

# 2022-23 Arizona FBLA Competitive Event List

## REGIONALS-3 Events Max Per Student

**Step 1:** Select **UP TO THREE (3) objective tests**. Tests are an individual competition. Testing will be onsite during Regionals.

	<b>OBJECTIVE TESTS; 9-10 ONLY</b>	<b>OBJECTIVE TESTS; 9-12</b>	
<b>Objective Test</b> (100 ?s; 60 min for SLC-Pre-submitted)	Introduction to Business Concepts Introduction to Business Communication Introduction to Business Procedures Introduction to FBLA Introduction to Financial Math Introduction to Information Technology <b>Introduction to Marketing Concepts</b> Introduction to Parliamentary Procedures	Accounting I Accounting II Advertising Agribusiness Business Calculations Business Communications Business Law Computer Problem Solving Cyber Security Digital Photography Economics	Health Care Administration Human Resource Management Insurance & Risk Management Journalism Networking Infrastructures Organizational Leadership Personal Finance Political Science Securities & Investments Supply Chain Management UX Design

**Step 2:** In place of 1 written test, you can compete in 1 Skill Event, but can't do more than 1 skill event. Skill Production will be completed at student's home school Prior to Regionals. Written test will be done at Regionals as normal.

<b>Skill Event</b>	<b>Skill Event (85%) + Test (15%)</b> Computer Applications ** Word Processing **
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**Step 3:** Without going over your Max of 3 events, you can pick **TWO** performance events, but can't be from same Quad.

	<b>Individual - QUAD A</b>	<b>Team - QUAD B</b>
<b>Performance</b>	Client Service # Digital Photo: Professional Business Portraits <sup>+~*</sup> Electronic Career Portfolio <sup>+~</sup> Impromptu Speaking ~ Job Interview <sup>+##</sup> <b>Public Speaking<sup>+</sup></b>  <i>Grades 9-10 only:</i> <b>Introduction to Public Speaking<sup>+~</sup></b>	<i>Team of 1-3 students:</i> Broadcast Journalism <sup>+^~</sup> Coding and Programming <sup>+^~</sup> Computer Game & Simulation Programming <sup>+^~</sup> Data Analysis <sup>+^~</sup> Digital Photo: Commercial Photography Portfolio <sup>+~*</sup> Digital Video Production <sup>+^*~</sup> E-Business <sup>+^~</sup> Graphic Design <sup>+^~</sup> Mobile Application Development <sup>+^~</sup> Publication Design <sup>+^~</sup> Public Service Announcement <sup>+^</sup> Sales Presentation <sup>+~</sup> Social Media Strategies <sup>+^~</sup> Website Design <sup>+^~</sup>  <i>Grades 9 and 10 only; Team of 1-3 students:</i> Introduction to Business Presentation <sup>+^~</sup> Introduction to Social Media Strategy <sup>+^~</sup>
<b>Performance (20%) + Test (80%)</b>	<b>Individual - QUAD C</b>  Future Business Leader <sup>+##</sup> Help Desk #	<b>Team - QUAD D</b>  <i>Team of 1-3 students:</i> <b>Banking and Financial Systems #</b> <b>Business Ethics<sup>+^~*</sup></b> <b>Business Management # (formally MDM)</b> <b>Entrepreneurship #</b> <b>Hospitality and Event Management #</b> <b>International Business #</b> <b>Management Info Systems #</b> <b>Marketing #</b> <b>Network Design #</b> <b>Sports and Entertainment Management #</b>  <i>Grades 9 and 10 only; Team of 1-3 students:</i> <b>Introduction to Event Planning#</b>  <i>Team of 4-5 students:</i> Parliamentary Procedures ~

# IMPORTANT:

Please note the chapter limits per **EVENT** based on-**Conference Registration, NOT membership.**  
Teams/Individuals going over limits after Registration Closes will be disqualified.

<b>Conference Student Attendee Totals:</b>	<b>1-24</b>	<b>25-49</b>	<b>50-74</b>	<b>75-99</b>	<b>100- 124</b>	<b>125- 149</b>	<b>150- 174</b>	<b>175- 199</b>
<b>QUAD A &amp; C (# from each quad)</b>	2	3	4	5	6	7	8	9
<b>QUAD B &amp; D (# from each quad)</b>	1	2	3	4	5	6	7	8

**Step 4: Students can compete in Arizona CHAPTER EVENTS. These events are not part of the Student's "3" Event Limit.**

## **Arizona Only Events**

Battle of the Chapters  
Business Graphics  
Chapter Sign

## **SYMBOL/HIGHLIGHT KEY**

*+ prepared prior to competition*

*^ topic provided annually*

*~ presentation*

*# role play*

*\* submission prior to Regionals*

**Highlights indicate changes made for 2022-23 competitive events year.**

**New National Events added for 2022-23**

**Arizona Event Only, Non-NCL Qualifier**

Read about events & view sample materials online:

**AZFBLA** - [Arizona Competitive Event Link](#)

& **National FBLA** - [FBLA National Competitive Event Link](#)

*(Updated: 06/30/2022)*