



# MIDDLE LEVEL STATE LEADERSHIP CONFERENCE

ALL INCLUSIVE

## 2023 ML STATE CONFERENCE

The 2023 Middle Level State Conference will be held on March 20-21 at the El Conquistador Hotel in Tucson, Arizona!

### KEY DATES

- Registration is open and closes on March 2, 2023
- Online testing will open February 13, 2023 and close on March 17, 2023

### THE BASICS

- **When:** March 20-21, 2023
- **Where:** El Conquistador Hotel  
1000 N. Oracle Rd.  
Tucson, AZ 85704

Hotel Costs is: \$159 plus 14.55% tax =  
\$180.68 (per room, per night)

- **Registration Costs:**  
\$89 for students  
\$74 for advisers

(This includes conference registration, t-shirt,  
and 1 Dinner on Monday, March 20 and the 1  
Breakfast on Tuesday, March 21)

**District checks must be received 14 days  
prior to arrival for approval**

### TENATIVE AGENDA

#### Monday, March 20:

10:00 to Noon	Registration/Check In
Noon to 1:00 p.m.	Opening Session
1:00 p.m. to 6:00 p.m.	Competition
1:00 p.m. to 4:00 p.m.	Workshops
5:30 p.m. to 7:00 p.m.	Dinner (Pre-paid)
7:00 p.m. to 10:00 p.m.	Activities

#### Tuesday, March 21:

7:30 a.m. to 8:30 a.m.	Breakfast (Pre-paid)
9:00 a.m. to 10:30 a.m.	Awards Session
10:30 a.m.	Safe Travels



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## IMPORTANT LINKS

### Registration

### Hotel Link

[Click Here to Book](#)

### State Information Page

[Click Here For More Information](#)

## INDIVIDUAL

Career Research  
Elevator Speech  
FBLA Pledge and Mission

## OBJECTIVE TESTS

Business Ethics  
Business Etiquette  
Career Exploration  
Digital Citizenship  
Exploring Computer Science  
Exploring Economics  
Exploring Technology  
FBLA Concepts  
Financial Literacy  
Interpersonal Communication  
Leadership  
Learning Strategies  
Running an Effective Meeting

## TEAM

Business Ethics  
Critical Thinking  
Exploring Business Issues  
Marketing Mix Challenge  
Multimedia & Website  
Development  
Video Game Challenge