

FBLA, FBLA-Middle Level, and PBL Competitive Event Changes for 2023 National Leadership Conference

FBLA:

- **NEW EVENT:** Introduction to Marketing Concepts will be an individual, objective test event.
- **MODIFICATION:** 3-D Animation will be renamed Digital Animation and competitors will be able to submit their projects in any digital format (2-D or 3-D) they wish.
- **MODIFICATION:** Introduction to Public Speaking and Public Speaking will now have a different topic posted each year from which the speech must be developed.
- **PROCEDURAL CHANGE:** The FBLA score sheets will be modified to include a “score range” for the descriptors of each expectation item.
- **PROCEDURAL CHANGE:** Time penalties will be eliminated from all events, and timers will stop students from continuing once their allotted time has elapsed.
- **PROCEDURAL CHANGE:** Permanently move to have all team event objective tests taken individually by each team member. The scores of all team members will be averaged to determine the average team score. Any team member who does not sign in and take the test will be removed from the team and prevented from advancing to final round competition.
- **PROCEDURAL CHANGE:** Members may compete in an event at NLC more than once if they **have not** previously placed in the top ten of that event at NLC. If a member places in the top ten of an event at NLC, they are no longer eligible to compete in that event. This eliminates the exceptions for team events that were previously in place, as this change will now affect all events.
- **PROCEDURAL CHANGE:** Pilot a digital badging policy to give recognition to members who earn a proficient level (level to be determined) on objective tests.

FBLA-MIDDLE LEVEL:

- **PROCEDURAL CHANGE:** Time penalties will be eliminated from all events, and timers will stop students from continuing once their allotted time has elapsed.
- **PROCEDURAL CHANGE:** Members may compete in an event at NLC more than once if they **have not** previously placed in the top ten of that event at NLC. If a member places in the top ten of an event at NLC, they are no longer eligible to compete in that event. This eliminates the exceptions for team events that were previously in place, as this change will now affect all events.
- **PROCEDURAL CHANGE:** Pilot a digital badging policy to give recognition to members who earn a proficient level (level to be determined) on objective tests.