

2022-23 Arizona FBLA Competitive Event List

STATE LEADERSHIP CONFERENCE (SLC) - 5 Events Max Per Student

Step 1: Select UP TO THREE objective tests. Tests are an individual competition. Testing is prior to SLC.

	OBJECTIVE TESTS: 9-10 ONLY	OBJECTIVE TESTS: 9-12	
Objective Test (100 ?s; 60 min for SLC-Pre-submitted)	<p style="text-align: center; background-color: yellow;">Introduction to Business Concepts</p> Introduction to Business Communication Introduction to Business Procedures Introduction to FBLA Introduction to Financial Math Introduction to Information Technology Introduction to Parliamentary Procedures	Accounting I Accounting II Advertising Agribusiness Business Calculations Business Communications Business Law Computer Problem Solving Cyber Security Digital Photography Economics	Health Care Administration Human Resource Management Insurance & Risk Management Journalism Networking Infrastructures Organizational Leadership Personal Finance Political Science Securities & Investments Supply Chain Management UX Design

Step 2: In place of 1 written test, you can compete in 1 Skill Event, but can't do more than 1 skill. **Skill Production will be completed Virtually Prior to SLC.** Written test will be done before SLC and be used as the qualifier for who will perform the skill portion. Advisers will be notified ahead of time for planning purposes. See AZFBLA website for all information about testing and production at SLC.

Skill Event	<p style="text-align: center;">Skill Event (85%) + Test (15%)</p> Computer Applications ** Database Design & Applications ** Spreadsheet Applications ** Word Processing **
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Step 3: Without going over your Max of 5 events, you can pick TWO performance events. Your two events can be from the same quad.

	Individual – QUAD A	Team – QUAD C
Specialized Program Areas Business – IT - Media	<p style="text-align: center; background-color: magenta;">INFORMATION TECHNOLOGY (IT)</p> Help Desk – IT <p style="text-align: center; background-color: magenta;">MEDIA</p> Digital Photo: Professional Business Portraits	<p><u>Team of 1-3 students:</u></p> <p style="text-align: center; background-color: magenta;">BUSINESS</p> Business Financial Plan Sales Presentation Banking and Financial Systems <p style="text-align: center; background-color: yellow;">Business Ethics</p> <p style="text-align: center; background-color: yellow;">Business Management # (formally MDM)</p> Entrepreneurship Hospitality and Event Management International Business Marketing Sports and Entertainment Management <p><u>Grades 9 and 10 only: Team of 1-3 students:</u></p> Introduction to Business Presentation Introduction to Event Planning <p style="text-align: center; background-color: magenta;">INFORMATION TECHNOLOGY (IT)</p> <p><u>Team of 1-3 students:</u></p> <p style="text-align: center; background-color: yellow;">Coding and Programming</p> Computer Game & Simulation Programming <p style="text-align: center; background-color: cyan;">Data Analysis</p> Management Info Systems Mobile Application Development Network Design <p style="text-align: center; background-color: magenta;">MEDIA</p> <p><u>Team of 1-3 students:</u></p> 3D Animation Broadcast Journalism Digital Photo: Commercial Photography Portfolio Digital Video Production Graphic Design Publication Design Public Service Announcement Social Media Strategies <p><u>Grades 9 and 10 only: Team of 1-3 students:</u></p> Introduction to Social Media Strategy

CHAPTER LIMITS IF THIS IS YOUR PROGRAM AREA

Conference Student Attendees	1-24	25-49	50-74	75-99	100-124	125-149	150-174	175-199
QUAD A – INDIVIDUAL (PER EVENT – PER PROGRAM (IF THIS IS THE PROGRAM YOU TEACH))	3	4	5	6	7	8	9	10
QUAD C – TEAM (PER EVENT – PER PROGRAM (IF THIS IS THE PROGRAM YOU TEACH))	1	2	3	4	5	6	7	8

CHAPTER LIMITS IF THIS IS NOT YOUR PROGRAM AREA

Conference Student Attendees	1-24	25-49	50-74	75-99	100-124	125-149	150-174	175-199
QUAD A – INDIVIDUAL (PER EVENT – PER PROGRAM (IF THIS IS NOT THE PROGRAM YOU TEACH))	2	3	4	5	6	7	8	9
QUAD C – TEAM (PER EVENT – PER PROGRAM (IF THIS IS NOT THE PROGRAM YOU TEACH))	1	2	3	4	5	6	7	8

All Program Areas	Individual – QUAD B	Team – QUAD D
	Client Service # Electronic Career Portfolio +~ Future Business Leader Impromptu Speaking ~ Job Interview +## Public Speaking + <u>Grades 9-10 only:</u> Introduction to Public Speaking+~	<u>Team of 1-3 students:</u> Business Plan E-Business Website Design <u>Team of 4-5 students:</u> Parliamentary Procedures

CHAPTER LIMITS FOR ALL PROGRAM AREAS

Conference Student Attendees	1-24	25-49	50-74	75-99	100-124	125-149	150-174	175-199
QUAD B – INDIVIDUAL (PER EVENT)	2	3	4	5	6	7	8	9
QUAD D – TEAM (PER EVENT)	1	2	3	4	5	6	7	8

Step 4: Students can compete in National CHAPTER EVENTS. These events count as part of the Student's Event Limit. All Chapter Reports will present at SLC.

NLC Qualifying Events American Enterprise Project +*~ Community Service Project +*~ Local Chapter Annual Business Report +*~ Local Chapter Annual Business Report +*~
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Step 5: Students can compete in Arizona CHAPTER EVENTS. These events are not part of the Student's Event Limit.

Arizona Only Events (non-qualifying for NLC) Team – QUAD C Arizona Business Leadership Empowerment (ABLE) Job Interview Arizona Business Leadership Empowerment (ABLE) Public Speaking Battle of the Chapters Business Graphics Chapter Scrapbook Professionally Printed+ Chapter Scrapbook Traditional+ Chapter Awards Program +* Chapter Shirt Chapter Sign

Step 6: The Specialty Events below do not take place at SLC and do not impact event limits, recognized only at NLC. **NEW FOR 21-22, Students who qualify for Life Smarts or Virtual Business WILL be allowed to compete in other NLC competitive events.**

Life Smarts	
Life Smarts	LifeSmarts is an interactive consumer literacy education program that teaches students the skills they need to be consumer savvy in today's marketplace. Two Challenges periods are offered during the school year. Round 1 takes place in the fall, and Round 2 is in January/February. http://lifesmarts.org/coaches/new-coaches-fbla/fbla-lifesmarts-competitive-event/
Virtual Business	 <p>The Virtual Business Management Challenge encourages FBLA members to test their skills at managing either a bicycle manufacturing business or a blue jeans manufacturing business. For each round, teams will be ranked based on their business' cumulative profit after running the simulation for 6 virtual months.</p>  <p>The Virtual Business Personal Finance Challenge encourages FBLA members to test their financial literacy skills. Participating teams will be making personal finance decisions for a simulated person. For each round, teams will be ranked based their person's net worth after running the simulation for two virtual years.</p> <p>For more information and to compete, go online to: http://vbc.knowledgematters.com/fbla/</p>

* prepared prior to competition / ^topic provided annually / ~ presentation / # role play / *submission prior to SLC
 / ~ Top teams from pre-submission will present at SLC

Team tests are completed collaboratively by team members
Highlights indicate changes made for 2021-22 competitive events year.

New National Events added for 2021-22
New events for Arizona (non-NLC Qualifier) for 2021-22

Reminder: NLC-no Super Teams, all team members competing at NLC MUST be from the same school
Note, Management Decision Making (MDM) has changed name to Business Management

Read about events & view sample materials online:

AZFBLA - [Arizona FBLA Competitive Event Link](#) & National FBLA - [National FBLA Event Information Link](#)

(Updated: 1/6/2022)