

# 2022-23 Arizona FBLA Competitive Event List

## STATE LEADERSHIP CONFERENCE (SLC)-5 Events Max Per Student

**Step 1: Select UP TO THREE objective tests. Tests are an individual competition. Testing is prior to SLC.**

	<b>OBJECTIVE TESTS; 9-10 ONLY</b>	<b>OBJECTIVE TESTS; 9-12</b>	
<b>Objective Test</b> (100 %; 60 min for SLC-Pre-submitted)	Introduction to Business Concepts Introduction to Business Communication Introduction to Business Procedures Introduction to FBLA Introduction to Financial Math Introduction to Information Technology <b>Introduction to Marketing Concepts</b> Introduction to Parliamentary Procedures	Accounting I Accounting II Advertising Agribusiness Business Calculations Business Communications Business Law Computer Problem Solving Cyber Security Digital Photography Economics	Health Care Administration Human Resource Management Insurance & Risk Management Journalism Networking Infrastructures Organizational Leadership Personal Finance Political Science Securities & Investments Supply Chain Management UX Design

**Step 2: In place of 1 written test, you can compete in 1 Skill Event, but can't do more than 1 skill. Skill Production may be completed Virtually Prior to SLC or possibly at SLC depending on time. Written test will be done before SLC and be used as the qualifier for who will perform the skill portion. Advisers will be notified ahead of time for planning purposes. See AZFBLA website for all information about testing and production at SLC.**

<b>Skill Event</b>	<b>Skill Event (85%) + Test (15%)</b>
	Computer Applications ** Database Design & Applications ** Spreadsheet Applications ** Word Processing **

**Step 3: Without going over your Max of 5 events, you can pick TWO performance events, but can't be from same Quad.**

	<b>Individual – QUAD A</b>	<b>Team – QUAD B</b>
<b>Performance</b>	Client Service # Digital Photo: Professional Business Portraits <sup>+~*</sup> Electronic Career Portfolio <sup>+~</sup> Impromptu Speaking ~ Job Interview <sup>+##</sup> <b>Public Speaking<sup>+</sup></b>  Grades 9-10 only: <b>Introduction to Public Speaking<sup>+~</sup></b>	Team of 1-3 students: Broadcast Journalism <sup>+^~</sup> Business Financial Plan <sup>+^*~</sup> Business Plan <sup>**~</sup> Coding and Programming <sup>+^~</sup> Computer Game & Simulation Programming <sup>+^~</sup> Data Analysis <sup>+^~</sup> <b>Digital Animation<sup>+^*~</sup></b> (formally 3D Animation) Digital Photo: Commercial Photography Portfolio <sup>+~*</sup> Digital Video Production <sup>+^*~</sup> E-Business <sup>+^~</sup> Graphic Design <sup>+^~</sup> Mobile Application Development <sup>+^~</sup> Publication Design <sup>+^~</sup> Public Service Announcement <sup>+^</sup> Sales Presentation <sup>+~</sup> Social Media Strategies <sup>+^~</sup> Website Design <sup>+^~</sup>  Grades 9 and 10 only; Team of 1-3 students: Introduction to Business Presentation <sup>+^~</sup> Introduction to Social Media Strategy <sup>+^~</sup>
<b>Performance (20%) + Test (80%)</b>	<b>Individual – QUAD C</b>  Future Business Leader <sup>+##</sup> Help Desk #	<b>Team – QUAD D</b> Team of 1-3 students: <b>Banking and Financial Systems #</b> Business Ethics <sup>+^~*</sup> Business Management # Entrepreneurship # <b>Hospitality and Event Management #</b> International Business # Management Info Systems # Marketing # Network Design # <b>Sports and Entertainment Management #</b>  Grades 9 and 10 only; Team of 1-3 students: <b>Introduction to Event Planning#</b>  Team of 4-5 students: Parliamentary Procedures ~

**IMPORTANT: Please note the chapter limits per EVENT. Teams/Individuals going over limits will be disqualified.**

Conference Student Attendees	1-24	25-49	50-74	75-99	100-124	125-149	150-174	175-199
QUAD A & C (# from each quad)	2	3	4	5	6	7	8	9
QUAD B & D (# from each quad)	1	2	3	4	5	6	7	8

**Step 4: Students can compete in National CHAPTER EVENTS. These events count as part of the Student's Event Limit. All Chapter Reports will present at SLC.**

**NLC Qualifying Events**

- American Enterprise Project +\*~
- Community Service Project +\*~
- Local Chapter Annual Business Report +\*~
- Partnership with Business +\*~

**Step 5: Students can compete in Arizona CHAPTER EVENTS. These events are not part of the Student's Event Limit.**

**Arizona Only Events (non-qualifying for NLC)**

- Arizona Business Leadership Empowerment (ABLE) Job Interview
- Arizona Business Leadership Empowerment (ABLE) Public Speaking
- Battle of the Chapters
- Business Graphics
- Chapter Scrapbook Professionally Printed+
- Chapter Scrapbook Traditional+
- Chapter Awards Program +\*
- Chapter Shirt
- Chapter Sign

**Step 6: The Specialty Events below do not take place at SLC and do not impact event limits, recognized only at NLC. Students who qualify for Life Smarts or Virtual Business WILL be allowed to compete in other NLC competitive events.**

Life Smarts	 <p>LifeSmarts is an interactive consumer literacy education program that teaches students the skills they need to be consumer savvy in today's marketplace. Two Challenges periods are offered during the school year. Round 1 takes place in the fall, and Round 2 is in January/February.</p> <p><a href="http://lifesmarts.org/coaches/new-coaches-fbla/fbla-lifesmarts-competitive-event/">http://lifesmarts.org/coaches/new-coaches-fbla/fbla-lifesmarts-competitive-event/</a></p>
Virtual Business	 <p><b>The Virtual Business Management Challenge</b> encourages FBLA members to test their skills at managing either a bicycle manufacturing business or a blue jeans manufacturing business. For each round, teams will be ranked based on their business' cumulative profit after running the simulation for 6 virtual months.</p>  <p><b>The Virtual Business Personal Finance Challenge</b> encourages FBLA members to test their financial literacy skills. Participating teams will be making personal finance decisions for a simulated person. For each round, teams will be ranked based their person's net worth after running the simulation for two virtual years.</p> <p><b>For more information and to compete, go online to:</b> <a href="http://vbc.knowledgematters.com/fbla/">http://vbc.knowledgematters.com/fbla/</a></p>

+ prepared prior to competition / ^topic provided annually / ~ presentation / # role play / \*submission prior to SLC / ~ Top teams from pre-submission will present at SLC

Team tests are completed collaboratively by team members

**Highlights indicate changes made for 2022-23 competitive events year.**

**New National Event added for 2022-23**

**Arizona (non-NLC Qualifier) for 2022-23**

**Reminder: NLC-no Super Teams, all team members competing at NLC MUST be from the same school**

**Note, Management Decision Making (MDM) has changed name to Business Management**

Read about events & view sample materials online:

**AZFBLA** - [Arizona FBLA Competitive Event Link](#) & **National FBLA** - [National FBLA Event Information Link](#)

(Updated: 11/10/2021)