

FBLA ARIZONA NATIONAL T-SHIRT DESIGN CONTEST 2023

About

This June, the Arizona FBLA delegation will be traveling to Atlanta, Georgia to compete at the 2023 National Leadership Conference (NLC). We want you to create your t-shirt this year!

Use the information listed below as well as a ton of FBLA design inspiration and marketing savvy to create an ORIGINAL AND EYE-CATCHING T-SHIRT DESIGN that can be worn by Arizona's NLC qualifiers, the AZ FBLA State Officer Team, Chapter Advisers, chaperones, and honored guests.

The DEADLINE for submissions is
Friday, March 17, 2023

A judging panel will evaluate all submissions and choose a winning T-Shirt design. The winning T-Shirt design will be revealed at the FBLA State Leadership Conference (SLC), and the designer(s) will be recognized.

T-shirt must include the following:

- 2023
- National Leadership Conference (NLC)
- Atlanta, Georgia
- State Logo



Design Guidelines

1. Your T-Shirt design must be **original** and free of any copyright concerns.
2. Your T-Shirt design must be **practical** to mass produce. Your Chapter Adviser can assist you with practicality concerns.
3. Your T-Shirt design can be hand-drawn or it can be created using digital design software such as Adobe Photoshop, Adobe Illustrator, or any other similar applications.
4. You may create your T-Shirt design independently or you may collaborate with 2 other FBLA Chapter Members.
5. **MAXIMIZE your creativity!**
The sky - and your imagination - are the only limits you have on your NLC T-Shirt design concept.

Submission Instructions

For hand-drawn T-Shirt designs, please scan or take a photograph of your work and save the image in one of the following formats: **JPEG, PNG, or PDF.**

For digitally-created T-Shirt designs, please **EXPORT** or **SAVE** your work in one of the following formats: **JPEG/JPG, PNG, PDF.**

Name your file using the following naming convention:

LastName_FirstName_Chapter

For example: John Doe from Valley Vista High School would use the filename **Doe_John_ValleyVistaHS**

Members must submit their designs through the following Wufoo form; <https://fblaarizona.wufoo.com/forms/xnjzr6klw7lzk/>

(NOTE: Only one of the designer's names needs to be included in the filename.)

If you experience technical difficulties or need assistance, please email the FBLA Arizona State Adviser, Mrs. Missey Goodman, at Missey.boucher-goodman@azed.gov