

**2022-23 ARIZONA FBLA EVENTS AT A GLANCE
STATE LEADERSHIP CONFERENCE (SLC)**

<i>AZ FBLA COMPETITIVE EVENTS</i>	<i>Type of Event</i>	<i>Individual or Team Event & Student Number</i>	<i>Prepared Prior to Competition</i>	<i>Topic Provided Annually</i>	<i>Presentation</i>	<i>Role Play</i>	<i>At Regionals</i>	<i>Submission prior to SLC</i>	<i>Unique Information</i>
ABLE (Arizona Business Leadership Empowerment)/Job Interview	Arizona Only Event-Interview	Individual	YES			YES	No	YES	<i>This event for students with a documented IEP and will follow the same format/ guidelines as the Job Interview Event. This is an Arizona Only Event and is not a NLC Qualifier.</i>
ABLE (Arizona Business Leadership Empowerment)/Public Speaking	Arizona Only Event-Speech	Individual	YES			YES	No	YES	<i>This event for students with a documented IEP and will follow the same format/ guidelines as the Job Interview Event. This is an Arizona Only Event and is not a NLC Qualifier.</i>
Accounting I	Objective Test	Individual					YES		
Accounting II	Objective Test	Individual					YES		
Advertising	Objective Test	Individual					YES		
Agribusiness	Objective Test	Individual					YES		
American Enterprise Project	Prejudged Reports & Presentation	Chapter w/Team of 1-3 Students	YES		YES		No	YES	<i>Presentation at SLC</i>
Banking & Financial Systems	Collaborative Objective Test & Team Performance	Team of 1-3 Students				YES	YES		<i>Performance 20% & Test 80%-MODIFICATION: Individual Tests, then averaged</i>
Battle of the Chapters	Arizona Only Event						YES		<i>Non-Qualifying for NLC</i>
Broadcast Journalism	Presentation with Equipment	Team of 1-3 Students	YES	YES	YES	YES	YES		
Business Calculations	Objective Test	Individual					YES		
Business Communication	Objective Test	Individual					YES		
Business Ethics	Presentation with Test & Executive Summary (Pre-Submitted)	Team of 1-3 Students	YES	YES	YES		YES		<i>21-22 Modification: Event has a test component and a 1-page Pre-Submitted Executive Summary in addition to the Presentation</i>
Business Financial Plan	Prejudged Reports & Presentation	Team of 1-3 Students	YES	YES	YES		No	YES	<i>Presentation at SLC to align with NLC guidelines</i>
Business Graphics	Arizona Only Event						YES		<i>Non-Qualifying for NLC</i>
Business Law	Objective Test	Individual					YES		
Business Management	Collaborative Objective Test & Team Performance	Team of 1-3 Students				YES	YES		<i>Performance 20% & Test 80%-MODIFICATION: Individual Tests, then averaged. NEW: Was Management Decision Making (MDM), new name of "Business Management".</i>

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Business Plan	Prejudged Reports & Presentation	Team of 1-3 Students	YES		YES		No	YES	Presentation at SLC to align with NLC guidelines. Report only 15 Pages
Chapter Awards Program	Arizona Only Event						No	YES-Wufoo Form	Non-Qualifying for NLC Gold, Silver, & Bronze for Chapters
Chapter Scrapbook Professionally Published (<i>hard copy</i>)	Arizona Only Event		YES				No		No electronic format, must be hard-bound book professionally published. Top 3 Places only recognized at SLC, Non-Qualifying for NLC
Chapter Scrapbook-Traditional	Arizona Only Event		YES				No		Traditional FBLA Scrapbook Cover Used. Top 3 Places only recognized at SLC, Non-Qualifying for NLC
Chapter Shirt	Arizona Only Event		YES				No		Non-Qualifying for NLC
Chapter Sign	Arizona Only Event		YES				YES		Non-Qualifying for NLC
Client Service	Presentation without Equipment	Individual				YES	YES		
Coding & Programming	Demonstration Event	Team of 1-3 Students	YES	YES	YES		YES	NO	
Community Service Project	Prejudged Reports & Presentation	Chapter w/Team of 1-3 Students	YES		YES		No	YES	Presentation at SLC
Computer Applications	Production + Objective Test	Individual	YES				YES	YES	Skill 85% Test 15% for scoring-Production will be Virtual before SLC.
Computer Game & Simulation Programming	Demonstration Event	Team of 1-3 Students	YES	YES	YES		YES	NO	No presubmission, will present to judges
Computer Problem Solving	Objective Test	Individual					YES		
Cyber Security	Objective Test	Individual					YES		
Data Analysis	Presentation with Equipment	Team of 1-3 Students	YES	YES	YES		YES	NO	
Database Design & Applications	Production + Objective Test	Individual	YES				No	YES	Skill 85% Test 15% for scoring-Production will be Virtual before SLC.
Digital Animation	Prejudged Projects & Presentation	Team of 1-3 Students	YES	YES	YES		No	YES	Modifications: Formally "3D Animation". Submit in 3D or 2D format.
Digital Photography	Objective Test-Arizona Event	Individual					YES		Non-Qualifying for NLC-Arizona Event Only
Digital Photography: Commercial Photo Portfolio	Performance-Arizona Only	Team of 1-3 Students	YES		YES		YES	YES	Non-Qualifying for NLC
Digital Photography: Professional Business Portraits	Performance-Arizona Only	Individual	YES		YES		YES	YES	Non-Qualifying for NLC
Digital Video Production	Prejudged Project & Presentation	Team of 1-3 Students	YES	YES	YES		YES	YES	Videos must be <u>original content</u> . competitors may not use previously published video clips



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E-Business	Demonstration Event	Team of 1-3 Students	YES	YES	YES		YES	NO	
Economics	Objective Test	Individual					YES		
Electronic Career Portfolio	Presentation with Equipment	Individual	YES		YES		YES		
Entrepreneurship	Collaborative Objective Test & Team Performance	Team of 1-3 Students			YES	YES	YES		Performance 20% & Test 80%- MODIFICATION: Individual Tests, then averaged
Future Business Leader	Interview & Objective Test	Individual	YES		YES		YES	YES	
Graphic Design	Presentation with Equipment	Team of 1-3 Students	YES	YES	YES		YES		
Health Care Administration	Objective Test	Individual					YES		
Help Desk	Objective Test & Role Play	Individual				YES	YES		
Hospitality and Event Management	Collaborative Objective Test & Team Performance	Team of 1-3 Students				YES	YES		Performance 20% & Test 80%- MODIFICATION: Individual Tests, then averaged
Human Resource Management	Objective Test	Individual					YES		
Impromptu Speaking	Speech	Individual			YES		YES		
International Business	Collaborative Objective Test & Team Performance	Team of 1-3 Students				YES	YES		
Insurance & Risk Management	Objective Test	Individual					YES		
Introduction to Business Communication (9th-10th grade)	Objective Test	Individual					YES		
Introduction to Business Concepts (9th-10th grade)	Objective Test	Individual					YES		
Introduction to Business Presentation (9th-10th grade)	Presentation with Equipment	Team of 1-3 Students	YES	YES	YES		YES		
Introduction to Business Procedures (9th-10th grade)	Objective Test	Individual					YES		
Introduction to Event Planning (9th-10th grade)	Collaborative Objective Test & Team Performance	Team of 1-3 Students				YES	YES		Performance 20% & Test 80%- MODIFICATION: Individual Tests, then averaged
Introduction to FBLA (9th-10th grade)	Objective Test	Individual					YES		

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Introduction to Information Technology (9th-10th grade)	Objective Test	Individual					YES		
Introduction to Financial Math (9th-10th grade)	Objective Test	Individual					YES		
Introduction to Marketing Concepts (9th-10th grade)	Objective Test	Individual					YES		New Event for 22-23
Introduction to Parliamentary Procedure (9th-10th grade)	Objective Test	Individual					YES		
Introduction to Public Speaking (9th-10th grade)	Speech	Individual	YES		YES		YES		New for 22-23, will have a speech topic posted each year.
Introduction to Social Media Strategy (9th-10th only)	Presentation with Equipment	Team of 1-3 Students	YES	YES	YES		YES		
Job Interview	Interview	Individual	YES			YES	YES	YES	Limited Entries at SLC-See "Event Limit" Chart on Competitive Event List for your allowable entries
Journalism	Objective Test	Individual					YES		
LifeSmarts	Specialty Event						No		See FBLA National Guidelines for more information.
Local Chapter Annual Business Report	Prejudged Reports & Presentation	Chapter w/Team of 1-3 Students	YES				No	YES	Submitted Report Only-presentation at SLC and NLC
Management Information Systems	Collaborative Objective Test & Team Performance	Team of 1-3 Students				YES	YES		Performance 20% & Test 80%-MODIFICATION: Individual Tests, then averaged
Marketing	Collaborative Objective Test & Team Performance	Team of 1-3 Students				YES	YES		Performance 20% & Test 80%-MODIFICATION: Individual Tests, then averaged
Mobile Application Development	Demonstration Event	Team of 1-3 Students	YES	YES	YES		YES	NO	No presubmission, will present to judges
Network Design	Collaborative Objective Test & Team Performance	Team of 1-3 Students				YES	YES		Performance 20% & Test 80%-MODIFICATION: Individual Tests, then averaged
Networking Infrastructures	Objective Test	Individual					YES		
Organizational Leadership	Objective Test	Individual					YES		
Parliamentary Procedure	Objective Test & Role Play	Team of 4-5 Students			YES		YES		Performance 20% & Test 80% (Students test individually)

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Partnership with Business Project	Prejudged Reports & Presentation	Chapter w/Team of 1-3 Students	YES		YES		No	YES	Presentation at SLC
Personal Finance	Objective Test	Individual					YES		
Political Science	Objective Test	Individual					YES		
Public Service Announcement	Presentation with Equipment	Team of 1-3 Students	YES	YES	YES		YES		Videos must be <i>original content</i> ; competitors may not use previously published video clips
Public Speaking	Speech	Individual	YES		YES		YES		New for 22-23, will have a speech topic posted each year.
Publication Design	Presentation with Equipment	Team of 1-2 Students	YES	YES	YES		YES		Top Teams will present at SLC
Sales Presentation	Presentation with Equipment	Team of 1-3 Students	YES	YES	YES		YES		
Securities & Investments	Objective Test	Individual					YES		
Social Media Strategies	Presentation with Equipment	Team of 1-3 Students	YES	YES	YES		YES		
Sports & Entertainment Management	Collaborative Objective Test & Team Performance	Team of 1-3 Students				YES	YES		Performance 20% & Test 80%- MODIFICATION: Individual Tests, then averaged
Spreadsheet Applications	Production & Objective Test	Individual	YES				No	YES	Skill 85% Test 15% for scoring-Production will be Virtual before SLC.
Supply Chain Management	Objective Test	Individual					YES		
UX Design	Objective Test	Individual					YES		
Virtual Business Finance Challenge Challenge	Specialty Event	Team of 1-3 Students					No		See FBLA National Guidelines for more information.
Virtual Business Management Challenge	Specialty Event	Team of 1-3 Students					No		See FBLA National Guidelines for more information.
Website Design	Demonstration Event	Team of 1-3 Students	YES	YES	YES		YES	NO	No presubmission, will present to judges
Word Processing	Production & Objective Test	Individual	YES				YES	YES	Skill 85% Test 15% for scoring-Production will be Virtual before SLC.
 New event for 2022-23	 Change in the event from last year								

NOTE NEW 22-23: All time penalties have been removed from the rubrics. And all rubrics have been updated for a points range as well.