

# 2022-23 Arizona FBLA Competitive Event List

## STATE LEADERSHIP CONFERENCE (SLC)-5 Events Max Per Student

**Step 1: Select UP TO THREE objective tests. Tests are an individual competition. Testing is prior to SLC.**

	<b>OBJECTIVE TESTS; 9-10 ONLY</b>	<b>OBJECTIVE TESTS; 9-12</b>	
<b>Objective Test</b> <small>(100 ?s; 60 min for SLC-Pre-submitted)</small>	Introduction to Business Communication Introduction to Business Concepts Introduction to Business Procedures Introduction to FBLA Introduction to Financial Math Introduction to Information Technology <span style="background-color: #00FFFF;">Introduction to Marketing Concepts</span> Introduction to Parliamentary Procedures	Accounting I Accounting II Advertising Agribusiness Business Calculations Business Communications Business Law Computer Problem Solving Cyber Security Digital Photography Economics	Health Care Administration Human Resource Management Insurance & Risk Management Journalism Networking Infrastructures Organizational Leadership Personal Finance Political Science Securities & Investments Supply Chain Management UX Design

**Step 2: In place of 1 written test, you can compete in 1 Skill Event, but can't do more than 1 skill. Skill Production may be completed Virtually Prior to SLC or possibly at SLC depending on time. Written test will be done before SLC and be used as the qualifier for who will perform the skill portion. Advisers will be notified ahead of time for planning purposes. See AZFBLA website for all information about testing and production at SLC.**

<b>Skill Event</b>	<b>Skill Event (85% for Production + 15% for Test)</b> Computer Applications ** Database Design & Applications ** Spreadsheet Applications ** Word Processing **
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**Step 3: Without going over the Max of 5 events, students can pick TWO performance events, but can't be from same Quad (for QUAD C-a student can choose one event from either "C1", "C2", or "C3", but can't do more than 1 event in the same "C" sections.**

**NOTE: The NEW breakdown for events per CTE Program. Chapters are allowed more participants based on their specific CTE Program. See next page for Event Limits per event. ALL Chapters can participate in every "QUAD" event, however, the chapters which are part of the CTE Program designated in Quads A & C can have more competing. NOTE, QUAD "C" HAS 3 PART-Students can pick up to 2 events in Quad C, but it can't be from the same section of C. CTE Programs and "C" Sections are C1-"Business", C2-"Information Technology", and C3-"Media".**

<b>Events Which Allow More Students Per CTE Program</b> † Test & Performance Events: 80% Test + 20% Performance	Individual – QUAD A <span style="background-color: #FF00FF;">MEDIA</span> Digital Photo: Professional Business Portraits <sup>++</sup> <span style="background-color: #00FF00;">INFORMATION TECHNOLOGY (IT)</span> Help Desk #	Team – QUAD C2- <span style="background-color: #00FF00;">INFORMATION TECHNOLOGY (IT)</span> Coding and Programming <sup>++</sup> Computer Game & Simulation Programming <sup>++</sup> Data Analysis <sup>++</sup> <span style="background-color: #FFA500;">Management Info Systems</span> # † Mobile Application Development <sup>++</sup> <span style="background-color: #FFA500;">Network Design</span> # †
	Team – QUAD C1- <span style="background-color: #FF0000;">BUSINESS</span>	Team – QUAD C3- <span style="background-color: #FF00FF;">MEDIA</span>
	<span style="background-color: #FFA500;">Banking and Financial Systems</span> # † <span style="background-color: #FFA500;">Business Ethics</span> <sup>++</sup> * † <span style="background-color: #FFA500;">Business Financial Plan</span> <sup>++</sup> * ~ <span style="background-color: #FFA500;">Business Management</span> # † <span style="background-color: #FFA500;">Entrepreneurship</span> # † <span style="background-color: #FFA500;">Hospitality and Event Management</span> # † <span style="background-color: #FFA500;">International Business</span> # † Introduction to Business Presentation <sup>++</sup> ^ <span style="background-color: #FFA500;">Introduction to Event Planning</span> # † <span style="background-color: #FFA500;">Marketing</span> # † Sales Presentation <sup>++</sup> ~ <span style="background-color: #FFA500;">Sports and Entertainment Management</span> # †	<span style="background-color: #FFA500;">Broadcast Journalism</span> <sup>++</sup> ^ ~ <span style="background-color: #FFA500;">Digital Animation</span> <sup>++</sup> * ~ (formally 3D Animation) Digital Photo-Commercial Photography Portfolio <sup>++</sup> * ~ Digital Video Production <sup>++</sup> * ~ Graphic Design <sup>++</sup> ^ ~ Introduction to Social Media Strategy <sup>++</sup> ^ Publication Design <sup>++</sup> ^ ~ Public Service Announcement <sup>++</sup> ^ ~ Social Media Strategies <sup>++</sup> ^ ~

Events for All CTE Programs	<b>Individual – QUAD B</b>	<b>Team – QUAD D</b>
	Client Service # Electronic Career Portfolio +~ Future Business Leader +##* Impromptu Speaking <b>Introduction to Public Speaking</b> +~^ Job Interview +##* <b>Public Speaking</b> +~^	Business Plan +*~ E-Business +^~ Website Design +^~ Parliamentary Procedures

**IMPORTANT-Follow the Event Limits Based on Conference Registration & CTE Program**

<b>EVENT LIMITS FOR QUADS B &amp; D (All CTE Programs)</b>								
CONFERENCE STUDENT ATTENDEES	1-24	25-49	50-74	75-99	100-124	125-149	150-174	175-199
QUAD B – INDIVIDUAL <i>(Per Event)</i>	2	3	4	5	6	7	8	9
QUAD D – TEAM <i>(Per Event)</i>	1	2	3	4	5	6	7	8

  

<b>CHAPTER LIMITS FOR QUADS A &amp; C IF THIS IS YOUR CTE PROGRAM AREA</b>								
CONFERENCE STUDENT ATTENDEES	1-24	25-49	50-74	75-99	100-124	125-149	150-174	175-199
QUAD A – INDIVIDUAL <i>(Per Event – If This IS The Program You Teach)</i>	3	4	5	6	7	8	9	10
QUAD C – TEAM <i>(Per Event – If This IS The Program You Teach)</i>	2	3	4	5	6	7	8	9

  

<b>CHAPTER LIMITS FOR QUADS A &amp; C IF THIS IS NOT YOUR CTE PROGRAM AREA</b>								
CONFERENCE STUDENT ATTENDEES	1-24	25-49	50-74	75-99	100-124	125-149	150-174	175-199
QUAD A – INDIVIDUAL <i>(Per Event – If This IS NOT The Program You Teach)</i>	2	3	4	5	6	7	8	9
QUAD C – TEAM <i>(Per Event – If This IS NOT The Program You Teach)</i>	1	2	3	4	5	6	7	8

**Step 4:** Students can compete in National CHAPTER EVENTS. These events count as part of the Student's Event Limit of 5 Events. All Chapter Reports will present at SLC.

<b><u>NLC Qualifying Events</u></b> American Enterprise Project +*~ Community Service Project +*~ Local Chapter Annual Business Report +*~ Partnership with Business +*~
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**Step 5:** Students can compete in Arizona CHAPTER EVENTS. These events are not part of the Student's Event Limit.

<b><u>Arizona Only Events (non-qualifying for NLC)</u></b> Arizona Business Leadership Empowerment (ABLE) Job Interview Arizona Business Leadership Empowerment (ABLE) Public Speaking Battle of the Chapters Business Graphics Chapter Scrapbook Professionally Printed+ Chapter Scrapbook Traditional+ Chapter Awards Program +* Chapter Shirt Chapter Sign
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<b><u>SYMBOL KEY</u></b> + prepared prior to competition / ^topic provided annually / ~ presentation / # role play *submission prior to SLC / †Test + Performance Event <ul style="list-style-type: none"> <li>• NEW: ALL Team Tests will be taken Individually, then scores will be averaged together for Team Score             <ul style="list-style-type: none"> <li>• All "Introduction" Events are ONLY for 9<sup>th</sup> &amp; 10<sup>th</sup> Grade Students</li> <li>• Yellow Highlight indicates changes made for 2022-23 competitive events year.</li> <li>• Blue Highlight indicates New National Event added for 2022-23</li> <li>• Gray Highlight indicates Arizona Only Event (non-NLC Qualifier) for 2022-23</li> </ul> </li> </ul>
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Read about events & view sample materials online:

**AZFBLA** - [Arizona FBLA Competitive Event Link](#) & **National FBLA** - [National FBLA Event Information Link](#)

(Updated: 11/14/22)