

FBLA ARIZONA

AUGUST NEWSLETTER



A message from our State President, Alexandria Lopez!

Dear FBLA Arizona Members and Advisers,

On behalf of Team 61, I am beyond thrilled to welcome you all back to another fantastic year in FBLA Arizona. Team 61 has worked extremely hard these past couple of months to ensure the best FBLA experience for YOU! FBLA Arizona has super exciting programs planned for you all this year! We are eager to see you all Determine Your Destiny during our amazing conferences and leadership opportunities! Be sure to take advantage of all the incredible things FBLA Arizona has to offer and make this another great year in FBLA!

-Alexandria Lopez,
FBLA Arizona State President

A handwritten signature in black ink, appearing to read 'Alexandria Lopez', written in a cursive style.

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A message from our Vice President of Communications and Public Relations, Julia Bell!

Hello FBLA Members and Advisors!

As we transition from summer into the brand new school year, I hope you are as excited for the year ahead as Team 61! For those of you I have already met, and those yet to come, I cannot WAIT to Determine our Destiny this year. We are striving to keep members and chapters as connected as possible these upcoming months, so keep an eye out for every rising opportunity to have as much fun with us as you can!

Within FBLA, and outside of it, I encourage you to make the most of this upcoming year as possible. As always, the State Officers are able to answer any questions, communicate, and want to get to know you as much as possible. Again, on behalf of Team 61, we can not wait to get this year started!

-Julia Bell

FBLA Arizona VP of Communications and Public Relations

Stay Connected

Instagram: @fbla_arizona

Twitter: @ArizonaFBLA

Facebook: FBLA Arizona

TikTok: @fbla_arizona

Snapchat: @fbla_arizona

www.azfbla.org



We WANT to feature YOU

FBLA is most obviously about the members.

A lot of chapters are doing some really cool stuff! We want to see it! Send us all your news, pictures, and more, and your chapter might be featured, or used on our accounts.

Send everything to photos@azfbla.org

OR

DM us on Instagram

OR

Contact a state officer to send in

Our 2022-2023 Arizona State Officers



Alexandria Lopez
State President



Noah Killeen
National Treasurer,
Executive Vice President



Luis Encinas
VP of Chapter Development and State & National Programs



Julia Bell
VP of Communication and Public Relations



Robert Castro
VP of Finance and Sponsorship



Jack Webb
VP of Leadership Development



Isabella Slowik
VP of Media Relations



Bailee Olsen
VP of Community Service and Alumni Relations

National Leadership Conference, Chicago, IL



The Windy City

NLC in Chicago, Illinois was such an amazing success! After chapters travels from Arizona to Chicago, they settled into the historic Palmer House Hotel, in the heart of Chicago.

That very next day, chapters from all over Arizona headed off to their excursions. From Big Bus Tours, to the Sky Deck at Willis Tower, members were given the opportunity to adventure the city! They ended the night off with an awesome baseball game at Wrigley Field, watching the Cubs face the Reds.

The following days consisted of interesting workshops, competitions, and much more. Arizona members were able to network with chapters from across not only the country, but the world. Along with other chapters, there were opportunities to talk to college representatives, business professionals, and many others!



This year, we also became home to our newest 2022-2023 National Treasurer, Noah Killeen! Last year, Noah was Arizona's VP of Sponsorship and Finance, along with this year, as our Executive Vice President. Noah is a senior this year at Estrella Foothills High School, and we could not be more proud of Noah for his determination, and election.



AZ FBLA

As the week went on, so did the fun! Students went to the Hard Rock Cafe, along with an awesome performance of the Blue Man Group! Along with that, an Arizona Delegation Boat Cruise, where the excitement was a perfect way to end out the week

For closing sessions part 1 and part 2, we were able to celebrate and recognize the amazing winners from Arizona! On behalf of the Arizona Team, we are all so incredibly proud of every member, for being able to achieve nationals across the board, and so proud of our national winners as well.

"Do anything, but let it produce fun" -Walt Whitman

Sadly, our time in Chicago could not last forever, though. As the last few days rolled around, and chapters started to make their departure, we realize, the fun of the year has only just begun! We cannot wait to do it all again in Atlanta this upcoming year!

If your chapter went to Nationals, please send us all of your memories! We hope you had just as much fun, or more, than we did!



Our Arizona Finalists & Winners

Data Analysis: 6th Place: James Hepworth- Casteel High School

E-Business: 3rd place: Dyjak, Postik- Desert Vista High School

Local Chapter Business Report: 2nd place: Calkins, Howard-Sunnyslope High School

Public Speaking: 9th place: Taylynd Stuhr-Buckeye Union HS Media

Graphic Design: 7th place: Jayda Saenz-Canyon View High School

Digital Video Production: 9th place: Corcoran, Garcia, Rodriguez-Sunny Slope High School

Career Research: 1st Place: Nicolas Szokol-Copperwood Elementary

Critical Thinking: 7th Place: Spangler, Wadman-Old Vail Middle School

Multimedia & Website Development: 5th place: Garcia, Quetel-Round Valley Middle School

Video Game Challenge: 5th place: Skyler Biss-Old Vail Middle School

Journalism: 8th Place: Kelly Hill

Economics: 8th Place-Priya List

Computer Problem Solving: 4th Place- Sean Cabahug, Tolleson High School

BAA Capstone Award Competitive

Review: Clara Guy

Next year's NLC!

Next year for our National Leadership Conference, Arizona will be traveling to Atlanta, Georgia!

Be sure to compete at Regional and State Competitions for your best chance to qualify for the conference! We cannot WAIT to see you there next June!

June 27th-30th, 2023



Future Business Leaders of America

A NEW CHAPTER FOR THE ORGANIZATION

*FBLA **is returning to the roots** we established in 1942. By implementing a new brand, we **modernized** FBLA while also restoring the values that the organization was founded upon.*

ONE ASSOCIATION

The Delta signifies that FBLA is connected as one association. PBL is being renamed FBLA Collegiate as a reminder that FBLA Middle School, High School, and Collegiate work towards one mission. The logo also signifies the progress a student makes by being in FBLA.

SERVICE, EDUCATION, PROGRESS

Many aspects of FBLA incorporate three ideas, including our goal to **promote service, education, and progress**. The three sections of the Delta, a greek letter signifying change, remind people of our commitment to these three purposes.

FUTURE BUSINESS LEADERS OF AMERICA IS 1 ASSOCIATION

UNITED UNDER SERVICE,
EDUCATION, AND PROGRESS

Make the switch!

We encourage your chapters to begin promoting the new brand!

Ways to promote the new brand:

- ★ Make a new chapter logo incorporating the national logo!
- ★ Discuss in meetings the story behind FBLA's rebranding!
- ★ Create new promotional material that highlight FBLA's purpose!

Blue & Gold

FBLA's rebranding reminds members that the organization's colors are blue and gold. We removed the red scheme from our logo to better promote the colors originally established.

A Message From Your State Advisor, Mrs. Missey Goodman!

Hello FBLA Students:

Welcome back to another year in FBLA. To all returning members, we are so excited to have you back and to be able to share another wonderful year with you. For those who are new, we welcome you as our newest FBLA members and to one of the best student organizations around!

As you begin this school year whether it is virtual, in-person, or a mixture of the two, I hope you will take advantage of the opportunities that FBLA will provide to you this year. We have been working hard at the state office and your state officer team is ready to help you “determine your destiny”.

I hope this year you will stay involved, be engaged, and expand your network of connections throughout this school year. Get involved in the online testing tournament, social media challenges and contests, community service activities, BAA's/LEAD programs, competitions, State Officer networking opportunities, State Councils, and all the other fun things that your state and local chapters provide. These are different times, but we are excited to have new ideas, new opportunities, and new challenges. Embrace change and move forward for the better.

I wish you the best as you begin the 2022-2023 school year. I hope you make lots of good memories, have fun with your chapter, and have a spectacular FBLA year!

Missey Boucher-Goodman
FBLA Arizona State Adviser





Important Info

Registration opens on August 1st! Make sure to get ready for the year, and get ahead!

We have so many excited adventures and events coming soon, so be on the lookout for information throughout the year, in order to stay connected! We will be putting out information, such as registration dates, times, and other things such as packing lists, or timelines, in order to help students, and advisors, be as informed as the state team is themselves.

Chapter visits will be starting soon! Definitely sign up as soon as possible, as it becomes easier to get the dates requested, the earlier they are put in.

Competitions are never too early to start on. Go check out the national guidelines for events, in order to decide what you want to focus on this year! Practice makes perfect, and there is more than enough time to get started now!



Back to School Tips

For some, back to school is an exciting time, and for others, it is terrifying. Either way, making the best of your first few days of the new year is the best way to create the best year that you can!

Some back to school tips that I personally like, are these.

- Getting into a routine
Routines create habit, and healthy habits will help you throughout the year. Whether it be study hours, eating breakfast, or going to bed at a good time, these will all help you in the future.
- Using all of your class time effectively
Using your class time, helps lower your stress or workload extremely. Most students that use their time are less likely to have homework, and more likely to understand, and ask questions as well.
- Get Involved!
The more involved you are, the more fun school will be! You're already involved in FBLA, but how about running for chapter office? Or running a local meeting? As well as sports, and clubs, these can be a great place to make friends and have fun!
- Don't let one bad grade get you down.
I know it can be hard, but don't let one bad grade discourage you. Instead of focusing on the bad grade, look at how to improve it! Ask your teacher how to make it up, study hard for the next test or quiz, but always focus on what you can do, not what happened.
- Make use of tutoring!
Teachers are only there to help you, and want you to succeed. Make use of tutoring to ask questions, get ahead, or focus on homework. Tutoring will never hurt you, only help.
- Be realistic on time management
Time management is awesome, if you do it right. If you know you won't do your homework at 10:30 at night, then don't schedule it that way! Manage yourself how you know yourself, and watch your habits as well.
- Keep ahead of your schedule
Stay ahead as much as possible. Staying ahead allows the bumps in the road to happen smoothly. It also will help stress levels, as it is less likely to miss assignments when working ahead.
- Ask for help!
While it may be hard, asking for help is the best thing to do! Trust that others are there to help you along the way.



What's Coming Up Leadership Camp!

September 21-23, 2022

Prescott, Arizona

Join Future Business Leaders of America (FBLA) for this year's Leadership Camp! Leadership Camp is 3 days and 2 nights of intensive leadership training meant to prepare you and your chapter for a successful year with FBLA Arizona. Compete with your color team, enjoy a bonfire, and gear up for the annual dodgeball tournament while planning your program of work, learning officer roles, and connecting with like-minded students from across the state.

FLEX Conference

November 8, 2022

Phoenix, Arizona

Future Business Leaders of America (FBLA) – Arizona brings you the Fall Leadership Extravaganza (FLEX) Conference! With over 45 innovative, hands-on, exciting, specialized sessions to choose from, the FLEX Conference will have something for everyone from leadership skills to professional and career skills to competitive events training, as well as content specific sessions! We are expecting over 1,000 students at this event!

www.azfbla.org

Contact Us

Instagram: @fbla_arizona

Twitter: @ArizonaFBLA

Facebook: FBLA Arizona

TikTok: @fbla_arizona

Snapchat: @fbla_arizona

Have a great start to the school year! We'll see you soon

- Julia Bell, VP of Communication and Public Relations

-Team 61