared Weber
- VP of Media Relations Alexandria Lopez
- VP of Finance & Sponsorship
 — Noah Killeen
- VP of Community Service & Alumni Dylan Walia
- VP of Chapter Development/State & National Programs Allyson Tate



DETERMINE YOUR DESTINY! FBLA Arizona 2022 – 2023 Preview



National State & Themes





National Theme

State Theme



MEET YOUR STATE OFFICER TEAM



Chapter Visit Link: https://fblaarizona.wufoo.com/forms/pfo3kpk0wh8rum/



State Officer Team 61



















2022 - 2023 Executive Council

- Alexandria Lopez- State President
- Noah Killeen Executive Vice President
 Daniel Roman FBLA Adviser
- Isabella Slowik VP of Media Relations
 Gregg Pelka FBLA Adviser
- Luis Encinas VP of Chapter **Development & State and National Programs**
- Robert Castro VP of Finance & Sponsorship
- Bailee Olsen VP of Community Service & Alumni Relations
- Julia Bell -VP of Communications & **Public Relations**
- Jack Webb VP of Leadership Development

- Alba Mazariegos- FBLA Adviser
- - Jennifer Piercy FBLA Adviser
 - Mylynda Koener FBLA Adviser
 - Patricial Leal FBLA Adviser
 - Patricial Quezada-FBLA Adviser
 - Andrea Yancey-Goodwin FBLA Adviser
 - Julie Ellis CTSO State Director
 - Missey Goodman FBLA State Adviser
 - Lupita Simbron FBLA State Staff



2022 - 2023 Board of **Trustees**

- Board Chair Laurie Urich
- Board Elect-Chair Gregg Pelka
- Past Chair Jens Eltze
- Board Secretary Tami Melton
- Board Treasurer Michael Fox.
- FBLA Region Rep. Vacant
- FBLA Region Rep. Traci Jones
- FBLA Region Rep. Gregg Pelka
- FBLA Region Rep. Donald Sheldon
- FBLA Region Rep. Vacant
- FBLA Middle Level Rep. Vacant
- Business, Education, & Industry Jens Eltze
- Business, Education, & Industry Michael Fox PBL Local Chapter Adviser Tirso Tonche
- Business, Education, & Industry Gaspar Mata Alumni Representative Debbie Cross
- Business, Education, & Industry Tami Melton ADE Julie Ellis
- Business, Education, & Industry Nancy Okabe

- Business, Education, & Industry Yvette Perez
- Business, Education, & Industry Stephanie Romo
- Business, Education, & Industry Laurie Urich
- Business, Education, & Industry Mahesh Vinayagam
- Business, Education, & Industry Kel Vrana
- FBLA State Adviser Missey Boucher-Goodman
- FBLA State President Alexandria Lopez
- PBL State Adviser Mike Manion
- PBL State President Blake Blanton

- - ADE Tracy Rexroat
 - ADE Elena Sobampo



Adviser Conferences

Adviser Leadership Conference (ALC)

- August 25-26, 2022
- Registration Cost: \$200
- Hotel Cost: \$109 without Tax Included (You must make your own hotel reservations)
- Flyer: Click Here
- Hotel Link: Click Here
- Registration Link: <u>Click Here</u>
- Topics: Competitive Events Updates, Program of work, Membership, and Programs and Resources

Adviser Competitive Event Training (ACET)

- December 2, 2022 (Virtual)
- Registration Cost: Free
- Flyer: Click Here
- Registration Link: Click Here
- Topics: Competitive Events, DLG Registration, and everything competiton



CTSO New Adviser Training (Premier Series)



Student Conferences - Leadership Camp

- September 21-23, 2022
- Prescott, AZ
- How to jump start your chapter
- Program of Work
- Team Building Activities
- Color Teams
- Dodgeball
- Lip Sync Battle
- S'mores







FBLA on Ice

- October TBD, 2022
- Location: TBD
- Industry Tour
- Career Related Workshops
- Coyote's Game





FLEX Fall Leadership Extravaganza

- November 8, 2022
- Over 50+ workshops
- After Event at Dave and Buster's





Regionals

6 Conferences

- Region 1
 - January 26, 2023 Eastern Arizona College
- Region 2
 - TBD, 2023 ASU Polytechnic Campus
- Region 3
 - January 14, 2023 Grand Canyon University
- Region 4
 - January TBD, 2023 ASU West Campus
- Region 5
 - January TBD, 2023 ASU West Campus
- Middle Level
 - TBD, 2023 ASU Polytechnic Campus





Middle Level State Conference

- March 20-21, 2023
- Tucson, Arizona
- Over 20 Events
- Top 2 qualify for Nationals
- Workshops
- 2 Days and 1 Nights
- Workshops, Competition, Leadership Village, and Hypnotist
- FUN



High School State Conference

- April 3-5, 2023
- Westin La Paloma in Tucson, Arizona
- Over 65 Events
- Top 4 qualify for Nationals
- Workshops
- 3 Days and 2 Nights
- 5 Pools and an 85 ft. Waterslide
- Luau, Leadership Circus, and Hypnotist
- FUN







National Leadership Conference

- June 27-July 3, 2023
- Atlanta, Georgia
- Over 13,000 members from across the Nation
- Price: TBD

More information coming





COMPETITION AND OTHER UPDATES



High School Competitive Event Changes

- <u>NEW EVENT</u>: Introduction to Marketing Concepts will be an individual, objective test event.
- MODIFICATION: 3-D Animation will be renamed Digital Animation and competitors will be able to submit their projects in any digital format (2-D or 3-D) they wish.
- **MODIFICATION:** Introduction to Public Speaking and Public Speaking will now have a different topic posted each year from which the speech must be developed.
- **PROCEDURAL CHANGE:** Permanently move to have all team event objective tests taken individually by each team member. The scores of all team members will be averaged to determine the average team score. Any team member who does not sign in and take the test will be removed from the team and prevented from advancing to final round competition.



Competitive Event Changes

- PROCEDURAL CHANGE: (Both for Middle Level and High School)
 - The FBLA score sheets will be modified to include a "score range" for the descriptors of each expectation item.
 - Time penalties will be eliminated from all events, and timers will stop students from continuing once their allotted time has elapsed.
 - Members may compete in an event at NLC more than once if they have not previously placed in the top ten of that event at NLC. If a member places in the top ten of an event at NLC, they are no longer eligible to compete in that event. This eliminates the exceptions for team events that were previously in place, as this change will now affect all events.
 - Pilot a digital badging policy to give recognition to members who earn a proficient level (level to be determined) on objective tests.



Additional Updates

- August Welcome Back Packets
 - Adviser Resource Book
 - Brochures
 - Wall Calendar
 - Planner
- October 1st Deadline for membership to receive all national mailings and subscriptions
- March 1st Deadline for final membership additions to Nationals

FBLA Arizona sends out Monday Memos and Tri-Yearly Newsletters and Friday Friendly Reminders. us!



Payments

Membership ONLY:

Mail to:

FBLA

PO Box 79063

Baltimore, MD 21279

Everything else:

• Mail to:

FBLA Arizona Financial

Services

PO Box 1440

Owasso, OK 74055



Contact Information

FBLA Arizona State Adviser

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THANK YOU! Contact me with any questions....













