



FUTURE BUSINESS LEADERS OF AMERICA

DETERMINE
Your
DESTINY



EL CONQUISTADOR TUCSON
10000 N ORACLE RD
ORO VALLEY, AZ 85704



FBLA ARIZONA MIDDLE LEVEL STATE LEADERSHIP CONFERENCE

MARCH 20-21, 2023



Tom Horn
 Superintendent of Public Instruction
 Arizona Department of Education

Cathie Raymond
 Deputy Associate Superintendent
 Career and Technical Education

Julie Ellis
 CTSO State Director
 Career and Technical Education

Missey Boucher-Goodman
 FBLA State Adviser
 Career and Technical Education

Alanna Nelson
 FBLA Assistant to the State Adviser

Allison Ashford
 CTSO Program Project Specialist
 Career and Technical Education


Elena Sobampo
 Business and Marketing Education;
 Communication and Media Technologies
 Program Specialist
 Career and Technical Education

Tracy Rexroat
 Engineering Services and Information
 Technologies Education
 Program Specialist
 Career and Technical Education



FBLA MIDDLE LEVEL STATE LEADERSHIP CONFERENCE

Monday March 20, 2023

10:00 am-12:00 pm	Registration	Satellite Registration Desk
12:00 pm-1:00 pm	Opening Session	Turquoise Ballroom II
12:00 pm-1:00 pm	Judges Meeting and Lunch	Presidio Ballroom IV
1:00 pm-4:30 pm	Workshops	Coronado II
1:00 pm-5:30 pm	Business Graphics Goose Chase Leadership Village Vendors	Turquoise Ballroom III
1:00 pm-6:00 pm	 Competition - Business Ethics & Exploring Business Issues - Career Research – SECTION 1 - Career Research – SECTION 2 - Critical Thinking Skills – PREP - Critical Thinking Skills – PERFORMANCE - Elevator Speech - Marketing Mix Challenge - Multimedia and Website Development & Video Game Challenge - Pledge and Mission	Agave Presidio Ballroom I Presidio Ballroom I Joshua Tree Joshua Tree Agave Mesquite Presidio Ballroom I Palo Verde
4:00 pm-5:30 pm	Career Research – FINAL	Agave
5:00 pm-5:30 pm	Adviser Meeting	Presidio Ballroom IV
5:30 pm-7:00 pm	Dinner (Pre-Paid)	Presidio Ballroom IV
7:00 pm-8:00 pm	Hypnosis Comedy Show!	Turquoise Ballroom II
8:00 pm-10:00 pm	Nighttime Activities	Turquoise Ballroom III
10:00 pm	In Rooms	

Tuesday March 21, 2023

7:30 am-8:30 am	Breakfast (Pre-Paid)	Presidio Ballroom IV
9:00 am-10:30 am	Awards Session	Turquoise Ballroom II
10:30 am	Travel Home Safe	

FBLA MIDDLE LEVEL STATE LEADERSHIP CONFERENCE WORKSHOPS

Workshops – Coronado II

1:00 pm -1:30 pm	Ice Breakers and Getting to Know You – FBLA State Officers An activity-filled workshop where you can get to know each other better.
1:45 pm - 2:15 pm	Career Planning Scavenger Hunt – Cindy Ballantyne Students will discover careers by learning about career clusters and exploring a virtual career fair.
2:30 pm - 3:00 pm	Blow Up Your Strengths: A Balloon-Powered Team Building Workshop – Amanda Potts This exciting and unique workshop combines the fun of balloon art with the power of team building and personal strength discovery. Participants will work together to create balloon sculptures while exploring and celebrating their individual strengths. Through hands-on activities, group challenges, and reflective discussions, participants will build communication and collaboration skills while gaining a deeper understanding of themselves.
3:15 pm - 3:45 pm	Career Planning Scavenger Hunt – Cindy Ballantyne Students will discover careers by learning about career clusters and exploring a virtual career fair.
4:00 pm - 4:30 pm	Unleash the Power of Success - Mike DeShalit <i>Imagine if you can have all the success you are wanting in life. In 60 minutes, Michael will teach you how to Unleash the Power of Success using your subconscious mind. Not only will you learn how to use your powerful imagination to properly set your life goals, but how to manifest them into a reality in your life. Who knows, we might even be able to use our collective super brain power to come together as One Association with an experiment that will Blow Your Minds!!!</i>
4:30 pm - 5:00 pm	Team Building - State Officers