

2022-23 Arizona FBLA Competitive Event List

UPDATED REGIONAL CONFERENCES 12-13-3 Events Max Per Student

Step 1: Select **UP TO THREE** objective tests. Tests are an individual competition.

	OBJECTIVE TESTS; 9-10 ONLY	OBJECTIVE TESTS; 9-12
Objective Test <small>(100 ?; 60 min for SLC-Pre-submittal)</small>	Introduction to Business Communication Introduction to Business Concepts Introduction to Business Procedures Introduction to FBLA Introduction to Financial Math Introduction to Information Technology Introduction to Marketing Concepts Introduction to Parliamentary Procedures	Accounting I Accounting II Advertising Agribusiness Business Calculations Business Communications Business Law Computer Problem Solving Cyber Security Digital Photography Economics
		Health Care Administration Human Resource Management Insurance & Risk Management Journalism Networking Infrastructures Organizational Leadership Personal Finance Political Science Securities & Investments Supply Chain Management UX Design

Step 2: In place of 1 written test, you can compete in 1 Skill Event, but can't do more than 1 skill. Skill Production will be done Prior to Regional Competition. Written test will be done at Regional Competition. Advisers will be notified ahead of time for planning purposes. See AZFBLA website for all information about testing and production at.

Skill Event	Skill Event (85%) + Test (15%) Computer Applications +* Word Processing +*
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Step 3: Without going over the Max of 3 events, students can pick **TWO** performance events, but can't be from the same Quad (for QUAD C-a student can choose one event from either "C1", "C2", or "C3", but can't do more than 1 event in the same "C" sections). NOTE: The NEW breakdown for events per CTE Program. Chapters are allowed more participants based on their specific CTE Program. See next page for Event Limits per event. **ALL Chapters can participate in every "QUAD" event**, however, the chapters which are part of the CTE Program designated in Quads A & C can have more competing. NOTE, QUAD "C" HAS 3 PART-Students can pick up to 2 events in Quad C, but it can't be from the same section of C. CTE Programs and "C" Sections are C1-"Business", C2-"Information Technology", and C3-"Media".

	Individual – QUAD A	Team – QUAD C2
Events Which Allow More Students Per CTE Program <small>† Test & Performance Events: 80% Test + 20% Performance</small>	MEDIA Digital Photo: Professional Business Portraits ^{+~*} INFORMATION TECHNOLOGY (IT) Help Desk #	INFORMATION TECHNOLOGY (IT) Coding and Programming ^{+^~} Computer Game & Simulation Programming ^{+^~} Data Analysis ^{+^~} Mobile Application Development ^{+^~}
	Team – QUAD C1 BUSINESS Banking and Financial Systems # † Business Ethics ^{+^*†} Business Management # † Entrepreneurship # † Hospitality and Event Management # † International Business # † Introduction to Event Planning # † (9 th /10 th) Marketing # † Sports and Entertainment Management # † INFORMATION TECHNOLOGY (IT) Management Info Systems # † Network Design # †	Team – QUAD C3 MEDIA Broadcast Journalism ^{+^~} Digital Animation ^{+^*~} (formally 3D Animation) Digital Photo-Commercial Photography Portfolio ^{+~*} Digital Video Production ^{+^*~} Graphic Design ^{+^~} Introduction to Social Media Strategy ^{+^~} (9 th /10 th) Publication Design ^{+^~} Public Service Announcement ^{+^~} Social Media Strategies ^{+^~} BUSINESS Introduction to Business Presentation ^{+^} (9 th /10 th) Sales Presentation ^{+~}

Events for All CTE Programs	Individual – QUAD B	Team – QUAD D
	Client Service #	E-Business +^~
	Electronic Career Portfolio +~	Website Design +^~
	Future Business Leader +##*	Parliamentary Procedures
	Impromptu Speaking	
	Introduction to Public Speaking +~^	
	Job Interview +##*	
	Public Speaking +~^	

IMPORTANT-Follow the Event Limits Based on Conference Registration & CTE Program

EVENT LIMITS FOR QUADS B & D (ALL CTE PROGRAMS)

CONFERENCE STUDENT ATTENDEES	1-24	25-49	50-74	75-99	100-124	125-149	150-174	175-199
QUAD B – INDIVIDUAL (PER Event)	2	3	4	5	6	7	8	9
QUAD D – TEAM (Per Event)	1	2	3	4	5	6	7	8

CHAPTER LIMITS FOR QUADS A & C IF THIS IS YOUR CTE PROGRAM AREA

CONFERENCE STUDENT ATTENDEES	1-24	25-49	50-74	75-99	100-124	125-149	150-174	175-199
QUAD A – INDIVIDUAL (PER Event If This IS the Program You Teach)	3	4	5	6	7	8	9	10
QUAD C – TEAM (PER Event If This IS the Program You Teach)	2	3	4	5	6	7	8	9

CHAPTER LIMITS FOR QUADS A & C IF THIS IS NOT YOUR CTE PROGRAM AREA

CONFERENCE STUDENT ATTENDEES	1-24	25-49	50-74	75-99	100-124	125-149	150-174	175-199
QUAD A – INDIVIDUAL (PER Event If This IS NOT the Program You Teach)	2	3	4	5	6	7	8	9
QUAD C – TEAM (PER Event If This IS NOT the Program You Teach)	1	2	3	4	5	6	7	8

Step 4: Students can compete in Arizona CHAPTER EVENTS. These events are not part of the Student's Event Limit.

Arizona Only Events
Battle of the Chapters
Business Graphics
Chapter Sign

SYMBOL KEY

+ prepared prior to competition / ^topic provided annually / ~ presentation / # role play
*submission prior to Region Competition / †Test + Performance Event

- NEW: ALL Team Tests will be taken Individually, then scores will be averaged together for Team Score
 - All "Introduction" Events are ONLY for 9th & 10th Grade Students

• Yellow Highlight indicates changes made for 2022-23 competitive events year.

• Blue Highlight indicates New National Event added for 2022-23

• Gray Highlight indicates Arizona Only Event (non-NLC Qualifier) for 2022-23

Read about events & view sample materials online:

AZFBLA - [Arizona FBLA Competitive Event Link](#) & **National FBLA** - [National FBLA Event Information Link](#)

(Updated: 11/14/22)