

FBLA/PBL ARIZONA, INC.
BOARD OF TRUSTEES MINUTES
SEPTEMBER 23, 2021

OPENING: The meeting was called to order by Jens Eltze, Board Chair at 6:02 p.m. hosted virtually via Microsoft Teams.

PRESENT: Jens Eltze, Laurie Urich, Debbie Cross, Tami Melton, Debbie Cross, Traci Jones, Donald Sheldon, Brandon LeBlanc, Kel Vrana, Stephanie Romo, Mahesh Vinayagam, Missey Goodman, Mike Manion, Boston Siddoway, Lucero Vargas, Tracy Rexroat and Julie Ellis.

ABSENT: Gregg Pelka, Bill Babyar, Yvette, Perez, Michael Fox, Laurie Urich, Gaspar Mata, Nancy Okabe and Elena Sobampo.

APPROVAL OF MINUTES: Minutes for June 10, 2020, were reviewed and approved. Motion by Donald Sheldon. Second by Kel Vrana.

UNFINISHED BUSINESS: No unfinished business.

NEW BUSINESS

PBL POW/CALENDAR OF EVENTS: PBL State President, Lucero Vargas reported on the Program of Works and Calendar of Works for PBL. Lucero reported that they have approximately 42 members must are still working on membership recruitment. She shared the goals that will help increase membership and increase new PBL chapters. They will focus on: Northern Arizona University, University of Arizona, Glendale Community College and Rio Salado College. Chapter development, bridging communication gaps will be used to encourage participation and increase interaction.

Mike Manion, PBL State President shared that the results and participation from nationals is a focus used for recruiting new members. Results from nationals will be sent to board members so the success can be seen. These successes will be used to help recruit new members. Mahesh Vinayagam asked how they are bridging the gap between FBLA to PBL. Lucero shared some of the ideas they are using to accomplish their goals. She shared they could use help from the schools that offer FBLA. Mike Manion suggested state officer visits. There was some discussion about the schools close to Phoenix College and Debbie Cross indicated that is Region 4.

Julie Ellis recommended putting a short video together focusing on “We are out of high school, now what?” Have Missey send out in the March newsletter. Other suggestions and ideas were made.

Motion made by Kel Vrane to approve the PBL POW and Calendar of Events. Donald Sheldon seconded. Motion passed.

PBL FINANCIALS/FBLA FINANCIALS: Mike Manion reported that the approved budget has not changed. There are no PBL dues yet as members have a little while before due. New polo shirts were purchased for the officers.

Julie Ellis reported on the FBLA budget. Total assets/Total Liability & Equity = \$522,732. PPE funds were received and did not have to be paid back. We are waiting for the Advisors Leadership Conference payments, but the budget is looking well. Membership represents a large balance. The Budget vs Actuals—remember that a negative in the over budget is a good thing. We are working on the high school dues. The Advisors Leadership Conference hosted 90 advisors. The state office Training line item is over budget. Accounts Receivable has reported NO write off accounts.

Motion to approve both the PBL and FBLA budget reports was made by Kel Vrans. Second by Mahesh Vinayagam. No discussion. Motion approved.

FBLA CAMP AND POW PROGRESS: Boston Siddoway, FBLA State President reported on the FBLA camp that was held in Prescott. She shared that it went well. Students were engaged and enjoyed the workshops. She felt that the officers did a real well.

She shared that the Program of Works for this year is smaller than in the past. She said that FBLA will utilize Tik Tok in a business professional way sharing resume tips and creative business topics. They are working on a date for an alumni engagement event. The interactive series is going extremely well. Sponsorships are being worked on and information is being sent out. This is a continuous process. Member meetings are going well. Round tables will continue and will be offered at regionals. BAA's (Business Achievement Awards) have had some issues. They are hard to get into. A social media post will go out when all the bugs have been worked through. Videos of each new competition for new state and national events will be created and posted in October.

FBLA HIGHLIGHTS ALC AND MEMBERSHIPS TO DATE: Missey reported that the reduction in state officers from 13 to 8 has been challenging. They continue to work on new ideas. We had a eye injury to one officer that created some assignment issues, but working through it. They are a good group of students. They have completed 40-chapter visits—some in person and some virtually. We feel this provides good information to the chapters and is a good recruiting tool. The ALC had a good teacher turn out. Nationals presented and shared a new website. Chapter memberships are ongoing and are going well with an October 1 deadline. Jens requested that a membership update be sent out to the board to keep us up to date.

FBLA UPCOMING EVENTS: Missey shared upcoming FBLA events – FBLA on Ice; Fall Leadership Experience is scheduled for November 3 at the Phoenix Convention Center—however the event is still up in the air with COVID. We will hold an Adviser's Competitive Event in December to go over changes and updates for competitions with the advisers. We are still in need of presentations for the FLEX conference. Leadership topics and any of the Professional Skills standards are needed. Missey requested to send persons interested in presenting to the board. Julie suggested that Mahesh present or find a presenter to share about technology. She suggested that Kel might share the legal aspect of the digital world. Kel requested a topic be sent to him. There were no more questions for Missey.

CONTRACT (TRACEY CELAYA): Missey shared the Contract for Special Services prepared for Tracey Celaya—the Competitive Events Coordinator High School and Middle Level. This is coordinator for both regional and state events. Tracey has a wedding so she will only do ½ of the state events. The contract amount has been reduced for Tracey's absence and she is aware of this. Julie will fill in for Tracy during the time she is gone.

Kel Vrans motioned that the contract be approved. Second by Debbie Cross. There was not discussion and the motion passed.

FBLA COMMITTEES FOR FBLA HELP: Missey shared the proposal for new FBLA committees. Three committees each with a team lead have been created to help with sponsorships, judges and community service/social events. Each committee is asked to meet and brainstorm for ideas to help with sponsorships, attract new judges and ideas for community service/social events prior to November 6. Missey will share information to assist with discussions. On Nov. 6, committees will report on their ideas and results. On November 19, Missey will send out results from the meetings. Jens asked if there was discussion on the committee assignments.

NEXT MEETING: Is scheduled for March 5, 2022 and we are hoping to hold it in person.

ADJOURNMENT: Motion was made by Debbie Cross to adjourn the meeting, Second by Donald Shelton. Meeting adjourned at 7:18 pm.