

2022-23 ARIZONA FBLA EVENTS AT A GLANCE REGIONALS

<u>AZ FBLA COMPETITIVE EVENTS</u>	<u>Type of Event</u>	<u>Individual or Team Event & Student Number</u>	<u>Prepared Prior to Competition</u>	<u>Topic Provided Annually</u>	<u>Presentation</u>	<u>Role Play</u>	<u>At Regionals</u>	<u>Submission prior to Regional</u>	<u>Unique Information</u>
Accounting I	Objective Test	Individual					YES		
Accounting II	Objective Test	Individual					YES		
Advertising	Objective Test	Individual					YES		
Agribusiness	Objective Test	Individual					YES		
Banking & Financial Systems	Collaborative Objective Test & Team Performance	Team of 1-3 Students				YES	YES		Performance 20% & Test 80%- MODIFICATION: Individual Tests, then averaged
Battle of the Chapters	Arizona Only Event						YES		Non-Qualifying for NLC
Broadcast Journalism	Presentation with Equipment	Team of 1-3 Students	YES	YES	YES	YES	YES		
Business Calculations	Objective Test	Individual					YES		
Business Communication	Objective Test	Individual					YES		
Business Ethics	Presentation with Test & Executive Summary (Pre-Submitted)	Team of 1-3 Students	YES	YES	YES		YES		21-22 Modification: Event has a test component and a 1-page Pre-Submitted Executive Summary in addition to the Presentation
Business Graphics	Arizona Only Event						YES		Arizona only event
Business Law	Objective Test	Individual					YES		
Business Management	Collaborative Objective Test & Team Performance	Team of 1-3 Students				YES	YES		Performance 20% & Test 80%- MODIFICATION: Individual Tests, then averaged. NEW:
Chapter Sign	Arizona Only Event		YES				YES		Non-Qualifying for NLC
Client Service	Presentation without Equipment	Individual				YES	YES		
Coding & Programming	Demonstration Event	Team of 1-3 Students	YES	YES	YES		YES	NO	
Computer Applications	Production + Objective Test	Individual	YES				YES	YES	Skill 85% Test 15% for scoring-Production will be at home school before Regionals.
Computer Game & Simulation Programming	Demonstration Event	Team of 1-3 Students	YES	YES	YES		YES	NO	No presubmission, will present to judges
Computer Problem Solving	Objective Test	Individual					YES		
Cyber Security	Objective Test	Individual					YES		
Data Analysis	Presentation with Equipment	Team of 1-3 Students	YES	YES	YES		YES	NO	



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Digital Photography	Objective Test-Arizona Event	Individual					YES		
Digital Photography: Commercial Photo Portfolio	Performance-Arizona Only	Team of 1-3 Students	YES		YES		YES	YES	
Digital Photography: Professional Business Portraits	Performance-Arizona Only	Individual	YES		YES		YES	YES	
Digital Video Production	Prejudged Project & Presentation	Team of 1-3 Students	YES	YES	YES		YES	YES	<i>Videos must be original content; competitors may not use previously published video clips</i>
E-Business	Demonstration Event	Team of 1-3 Students	YES	YES	YES		YES	NO	
Economics	Objective Test	Individual					YES		
Electronic Career Portfolio	Presentation with Equipment	Individual	YES		YES		YES		
Entrepreneurship	Collaborative Objective Test & Team Performance	Team of 1-3 Students			YES	YES	YES		<i>Performance 20% & Test 80%-MODIFICATION: Individual Tests, then averaged</i>
Future Business Leader	Interview & Objective Test	Individual	YES		YES		YES	YES	
Graphic Design	Presentation with Equipment	Team of 1-3 Students	YES	YES	YES		YES		
Health Care Administration	Objective Test	Individual					YES		
Help Desk	Objective Test & Role Play	Individual				YES	YES		
Hospitality and Event Management	Collaborative Objective Test & Team Performance	Team of 1-3 Students				YES	YES		<i>Performance 20% & Test 80%-MODIFICATION: Individual Tests, then averaged</i>
Human Resource Management	Objective Test	Individual					YES		
Impromptu Speaking	Speech	Individual			YES		YES		
International Business	Collaborative Objective Test & Team Performance	Team of 1-3 Students				YES	YES		
Insurance & Risk Management	Objective Test	Individual					YES		
Introduction to Business Communication (9th-10th grade)	Objective Test	Individual					YES		

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Introduction to Business Concepts <i>(9th-10th grade)</i>	Objective Test	Individual					YES		
Introduction to Business Presentation <i>(9th-10th grade)</i>	Presentation with Equipment	Team of 1-3 Students	YES	YES	YES		YES		
Introduction to Business Procedures <i>(9th-10th grade)</i>	Objective Test	Individual					YES		
Introduction to Event Planning <i>(9th-10th grade)</i>	Collaborative Objective Test & Team Performance	Team of 1-3 Students				YES	YES		Performance 20% & Test 80%- MODIFICATION: Individual Tests, then averaged
Introduction to FBLA <i>(9th-10th grade)</i>	Objective Test	Individual					YES		
Introduction to Information Technology <i>(9th-10th grade)</i>	Objective Test	Individual					YES		
Introduction to Financial Math <i>(9th-10th grade)</i>	Objective Test	Individual					YES		
Introduction to Marketing Concepts <i>(9th-10th grade)</i>	Objective Test	Individual					YES		New Event for 22-23
Introduction to Parliamentary Procedure <i>(9th-10th grade)</i>	Objective Test	Individual					YES		
Introduction to Public Speaking <i>(9th-10th grade)</i>	Speech	Individual	YES		YES		YES		New for 22-23, will have a speech topic posted each year.
Introduction to Social Media Strategy <i>(9th-10th only)</i>	Presentation with Equipment	Team of 1-3 Students	YES	YES	YES		YES		
Job Interview	Interview	Individual	YES			YES	YES	YES	Limited Entries at Regionals-See "Event Limit" Chart on Competitive Event List for your allowable entries
Journalism	Objective Test	Individual					YES		
Management Information Systems	Collaborative Objective Test & Team Performance	Team of 1-3 Students				YES	YES		Performance 20% & Test 80%- MODIFICATION: Individual Tests, then averaged
Marketing	Collaborative Objective Test & Team Performance	Team of 1-3 Students				YES	YES		Performance 20% & Test 80%- MODIFICATION: Individual Tests, then averaged
Mobile Application Development	Demonstration Event	Team of 1-3 Students	YES	YES	YES		YES	NO	No presubmission, will present to judges

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Network Design	Collaborative Objective Test & Team Performance	Team of 1-3 Students				YES	YES		Performance 20% & Test 80%- MODIFICATION: Individual Tests, then averaged
Networking Infrastructures	Objective Test	Individual					YES		
Organizational Leadership	Objective Test	Individual					YES		
Parliamentary Procedure	Objective Test & Role Play	Team of 4-5 Students			YES		YES		Performance 20% & Test 80% (Students test individually)
Personal Finance	Objective Test	Individual					YES		
Political Science	Objective Test	Individual					YES		
Public Service Announcement	Presentation with Equipment	Team of 1-3 Students	YES	YES	YES		YES		Videos must be <i>original content</i> ; competitors may not use previously published video clips
Public Speaking	Speech	Individual	YES		YES		YES		New for 22-23, will have a speech topic posted each year.
Publication Design	Presentation with Equipment	Team of 1-2 Students	YES	YES	YES		YES		Top Teams will present at Regionals
Sales Presentation	Presentation with Equipment	Team of 1-3 Students	YES	YES	YES		YES		
Securities & Investments	Objective Test	Individual					YES		
Social Media Strategies	Presentation with Equipment	Team of 1-3 Students	YES	YES	YES		YES		
Sports & Entertainment Management	Collaborative Objective Test & Team Performance	Team of 1-3 Students				YES	YES		Performance 20% & Test 80%- MODIFICATION: Individual Tests, then averaged
Supply Chain Management	Objective Test	Individual					YES		
UX Design	Objective Test	Individual					YES		
Website Design	Demonstration Event	Team of 1-3 Students	YES	YES	YES		YES	NO	No presubmission, will present to judges
Word Processing	Production & Objective Test	Individual	YES				YES	YES	Skill 85% Test 15% for scoring-Production will be at home school before Regionals.
 <i>New event for 2022-23</i>	 <i>Change in the event from last year</i>								

NOTE NEW 22-23: All time penalties have been removed from the rubrics. And all rubrics have been updated for a points range as well.