

FBLA/PBL Arizona, Inc.
Board of Trustees
Arizona Department of Education – Phoenix, AZ
November 7, 2020
9:00 AM – 1:00 PM
Minutes

Call to Order Jens Eltze, Board Chair 9:06am
In attendance:

Alan Serrano, Gregg Pelka, Debbie Cross, Mike Manion, Mike Fox, Julie Ellis, Tammy Melton, Laurie Urich, Bill Babyar, Steve Gonzalez, Jens Eltze, Missey Boucher-Goodman, Brandon LeBlanc, Tracy Rexroat, Elena Sobampo

Approval of Minutes

Revisions needed on minutes from previous meeting:

s needed on Jens name

Moved by Julie Ellis to accept as read. Seconded by Laurie Urich.

Votes:11 votes/quorum. Passed

Unfinished Business

FBLA-PBL Inc. Bylaws

Discussion – 3.2 – terms should start in June to June of every year.

3.1 – add 26 for board of trustees

3.4 – change as listed below

FBLA PBL State Adviser

FBLA PBL State chair

Board of Trustees Chair

Vice Chair

Secretary

Treasurer

REMOVE - Board past chair

4.4 – delete 3 paragraphs under committees

And delete PBL Az board of advisers

Revised November 2020

Julie Ellis moved to approved bylaws as revised. Tammy Melton seconded

Votes: 11 votes/quorum. Passed

New Business

PBL Highlights this year – Mike Manion

First ever virtual conference in the Fall – most students signed up for test and some performance events – successful. Three weeks of competition. Saturday met with PBL state officers for state conference and gave results of winners.

Spring – going to try to host a conference online. Embry Riddle they will be very active in the spring. Hopefully getting rebound and have chapters stay active.

*Julie Ellis - Shout out to Mike Manion PBL for such a great conference and organization of the online conference. Thank you for allowing Missey and Julie to judge and be a part

of the experience. Maricopa Community Colleges trying to start the CTSO activity at the college level beginning with DECA. Julie would like to bring Mike Manion into the conversation to include PBL and open the door of opportunity and growth.

PBL Calendar of Events – provided via email

FBLA Highlights this year – State Officer -Alan Serrano

State councils March to March activities, 5 members for each council, creating accountability charts with monthly reports, state officers meeting with councils.

Sponsorships – 325 contacts by state officers

Over \$5k received

Still working on goal

Member engagement – uploading social media updates including Monday updates. Recognizing middle level chapters. Where are they now series – alumni talk about what they are doing now and promote involvement. Inspirational Fridays – alumni give tips on the online environment and getting councils involved. Tip Tuesday – members from councils giving tips on how to prepare competitions. Counts on corners – Sunday updates

Live connections – virtual initiative – over 10-25 members with presentations and give aways with an opportunity to ask questions. Tips and preparation for members.

Chapter resources – completed two webinars, published seven newsletters, working on middle level and high school newsletters posted monthly and alumni posted every three months. Reaching out to alumni to get them involved in helping in conferences

Fall Leadership Experience – state officers filming and preparing with middle level material and how to prepare for high school.

Missey Boucher-Goodman – talkative Tuesdays to support teachers with resources, information and upcoming activities.

Finances – Julie Ellis gives an update

Statement of financial position – doing well – Missey ensures that we are not spending money. Taxes worked out with Tri. Loan forgiveness waiting on approval. Good possibilities as DECA already got approved.

Budget vs. actual – regional spring conference is over budget \$2,948.00 for revenue Bank and merchant fees was over \$4.00

Storage rental – over \$14536 over

Regional conferences – over \$2,536.00 over budget – still billing other CTSOs to get them to pay their portion - Adviser leadership conference is over.

Store expense – 2825 over budget

AR – FBLA has zero outstanding balances from last year. Only CTSO with zero balance. Everyone has paid from last year. Only the current is FLE expenses from chapters with a total of \$26k. Sent our reminders to chapters.

Moved to approve 3 financial statements; Statement of Financial Position, Budget vs. Actual and AR by Laurie Urich to approve as reviewed. Seconded by Gregg Pelka. Vote: 11 votes/quorum. Passed.

FBLA Calendar of Events - provided via email

Judges Needed for Virtual Spring and SLC

Increased need for judges for the virtual spring conferences. Seeking support from this board for online support. Jens spoke about easier access since online to have judges vs in person.

Sponsorship (New Forms) – change packages to bronze, silver, gold and platinum as passed at previous meeting

Last year had to return sponsorships funds since conferences were cancelled. Some of those sponsors asked to transfer their donations to this year's sponsorship needs.

Other ideas discussed such as adding an online link on the current FBLA page for ease of access to those who may like to donate instead of mailing to the Oklahoma finance office an actual check. Also discussed having a more intentional social media campaign for sponsorships for state officers. That is, state officers would create a social media campaign in their personal social media outlets to reach out to their friends and families and provide a link to the FBLA page where supporters can donate easily.

Announcements

Next Meeting— March 6, 2021

Adjourn

Moved by Debbie Cross to adjourn meeting. Seconded by Brandon LeBlanc. Meeting adjourned 10:52am by board chair, Jens Eltze

Minutes prepared by Elena Sobampo
November 7, 2020